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Correction

Correction: Yu et al. Concrete or Abstract? The Impact of Green Advertising Appeals and Information Framing on Consumer Responses. *J. Theor. Appl. Electron. Commer. Res.* 2025, *20*, 130

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In the original publication [1], the citation for Reference 40 was incorrect. The published citation inadvertently contained a provisional working title rather than the final bibliographic information. The correct reference, which supports the statement regarding the impact of concrete information on behavioral responses, is provided below.

Reference 40 has been revised to:

Chandran, S.; Menon, G. When a Day Means More than a Year: Effects of Temporal Framing on Judgments of Health Risk. *J. Consum. Res.* **2004**, *31*, 375–389. https://doi.org/10.1086/422116.

This correction concerns only the bibliographic information of the reference and does not affect the scientific conclusions of the article.

Reference

1. Yu, J.; Sun, X.; Huang, Y.; Jia, Y. Concrete or Abstract? The Impact of Green Advertising Appeals and Information Framing on Consumer Responses. *J. Theor. Appl. Electron. Commer. Res.* **2025**, *20*, 130. [CrossRef]

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