

Supplementary Material

Synthesis and Characterization of Novel Heterocyclic Chalcones from 1-Phenyl-1*H*-pyrazol-3-ol

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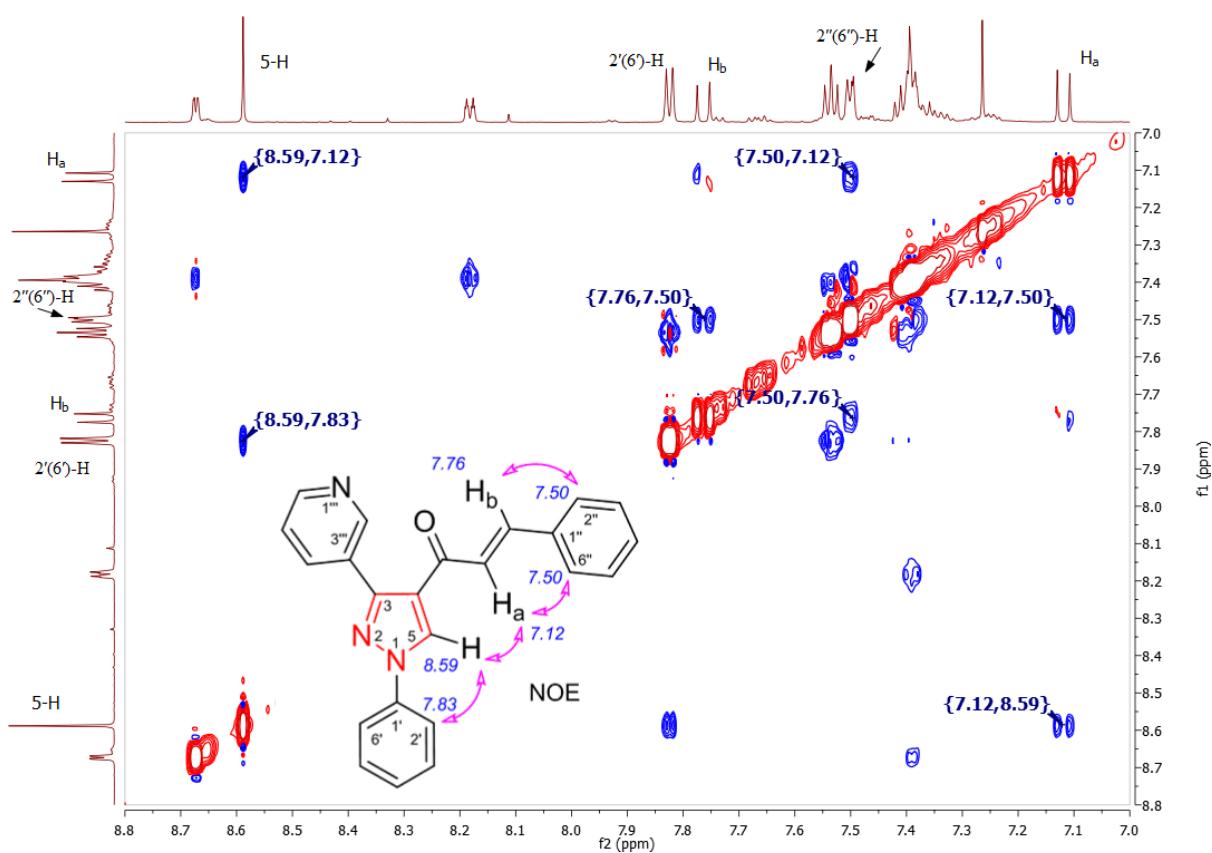


Figure S1. ^1H - ^1H NOESY NMR spectrum (*E*-12a, *Z*-13a) (700 MHz, CDCl_3)

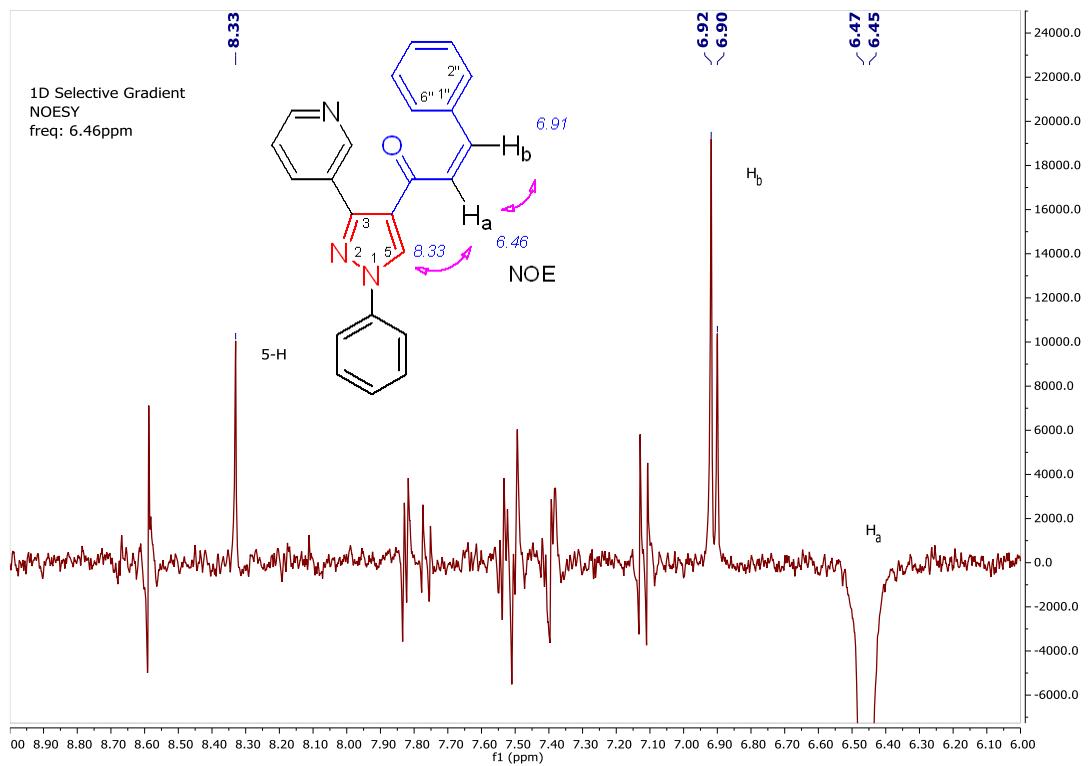


Figure S2. 1D Selective Gradient NOESY spectrum (*E*-12a, *Z*-13a) (700 MHz, CDCl_3)

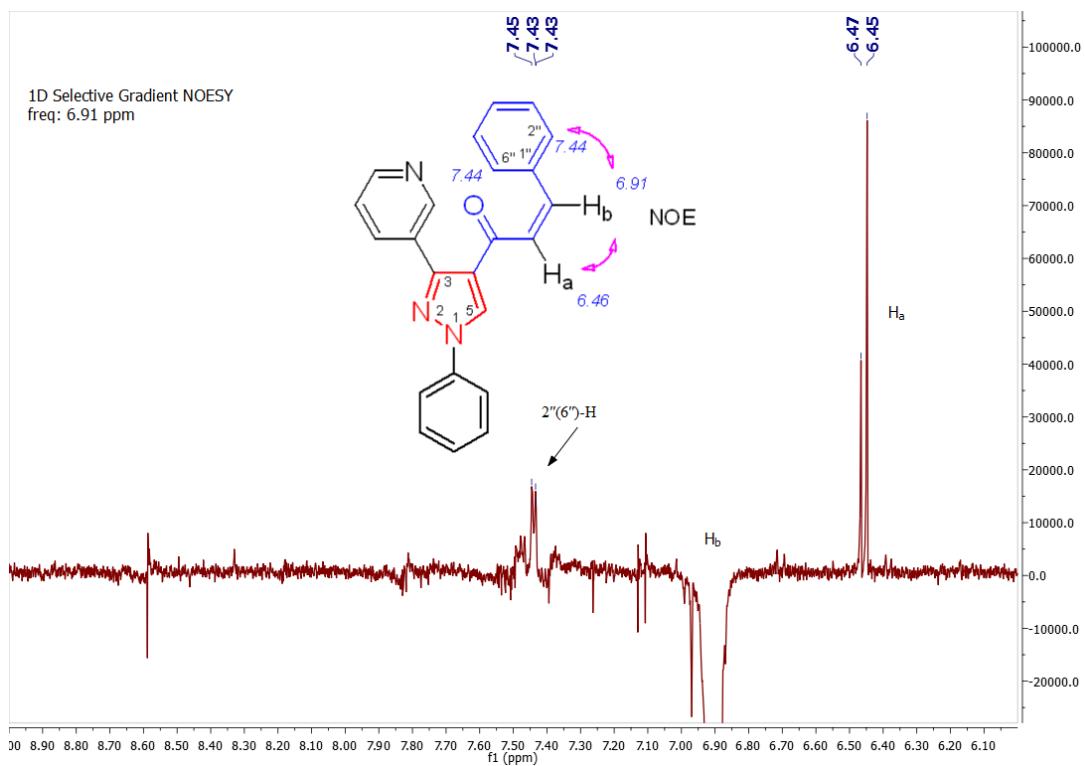


Figure S3. 1D Selective Gradient NOESY spectrum (E-12a, Z-13a) (700 MHz, CDCl_3)

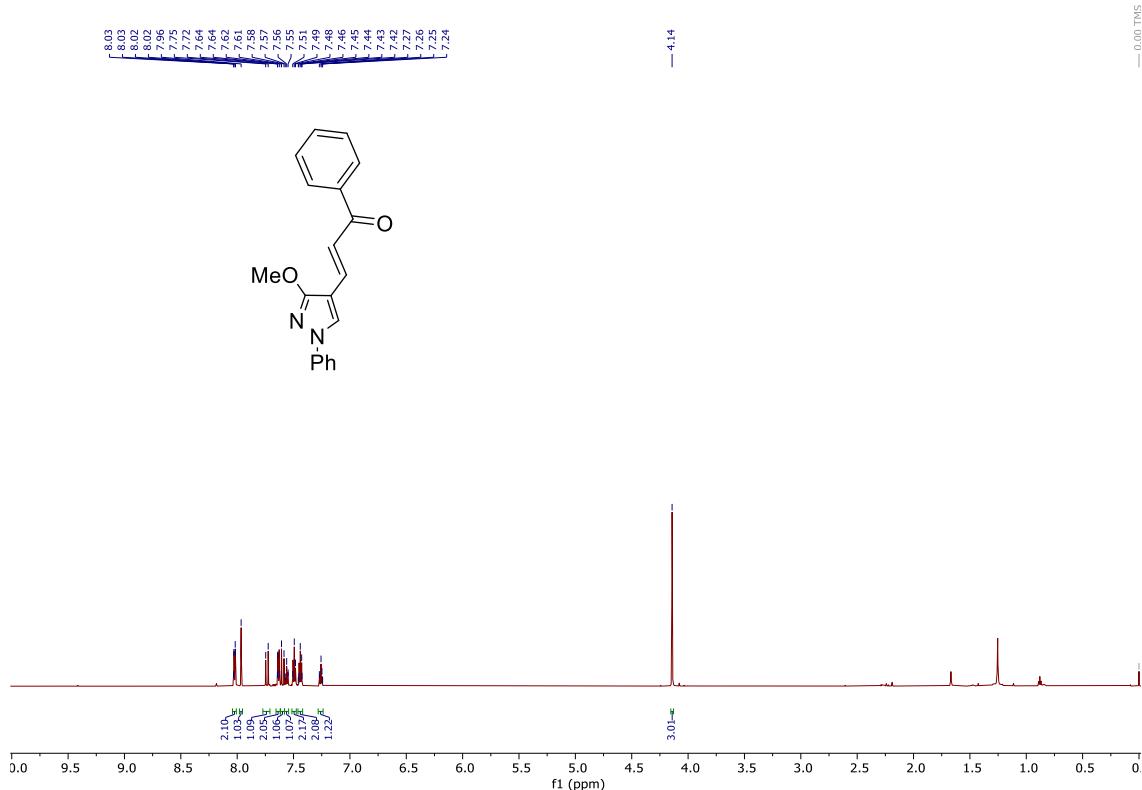
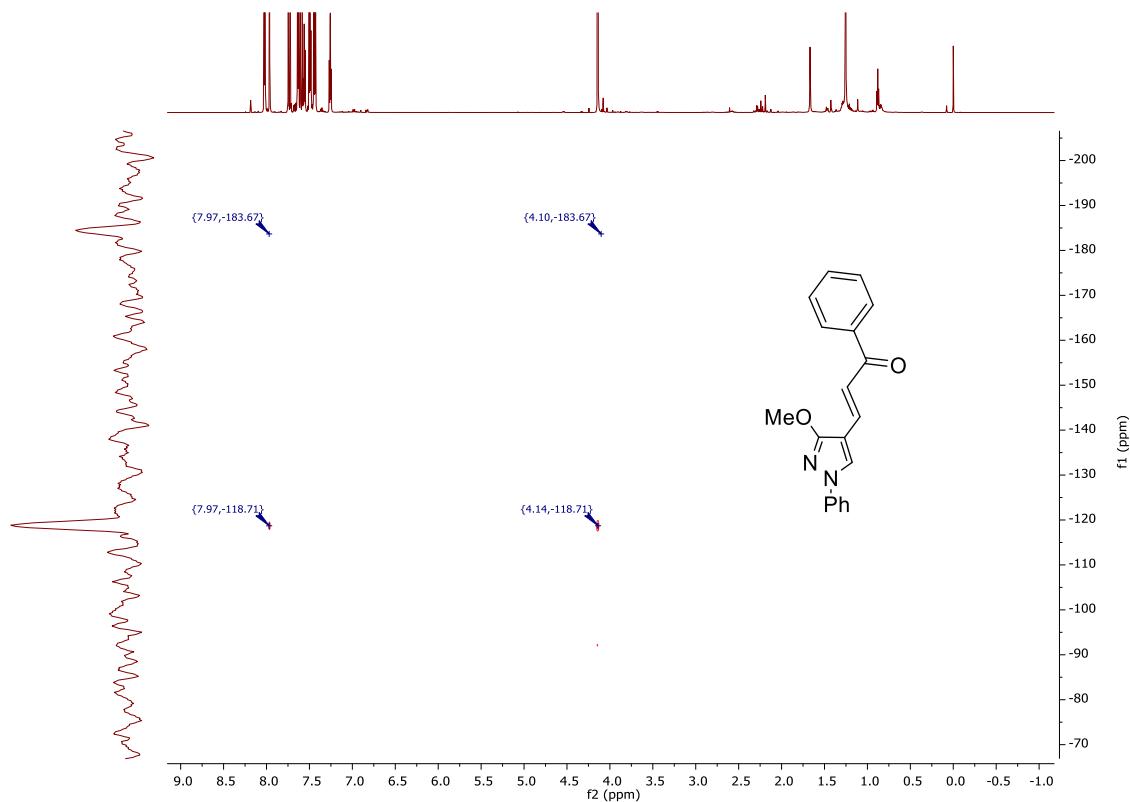
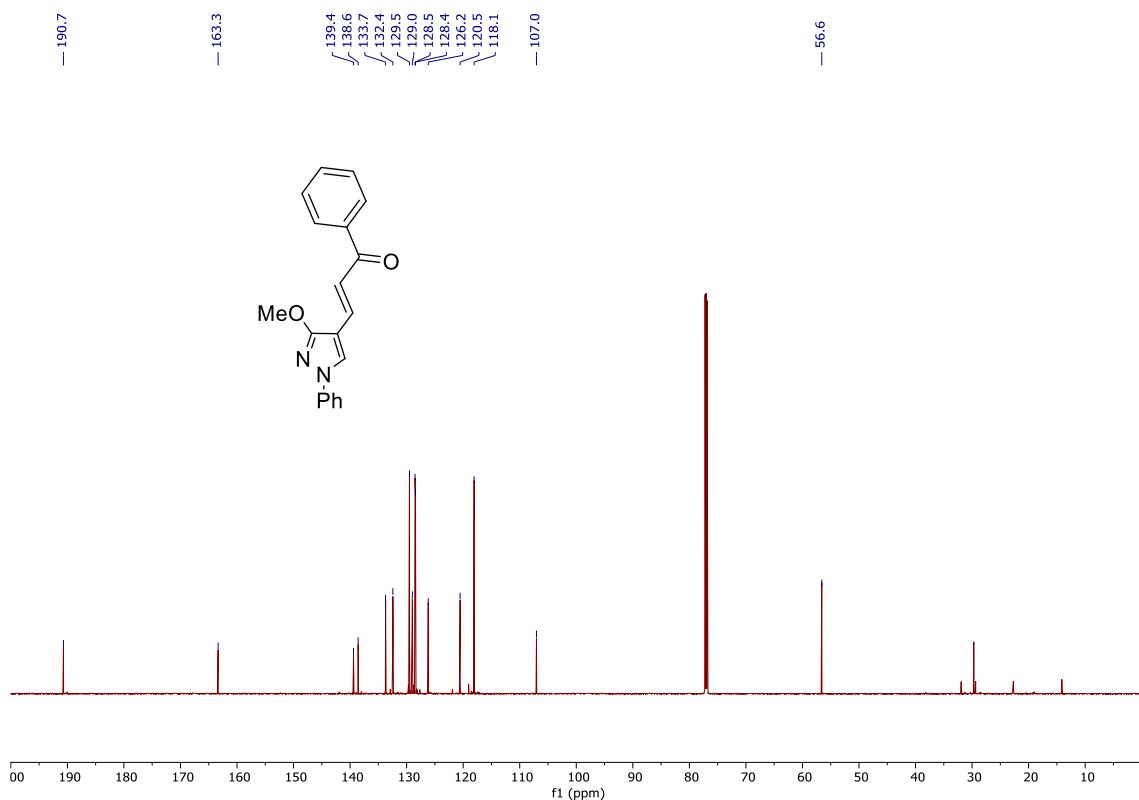


Figure S4. (2E)-3-[3-(Methoxy)-1-phenyl-1H-pyrazol-4-yl]-1-phenylprop-2-en-1-one (4a). ^1H NMR spectrum (700 MHz, CDCl_3)



+MS, 7.1min #423

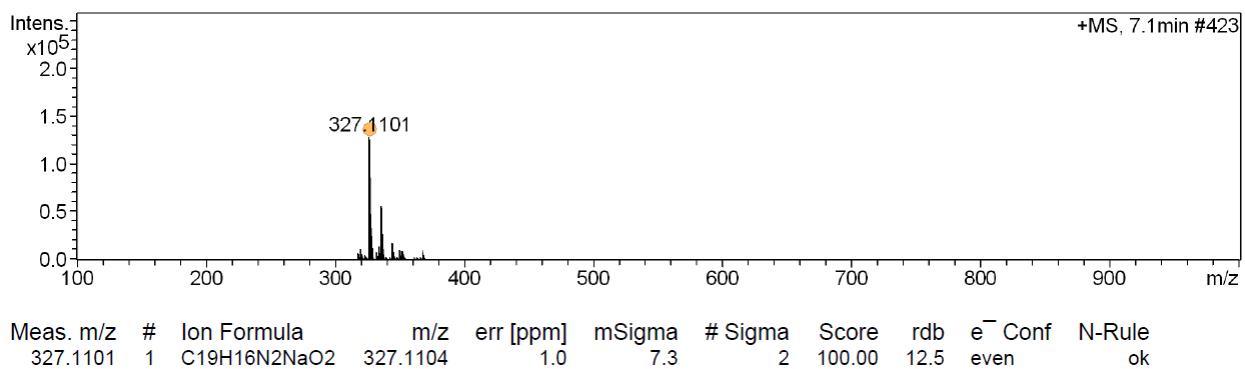


Figure S7. (2E)-3-[3-(Methoxy)-1-phenyl-1*H*-pyrazol-4-yl]-1-phenylprop-2-en-1-one (4a). HRMS (ESI-TOF).

