

**Table S1.** List of questions used for the calculation of the risk perception vector and value, organized into the three risk dimensions of the conceptual model: Knowledge, perception/severity of risk assessment, and description and evaluation of preventive measures.

Knowledge					
You believe that the origin of the coronavirus (COVID-19) epidemic is due to:			Which populations are most at risk if you contract the COVID-19 coronavirus?		
Q10	Climate change	1	Q11	Children	-1
	Biological changes	1		Young people	-1
	Social changes	1		Adults under 60 years of age	-1
	Genetic manipulation	1		Older adults (60 years and older)	1
	Lack of hygiene	1		People with chronic diseases (diabetes, hypertension, cancer, obesity among others)	1
	Poverty	1		Pregnant	1
	Human interventions in nature	1		Other populations	-1
	National/international political manipulations	1		All equally	-1
	Bioterrorism/terrorism	1			
	An invention of the authorities	-1			
Economic crisis	1				
Not known	-1				
Do you know through what mechanisms a person can be infected by the COVID-19 coronavirus?			How much do you think you know about coronavirus (COVID-19) infection?		
Q12	Physical closeness to a person without symptoms	1	Q13	A lot	1
	Physical closeness to a person with symptoms	1		Pretty much	1
	Closeness to someone who recently returned from abroad	1		Regular	-1
	Through sneezing or drops of saliva	1		Little	-1
	Touching surfaces (furniture, doorknobs, doors, floor, objects) contaminated with the virus	1		Nothing	-1
	In the food	-1			
	In the air	-1			
	Where there are many people	1			
Perception/severity of risk					
How would you rate the situation of the coronavirus (COVID-19) epidemic in Mexico?			How would you describe the situation of the coronavirus (COVID-19) epidemic in the world?		
Q17	Very serious	1	Q18	Very serious	1
	Grave	1		Grave	1
	Regular	-1		Regular	-1
	Little serious	-1		Little serious	-1
	Nothing serious	-1		Nothing serious	-1
Q20	How severe do you consider coronavirus (COVID-19) infection to be?		Q21	How likely do you think it is that you will catch the coronavirus (COVID-19)?	
	Very serious	1		Highly probable	1

	Grave	1		Very likely	1
	Regular	-1		Regular	-1
	Little serious	-1		Little	-1
	Nothing serious	-1		Nothing	-1
	If you don't take preventive measures against coronavirus (COVID-19): How likely are you to get infected?			If you don't take preventive measures against coronavirus (COVID-19): How likely is it that someone in your family or at home will be infected?	
P43	Very high risk	1	P43	Very high risk	1
(1)	High risk	1	(2)	High risk	1
	Neither high nor low risk	-1		Neither high nor low risk	-1
	Low risk	-1		Low risk	-1
	Very low risk	-1		Very low risk	-1
	How much do you think the following collective actions taken by the authorities to confront the coronavirus (COVID-19) epidemic serve?			Do you think that the risk of contagion when returning to classes and work activities at UNAM is?:	
	Suspension of classes				
	Cancellation of cultural, sporting and artistic events			Very high	1
	Closure of cinemas, museums, theatres, bars				
	Closure of parks and zoos			High	1
	Hygienic prevention measures requested from society				
	Special operation to monitor hygiene in transport			Moderate	-1
P48	Cancellation of activities in religious spaces (temples, churches)		P50		
	Temporary suspension of activities in commercial establishments			Low	-1
	Suspension of non-essential economic activities				
	Apply to stay at home			None	-1
	Much	1			
	A lot	1			
	Regular	-1			
	Little	-1		I do not know	-1
	Nothing	-1			
Preventive measures					
	The preventive measures that have been taken in the country due to the coronavirus (COVID-19) epidemic seem to you:			Of the following measures to avoid contagion by coronavirus COVID-19 mention if you have done them and if you consider them useful:	
P19	Very excessive	1	P42	Use of face masks or face masks	1
				Frequent hand washing	1
				Use of disinfectant gel	1
				Disinfect the house	1
	Excessive	1		Do not shake hands or kiss	1
				Avoid touching your face (eyes)	1

			Handrail washing	1
			Do not wear street shoes at home	1
			Coughing or sneezing at the inner angle of the arm	1
	Regular	-1	Change and wash the clothes you used on the street	1
			Avoid using public transport	1
			Avoid going to closed or open public places	1
	Enough	-1	Avoid meeting with groups of many people	1
			Avoid going to school or work	1
			Keep a distance of one and a half meters from the people you interact with	1
			Do not leave your house	1
	Insufficient	-1	Do not travel	1
How much do you think the following collective actions taken by the authorities to confront the coronavirus (COVID-19) epidemic serve?			Point out whether you agree or disagree with the following statements:	
P48	Suspension of classes		Returning to work does not mean eliminating all preventive measures	1
	Cancellation of cultural, sporting and artistic events			
	Closure of cinemas, museums, theatres, bars		Preventive measures must continue to be part of our daily lives for some time	1
	Closure of parks and zoos		It is necessary to follow the preventive measures proposed by the UNAM authorities when we return to activities	1
	Hygienic prevention measures requested from society		The main actions to reduce risks "are in our hands"	1
	Special operation to monitor hygiene in transport		We are all co-responsible for risk prevention	1
	Cancellation of activities in religious spaces (temples, churches)		One of the fundamental values of the university community is solidarity among its members	1
	Temporary suspension of activities in commercial establishments			
	Suspension of non-essential economic activities			
	Apply to stay at home		Solidarity with preventive measures among the UNAM community can be a very positive example for all Mexicans.	1
	Much	1		
	A lot	1		
	Regular	-1		
	Little	-1	It is everyone's responsibility to make up for lost time in our UNAM activities	1
	Nothing	-1		