

Steenbreek

	Description	Information factors	Message	Channel	Source	Supporting / obstructing factors barriers	Supporting factors	Life changes	implementation plans	performance skills	Social cultural factors	phys. Env. Factors	Website	Conclusion
Nijmegen De Bueri	The organization that coordinates Steenbreek in Nijmegen			Website greening your garden: https://www.huisjeboomplanet.nl/			Coordinating projects Steenbreek. Directing to subsidies. Green schoolyards. Supporting facade gardens, tree dignities planting, ...		Green schoolyards, 20 garden plans per year.				https://www.steenbreek.nl/nijmegen/	
Pijpenkapph	Helping with disconnecting rainwater pipes	1. Disconnecting rainwater is good for the surrounding nature and against flooding, 2. It gives you rainwater for free (if you have a rainwater barrel).	Internet, being life available in the area.	Barbecue, but supported by other sources like Rain beer (beer from rainwater) and Lentakracht (sustainability mediator)			support with granting subsidies for materials.			helping people who do not have the performance skills to disconnect rainwater pipes and connecting rainwater barrels.		Steenbreek says that disconnecting rainwater pipes is good for the green structure in the neighborhood (physical environment).	https://www.steenbreek.nl/nijmegen/	Rather complete package.
Zevenheulenloop	Planting fruit on nut trees along the route of the Zevenheulenloop. Communicating the message of Steenbreek at run activities	Runners and public: change your garden. We started to make the surrounding of the Zevenheulenloop more sustainable.	Being life available at runs.	Zevenheulenloop is the source to the runners									https://www.steenbreek.nl/nijmegen/	Mainly information
Haizenkamp	Creating green square. Removing 8000 tiles. Initiated by inhabitants.						Organizing 'huisplanten' = o.a. container for tiles and sand, supplying plants and soil.						https://www.steenbreek.nl/nijmegen/	Support mainly
Blumkes fear jou	With handing out flowering plants, both supporting greening of gardens and assessing the social cohesion / problems in hot neighborhood	green is fun. Giving flowers away makes meeting each other possible.	being life available in the neighborhoods with music.	combination of Steenbreek and Biedkracht 10 (social work organization).							integrating green in the social web.		https://www.steenbreek.nl/nijmegen/	Steenbreek can be a vehicle for social goals as well.
Green schoolyard	Greening the schoolyard of the Montessori school in Nijmegen (and eleven other schools as well). Making outside doors in the classrooms as entrance to the gardens.	There is a message about the advantages of green school yards, which might have triggered these changes.	the children are used as a channel to the parents to tell them the advantages of greening the city (and their own garden).				Supporting the school that initiated the greening.				Steenbreek can support you in transforming the schoolyard!!!! (don't worry, just start, you are being helped).		https://www.steenbreek.nl/nijmegen/	Support mainly
Bomen met de buren	Steenbreek asks inhabitants to point out places where new trees can be planted.	Trees are natural airconditioning	website Steenbreek, website municipality	Steenbreek										The project is mainly about changing the physical environmental factors.
Groenlagen														
Who organizes? Ebbingekwarter	Living on a parking garage, the possibilities for greening are limited. Implementing facade gardens, green roofs on sheds.						Support is given, but unclear what support						https://www.groenlagen.nl/	Support
Grueningras	Green art: planting drought resistant plants in holes in the tiles of the pedestrian walk. Inhabitants in cooperation with an artist.						Support is given, but unclear what support						https://www.groenlagen.nl/	Enlarging enthusiasm of inhabitants via own social group or coordinator.
