Supplement Materials

Each column presents an overview of all the important statements made per interview across the different topics. These topics are based on the interview guideline. To allocate statements to deductive analytical categories (e.g., subject-related factors, object-related factors, and innovation-process-related factors), we used the analytical framework of acceptability.

Table S1. Profile matrix of CS1.

Attitudes	CS1-01	CS1-02	CS1-03	CS1-04
Cultural	Importance for region &	Importance for regional-cultural	Importance for regional-cultural identity	Beauty of CL, recreation (eudemonistic
landscape	agricultural use (public	identity (eudemonistic value),	(eudemonistic value), importance for region,	values), important for region, agricultural use
(stated values)	instrumental values)	importance for region, agricultural	agricultural use, species conservation (mix of	and tourism (instrumental values),
		use, species conservation (mix of	instrumental, intrinsic & eudemonistic	abundant landscape, mosaic of different
		instrumental, intrinsic &	values)	elements
		eudemonistic values)		
Degree of appreciation	High	High	High	High
Maintenance of	Values: see above; O: wetland as	Values: see above; O: maintenance	Values: see above; O: maintenance is	Values: (agricultural) use of wetlands most
wet meadows	important part of CL, maintenance	is important (++), unbalanced focus	important, maintenance through use (++),	important (instrumental value); O: aim
	through agricultural use (++); SI:	on wetlands (-), currently no fair	unbalanced focus on wetlands (-), currently no	generally positive (+), unbalanced focus on
	own engagement through mowing	payments for maintenance (-), need	fair payments for maintenance (-); SI: high	wetlands, need for include water management
	the grass (+); SA: trust in	for maintenance programme with	personal relation to wetlands (++); SA: lack of	(-); SI: no expert of the region;
	coordinating actors (-)	monitoring (-), SI: high personal	trust in coordinating actors (-), negative prior	SA: negative prior experiences, lack of trust in
		relation to wetlands (++); SA: lack	experiences (-); IP: need for involvement of	nature conservational actors, water
		of trust in coordinating actors (-),	additional actors (-), procedural justice (-)	mismanagement = expropriation (-),
		negative prior experiences (-); IP:		IP: need for involve land owners (-),
		need for involvement of additional		procedural justice (-)
		actors (-)		
Degree of	High acceptance / engagement	Conditional acceptance /	High acceptance/ conditional acceptance	High acceptance /conditional acceptance
acceptability		engagement		
Maintenance of	O: Biased focus on SKG, selection	no specific statements for SGK, SI :	O: biased focus on SGK, selection of areas (-),	O: positive to maintain SGK (+), area is
specific wet	of area (); SI: low relation to SKG,	low relation to SKG, but high	O: need for permanent guarantee of	generally problematic for use (+),
meadow (CS1)	but high relation to other areas; A:	relation to other areas;	maintenance measures (-); SI: low relation to	SI: personal benefit, relief of owner (+)
	trust in coordinating actors ()		SKG, but high relation to other areas;	

Degree of	Low acceptance /rejection		Conditional acceptance / rejection	High
acceptability				
Land pool (CS1)	O: No clear identification with	O: No clear identification with	O: No clear identification with objective (),	O: no clear identification with objective (-),
	objective, organisation of	objective, organisation of	entry in the land register, security interests in	good solution for SGK (+), maintenance
	maintenance measures (); entry in	maintenance measures (), entry in	immovable property = problematic (), SI:	measures will conducted (+), fixing the land
	the land register, security interests	the land register, security interests	loss of capacity of agency (-)	use, entry in land register = unproblematic (+),
	in immovable property =	in immovable property =		financial relief (+), stay in property (+); SA:
	problematic (); SA: lack of trust	problematic (), prefers another		scepticism concerning coordinating actors (-),
	in coordinating actors (); IP:	solution (-)		currently trust relation is given (+); IP: need
	procedural justice ()			for involvement of all actors early in the
				process
Degree of	Rejection / conditional acceptance	Rejection / conditional acceptance	Rejection	Conditional acceptance / high acceptance
acceptability				

Table 2. Profile matrix of CS2.

Attitudes	CS2-01	CS2-02	CS2-03	CS2-04	CS2-05	CS2-06	CS2-07	CS2-08	CS2-09
Values concerning the maintenance of the CL	Importance for biodiversity, region & tourism (mix of instrumental, intrinsic & eudemonistic values)	Importance for nature conservation,	Recreation; importance for regional-cultural identity (eudemonistic values); importance for region, tourism, nature conservation (mix of instrumental, intrinsic & eudemonistic values)	Economic value of landscape (individual & public instrumental values)	Economic value of landscape, importance of property saving (individual & public instrumental values)	Importance for regional-cultural identity (eudemonistic value), importance for region & nature conservation (mix of instrumental, intrinsic & eudemonistic values)	Importance for region and biodiversity conservation (mix of intrinsic,	Beauty, recreation (eudemonistic values), importance for region & agricultural use	Importance for biodiversity conservation & for region & tourism (mix of instrumental, intrinsic & eudemonistic values)
Degree of appreciation	High	High	High	Conditional acceptance	Tolerance / conditional a.	High	High	High	High / engagement
Maintenance of wetlands	Values: see above; O: unbalanced focus on wetlands (); IP: additional actors need to be involved (-); SA: lack of trust in coordinating actors (-)	Values: see above; especially: importance for nature conservation (intrinsic value)	Values: see above; O: meadows as part of CL (+), Similar arguments as concerning specific site	Values: see above, importance of property saving; O: agricultural use of wet meadows important (+); SA: lack of trust (-); negative prior experience (-); P: additional actors need to be involved (-)	of CL more important (-); SA: lack of trust (-); negative prior experience (-); IP: lack of transparency;	Values: see above; O: maintenance of wet meadows very important (++)	Values: see above; O: objective (+), maintenance for region & biodiversity (++); SI: ownership obligation (+)	Values: see above, maintenance trough agricultural use, O: meadows as part of CL (+), no clear identification with the objective (-),	Values: see above, maintenance trough use; O: meadows as part of CL (++), objective (+); SA: positive experience (++), trust in coordinating actors (++)
Degree of acceptability	Rejection /conditional a.	High acceptance	Conditional acceptance	Conditional acceptance	Indifference	High acceptance	High acceptance	Indifference / conditional a.	High / engagement