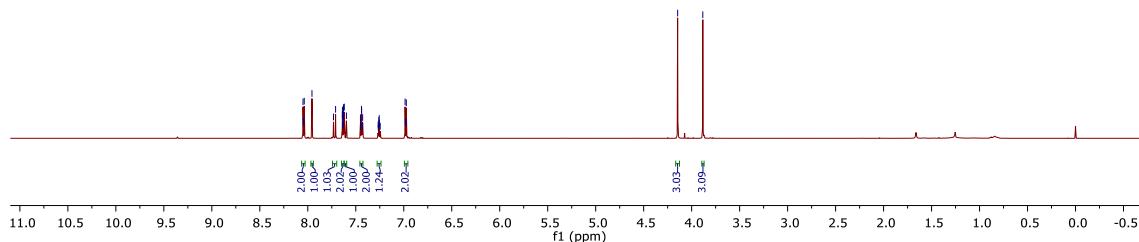
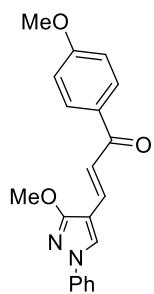


Figure S8. (2E)-1-(4-Methoxyphenyl)-3-(3-methoxy-1-phenyl-1*H*-pyrazol-4-yl)prop-2-en-1-one (4b). ¹H NMR spectrum (700 MHz, CDCl₃)

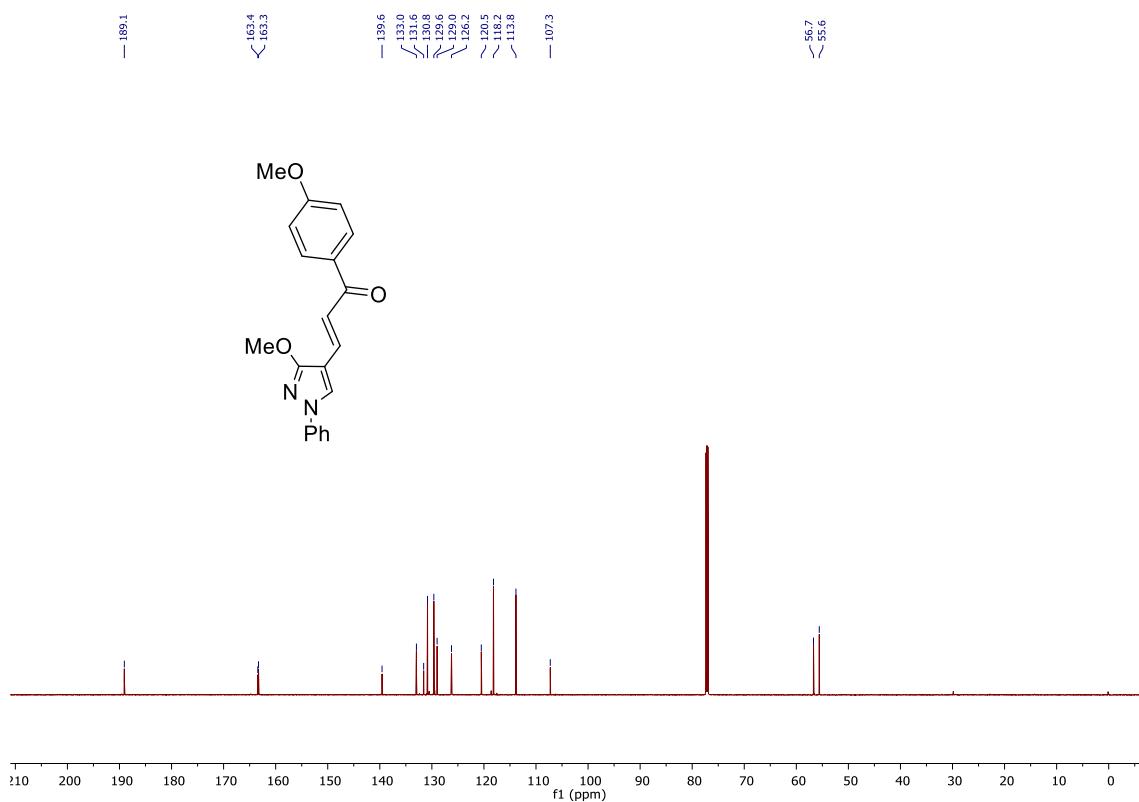


Figure S9. (2E)-1-(4-Methoxyphenyl)-3-(3-methoxy-1-phenyl-1*H*-pyrazol-4-yl)prop-2-en-1-one (**4b**). ^{13}C NMR spectrum (176 MHz, CDCl_3)

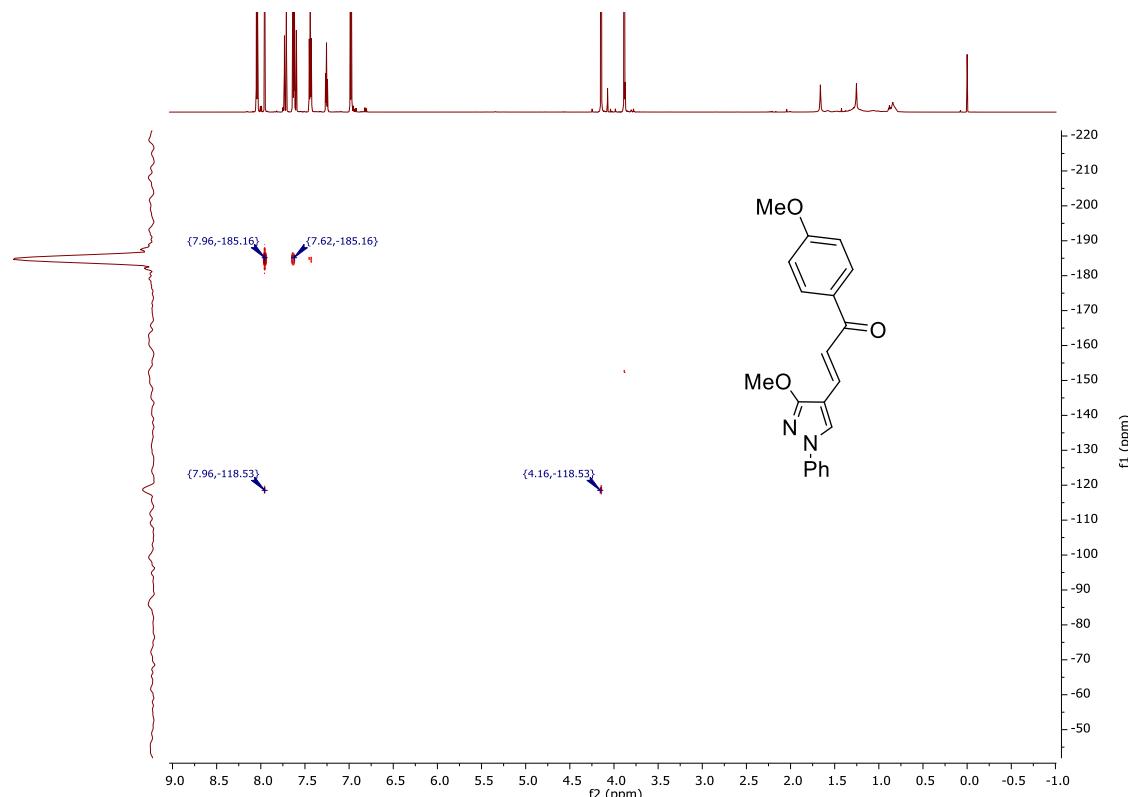


Figure S10. (2E)-1-(4-Methoxyphenyl)-3-(3-methoxy-1-phenyl-1*H*-pyrazol-4-yl)prop-2-en-1-one (**4b**). ^1H - ^{15}N HMBC NMR spectrum (71 MHz, CDCl_3)

+MS, 6.0min #357

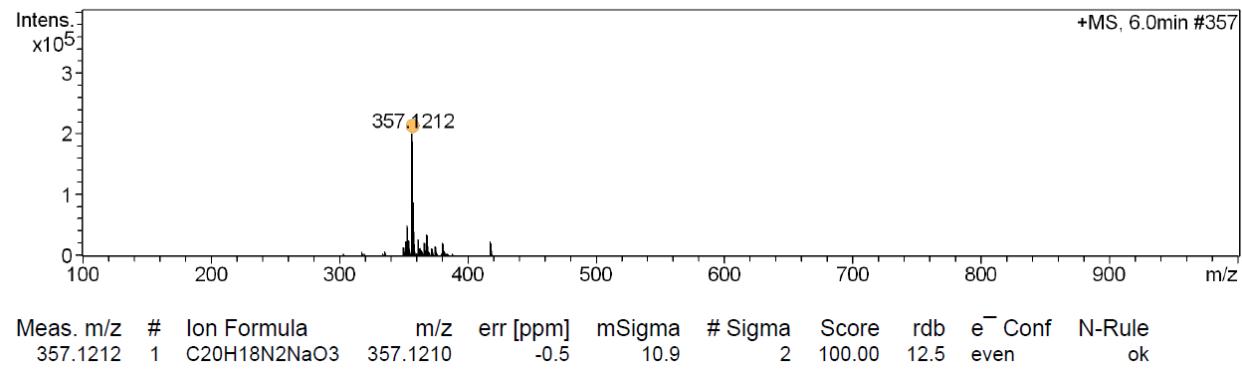


Figure S11. (2E)-1-(4-Methoxyphenyl)-3-(3-methoxy-1-phenyl-1*H*-pyrazol-4-yl)prop-2-en-1-one (4b). HRMS (ESI-TOF).

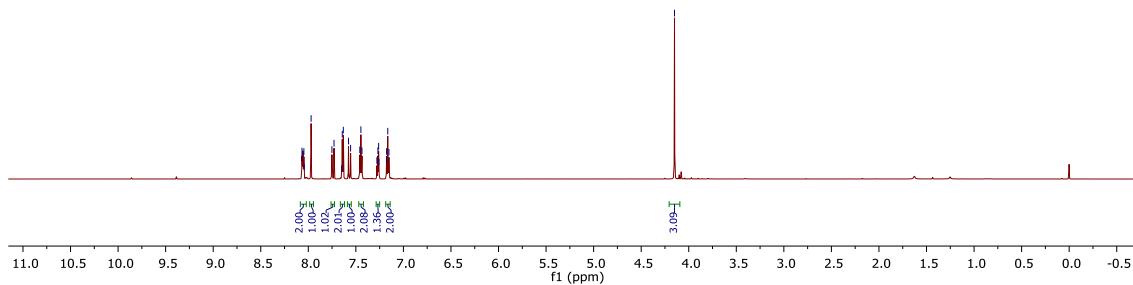
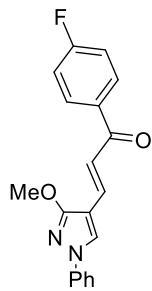


Figure S12. (2E)-1-(4-Fluorophenyl)-3-(3-methoxy-1-phenyl-1*H*-pyrazol-4-yl)prop-2-en-1-one (4c). ^1H NMR spectrum (700 MHz, CDCl_3)

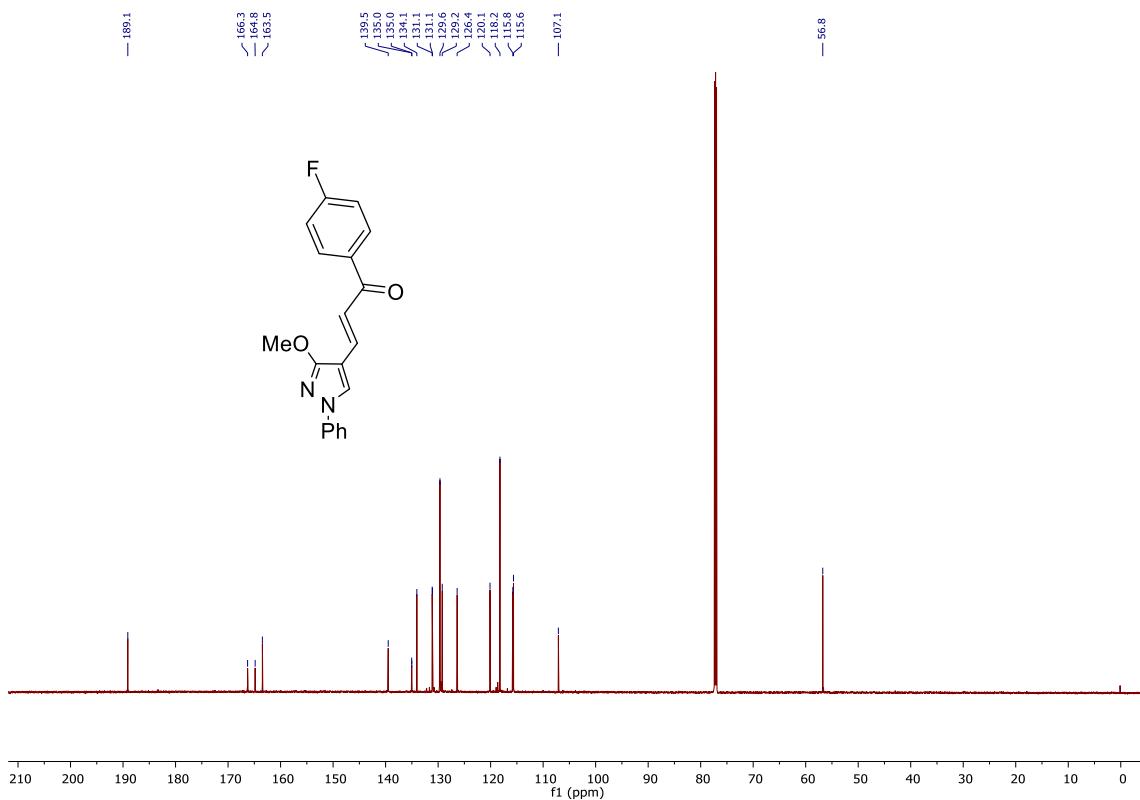


Figure S13. (2E)-1-(4-Fluorophenyl)-3-(3-methoxy-1-phenyl-1*H*-pyrazol-4-yl)prop-2-en-1-one (4c). ¹³C NMR spectrum (176 MHz, CDCl₃)

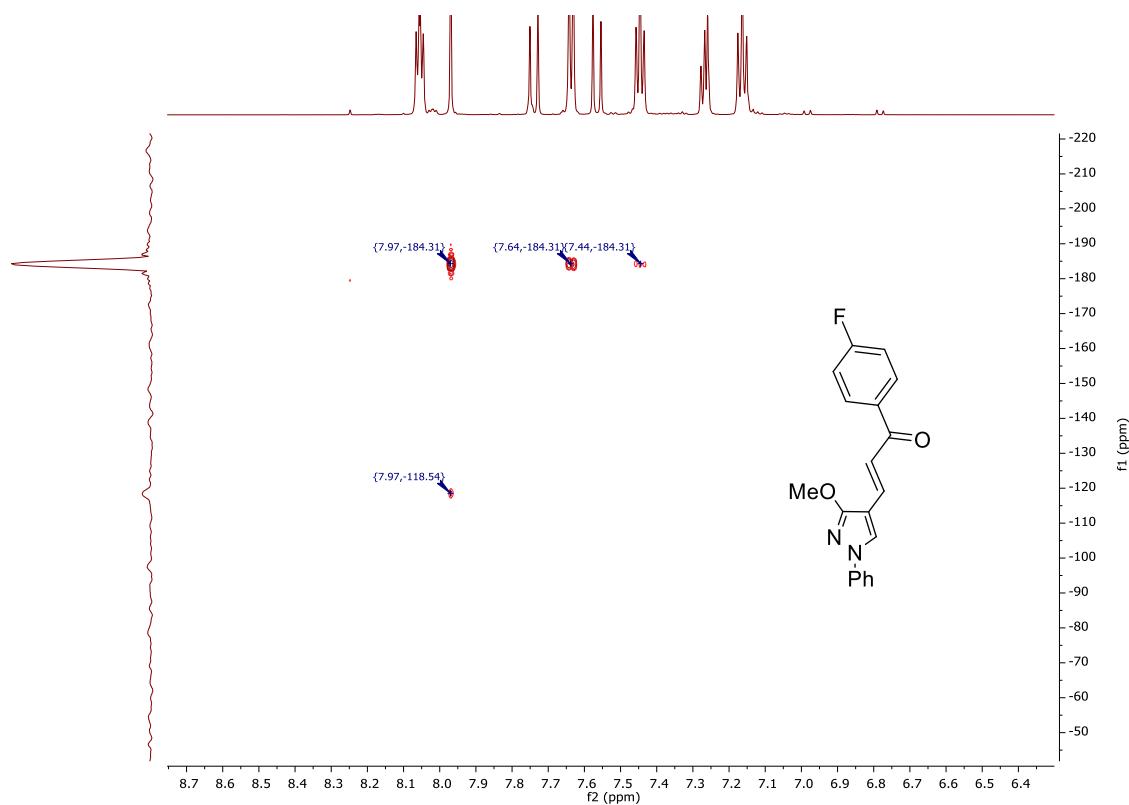
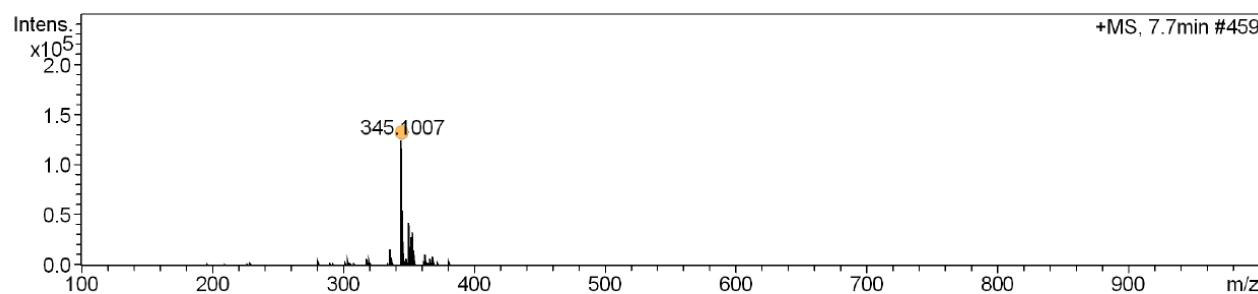


Figure S14. (2E)-1-(4-Fluorophenyl)-3-(3-methoxy-1-phenyl-1*H*-pyrazol-4-yl)prop-2-en-1-one (4c). ¹H-¹⁵N HMBC NMR spectrum (71 MHz, CDCl₃)

+MS, 7.7min #459



Meas. m/z	#	Ion Formula	m/z	err [ppm]	mSigma	# Sigma	Score	rdb	e ⁻ Conf	N-Rule
345.1007	1	C19H15FN2NaO2	345.1010	0.9	10.2	4	100.00	12.5	even	ok

Figure S15. (2E)-1-(4-Fluorophenyl)-3-(3-methoxy-1-phenyl-1*H*-pyrazol-4-yl)prop-2-en-1-one (4c). HRMS (ESI-TOF).

