



Editorial

Publisher's Note: Continued Publication of Journal of Theoretical and Applied Commerce Research by MDPI

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Received: 4 September 2020; Accepted: 11 September 2020; Published: 14 September 2020



The Journal of Theoretical and Applied Electronic Commerce Research (JTAER) was launched in 2006 and published over the past fourteen years by the University of Talca [1]. Dr. Narciso Cerpa, who launched this journal in 2006, served as the first Editor-in-Chief. In 2020, Dr. Eduardo Alvarez-Miranda became the Editor-in-Chief. We are very happy to work with the new Editor-in-Chief, Dr. Eduardo Álvarez-Miranda, in continuing the publication of this journal [2]. Since its inception, JTAER has been published according to the Open Access model. MDPI was founded in 1996 as a nonprofit project for the promotion and preservation of the diversity of chemical compounds [3]. Since the first journal, Molecules [4], was launched, MDPI's team has focused on serving academic communities' ever-growing needs to quickly and openly publish the results of their research [5]. MDPI's portfolio has considerably expanded in the last few years, and today, we publish over 250 journals in different fields and disciplines [6]. To ensure that we serve all academic communities well, we have decided to continue to publish the journal on behalf of the University of Talca. JTAER will continue to publish research related to electronic commerce, an area of research that MDPI had not been covering until now. As of today, manuscripts can be submitted to JTAER via the MDPI submission system SuSy, and accepted articles will be published immediately online after copy-editing and XML conversion. However, to ensure the continuity of issues, two issues will still be released by the University of Talca in 2021 and will contain the latest papers accepted by the University of Talca. The first issue released by MDPI, Issue 3, will be released in September 2021 and consist of papers accepted from the MDPI submission system. We will then regularly publish four quarterly issues from 2022.

In the name of the new *JTAER* Editorial Office and all our employees, let us express a hearty "Welcome to *JTAER*" and all the members of the scientific community interested in electronic commerce. Enjoy publishing in *JTAER*.

Conflicts of Interest: The author is a member of the Management Team of MDPI Publishers.

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