

Protocol for on-site interviews, around 5 minutes

For Wong Tai Sin case study, November 2024 – January 2025

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(0) Identify target interviewee

Try to vary their character; can also approach pairs/couples. Conduct in English/Cantonese/Mandarin Chinese as appropriate.

Hello, I'm ____ from CityU doing a research project. Would you have four-five minutes for some questions?

...

Do you mind if I record our chat?

(if yes, turn on the recorder. If no, say “no problem”, but still hold the interview, and afterwards record your own summary of the exchange.)

Thank you for agreeing to this interview.

(The questions and prompts are suggestions that you can use as a starting point for an exchange around the given topic. You should always adapt your approach and the questions to the interviewee and the situation. You can spend more or less time on the topics, but make sure that all four are covered)

(1) About the interviewee (30 seconds)

- ***Are you a regular visitor?***
- ***Are you here as a tourist?***
- ***What made you choose to come here today?***

(2) About their general experience (30 seconds)

- ***Have you already been inside? What was your most memorable/ best experience?***
- ***Are you about to start the visit? What do you most look forward to?***

(3) About the soundscape (1 min)

- ***Please describe a few of the most beautiful sounds you have heard at WongTai Sin.***
- ***Please give examples of unpleasant sounds.***
- ***Why do you think these are beautiful (or unpleasant) sounds?***

(4) About smells (1 min)

- ***Tell me about the most pleasant smells that you have experienced at WingTaiSin today.***
- ***Now, describe a few of the most unpleasant smells here.***
- ***Explain why.***

(5) Exit (30 sec)

- Thank you very much. You are helping our research into sensory heritage in Hong Kong.***
- ***Would you be able and willing to participate in a longer interview and experiment?***

(if yes, get email)

Bye bye, have a good day.

(6) Annotations

On audio recording, briefly describe the person eg man/woman, approx age, location.