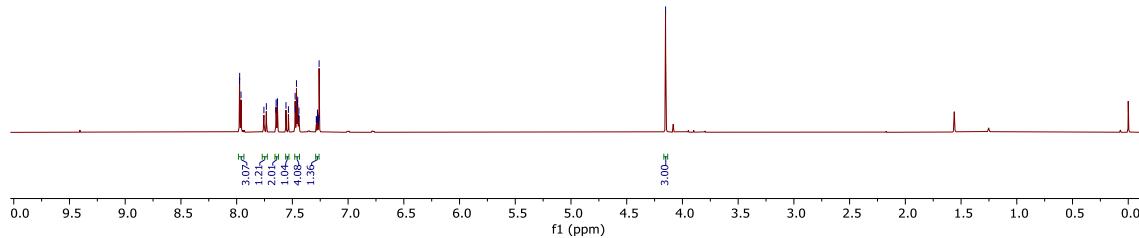
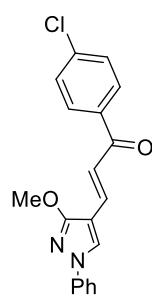


Figure S16. (2E)-1-(4-Chlorophenyl)-3-(3-methoxy-1-phenyl-1*H*-pyrazol-4-yl)prop-2-en-1-one (4d). ^1H NMR spectrum (700 MHz, CDCl_3)

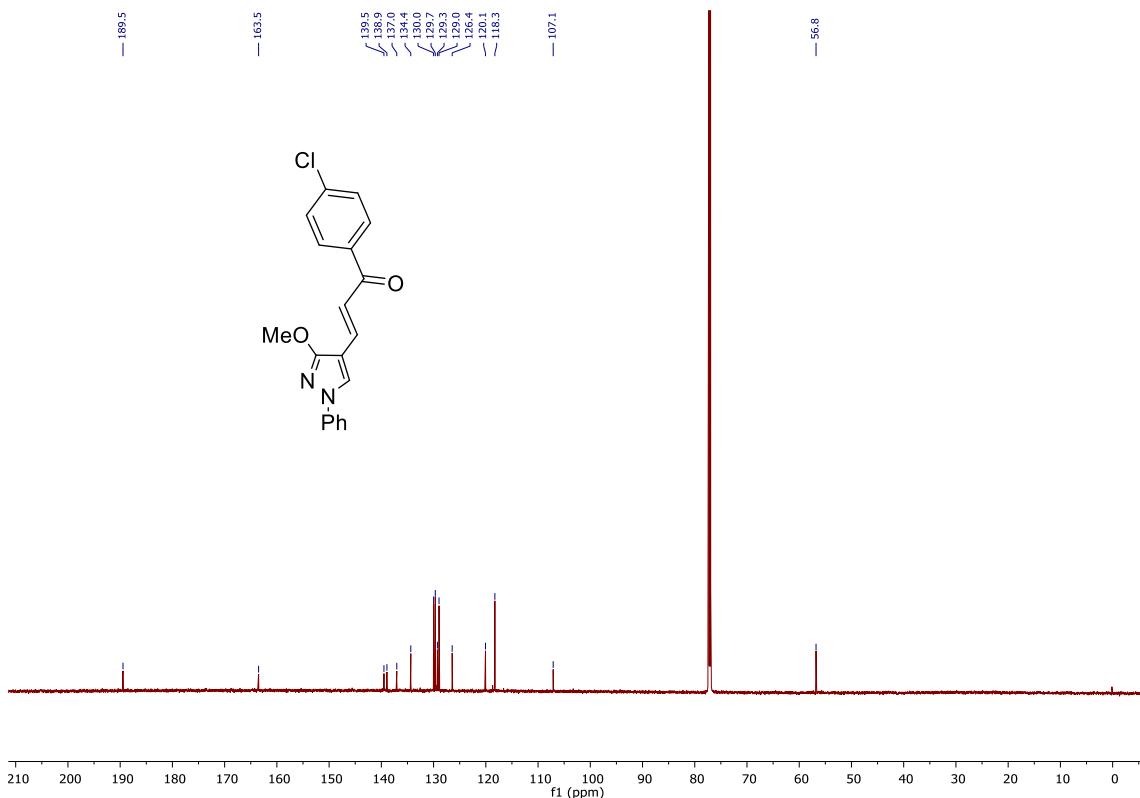


Figure S17. (2E)-1-(4-Chlorophenyl)-3-(3-methoxy-1-phenyl-1*H*-pyrazol-4-yl)prop-2-en-1-one (**4d**). ^{13}C NMR spectrum (176 MHz, CDCl_3)

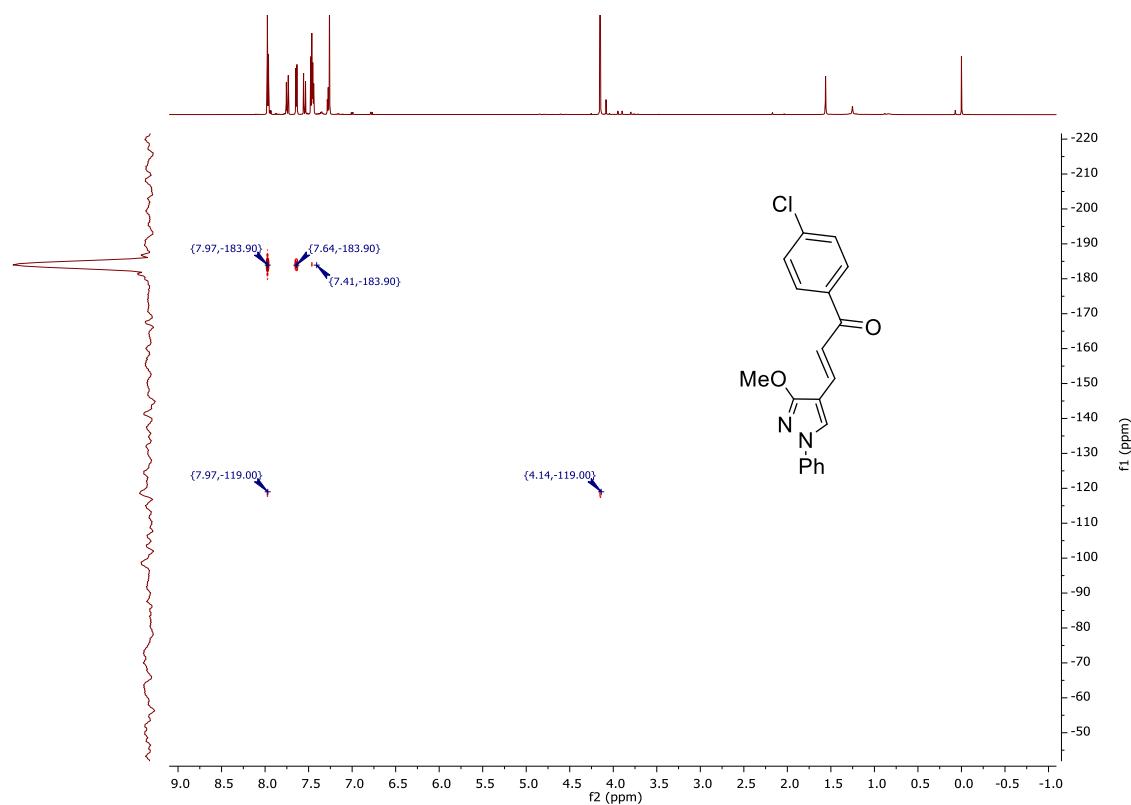


Figure S18. (2E)-1-(4-Chlorophenyl)-3-(3-methoxy-1-phenyl-1*H*-pyrazol-4-yl)prop-2-en-1-one (**4d**). ^1H - ^{15}N HMBC NMR spectrum (71 MHz, CDCl_3)

+MS, 11.6min #693

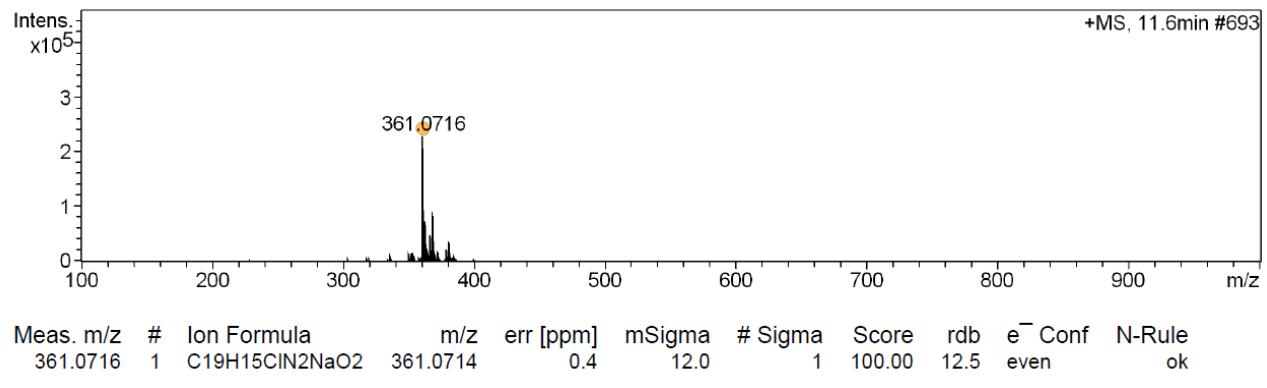


Figure S19. (2E)-1-(4-Chlorophenyl)-3-(3-methoxy-1-phenyl-1*H*-pyrazol-4-yl)prop-2-en-1-one (4d). HRMS (ESI-TOF).

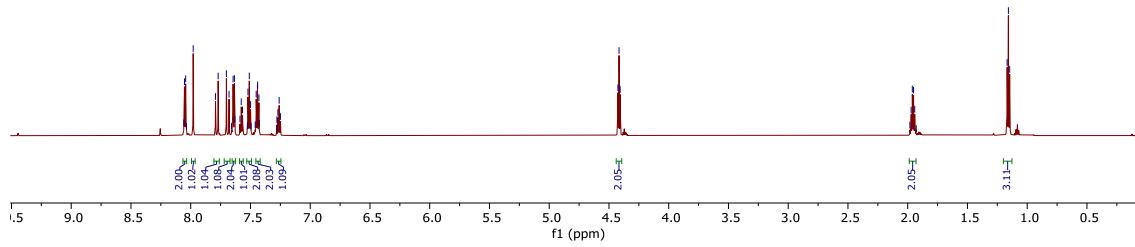
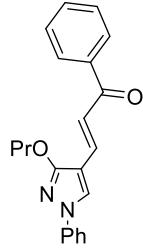


Figure S20. (2E)-1-Phenyl-3-(1-phenyl-3-propoxy-1*H*-pyrazol-4-yl)prop-2-en-1-one (4e). ^1H NMR spectrum (700 MHz, CDCl_3)

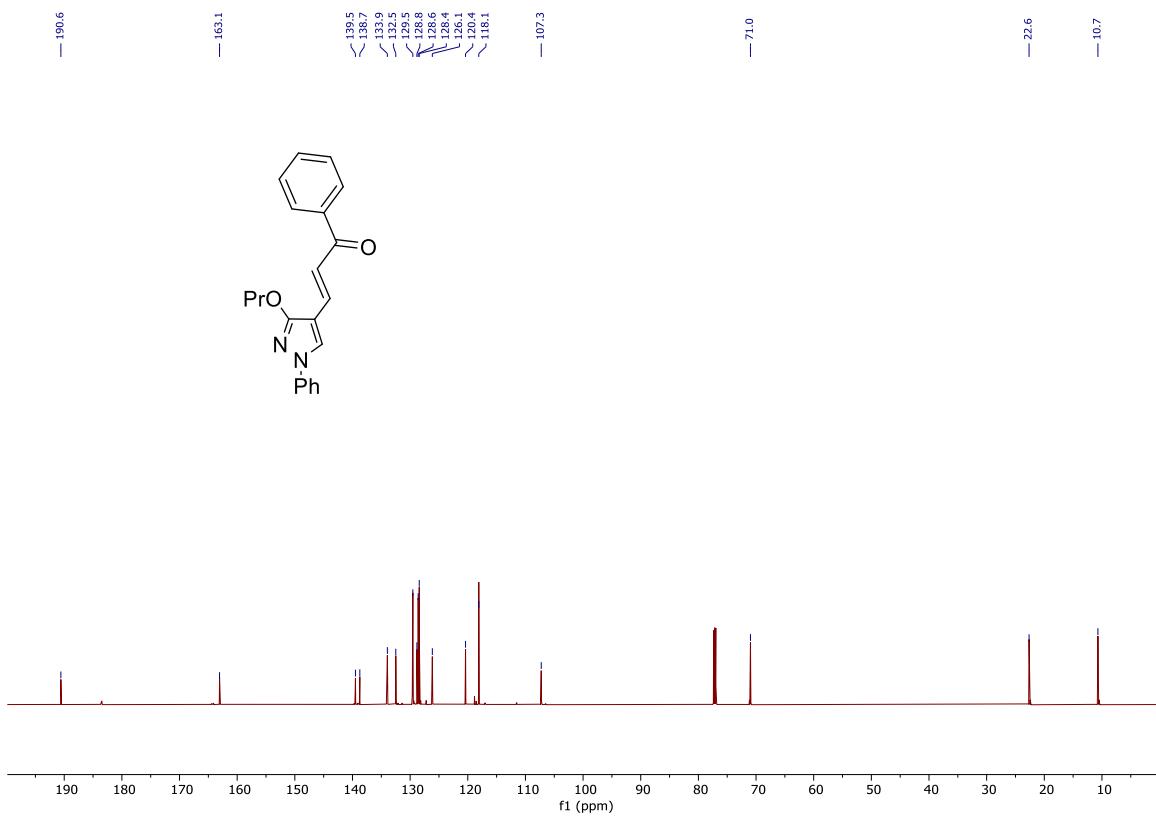


Figure S21. (2E)-1-Phenyl-3-(1-phenyl-3-propoxy-1*H*-pyrazol-4-yl)prop-2-en-1-one (4e). ¹³C NMR spectrum (176 MHz, CDCl₃)

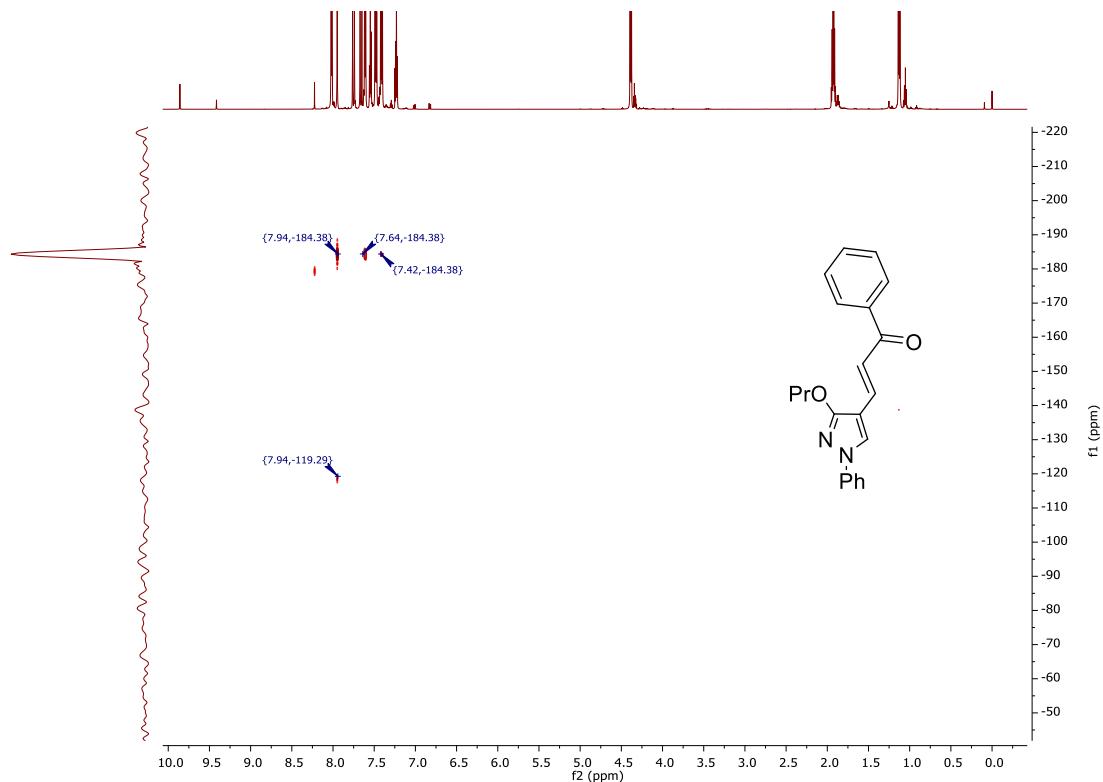


Figure S22. (2E)-1-Phenyl-3-(1-phenyl-3-propoxy-1*H*-pyrazol-4-yl)prop-2-en-1-one (4e). ¹H-¹⁵N HMBC NMR spectrum (71 MHz, CDCl₃)

+MS, 3.1min #181

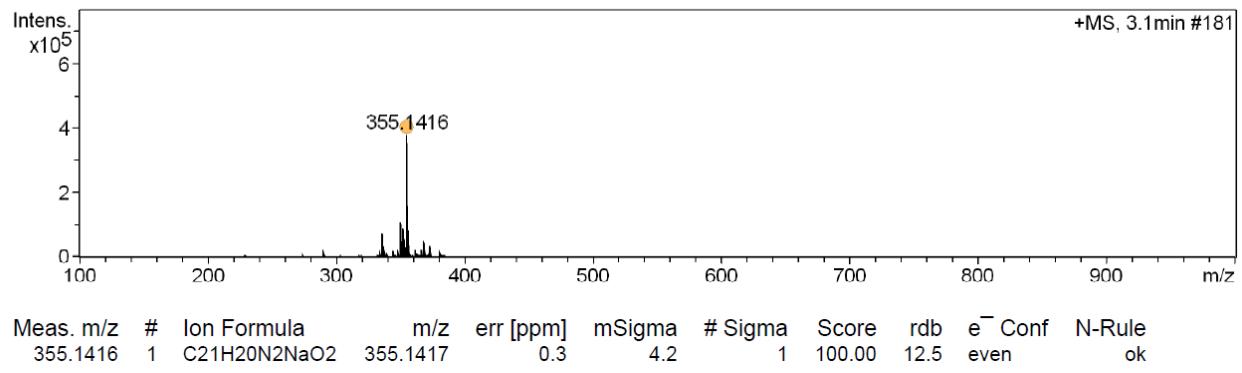


Figure S23. (2E)-1-Phenyl-3-(1-phenyl-3-propoxy-1*H*-pyrazol-4-yl)prop-2-en-1-one (**4e**). HRMS (ESI-TOF).