Maintenance	SI: high	SI: low personal	SI: middle -	Individual	Individual	Public functional	Same	Eudemonistic	SI: high personal
of specific	personal	relation to area;	high personal	functional	functional value:	value & intrinsic	arguments as	values: hunting,	relation to area;
wetland (CS2)	relation, self-	ownership	relation to area;	value:	importance of	values: see above;	described in	beauty, wellbeing;	SA: positive
	identified	obligation (+)	loss of capacity	importance of	property saving;	Individual	"maintenance of	public	experience (++),
	expert of area	IP: positive prior	of agency (-),	property saving;	SI: low -middle	functional value:	wet meadows";	instrumental	trust in
	development;	experiences (+)	ownership	SI: very high	relation to area	importance of	no	values:	coordinating
	O: unbalanced		obligation (+);	relation to area		property saving;	differentiation	importance for	actors (++); O:
	focus on		O: agricultural	(use); O :		SI: low relation to	between wet	nature	objective (++)
	wetlands (),		use of wet	agricultural use		area, low capacity	meadows in	conservation; SI:	
	biased focus on		meadows	of wet meadows		of agency (-);	general and	high relation to	
	KB (); SA :		important (++),	important (+),			specific site; SI:	area (-); O: no	
	lack of trust in		unbalanced	SA: lack of trust			low personal	clear	
	coordinating		species	in coordinating			relation to area	identification	
	actors (-);		conservation (-);					with the objective	
			SA: lack of trust	1				(), IP:	
			in actors (-); IP:	experiences (-);				procedural justice	
			previous	water				(+)	
			experiences (-);	mismanagement					
				= expropriation					
				(-),					
Degree of	Rejection	High acceptance	Conditional	Conditional	Indifference	High acceptance	High	Indifference /	High /
acceptability	/conditional a.		acceptance	acceptance			acceptance	conditional a.	engagement
Land pool	O: prefers	O: security	O: maintenance	O: lack of	O: security	O: security	O: maintenance	O: security	O: objective (++),
(CS2)	another	interests in	through use	information (-),	interests in	interests in	through use (+),	interests in	O: security
	solution (-),	immovable	(+++), security	low financial		immovable	conservation of	immovable	interests in
	financing	property =	interests in	compensation (-	property =	property =	biodiversity	property =	immovable
	through	unproblematic (+),		-), prefers	problematic (-);	problematic (-),		problematic (),	property =
	compensation	stay in family (+);	property =	another solution	SI: loss of	preference of	analysis	no clear	unproblematic (+),
	payments (-);	SA: trust in	unproblematic	(); planning	capacity of agency	existing tenancy	necessary;	identification	planned measures
	SI: loss of	coordinating	(+); SA: trust in	security is	(-); SA: lack of	agreement (-);	IP: procedural	with the objective	(+), sufficient
	capacity of	actors (+); IP:	coordinating	important; SA:	trust (-), negative	IP: participation,	justice (+)	(); SA: trust in	information (+);
	agency (-); SA:	participation,	actors (+); IP:	lack of trust (-),	prior experiences	procedural justice		coordinating	SA: positive
	lack of trust in	procedural justice	participation,	negative prior	(-);	(+)		actors (+); SI: loss	experience (++),
	coordinating	(+)	procedural	experiences (-);				of capacity of	trust in
	actors (); IP:		justice (+++)	IP:				agency (); IP:	coordinating
	participation,	1		participation,			1	procedural justice	actors (++); SI:
	procedural							(++);	professional

	justice is important (+)			procedural justice (+)					interest (++), perceived personal benefit through involvement (+); IP: importance of own participation (+)
Degree of	Rejection	High acceptance	Conditional a. /	Rejection /	Doubt /	Doubt /	High	Rejection /	High &
acceptability	Rejection		high a.	conditional a.		conditional a.	· ·	l '	engagement

SI = subject-related factors are individual-related factors or self-regarding

SA = subject-related factors (related to other actors)

O = object-related factors (regarded to the characteristics of an innovation from the perspective of the interviewed person (e.g., costs, objective, form)

IP = innovation-process-related factors

(+) = positive, (++) = very positive, (+++) extraordinary positive

(-) = negative, (--) = very negative, (---) KO criteria

The intensity/degree of the factor is based on the specific argumentation in the interviews (qualitative evaluation, verbal statement of the interviewee if it is an important and less important argument) and on the stated frequency of the factor during the interview.