**Isoxanthohumol (1):** white amorphous powder, [α]<sub>D</sub> +0.0° (*c* 0.2, MeOH); UV  $\lambda_{max}$  (MeOH) (log ε) 286 (4.34), 397 (3.56); IR (KBr)  $v_{max}$ : 3393, 1597, 1519, 1450, 1415, 1349, 1274, 1148, 1092, 834 cm<sup>-1</sup>; <sup>1</sup>H NMR (CD<sub>3</sub>OD, 500 MHz) δ 7.30 (2H, d, *J* = 8.5 Hz, H-2', 6'), 6.82 (2H, d, *J* = 8.5 Hz, H-3', 5'), 6.12 (1H, s, 1H), 5.26 (1H, dd, *J* = 12.8, 2.8 Hz, H-2), 5.13 (1H, brt, *J* = 7.2 Hz, H-2''), 3.79 (3H, s, 5-OCH<sub>3</sub>), 3.20 (2H, m, H-1''), 2.96 (1H, dd, *J* = 16.8, 13.0 Hz, H-3a), 2.66 (1H, dd, *J* = 16.8, 3.0 Hz, H-3b), 1.61 (3H, s, H-5''), 1.55 (3H, s, H-4''); <sup>13</sup>C NMR (CD<sub>3</sub>OD, 125 MHz) δ 193.2 (C-4), 164.5 (C-8a) 164.0 (C-7), 162.0 (C-5), 158.9 (C-4'), 131.9 (C-3''), 131.7 (C-1'), 129.0 (C-2',6'), 124.0 (C-2''), 116.0 (C-3',5'), 110.1 (C-8), 105.9 (C-4a), 93.6 (C-6), 80.1 (C-2), 56.1 (5-OCH<sub>3</sub>), 46.3 (C-3), 26.1 (C-5''), 22.8 (C-1''), 18.1 (C-4''); EIMS 70eV *m*/*z* 354 [M]<sup>+</sup>, 339, 311, 299, 234, 219, 191, 179, 120 (calcd. for C<sub>21</sub>H<sub>22</sub>O<sub>5</sub>).





Figure S2. <sup>13</sup>C NMR spectrum of 1









HPLC was performed on a Hewlett Packard 1100 series composed of a degasser, a binary mixing pump, a column oven and a DAD detector using Waters SunFire<sup>TM</sup> ( $4.6 \times 150$  mm, 5 µm) with acetonitrile (solvent A) and water containing 0.1% formic acid (solvent B) at 1 mL/min under the wavelength 280 nm.



























Figure S13. HSQC NMR spectrum of a mixture of 4 and 5























1: TOF MS ES+ f) Metabolite 7 4.02e+003 393,1316 100 % 394.1358 390.1185 390.6204391.1227392.1059 401.3279 401.9977 389.0982 389.6008 397.6096398.1048 399.1234 399.6246 395.1426 -----0í í / \_\_\_\_ m/z 402.0 388.0 390.0 392.0 394.0 396.0 398.0 400.0 -1.5 Minimum: 10.0 Maximum: 10.0 50.0 PPM DBE i-FIT i-FIT (Norm) Formula Calc. Mass mDa Mass 195.6 0.0 C21 H22 OG Na 393.1316 393.1314 0.2 0.5 10.5