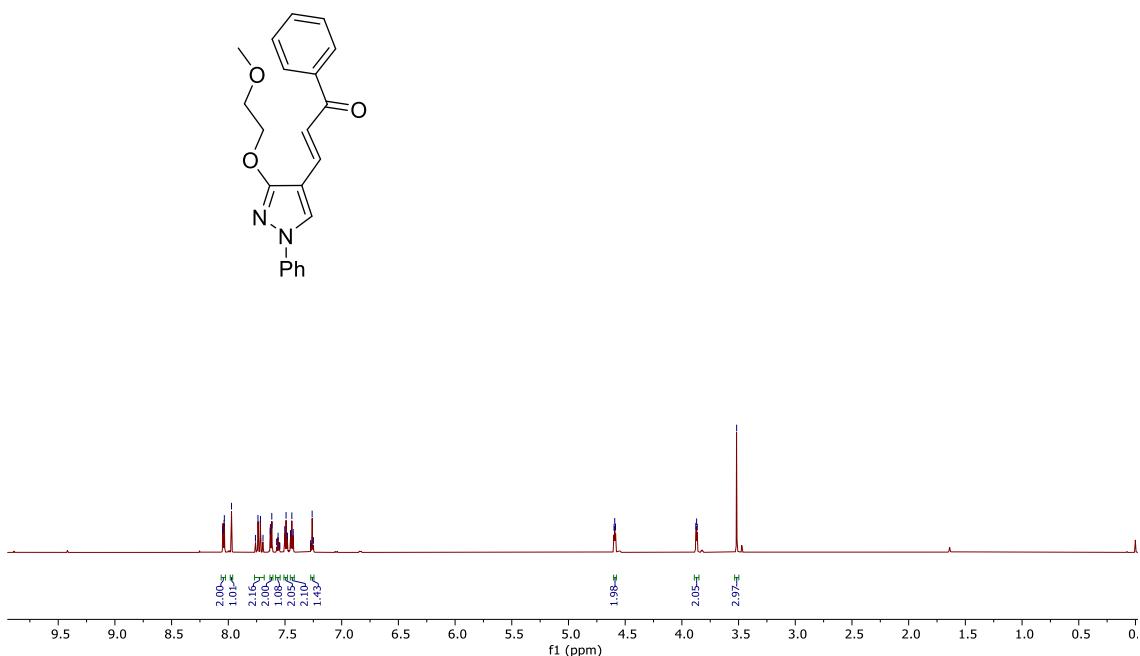


Figure S24. (2E)-3-[3-(2-Methoxyethoxy)-1-phenyl-1*H*-pyrazol-4-yl]-1-phenylprop-2-en-1-one (**4f**). ¹H NMR spectrum (700 MHz, CDCl₃)

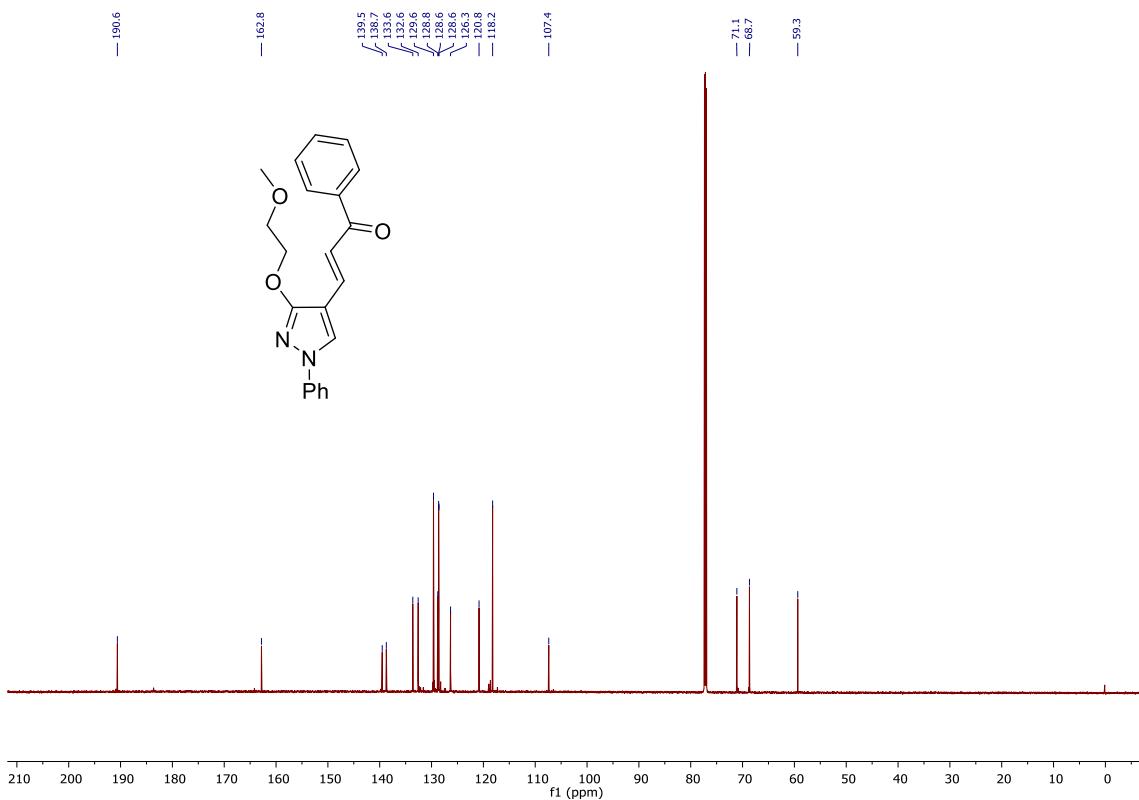


Figure S25. **(2E)-3-[3-(2-Methoxyethoxy)-1-phenyl-1*H*-pyrazol-4-yl]-1-phenylprop-2-en-1-one (4f). ^{13}C NMR spectrum (CDCl_3)**

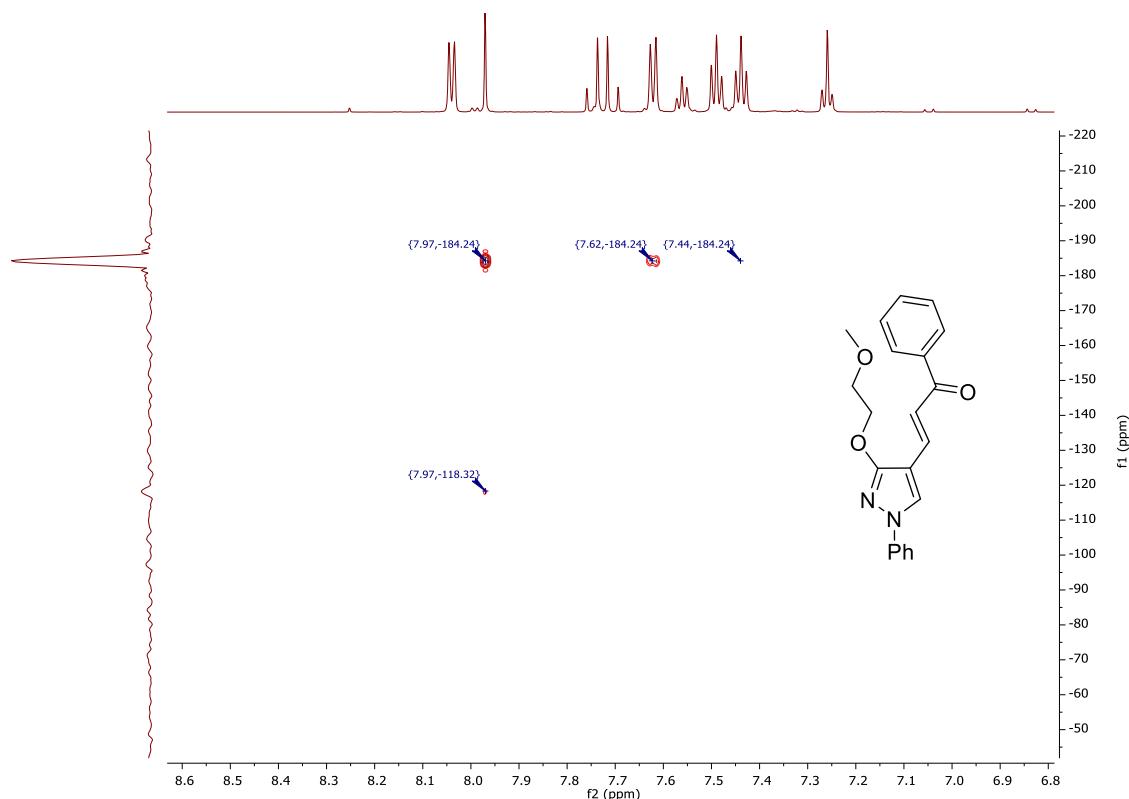


Figure S26. **(2E)-3-[3-(2-Methoxyethoxy)-1-phenyl-1*H*-pyrazol-4-yl]-1-phenylprop-2-en-1-one (4f). ^1H - ^{15}N HMBC NMR spectrum (71 MHz, CDCl_3)**

+MS, 7.3min #436

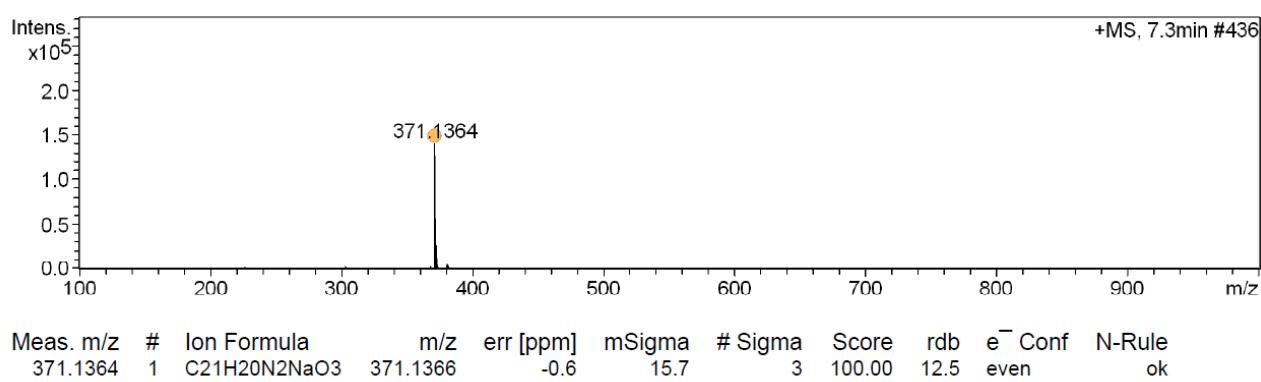


Figure S27. (2E)-3-[3-(2-Methoxyethoxy)-1-phenyl-1*H*-pyrazol-4-yl]-1-phenylprop-2-en-1-one (4f). HRMS (ESI-TOF).

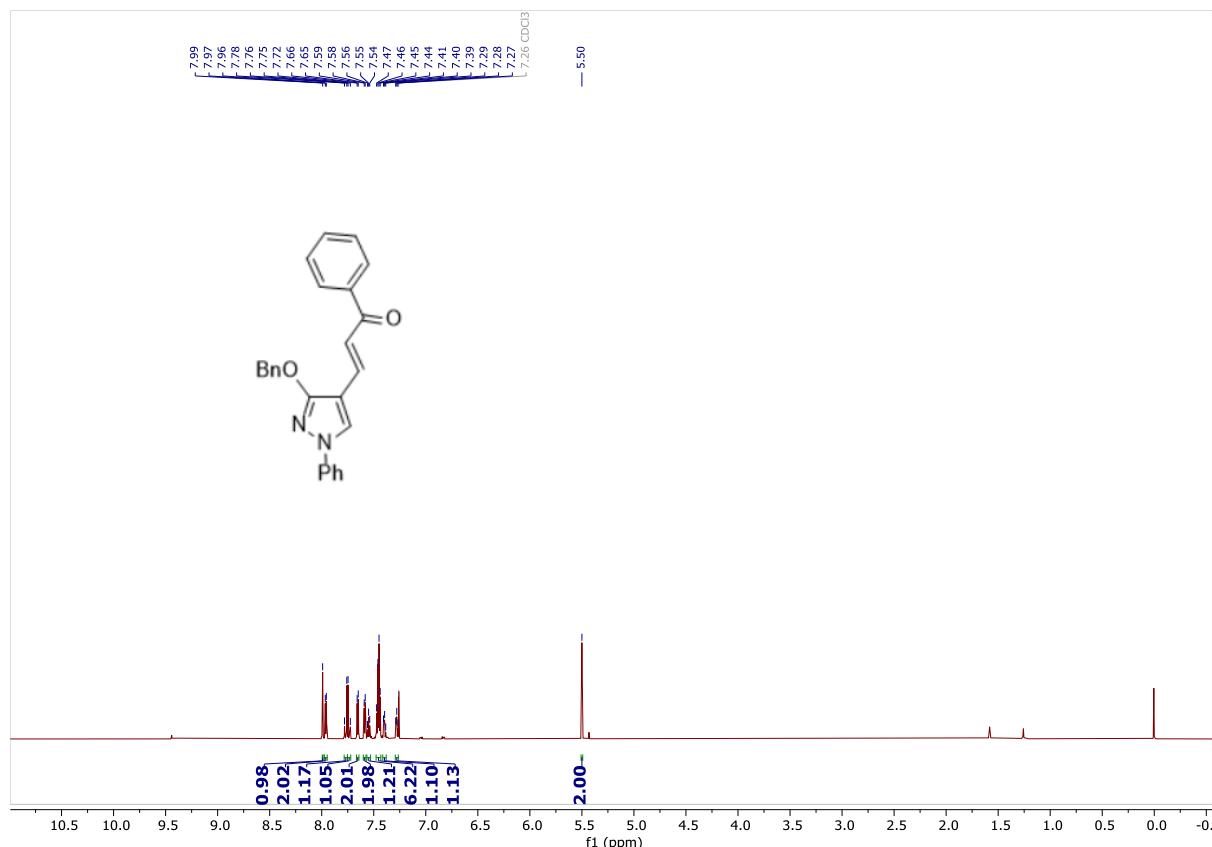


Figure S28. (2E)-3-[3-(Benzylxy)-1-phenyl-1*H*-pyrazol-4-yl]-1-phenylprop-2-en-1-one (4g). ¹H NMR spectrum (700 MHz, CDCl₃)

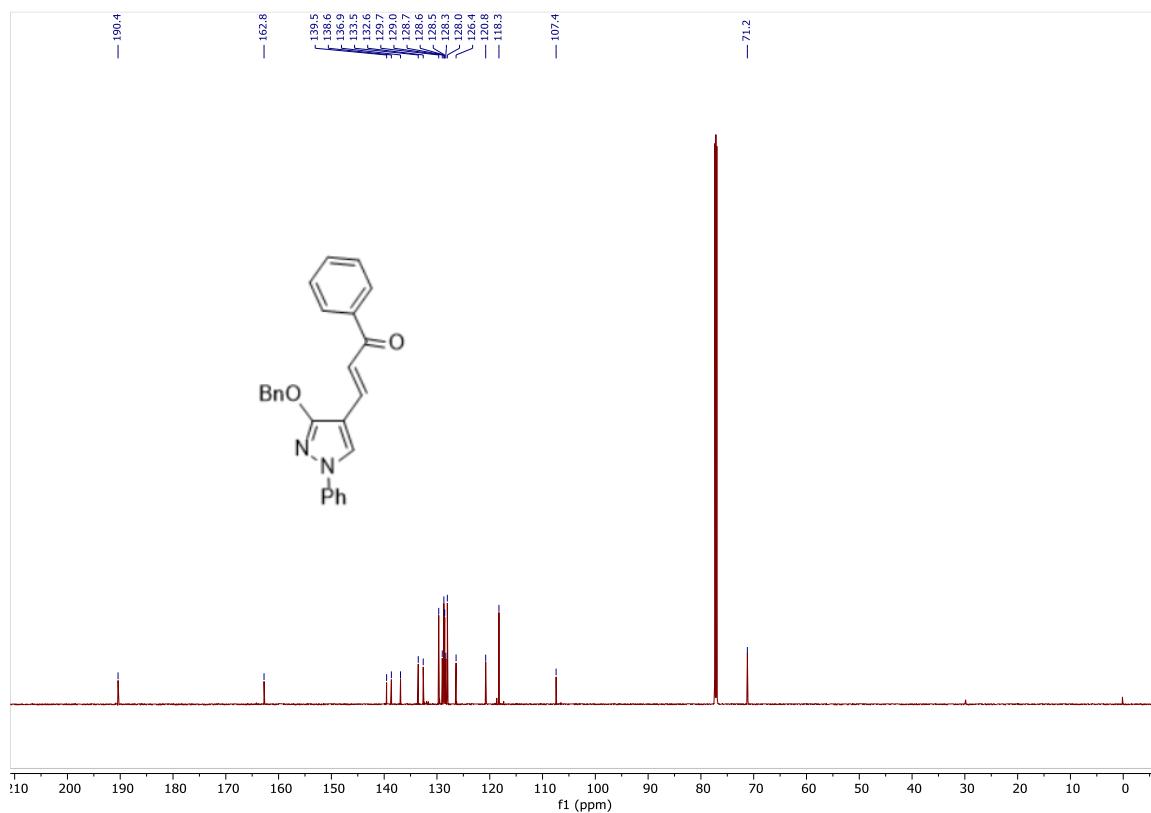


Figure S29. (2*E*)-3-[3-(Benzylxy)-1-phenyl-1*H*-pyrazol-4-yl]-1-phenylprop-2-en-1-one (4g). ^{13}C NMR spectrum (176 MHz, CDCl_3)

