

## Appendix A: measures

### Purchase of snacks and beverages

**Table S1.** Produce type and Nielsen production group module description.

Food type	Department <sup>a</sup>	Product module/brand <sup>a</sup>	
Snacks	Dry grocery	snacks - potato chips	
		snacks - tortilla chips	
		snacks - puffed cheese	
		snacks - remaining	
		snacks - corn chips	
		snacks - meat	
		snacks - pork rinds	
		snacks - potato sticks	
		snacks - health bars & sticks	
		popcorn - popped	
		popcorn - unpopped	
		snacks - caramel corn	
		snacks - pretzel	
		Beverages	Dry grocery
fruit drinks-other container			
soft drinks - carbonated			
soft drinks - powdered			
fruit drinks & juices-cranberry			
fruit drinks-canned			
remaining drinks & shakes-non refrigerated			
fruit juice - orange - other container			
fruit juice-remaining			
fruit juice - apple			
fruit juice - grape			
fruit juice - lemon/lime			
fruit juice-nectars			
Frozen foods	Frozen foods		fruit juice - grapefruit - other cont..
			fruit juice-prune
			fruit juice - pineapple
			fruit juice-grapefruit-canned
			fruit juice-orange-canned
			vegetable juice - tomato
			fruit drinks & mixes - frozen
			fruit drinks & orange - frozen
			fruit juice - remaining - frozen
			fruit juice - orange - frozen
		fruit juice - grapefruit - frozen	
fruit juice - apple - frozen			
fruit juice - grape - frozen			
fruit juice - unconcentrated - frozen			

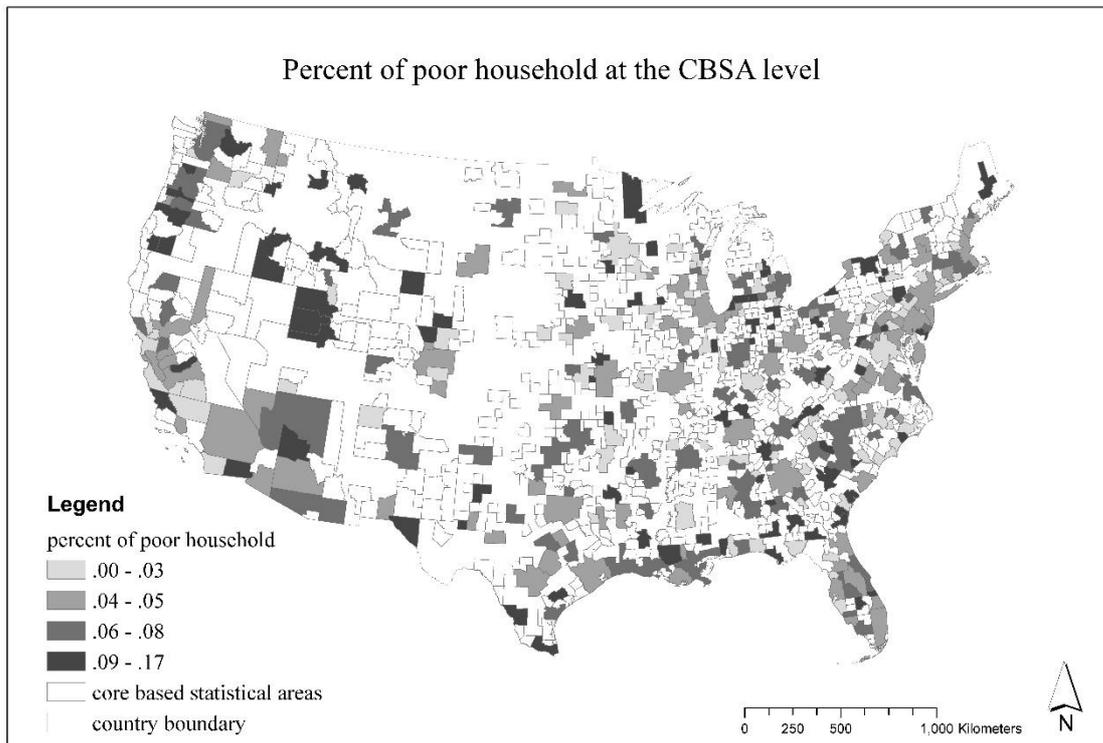
Note: <sup>a</sup>Department, product module, and brand are all Nielsen defined product codes. Food purchase data and household-level sociodemographic data were derived from the Nielsen Homescan Consumer Dataset in 2010. Copyright©C2018, The Nielsen Company.

In calculating the annual expenditure on snacks or beverages by household, we linked the product file to the purchase file using the UPC numbers (variable name 1=upc, variable name 2=upc\_ver\_uc) as the joint identifying numbers to create a purchase-product file. Upc\_ver\_uc indicated different versions of upc. We then linked the purchase-product file to the trip file using the trip number (variable name=trip\_code\_uc) as the joint identifying number to create a trip-purchase-product file. We linked the trip-purchase-product file to the household sociodemographic file using the household number (variable name=household\_code) as the joint identifying number to create a household-trip-purchase-product file.

