

Table S1: Highlighted main findings sources from the Literature Systematic Review

This annex shows some of the articles analysed from the content analysis sample of 296 articles. Concretely, the table shows the most relevant references from the content analysis as well as the referenced in the article and that were analysed in the content analysis.

Literature Review

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Table S2: Systematic review table with some examples

As the analysis is too extensive, in this table are introduced two examples of how the systematic review was made and how it was incorporated to the analysis.

Authors and Year	Theme/Focus	Theories	Methodologies	Sample/Kind/Terms	Key Findings/Analysis
Linder et al 2017	Limitations and case study	Closed Loop and Circular economy limitations	Case Study	104 people	<ul style="list-style-type: none"> -The study was aligned with the customer development principles -After a short period of time the introduction of a CLS was suspended -It defines its limitations and tries to measure it. Stating which limitations have been encountered alongside the study case saying if they have been relevant as expected or irrelevant
Pero Hazen et al 2017	Consumer behavior, limitations and opportunities	Push pool morong (CLP) & circular economy	Econometric model and Interviews	633 students	<ul style="list-style-type: none"> -Consumer attitude is the main trouble of CLP dissemination -The assimilation of a refurbished product is not well perceived by customers -Increasing price level of different new products may stimulate the adoption of refurbished -Remanufactured products are totally accepted by people who really know what this means -The study aims to analyse the full lifecycle to determine if refurbishment is always eco-efficient (When is not eco efficient??)
Korhonen et al. 2017	Concept and limitations, Literature review	CE vision from WCED (Brundtland)	<ul style="list-style-type: none"> -WCED platform to define CE -CE Concept from the perspective of Environmental sustainability 	Term: Industrial ecology	<ul style="list-style-type: none"> -CE stimulation derives from European legislation and public laws, as well as main challenges and changes -CE concept has not been developed and it has been designed and stated by practitioners exclusively -It exposes advantages from CE using the input-output perspective -Defines some limitations at the moment of applying a Closed loop system (Physical flows, thermodynamics, inter/intra business conflict)
Kopnina 2017	Literature review	Sharing Economy Cradle to cradle	Content analysis	Cradle to cradle, biomimicry, consumer choice editing	<ul style="list-style-type: none"> -Sustainability requires a constant number of inhabitants in the world -Increase the diffusion of best practices in industries -Regulatory movements arise the number of CSR adopters -Programmed obsolescence -Human behavior, cheap products purchase instead of the most durable. Educational TROUBLE -Service or utility is what must be sold instead of the product itself