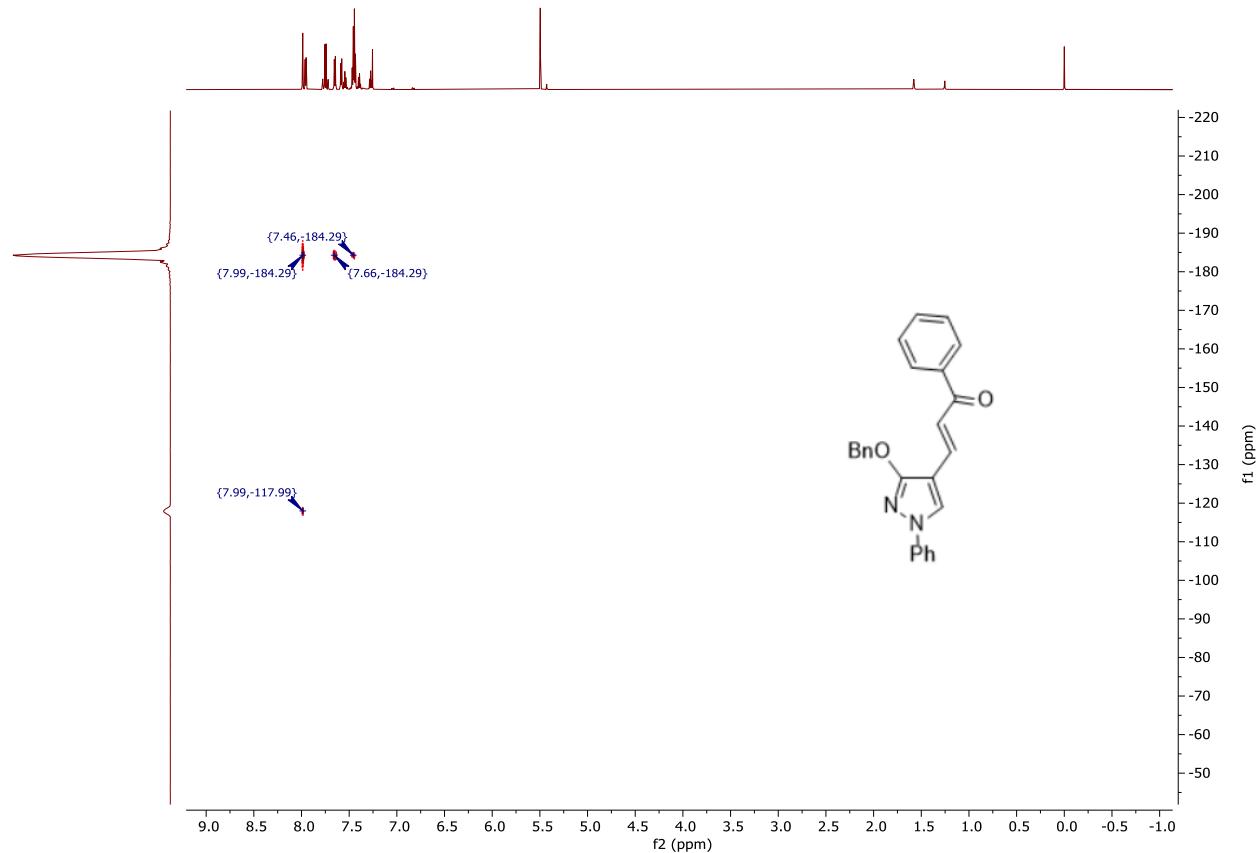


Figure S30. (2*E*)-3-[3-(Benzylxy)-1-phenyl-1*H*-pyrazol-4-yl]-1-phenylprop-2-en-1-one (4g). ^1H - ^{15}N HMBC NMR spectrum (71 MHz, CDCl_3)

+MS, 4.6min #273

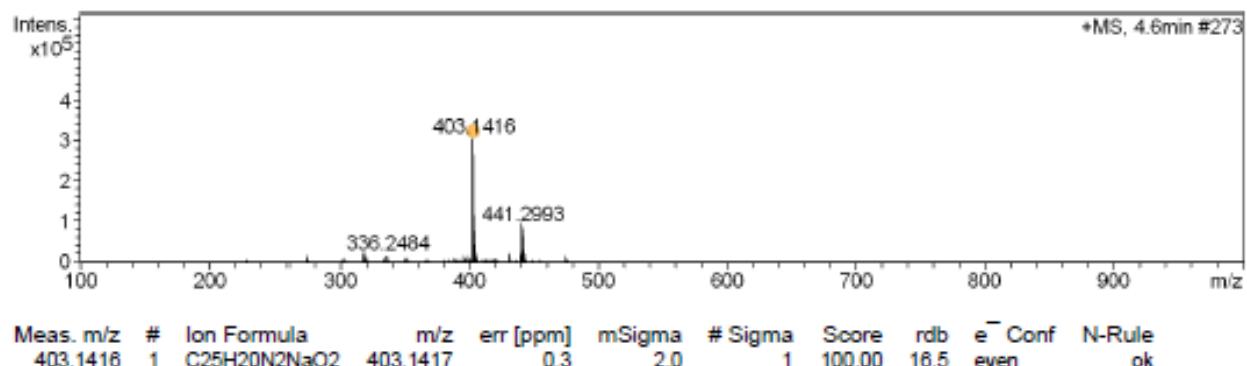


Figure S31. (2E)-3-[3-(Benzylxy)-1-phenyl-1*H*-pyrazol-4-yl]-1-phenylprop-2-en-1-one (**4g**). HRMS (ESI-TOF).

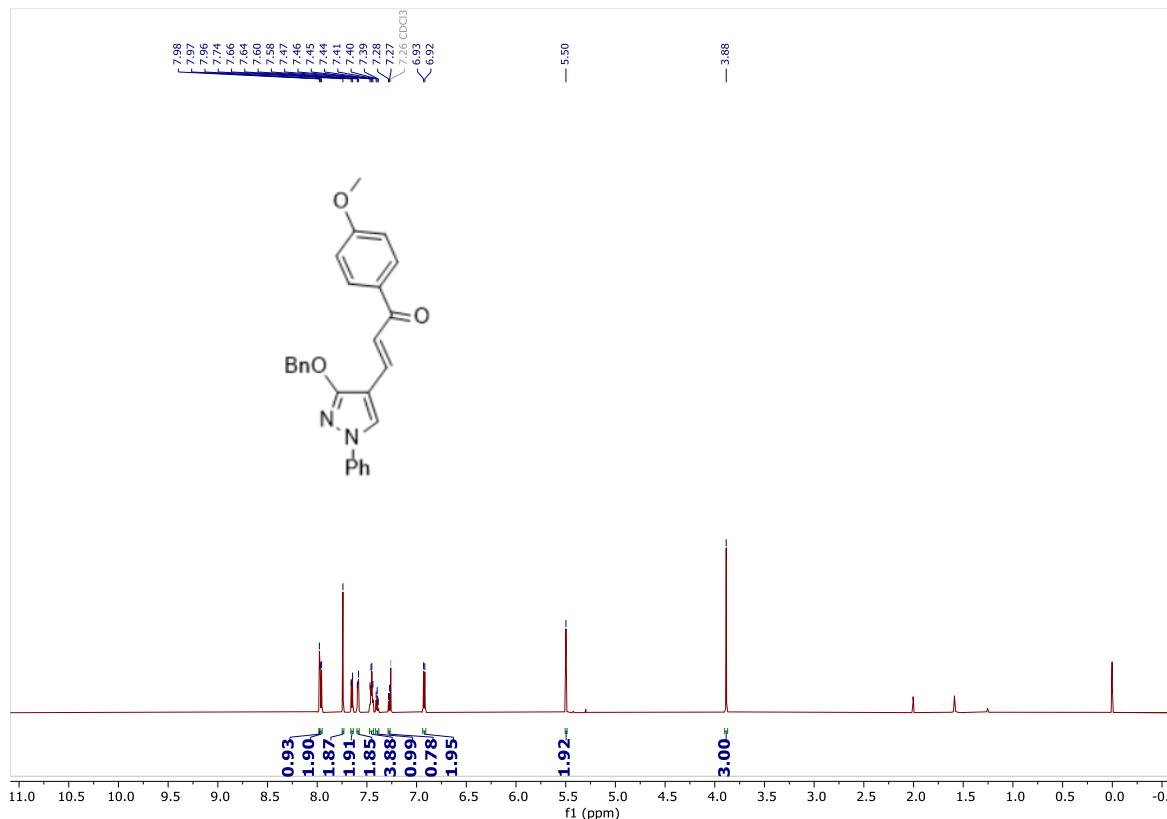
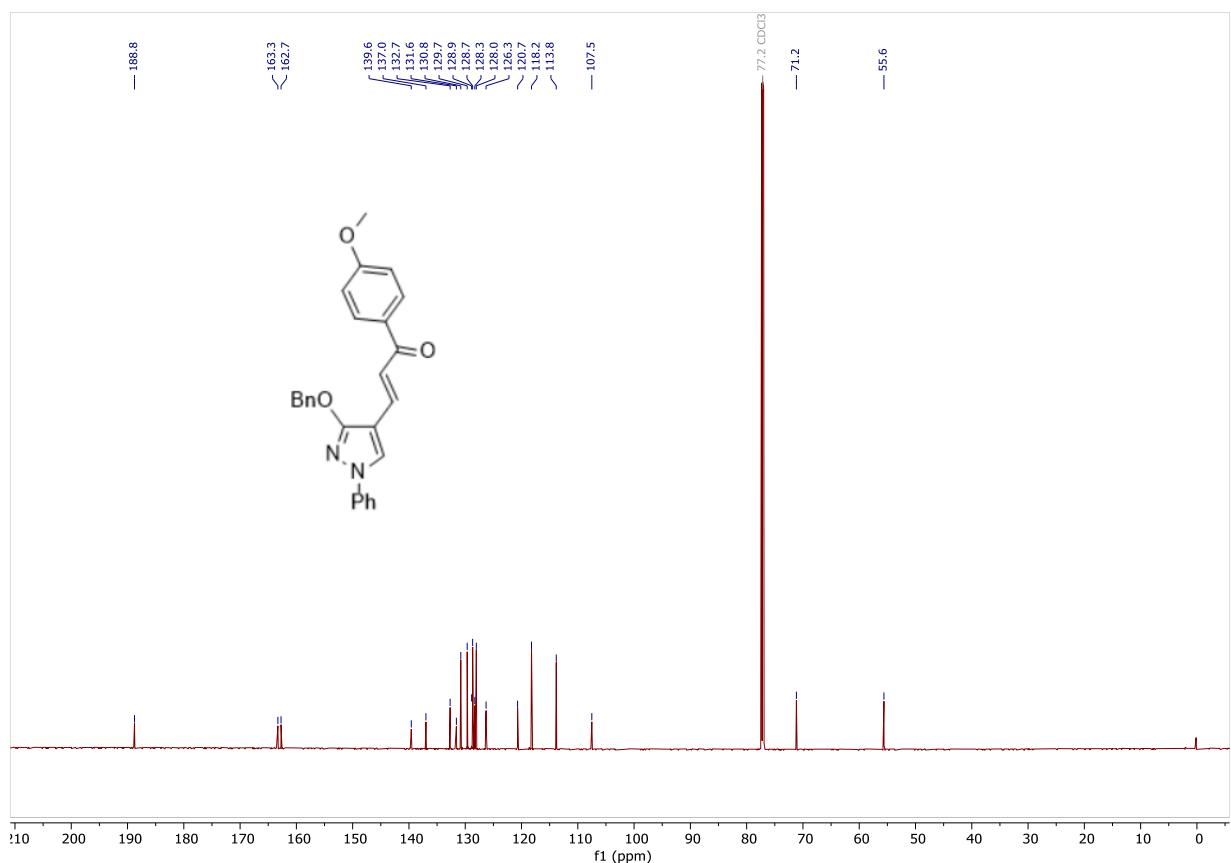


Figure S32. (2E)-3-[3-(Benzylxy)-1-phenyl-1*H*-pyrazol-4-yl]-1-(4-methoxyphenyl)prop-2-en-1-one (**4h**). ¹H NMR spectrum (700 MHz, CDCl₃)



+MS, 3.9min #236

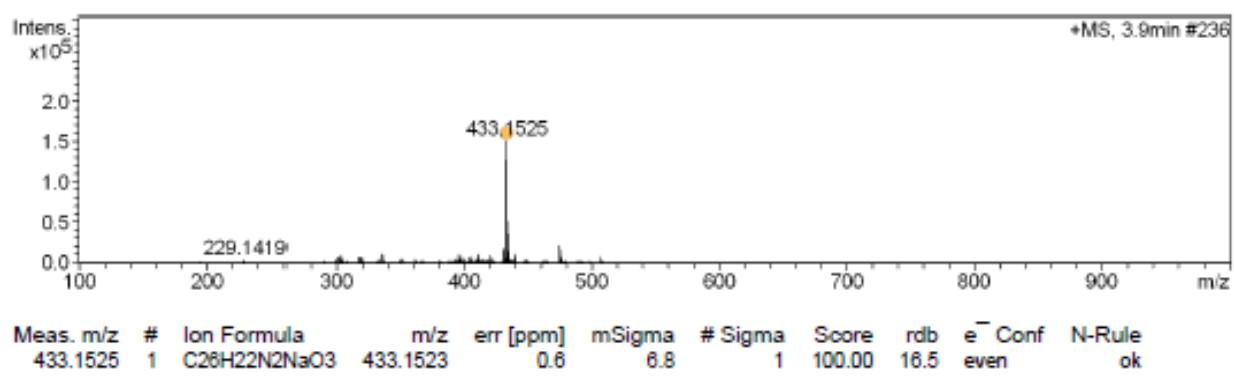


Figure S35. (*E*)-3-[3-(Benzylxyloxy)-1-phenyl-1*H*-pyrazol-4-yl]-1-(4-methoxyphenyl)prop-2-en-1-one (**4h**). HRMS (ESI-TOF).

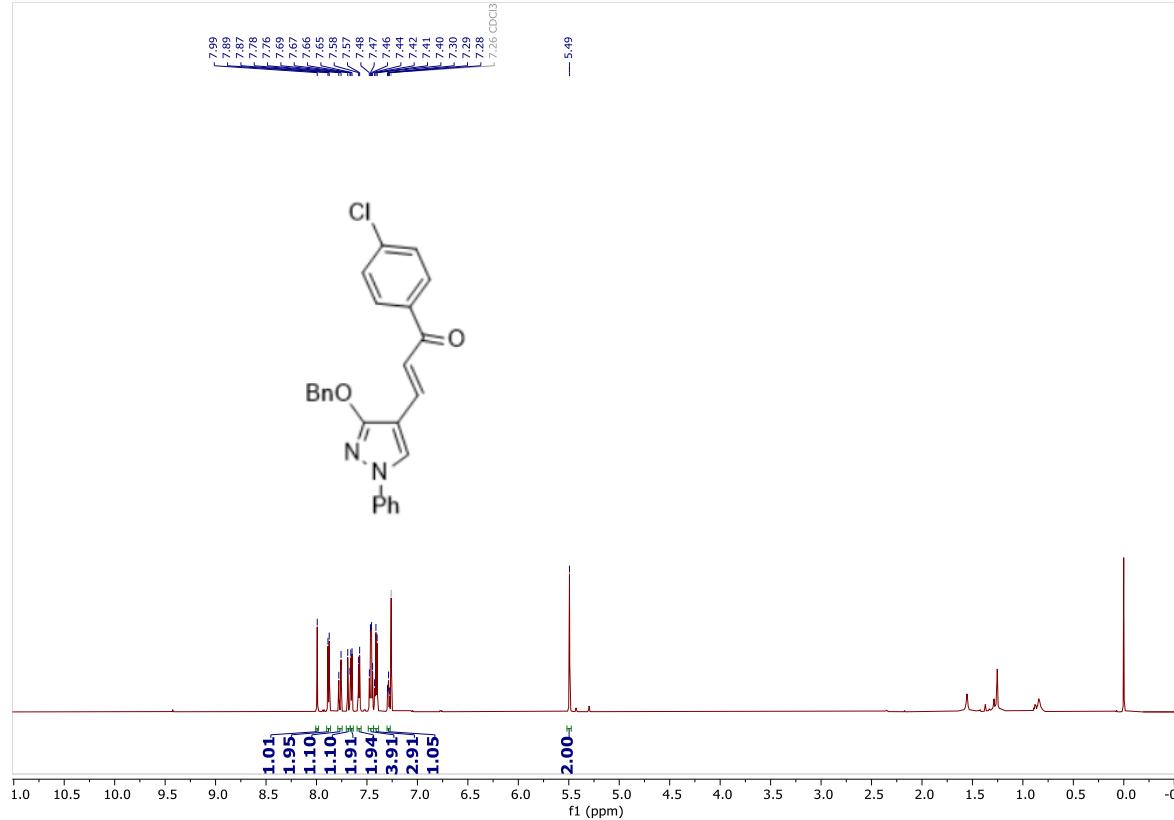


Figure S36. (*2E*)-3-[3-(Benzylxyloxy)-1-phenyl-1*H*-pyrazol-4-yl]-1-(4-chlorophenyl)prop-2-en-1-one (**4i**). ¹H NMR spectrum (700 MHz, CDCl₃)

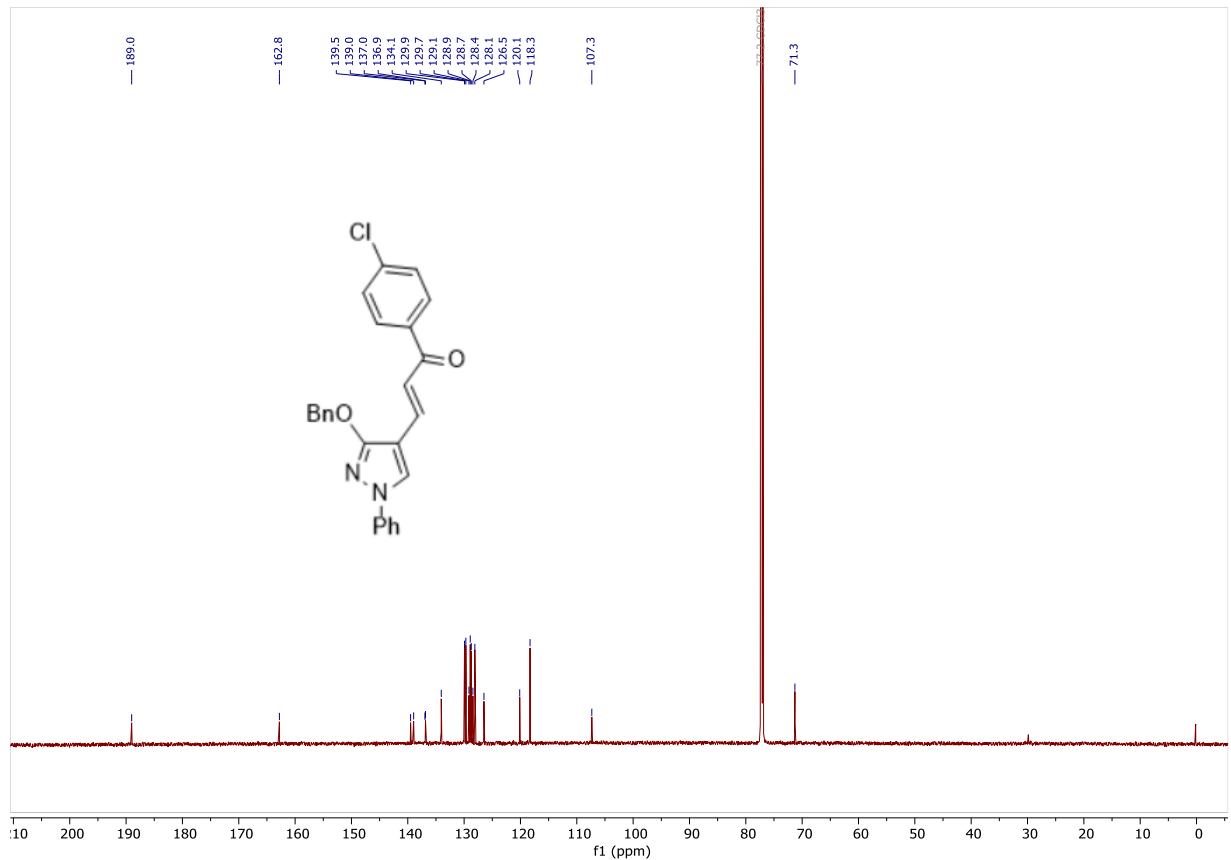


Figure S37. (2E)-3-[3-(Benzylxy)-1-phenyl-1*H*-pyrazol-4-yl]-1-(4-chlorophenyl)prop-2-en-1-one (4i). ^{13}C NMR spectrum (176 MHz, CDCl_3)