Green roofs	helping citizens to create a green roof. In 2019 189 households made all together 5000m² green roof	A green roof is good for water retention, biodiversity, heat reduction and also financially because your roof lasts longer.	internet	municipality, Steenbreek			Support is given, but unclear what support						https://www.groenlagen.nl/	
Regentconnectie	helping citizens to get a rainwater barrel, to reduce peaks in the waterflux and to support the use of rainwater for the garden instead of tapwater.						Support is given, but unclear what support				Impact on surrounding		https://www.groenlagen.nl/	
Sitterstraat	Creating "treegardens" = flowers in the driphole of city trees.						Steenbreek assesses the possibilities for a treegarden (soil quality etc.), it delivers new soil and a limited set of plants to create unity in the image of the street. Planting is a coordination between municipality and inhabitants.						https://www.groenlagen.nl/	
Green Good (green gold)	Series of short films about greening gardens. In every episode a garden is transformed.	Greening is possible, it is fun and it raises the quality of life	Local tv and You tube	Oog Tv = broadcasting organization				It shows how implementation plans can help to reach the goals of the garden owner					https://www.groenlagen.nl/	
Rotterdam														
Integral development	Stimulating residents of newly build houses to minimize pavement		you tube video	building manager			Support is given, but unclear what support	Moving to another house.					https://www.rotterdam.nl/	
1000 facade gardens	started by two individuals who wanted to realize 1000 facade gardens in half a year. Supported by the municipality and Steenbreek.	In Rotterdam you do not have to ask permission to create a facade garden, as long as the pavement stays at least 1.50m. Facade gardens are beautiful, good for biodiversity, for water retention etc.	you tube video, internet pages, house to house visit	two young enthusiastic people.			If you are not able to make your own facade garden, they will do it for you.	you need a lot of people to reach 1000 facade gardens. This project creates a lot of binding.	the remark is made that the R rate (rejection rate) of a facade garden is 3 (every facade garden is followed by 3 new facade gardens).	Making a game of greening the city was a winning idea.		https://www.rotterdam.nl/		
NK tegelwippen (Dutch championship removing tiles)	Using the rivalry between the two largest cities in the Netherlands, Rotterdam and Amsterdam, to start a competition in removing tiles.	You can do better than your greatest rival (Rotterdam or Amsterdam). Health, beauty, environment.	youtube, website, house to house visit	Ous wat gain wij doen' (=organising community, municipality, Steenbreek, etc.		Tile discharge service. Tiles that are removed, are collected by the municipality.		Using the rivalry between 010 and 020 is a very binding factor, which is also the monthly award for the best tile remover.				https://www.rotterdam.nl/	Making a game of greening the city was a winning idea.	
Zelfheer / do it your own.	Part of the public space can be managed by inhabitants.	You can decide how the green area in your neighborhood looks like. It is a good opportunity to meet other people while managing this green area.	Internet, mouth to mouth	Municipality			Subsidies are possible	Area director helps with making plans	The area gardener supports maintenance.	People ask people to join			https://www.rotterdam.nl/	
Leeuwarden														
Doniastraat	Removing tiles from the street.												https://www.leeuwarden.nl/	
Garden plans De haven	Three garden plans for free								Three garden plans for free				https://www.leeuwarden.nl/	
Den Haag														
Duursdam Den Haag	The organization that coordinates Steenbreek in Den Haag. This suborganization strongly focuses on removing tiles.					Organizing a fixed always open address for handing in tiles for plants							https://www.duursdam.nl/	
Parking day EMMA	semi temporarily greening places in the city to improve social interaction	Green supports social interaction	Internet, film	bureau EMMA (very high)		placing facade gardens for greening squares.				showing how much fun a green city can be.			https://www.emma.nl/	Connecting the social with greening
Greening a community centre in Transvaal	Children and other people connected to the community centre or living in the direct neighborhood etc., collectively made some facade gardens and some vegetable gardens	Green is good for wellbeing, cooling, water retention, biodiversity. Working together with young and old is fun.	mouth to mouth	community centre				children from the community centre are helping elderly people to remove tiles for their facade gardens					https://www.transvaal.nl/	Connecting young and old in working on greening the city. Connecting the social with greening
Action Koninginsein	Removing tiles, supplying plants and rainwater barrels for almost free	Removing tiles is good for water retention, biodiversity, etc.	Internet	Steenbreek, Water board, councilor of The Hague		giving away plants for tiles. Supplying rainwater barrels.		Information about green garden lay-out					https://www.koninginsein.nl/	Standard action. Cooperation with water board.
Green 5 school yards								Supporting the school that initiated the greening.					https://www.green5.nl/	
Total (24 projects)		almost always: green is good for water retention, biodiversity, heat reduction, etc. Nature is beautiful. Sometimes: green helps to connect with neighbors.	Internet pages, youtube, tv, the amount of face to face contact is unclear. Face to face can be two way (is a success factor).	Others. For standard projects it is often Steenbreek, otherwise a wide variety of sources, including municipalities, other inhabitants, agencies. Role of area managers, area gardeners in spreading the message is unclear.	there is a large amount of white people appearing in the videos about Steenbreek actions, also in blended cities like Rotterdam.	Financial, collecting tiles, giving plants away.	Moving to another house. Not often used. Only small projects in the Hague and Rotterdam	The larger initiatives (not about facade gardens) Green garden for not or management plan for public areas.	Volunteers from Steenbreek or professionals from the municipality can help you to get rid of the pavement.	Social binding by Steenbreek.			https://www.steenbreek.nl/	
Mixing		Asking questions: What do you need? What goals do you want to reach both green?	Search for the key figures in the neighborhood.	Other groups are not yet reached (language barrier?).	Being the gardener for others who think they cannot manage their garden. (see also example from Schiedams / Rotterdam)	Better use of this + other life changing events: getting children (grass?)	Management: what to do after implementation? See Appendix 2018 about aesthetics.	Just indications about how this works. Perhaps more emphasis on nature that is appealing for a lot of people (see biophobias).					https://www.mixing.nl/	