

**Table S1.** Interview questions related to herbicide resistance management for growers (G), public or communal land managers (P), weed management advisors, agronomists, industry representatives, researchers and government staff (W).

Question	Interview questions	G (n=30)	P (n=39)	W (n=15)
	Can you tell me about your property? How large? How long have you lived here?	x	-	-
	What do you do/produce on the property?	x	-	-
	How long have you been working for ( <i>organisation</i> )?	-	x	x
	What is your role in ( <i>organisation</i> )? What does an average day look like?	-	x	x
	Where is weed management on your list of priorities?	-	-	x
	On what types of land is ( <i>organisation</i> ) responsible for weed management?	-	x	-
	Who carries out the majority of weed control work on this land? In-house or contractors?	-	x	-
Q1	What do you see as the most significant issues surrounding the management of weeds in ( <i>region</i> )? Why?	x	x	x
Q1a	Do these issues affect your weed management practices? If so, how?	x	x	-
Q1b	Do these issues affect the weed management advice you provide? If so, how?	-	-	x
Q2	What are the three weeds of most concern to you? Why?	x	x	-
Q2	What are the three weeds of most concern to ( <i>region/s</i> )?	-	-	x
Q3	Do you think it is necessary for people to work together to manage weeds?	x	x	x
Q3a	Do you talk to your neighbours about weeds?	x	x	-
Q3b	Do you (or your organisation) actively encourage people to work together to manage weeds? If so, how?	-	-	x
Q3c	Who do you think most needs to work together?	-	-	x
Q3d	What opportunities do you see for farmers and others to work together to manage weed issues?	x	x	x
Q3e	Who do you get advice from? (agronomists, advisors etc.)	x	x	-
Q4	What does “area-wide weed management” mean to you?	x	x	x
Q4a	Can you describe any activities that you would consider to be “area-wide”?	x	x	x
Q4b	Were those activities successful?	x	x	x
Q4c	What do you believe made those activities un/successful?	x	x	x
Q4d	Are there specific weeds that you believe are particularly well-suited to area-wide weed management?	x	x	x
Q4e	Have you been involved in any area-wide weed management activities? Why did you decide to participate?	x	x	x
Q4f	Is there anything you/your organisation can do to encourage area-wide weed management?	-	-	x
Q4g	What do you think are the barriers to area-wide weed management? What might stop people from engaging in an area-wide approach?	x	x	x
Q4h	Do you think trust is an issue in weed management?	x	x	x
Q5	Looking forward, how do you see the management of weeds developing in ( <i>region</i> )?	x	x	x
Q6	Do you have any other comments you’d like to make?	x	x	x