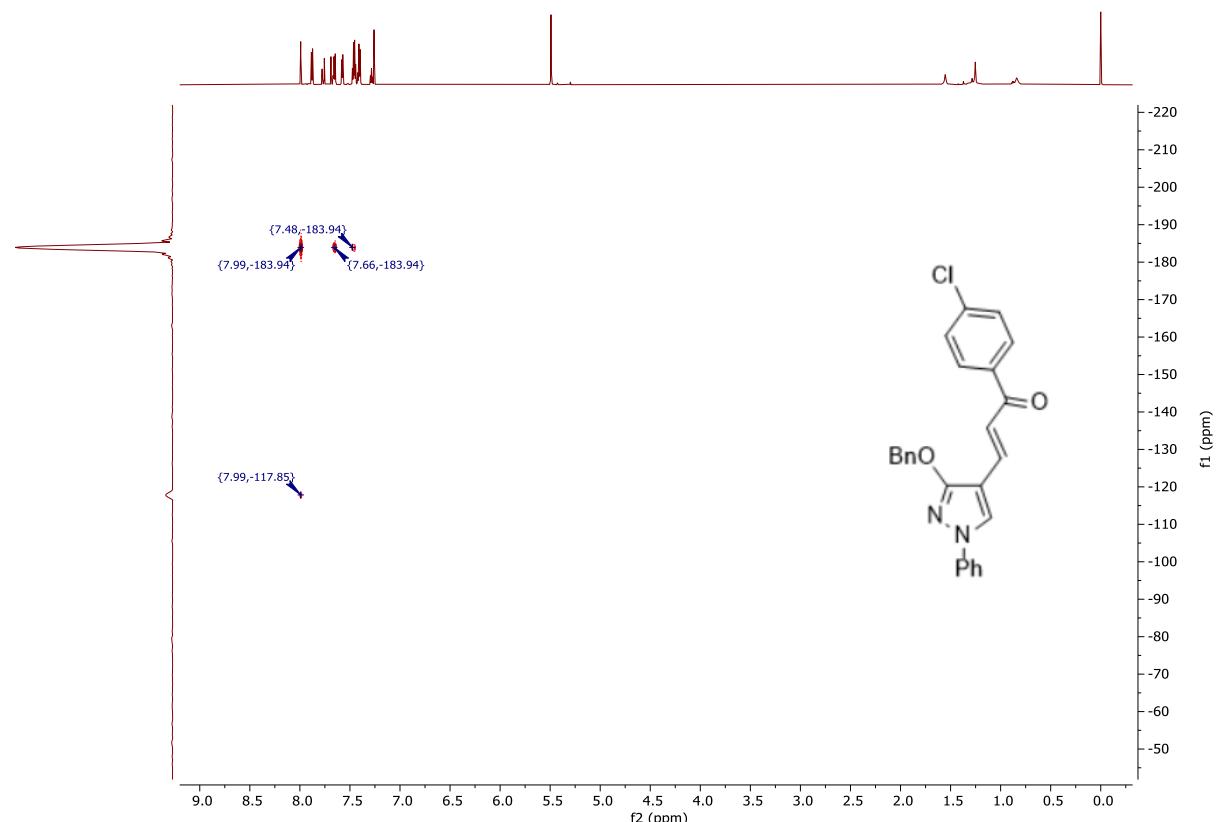


Figure S38. (2E)-3-[3-(Benzylxy)-1-phenyl-1*H*-pyrazol-4-yl]-1-(4-chlorophenyl)prop-2-en-1-one (4i). ^1H - ^{15}N HMBC NMR spectrum (71 MHz, CDCl_3)

+MS, 8.8min #523

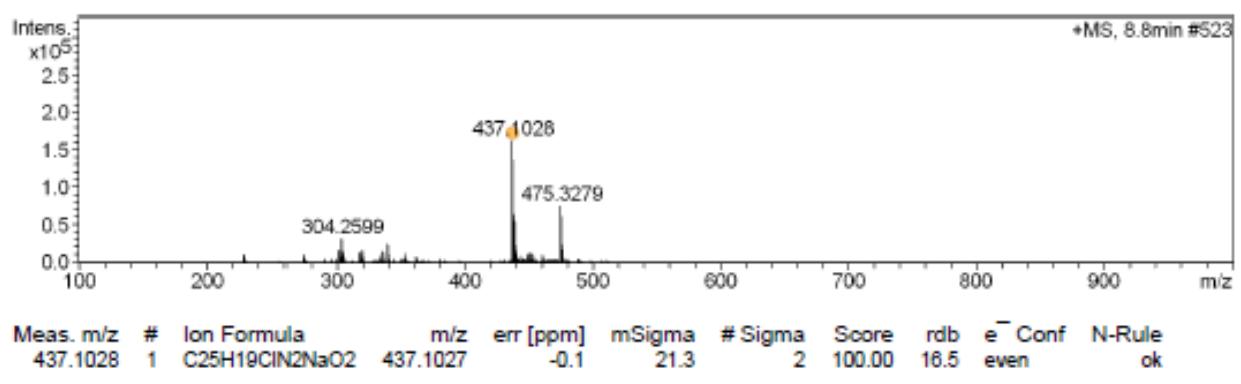


Figure S39. (2E)-3-[3-(Benzylxyloxy)-1-phenyl-1*H*-pyrazol-4-yl]-1-(4-chlorophenyl)prop-2-en-1-one (**4i**). HRMS (ESI-TOF).

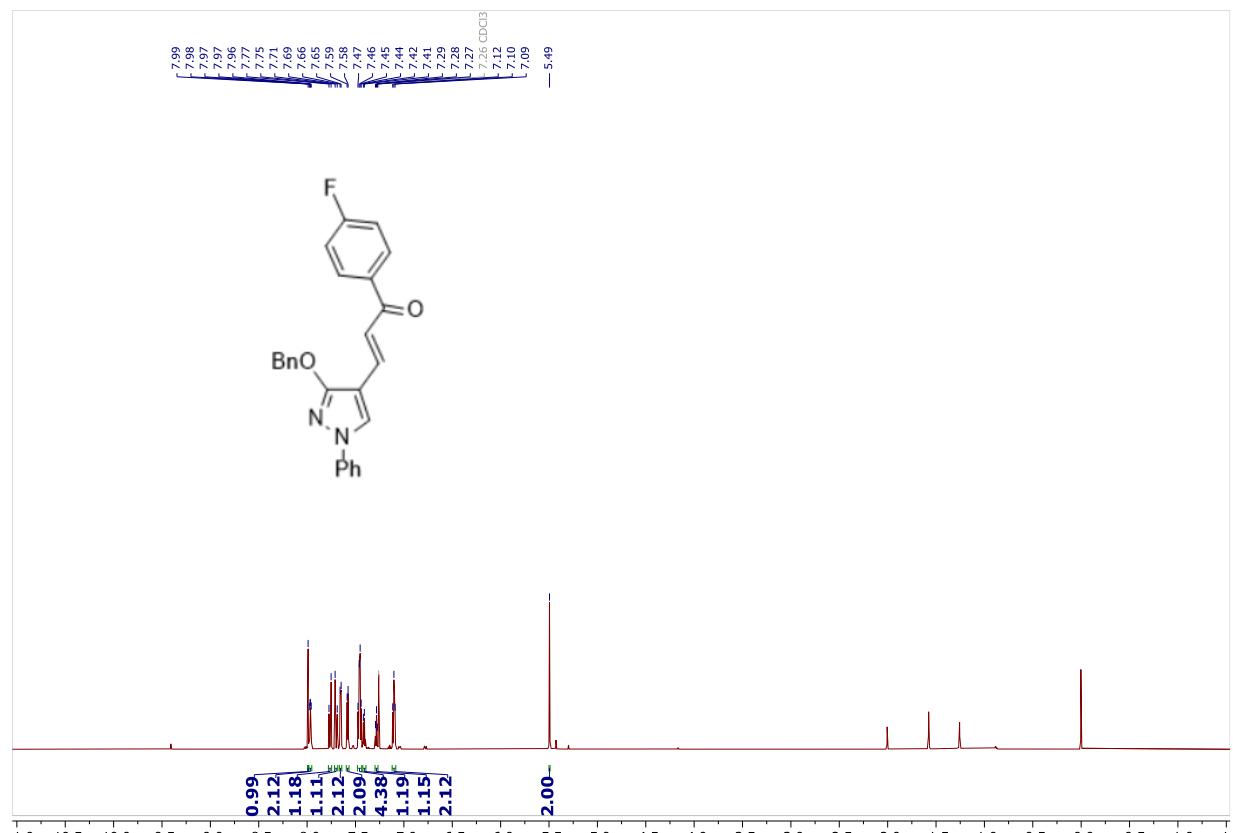


Figure S40. (2E)-3-[3-(Benzylxyloxy)-1-phenyl-1*H*-pyrazol-4-yl]-1-(4-fluorophenyl)prop-2-en-1-one (**4j**). ¹H NMR spectrum (700 MHz, CDCl₃)

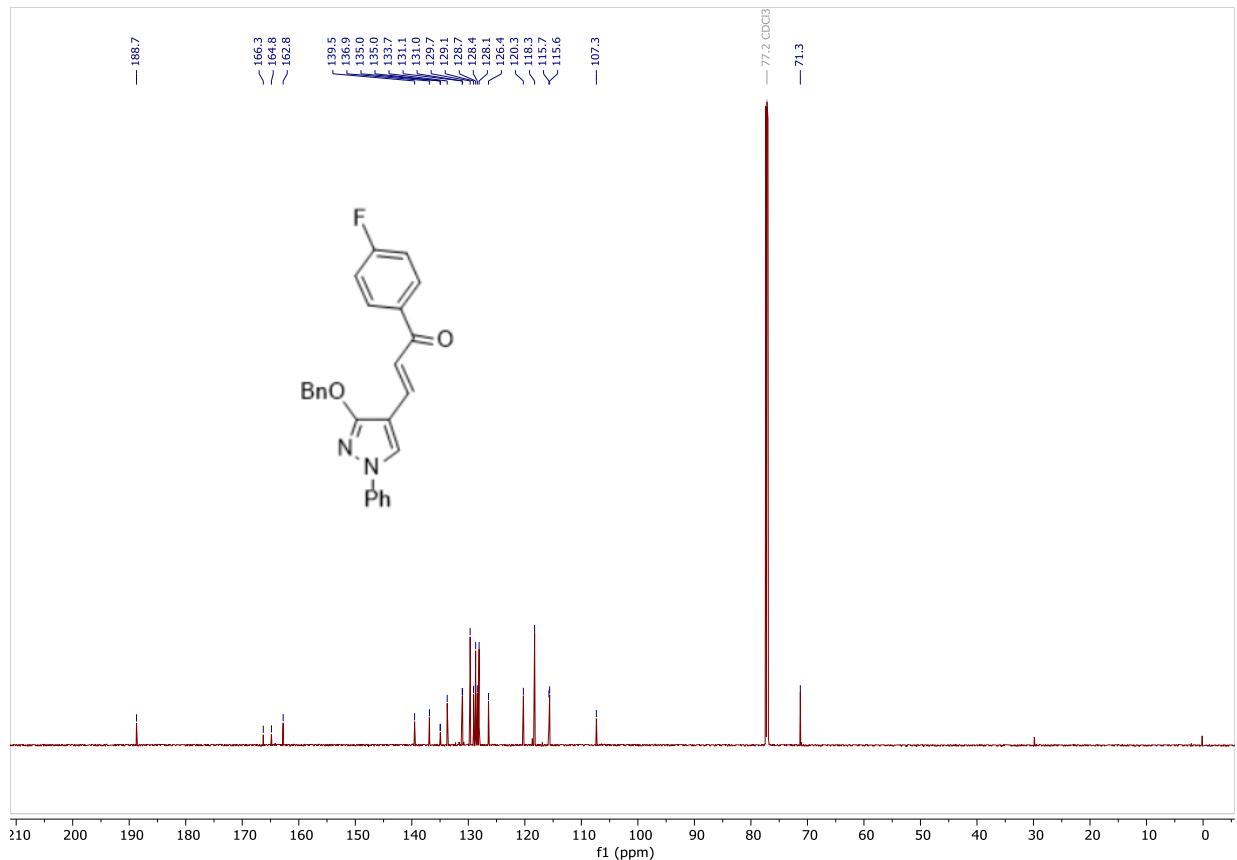


Figure S41. (2E)-3-[3-(Benzylxy)-1-phenyl-1*H*-pyrazol-4-yl]-1-(4-fluorophenyl)prop-2-en-1-one (**4j**). ^{13}C NMR spectrum (176 MHz, CDCl_3)

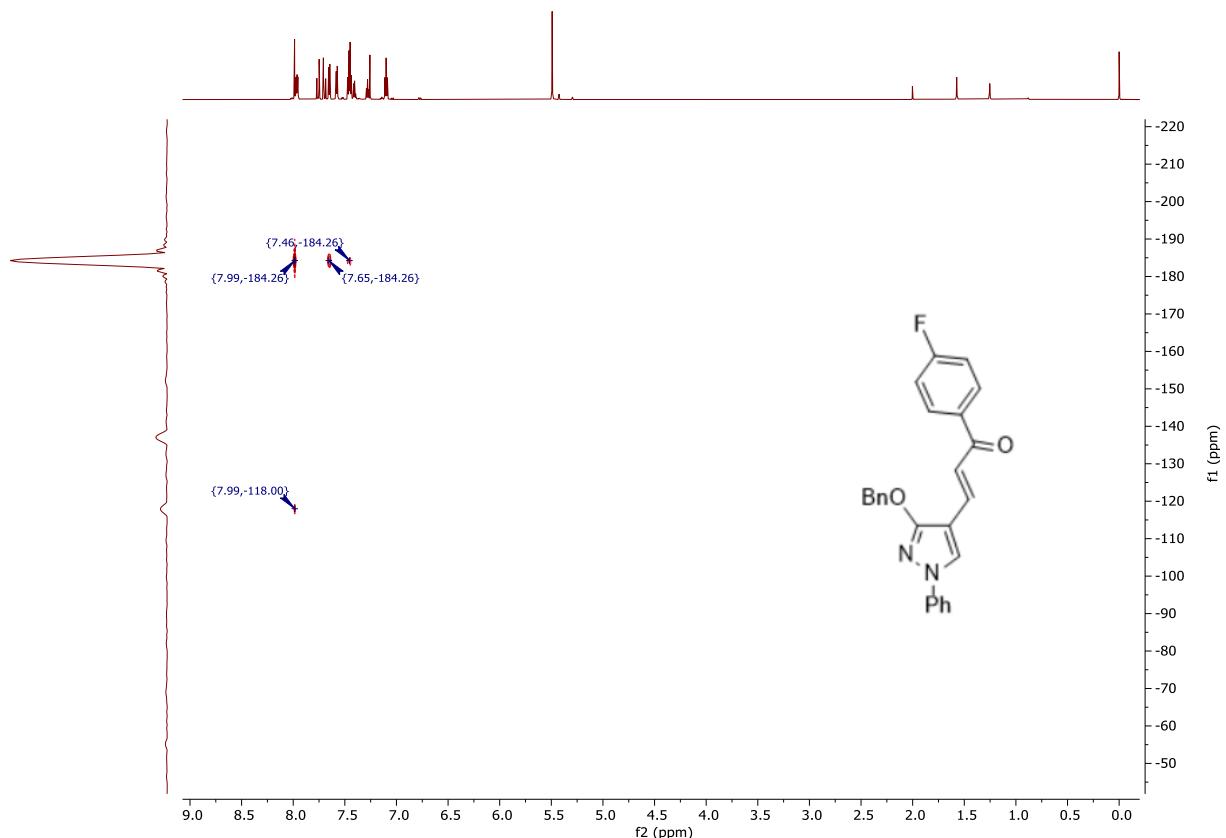


Figure S42. (2E)-3-[3-(Benzylxy)-1-phenyl-1*H*-pyrazol-4-yl]-1-(4-fluorophenyl)prop-2-en-1-one (**4j**). ^1H - ^{15}N HMBC NMR spectrum (71 MHz, CDCl_3)

+MS, 8.9min #534

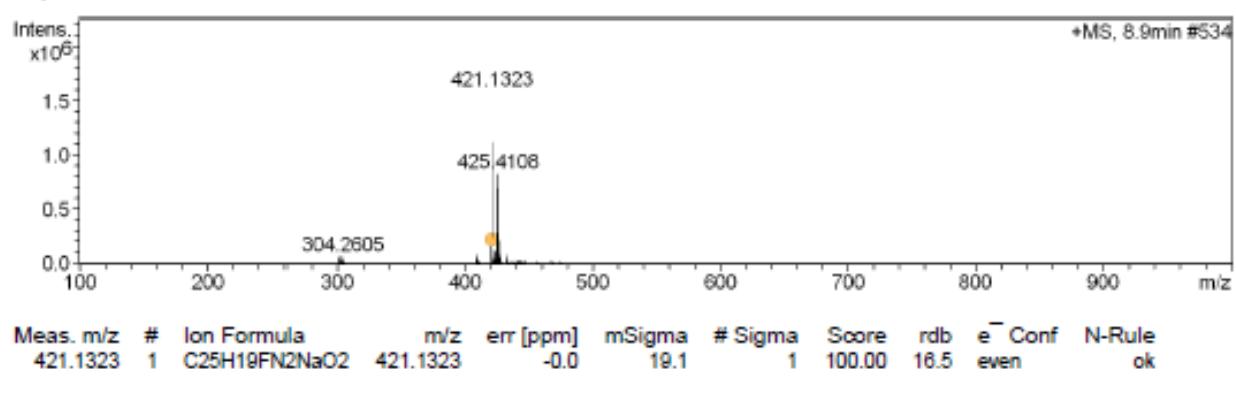


Figure S43. (2E)-3-[3-(BenzylOxy)-1-phenyl-1H-pyrazol-4-yl]-1-(4-fluorophenyl)prop-2-en-1-one (4j). HRMS (ESI-TOF).