To properly classify self-reported expenditures, we used the departmental category (dry grocery, frozen goods) and the product module description (e.g., snacks, fresh juice, fresh drinks) to

identify snacks or beverages. We then calculated the self-reported expenditures on snacks and beverages (separately) under each standard-UPC products. We finally summed up the total expenditures for all standard-UPC products by household for 2010.

*Appendix B: Percent of households under the poverty line*



**Figure S1.** Percent of poor households at the CBSA level in the United States (2010).

## Appendix C: data analyses and results

**Table S2.** Regression results for snacks purchased by poor and non-poor households (large ZCTAs excluded, 3-km buffer).

	Poor Households ( $n = 1460$ <sup>a</sup> )			Non-Poor Households ( $n = 32,561$ <sup>a</sup> )		
	B	SE	<i>P</i>	B	SE	<i>P</i>
Number of convenience stores, count	-0.009	0.004	0.016	-0.002	0.001	0.062
Number of supermarkets, count						
0 (Ref.)	---	---	---	---	---	---
1	0.007	0.065	0.909	-0.028	0.013	0.034
2+	0.025	0.075	0.744	-0.030	0.017	0.070

<sup>a</sup> We excluded households who purchased extremely low or high values for purchases of snacks, defined here as less than the 5th percentile or greater than the 95th percentile. We also excluded who lived in large ZCTAs. *P* values in bold indicate statistically significant associations ( $p < 0.05$ ). Food purchase data and household-level soicodemographic data were derived from the Nielsen Homescan Consumer Dataset in 2010. Copyright © 2018, the Nielsen Company. *n*, number of observations; CI, confidence interval; Ref., reference category.

**Table S3.** Regression results for beverages purchased by poor and non-poor households (large ZCTAs excluded, 3-km buffer).

	Poor households below the poverty line ( $n = 1480$ <sup>a</sup> )			Non-poor households ( $n = 32,806$ <sup>a</sup> )		
	B	SE	<i>P</i>	B	SE	<i>P</i>
Number of convenience stores, count	-0.007	0.004	0.085	0.0016	0.001	0.586
Number of supermarkets, count						
0 (Ref.)	---	---	-	---	---	-
1	-0.043	0.074	0.557	0.013	0.014	0.348
2+	-0.011	0.087	0.896	0.005	0.018	0.792

<sup>a</sup> We excluded households who purchased extremely low or high values for purchases of beverages, defined here as less than the 5th percentile or greater than the 95th percentile. We also excluded who lived in large ZCTAs. Food purchase data and household-level soicodemographic data were derived from the Nielsen Homescan Consumer Dataset in 2010. Copyright © 2018, the Nielsen Company. *N*, number of observations; CI, confidence interval; Ref., reference category.

**Table S4.** Regression results for snacks purchased by poor and non-poor households (5-km buffer).

	<b>Poor Households (<i>n</i> = 1913 <sup>a</sup>)</b>			<b>Non-Poor Households (<i>n</i> = 40,854 <sup>a</sup>)</b>		
	<b>B</b>	<b>SE</b>	<b><i>P</i></b>	<b>B</b>	<b>SE</b>	<b><i>P</i></b>
Number of convenience stores, count	-0.004	0.002	0.011	0.001	0.001	0.140
Number of supermarkets, count						
0 (Ref.)	-	---	---	---	---	---
1	0.021	0.059	0.719	-0.027	0.005	0.030
2+	-0.000	0.073	0.997	-0.023	0.006	0.159

<sup>a</sup> We excluded households who purchased extremely low or high values for purchases of snacks, defined here as less than the 5th percentile or greater than the 95th percentile. *P* values in bold indicate statistically significant associations ( $p < 0.05$ ). Food purchase data and household-level soicodemographic data were derived from the Nielsen Homescan Consumer Dataset in 2010. Copyright ©2018, the Nielsen Company. *n*, number of observations; CI, confidence interval; Ref., reference category.

**Table S5.** Regression results for beverages purchased by poor and non-poor households (5-km buffer).

	<b>Poor households (<i>n</i> = 1944 <sup>a</sup>)</b>			<b>Non-poor households (<i>n</i> = 41,063 <sup>a</sup>)</b>		
	<b>B</b>	<b>SE</b>	<b><i>P</i></b>	<b>B</b>	<b>SE</b>	<b><i>P</i></b>
Number of convenience stores, count	0.003	0.002	0.210	0.000-	0.001	0.681
Number of supermarkets, count						
0 (Ref.)	---	---	---	---	---	---
1	0.047	0.062	0.450	0.001	0.013	0.944
2+	-0.004	0.072	0.958	-0.005	0.015	0.747

<sup>a</sup> We excluded households who purchased extremely low or high values for purchases of beverages, defined here as less than the 5th percentile or greater than the 95th percentile. Food purchase data and household-level soicodemographic data were derived from the Nielsen Homescan Consumer Dataset in 2010. Copyright ©2018, the Nielsen Company. *n*, number of observations; CI, confidence interval; Ref., reference category.