

7

Other



Other

[illegible]

Section B: Size and growth

B1. How many boxes did you sell in the first year? Please give us the average number of boxes per week in the first 12 month.

B2. How many boxes did you sell last year (2015)? Please give us the average number of boxes per week in 2015.

[illegible]

B3. Would you like to (further) increase the number of boxes sold?

Yes

No

4

B4. Please state why or why not you would like to increase the number of boxes sold:

--

Section C: Products and box types

C1. What products do you sell in the boxes?

vegetables

7

fruits

--	--

meat products

5

fish

7

dairy products

7

cereals, grains, bread, pasta

7

oil, vinegar

7

non-alcoholic drinks

7

alcoholic drinks	
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tea, coffee	
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--	--

conserved products, convenience products

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cleaning supplies, detergents, etc.

--	--

cosmetics

--	--

clothes

7

Other

Other

[illegible]

C2. How are the products in the boxes produced?

* "Non-certified organic": producer claims to work according to organic principles, but is not officially certified.

certified organic products ☐

5

non-certified organic products*

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certified fair trade products

--	--

Other



Other

[illegible]

C3. Please indicate the percentage of each of the product categories that you sell in the boxes:

Note: Numbers have to be entered in each field. Please insert 0 if category does not apply.

[illegible][illegible]

	Q1	Q2	Q3	Q4	Avg
percentage of non-certified organic products in the boxes					

[illegible][illegible][illegible][illegible]

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C4. Do you sell local/regional products in your boxes?

Yes ☐

7

No

7



newspapers/magazines	
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flyers

TV

radio ☐

personal contact with costumers

internet

social media

direct email ☐

Other

Other

[illegible]

Section F: Ordering and delivery

webshop / internet

[illegible]

e-mail

[illegible]

telephone

[illegible]

personal

[illegible]weekly ☐

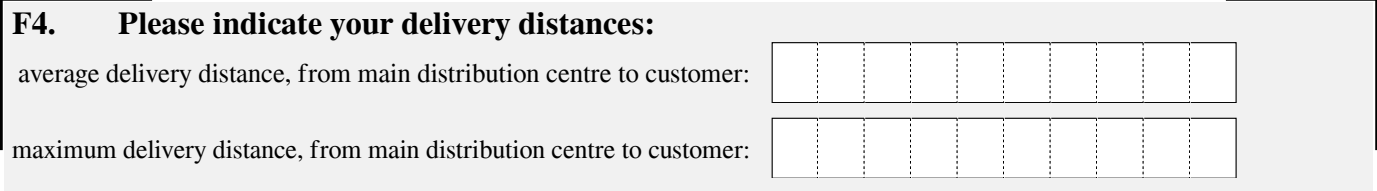
every two weeks

monthly ☐

seasonal

variable	
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[illegible]

[illegible]

leaflets in boxes

printed newsletter

digital newsletter

open days

telephone

e-mail

Other

Other

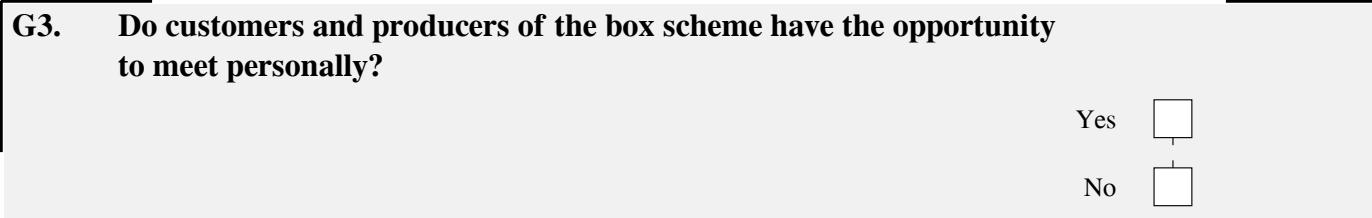
personal

e-mail

organized meetings for producers at your company

Other

Other



Name of producer (farm/farmer/processor)	<input type="checkbox"/>
Origin (region/country)	<input type="checkbox"/>
Portraits of producers / processors	<input type="checkbox"/>
Description of products	<input type="checkbox"/>
Recipes	<input type="checkbox"/>
Other	<input type="checkbox"/>

[illegible]

H1. How important are the following goals and values for your company?

2 = considered but not very important

3 = moderately important

4 = important

5 = extremely important

1 2 3 4 5

organic production

personal interaction between farmers and consumers



	1	2	3	4	5
local production	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
quality production	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
supporting small-scale farms	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
artisan production	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
traditional agriculture	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
reducing transport	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
reducing CO2-emissions	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
fair wages	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
supporting social projects	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
community building	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
transparency	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
transfer of knowledge	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
sustainability	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Section I: Final questions

I1. Would you agree to be contacted for a 30 min Skype-interview about other aspects of your box scheme?

Yes ☐

No ☐

I2. Thank you very much for your valuable time and information!

Please feel free to give us additional comments or feedback:



Thank you for your valuable time and information!

You can contact us:

boxschemes_na@boku.ac.at (student team)

susanne.kummer@boku.ac.at (teacher and supervisor)