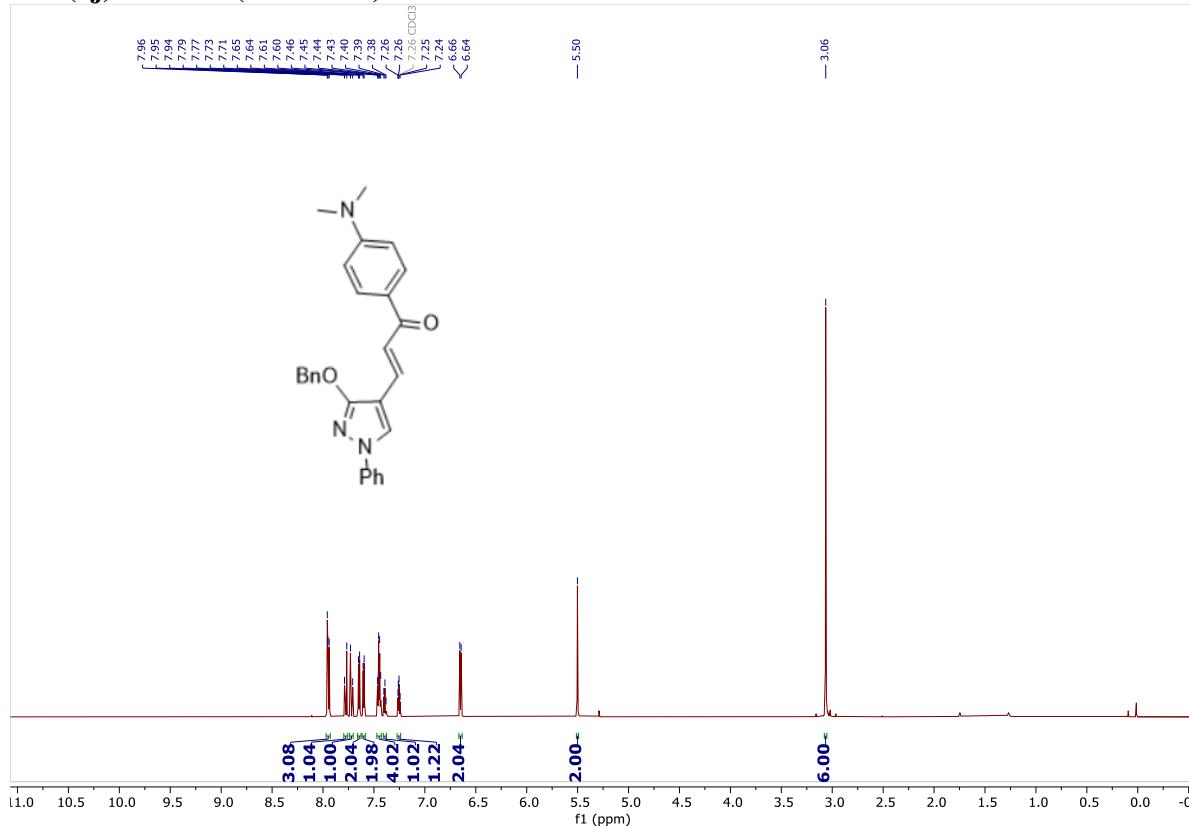


Figure S44. (2E)-3-[3-(BenzylOxy)-1-phenyl-1H-pyrazol-4-yl]-1-[4-(dimethylamino)phenyl]prop-2-en-1-one (4k). ¹H NMR spectrum (700 MHz, CDCl₃)

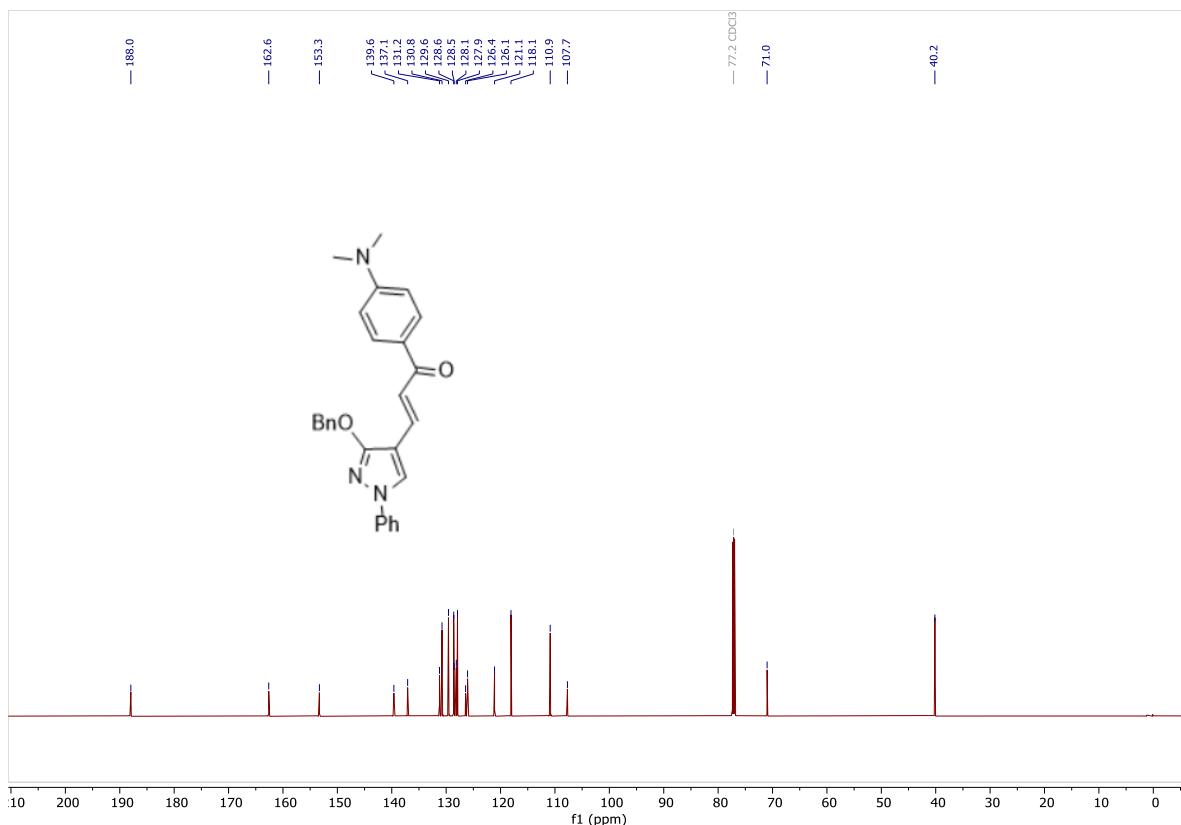


Figure S45. (2E)-3-[3-(Benzylxy)-1-phenyl-1*H*-pyrazol-4-yl]-1-[4-(dimethylamino)phenyl]prop-2-en-1-one (4k). ^{13}C NMR spectrum (176 MHz, CDCl₃)

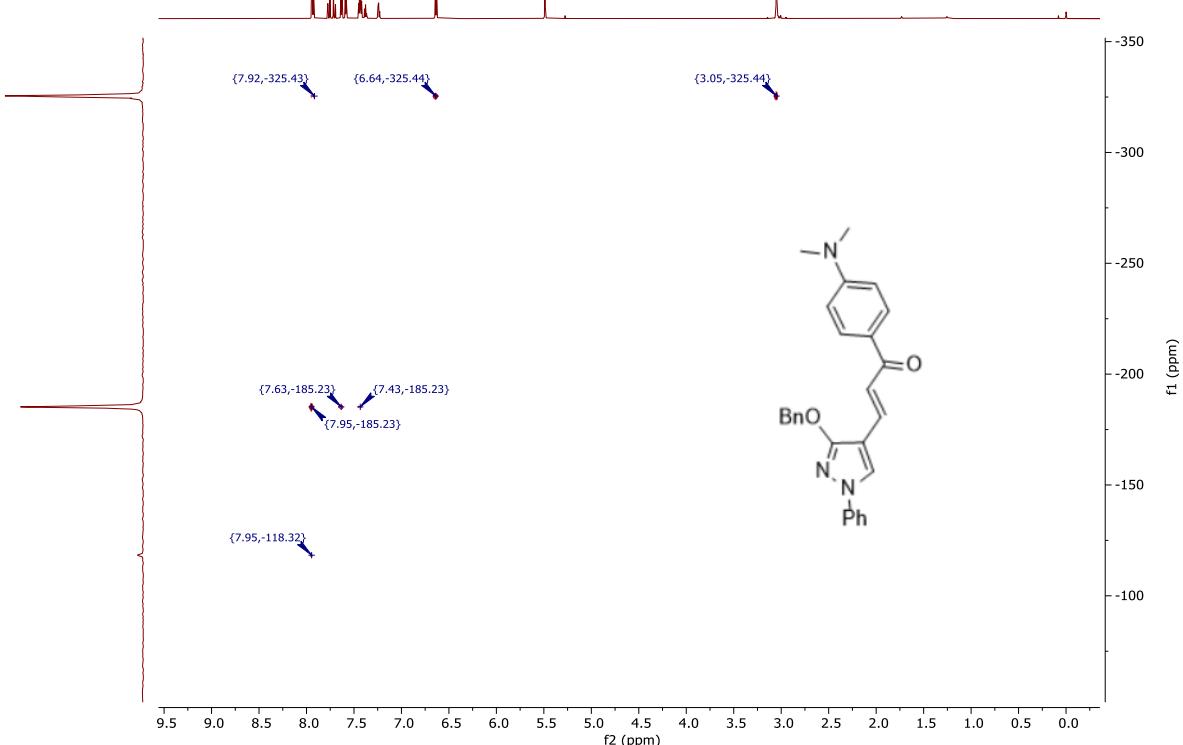
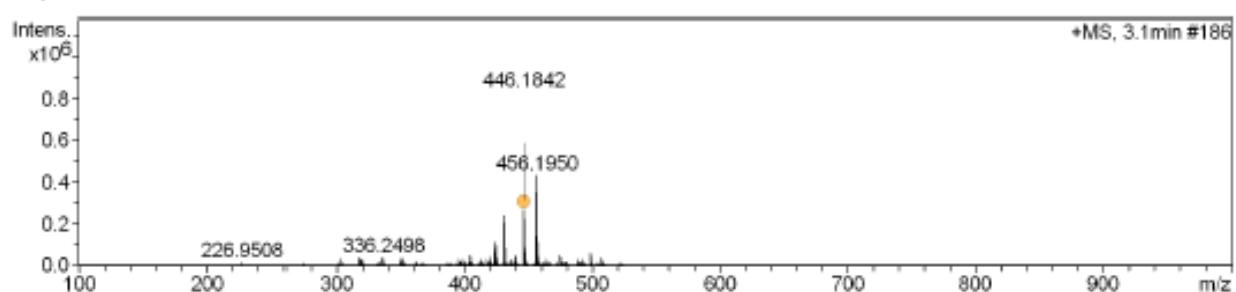


Figure S46. (2E)-3-[3-(Benzylxy)-1-phenyl-1*H*-pyrazol-4-yl]-1-[4-(dimethylamino)phenyl]prop-2-en-1-one (4k). ^1H - ^{15}N HMBC NMR spectrum (71 MHz, CDCl₃)

+MS, 3.1min #186



Meas. m/z	#	Ion Formula	m/z	err [ppm]	mSigma	# Sigma	Score	rdb	e ⁻ Conf	N-Rule
446.1842	1	C ₂₇ H ₂₅ N ₃ NaO ₂	446.1839	0.7	3.6	1	100.00	16.5	even	ok

Figure S47. (2E)-3-[3-(Benzylxyloxy)-1-phenyl-1*H*-pyrazol-4-yl]-1-[4-(dimethylamino)phenyl]prop-2-en-1-one (**4k**). HRMS (ESI-TOF).

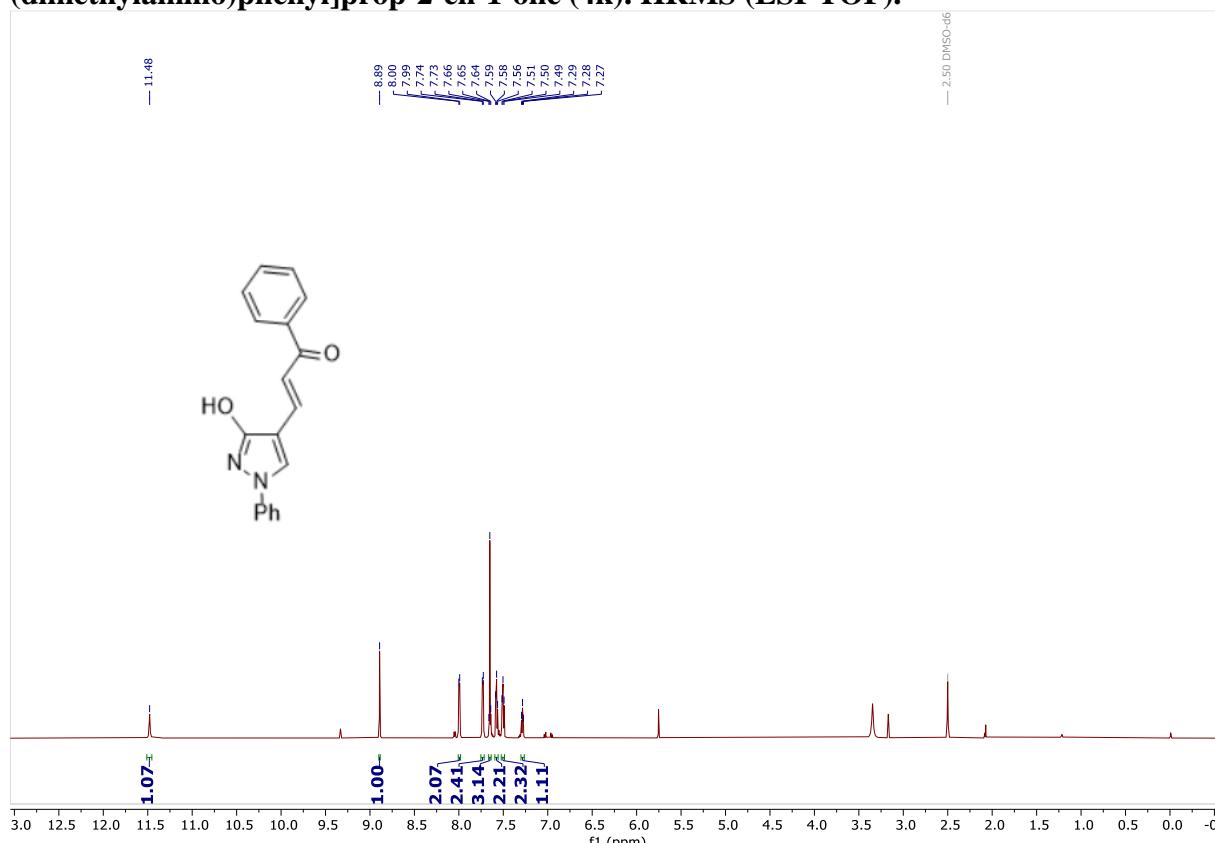


Figure S48. (2E)-3-(3-Hydroxy-1-phenyl-1*H*-pyrazol-4-yl)-1-phenylprop-2-en-1-one (**5a**). ¹H NMR spectrum (700 MHz, DMSO-d₆)

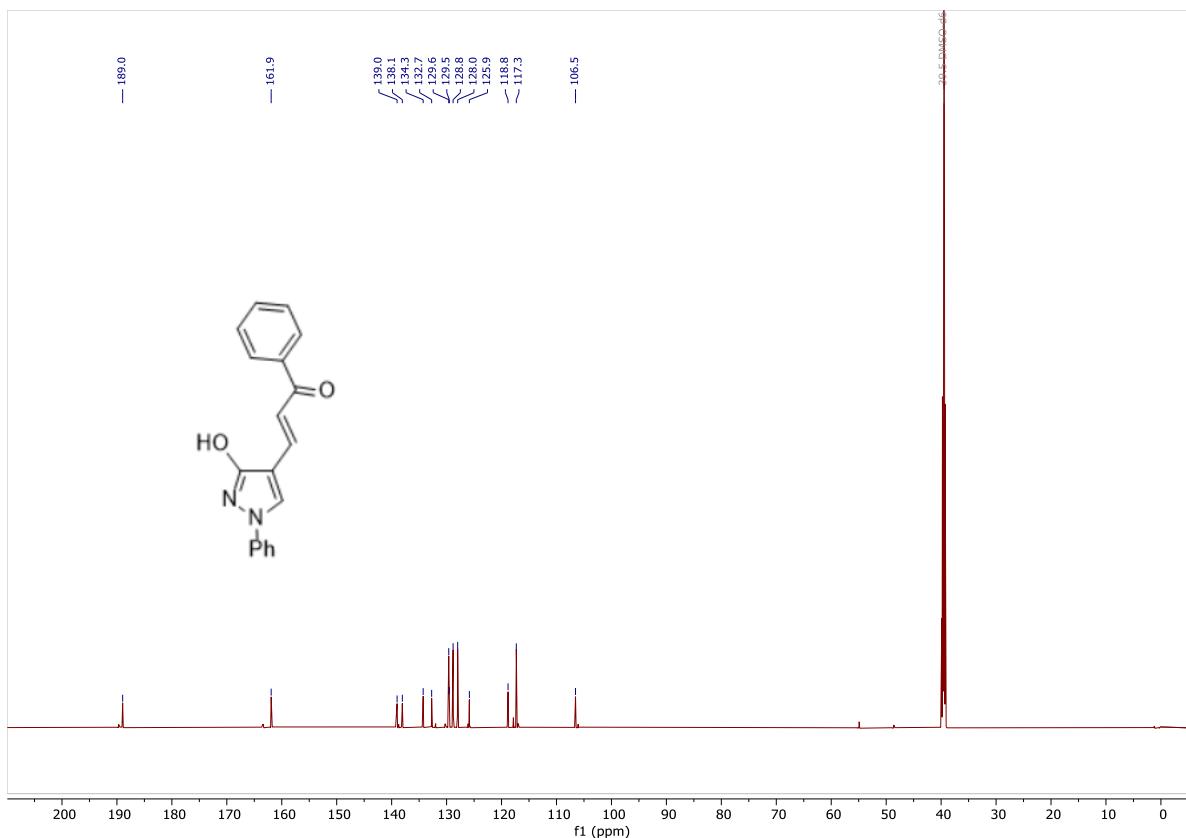


Figure S49. (2E)-3-(3-Hydroxy-1-phenyl-1*H*-pyrazol-4-yl)-1-phenylprop-2-en-1-one (**5a**). ^{13}C NMR spectrum (176 MHz, $\text{DMSO}-d_6$)

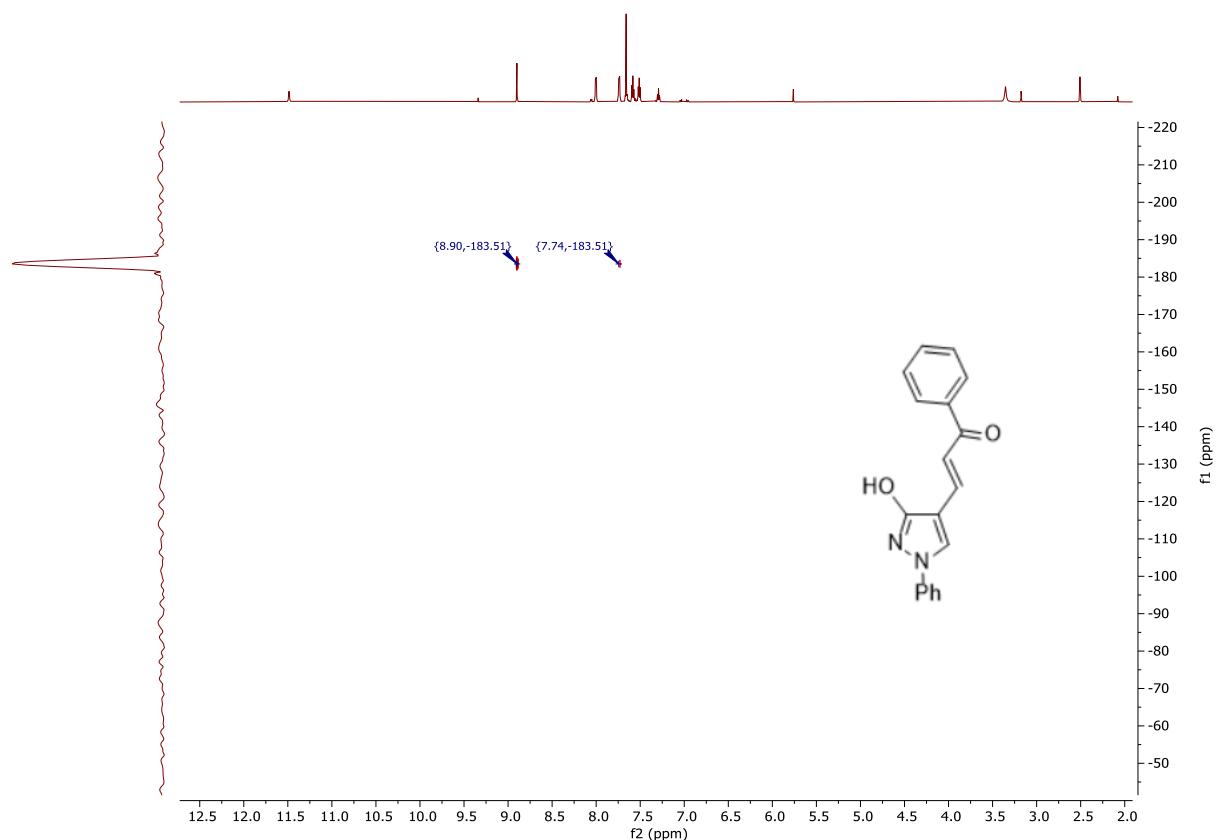


Figure S50. (2E)-3-(3-Hydroxy-1-phenyl-1*H*-pyrazol-4-yl)-1-phenylprop-2-en-1-one (**5a**). ^1H - ^{15}N HMBC NMR spectrum (71 MHz, $\text{DMSO}-d_6$)

