## Supplementary Material: Synthesis of Naphthalene-Based Push-Pull Molecules with a Heteroaromatic Electron Acceptor

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Figure S5. <sup>1</sup>H-NMR spectrum of the compound 4.

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Figure S8. <sup>13</sup>C-NMR spectrum of the compound 6.



Figure S9. <sup>1</sup>H-NMR spectrum of the compound 7.



Figure S10. <sup>13</sup>C-NMR spectrum of the compound 7.









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Figure S15. gs-COSY NMR spectrum of the compounds 9 and 10.



Figure S16. gs-HSQC NMR spectrum of the compounds 9 and 10.



Figure S17. gs-HMBC NMR spectrum of the compounds 9 and 10.



Figure S18. <sup>1</sup>H-NMR spectrum of the compound 11.



Figure S19. <sup>13</sup>C-NMR spectrum of the compound 11.





Figure S21. <sup>13</sup>C-NMR spectrum of the compound 12.





Figure S23. <sup>1</sup>H-NMR spectrum of the compound 15.



Figure S24. <sup>13</sup>C-NMR spectrum of the compound 15.



Figure S25. <sup>1</sup>H-NMR spectrum of the compound 16.











Figure S28. <sup>13</sup>C-NMR spectrum of the compound 17.











Figure S31. <sup>13</sup>C-NMR spectrum of the compound 20.











Figure S35. <sup>13</sup>C-NMR spectrum of the compound 22.



Figure S36. <sup>1</sup>H-NMR spectrum of the compound 24.



Figure S37. <sup>13</sup>C-NMR spectrum of the compound 24.



Figure S38. <sup>1</sup>H-NMR spectrum of the compound 25.



Figure S39. <sup>13</sup>C-NMR spectrum of the compound 25.



Figure S41. <sup>13</sup>C-NMR spectrum of the compound 26.

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Figure S43. <sup>13</sup>C-NMR spectrum of the compound 27.

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