

# Supplementary Materials: A Cross-Sectional Study of Tobacco Advertising, Promotion, and Sponsorship in Airports across Europe and the United States

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**Table S1.** Overview of observation locations and procedures.

Section of Airport	Maximum Number of Locations to Observe	Additional Data Collection Questions
Departures, outdoor	6	3
Departures, indoor	6	2
Shops and facilities, pre-security	10	2
Tobacco product promotion and sales, pre-security	1	6
Shops and facilities, post-security	20	2
Tobacco product promotion and sales, post-security	1	6
Designated smoking room (DSR)	1	17
Business lounge	1	8
In-flight observations	1	9
Arrivals, indoor	6	2
Arrivals, outdoor	6	3

**Table S2.** Sample of tobacco product promotion and sales data collection procedure.

Name of Airport: _____		Observer ID: ____/____/____	
3-Letter Code: _____		Initials	ID #
Terminal: _____		Date: ____/____/____ DD MM YYYY	

1. Do you observe any tobacco products for sale in the terminal? Ask an airport employee if necessary. ☐ Y ☐ N

A If yes, specify where the products are sold (check all that apply).

☐ Duty free shop    ☐ Kiosk/stand    ☐ Vending machine    ☐  
 Restaurant/café/bar    ☐ Other, specify: \_\_\_\_\_

B. Specify the type of products for sale (check all that apply).

☐ Cigarettes    ☐ Cigars/cigarillos    ☐ Smokeless tobacco    ☐ Other, specify: \_\_\_\_\_

2. Do you observe any tobacco product promotions or advertisements in the terminal?

☐ Y ☐ N

A. Describe where the promotion appeared (check all that apply).

☐ Point of sale    ☐ Restaurant/café/bar    ☐ Poster/billboard    ☐ Other, specify: \_\_\_\_\_

**3. If possible, ask an airport employee where you can smoke in the airport. What did he/she say?**

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**4. Do you observe any e- cigarettes for sale in the terminal? Ask an airport employee if necessary.** ☐ Y ☐ N

**A. If yes, specify where they are sold (check all that apply).**

☐ Duty free shop ☐ Kiosk/stand ☐ Other, specify:

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**B. Name the *first* brand of e-cigarette that you see for sale:**

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**C. For this brand, what is the price of:** ☐ Starter kit: \_\_\_\_\_ ☐ Refill cartridge: \_\_\_\_\_ (Indicate currency: \_\_\_\_\_)

**5. Do you observe any e-cigarette product promotions or advertisements in the terminal?**

☐ Y ☐ N

**A. Describe where the promotion appeared.**

☐ Point of sale ☐ Restaurant/café/bar ☐ Poster/billboard ☐ Other, specify: \_\_\_\_\_

**6. If possible, ask an airport employee where you can use e-cigarettes in the airport. What did he/she say?**



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