

Welcome to the survey on organic box schemes!

We are interested in the current state, and future growth of, organic box schemes throughout the world, as well as the potential for organic box schemes to further increase organic production and consumption.

The questionnaire will take 15-20 minutes to answer, and we thank you for your valuable time and information.

This survey is embedded in a student seminar at the University of Natural Resources and Life Sciences, Vienna. Contact information will be provided at the end of the survey.

Section A: General information			
A1.	Please state the name of your box scheme system:		
A2.	Please state the address of your box scheme, including location and country (e.g. Vienna, Austria):		
A3.	In which year did you start the box scheme? (Please enter year in format yyyy, e.g. 2010)		
A4.	Please state number of employees (average of 2015):		
A5.	What is the organizational type of the box scheme? farm company agricultural cooperative CSA (Community Supported Agriculture)		



Other			
Other			
Section B: Size and growth			
B1. How many boxes did you sell in the first year? Please give us the average number of boxes per week in the first 12 month.			
B2. How many boxes did you sell last year (2015)? Please give us the average number of boxes per week in 2015.			
B3. Would you like to (further) increase the number of boxes sold? Yes No			
B4. Please state why or why not you would like to increase the number of boxes sold:			
Section C: Products and box types			
C1. What products do you sell in the boxes? vegetables fruits meat products fish dairy products			

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C2. How are the products in the boxes produced? * Non-certified organic": producer claims to work according to organic principles, but is not officially certified. certified fair trade products non-certified organic products Other Other In the boxes Note: Numbers have to be entered in each field. Please insert 0 if category does not apply. percentage of certified organic products in the boxes percentage of on-certified organic products in the boxes percentage of certified fair trade products in the boxes percentage of certified fair trade products in the boxes percentage of certified fair trade products in the boxes percentage of certified fair trade products in the boxes percentage of certified fair trade products in the boxes percentage of other products in the boxes
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percentage of non-certified organic products in the boxes percentage of certified fair trade products in the boxes
percentage of certified fair trade products in the boxes
percentage of other products
C4. Do you sell local/regional products in your boxes?
Yes
No L



C5.	If you sell local/regional products please specify distance from your location that you consider as km:			
C6.	From what distance do your products come from breakdown in %)			
		Please insert 0 if category does nor apply.		
	own production			
	within 20km radius (excluding own production)			
	between 20 and 100km radius			
	100 to 500km			
	more than 500km			
C7.	Do you also sell imported products in your boxe	es?		
	20 Journal Journal Products in Journal	Yes		
		No T		
C8.	If you also sell imported products, from whom oproducts?	do you buy imported		
	production	trader/trading company		
		directly from farms/farmers		
		from others (please specify):		
	from others (please specify):			
Sect	ion D: Producers / partners			
D1.	Please indicate the number of producers/farms that deliver produce			
	to the box scheme:			
D2.	Please indicate the number of processors (e.g. b deliver produce to the box scheme:	akeries, dairies) that		
	denver produce to the box scheme.			
D3.	Please indicate the number of traders/trading co	ompanies that deliver		
	produce to the box scheme:			



Section E: Advertising			
E1.	Which channels or media do you use for advert	ising?	
		newspapers/magazines	
		flyers	
		TV	
		radio	
		personal contact with costumers	
		internet	
		social media	
		direct email	
		Other	
	Other		
Secti	ion F: Ordering and delivery		
	,		
F1.	How do your clients order the boxes?		
	webshop / internet		
	e-mail		
	telephone		
	personal		
F2.	At what frequency do you deliver your boxes?		
		weekly	
		every two weeks	
		monthly	
		seasonal	
		variable	
F3.	Please indicate the percentage of customers that each week:	t order boxes regularly	



F4.	Please indicate your delivery distances:	
average	delivery distance, from main distribution centre to customer:	
maximun	n delivery distance, from main distribution centre to customer:	
F5.	How do your clients receive their boxes?	
	home delivery	
	pick up at farm/company	
	pick up at pick-up spots	
	Other	
	Other	•
Secti	ion G: Communication	
G1.	How do you communicate with your customers?	
	leaflets in boxes	
	printed newsletter	
	digital newsletter	
	open days	
	telephone	
	e-mail	
	Other	
	Other	
G2.	How do you communicate with your producers?	
	personal	
	e-mail	
	organized meetings for producers at your company	
	Other	
	Other	



G3.	Do customers and producers of the box scheme have the opportunity to meet personally?		
	Yes		
	No L		
G4.	If yes, how do they meet?		
G5.	Please indicate which information you provide to your consumers about the products in the boxes.		
	Name of producer (farm/farmer/processor)		
	Origin (region/country)		
	Portraits of producers / processors		
	Description of products		
	Recipes		
	Other		
	Other		
Secti	ion H: Vision / Values		
H1.	How important are the following goals and values for your company?		
	1 = not important		
	2 = considered but not very important		
	3 = moderately important		
	4 = important		
	5 = extremely important		
	1 2 3 4 5		
	organic production		
	personal interaction between farmers and consumers		



		1 2 3 4 5	
	local production		
	quality production		
	supporting small-scale farms		
	artisan production		
	traditional agriculture		
	reducing transport		
	reducing CO2-emissions		
	fair wages		
	supporting social projects		
	community building		
	transparency		
	transfer of knowledge		
	sustainability		
Section I: Final questions			
I1.	Would you agree to be contacted for a 30 min other aspects of your box scheme?	Skype-interview about	
		Yes	
		No L	
12.	Thank you very much for your valuable time	and information!	
	Please feel free to give us additional comment	ts or feedback:	



Thank you for your valuable time and information!

You can contact us:

boxschemes_na@boku.ac.at (student team)

susanne.kummer@boku.ac.at (teacher and supervisor)