+MS, 12.6min #754

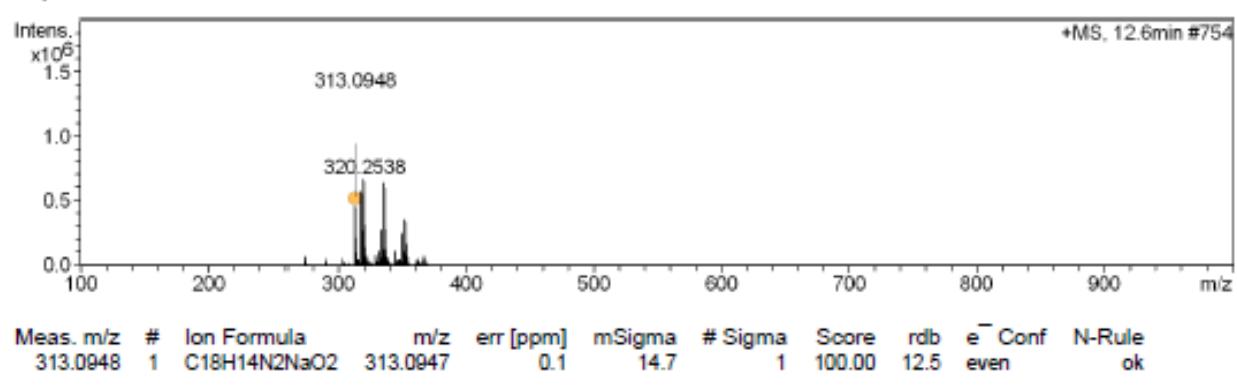


Figure S51. (2E)-3-(3-Hydroxy-1-phenyl-1*H*-pyrazol-4-yl)-1-phenylprop-2-en-1-one (**5a**). HRMS (ESI-TOF).

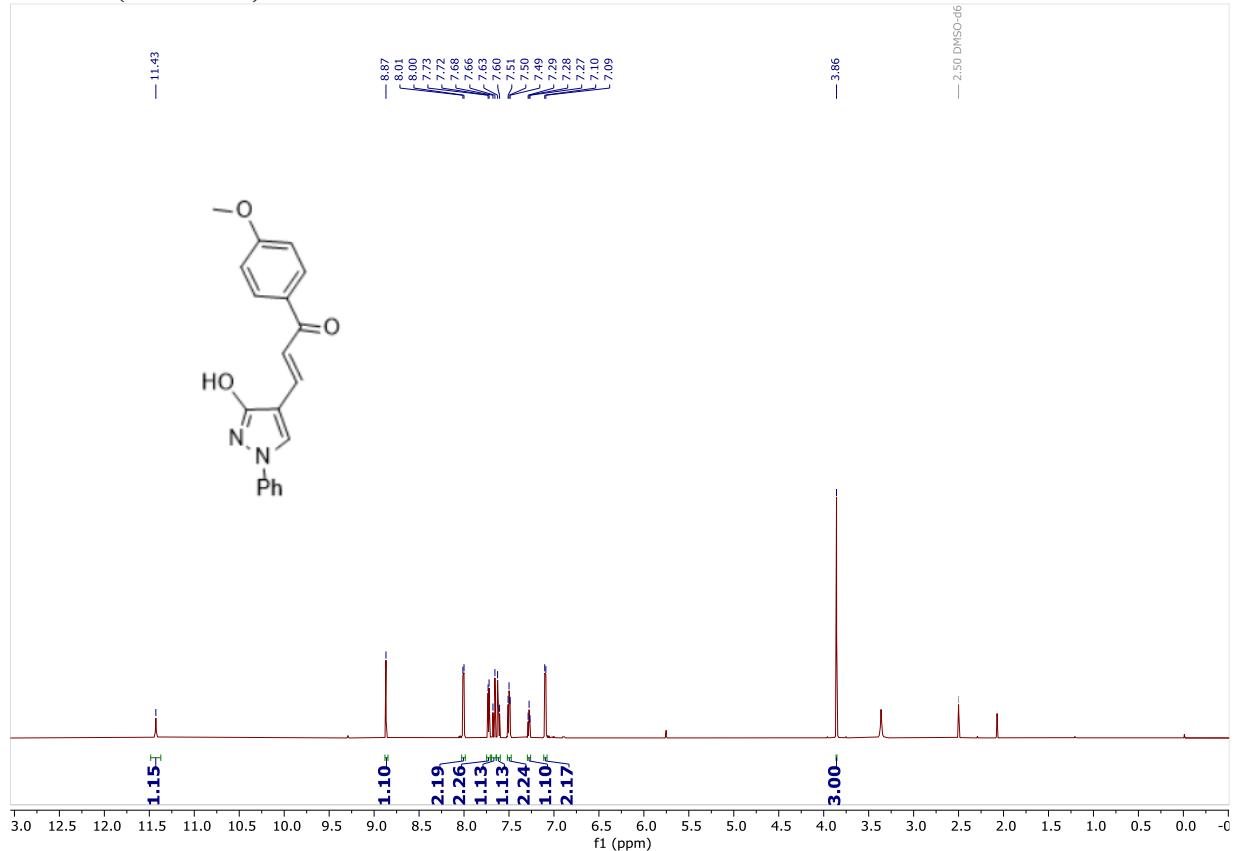


Figure S52. (2E)-3-(3-Hydroxy-1-phenyl-1*H*-pyrazol-4-yl)-1-(4-methoxyphenyl)prop-2-en-1-one (**5b**). ¹H NMR spectrum (700 MHz, DMSO-d₆)

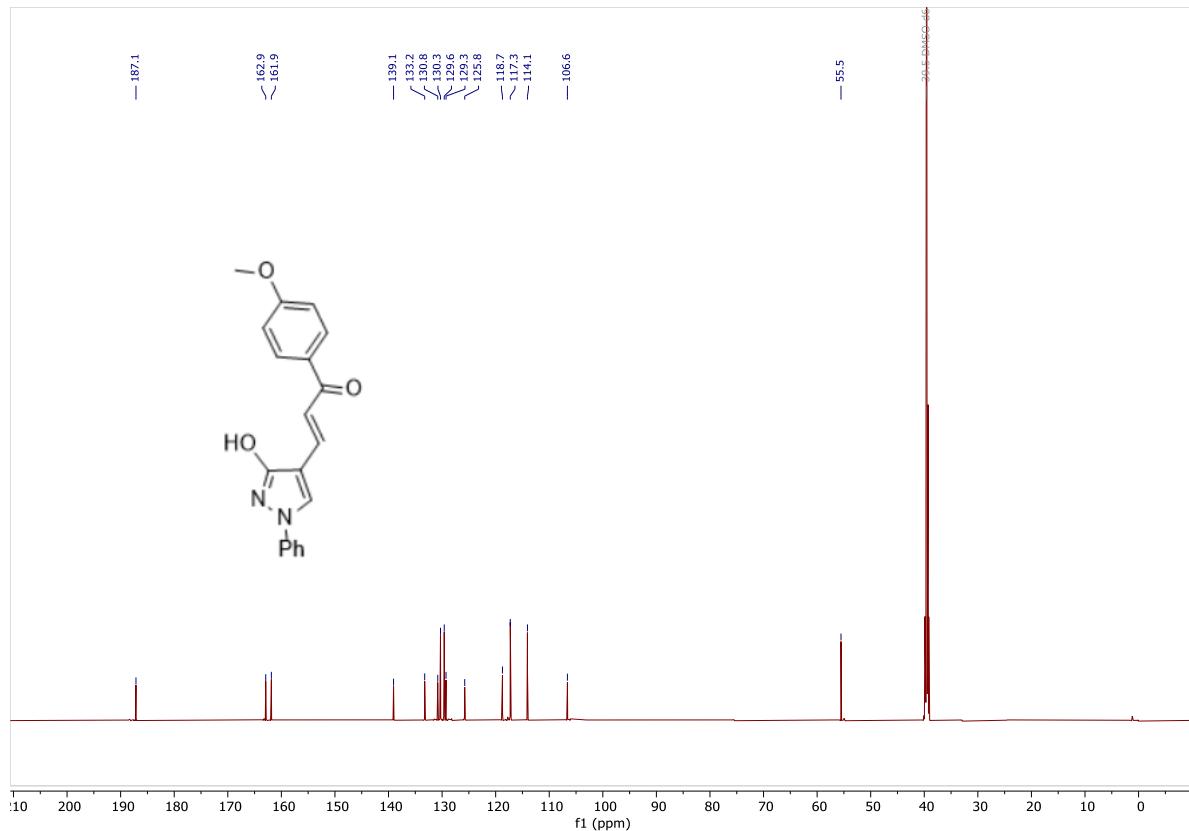


Figure S53. (2E)-3-(3-Hydroxy-1-phenyl-1*H*-pyrazol-4-yl)-1-(4-methoxyphenyl)prop-2-en-1-one (**5b**). ^{13}C NMR spectrum (176 MHz, DMSO- d_6)

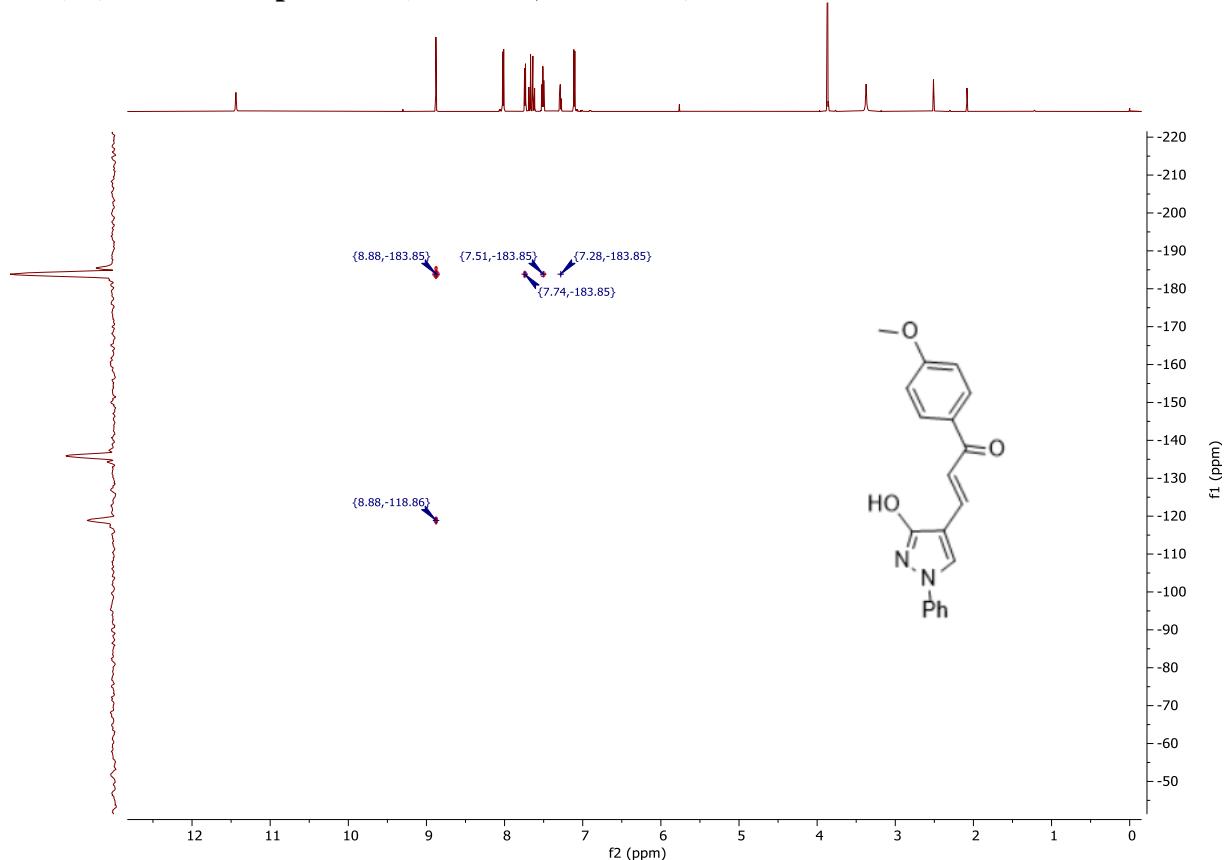


Figure S54. (2E)-3-(3-Hydroxy-1-phenyl-1*H*-pyrazol-4-yl)-1-(4-methoxyphenyl)prop-2-en-1-one (**5b**). ^1H - ^{15}N HMBC NMR spectrum (71 MHz, DMSO- d_6)

+MS. 6.6 min #394

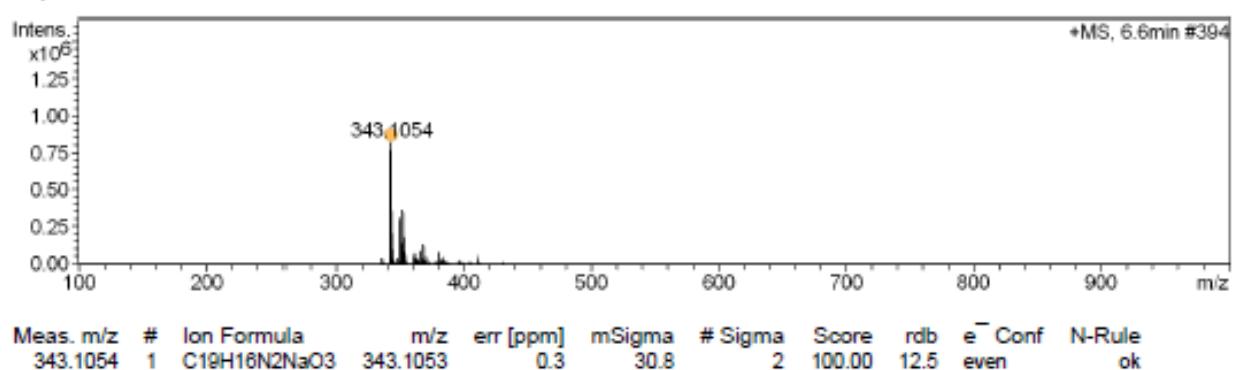


Figure S55. (2E)-3-(3-Hydroxy-1-phenyl-1*H*-pyrazol-4-yl)-1-(4-methoxyphenyl)prop-2-en-1-one (**5b**). HRMS (ESI-TOF).

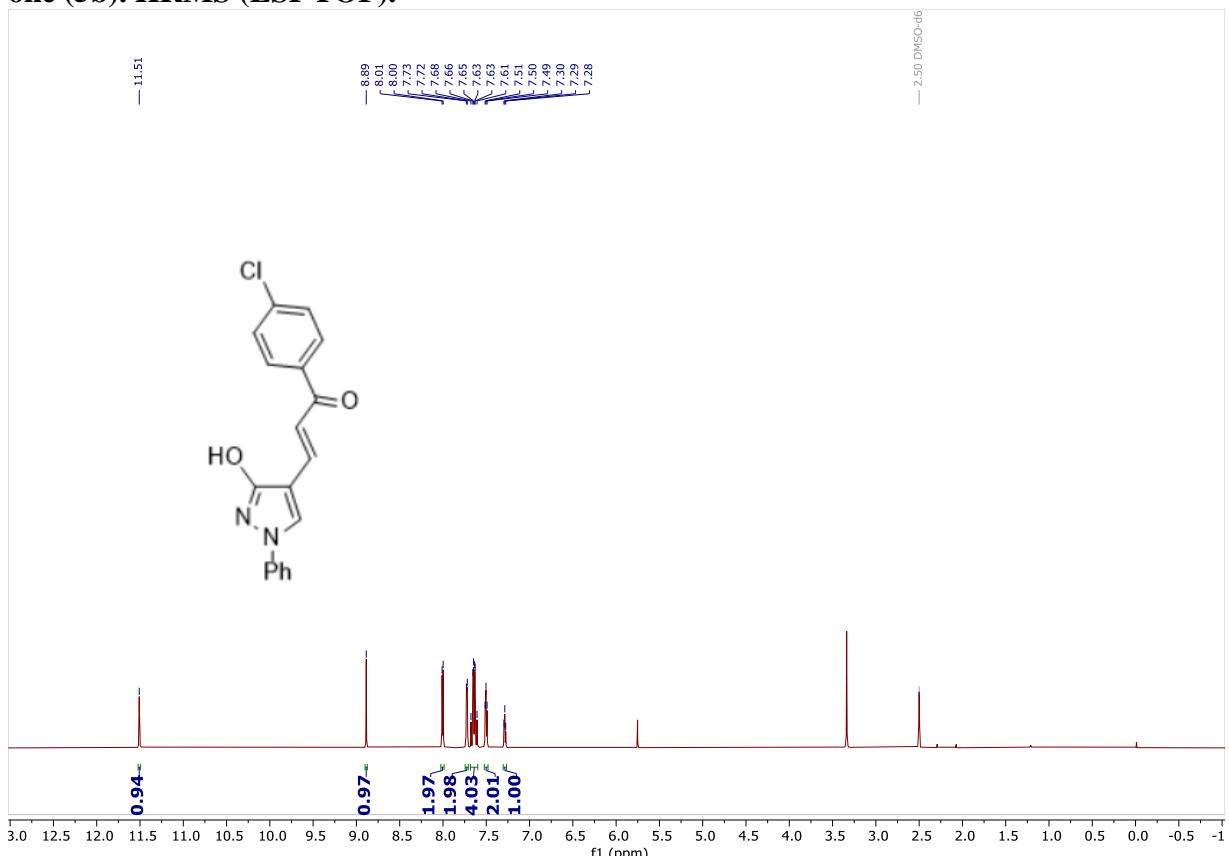


Figure S56. (2E)-1-(4-Chlorophenyl)-3-(3-hydroxy-1-phenyl-1*H*-pyrazol-4-yl)prop-2-en-1-one (5c). ^1H NMR spectrum (700 MHz, DMSO- d_6)

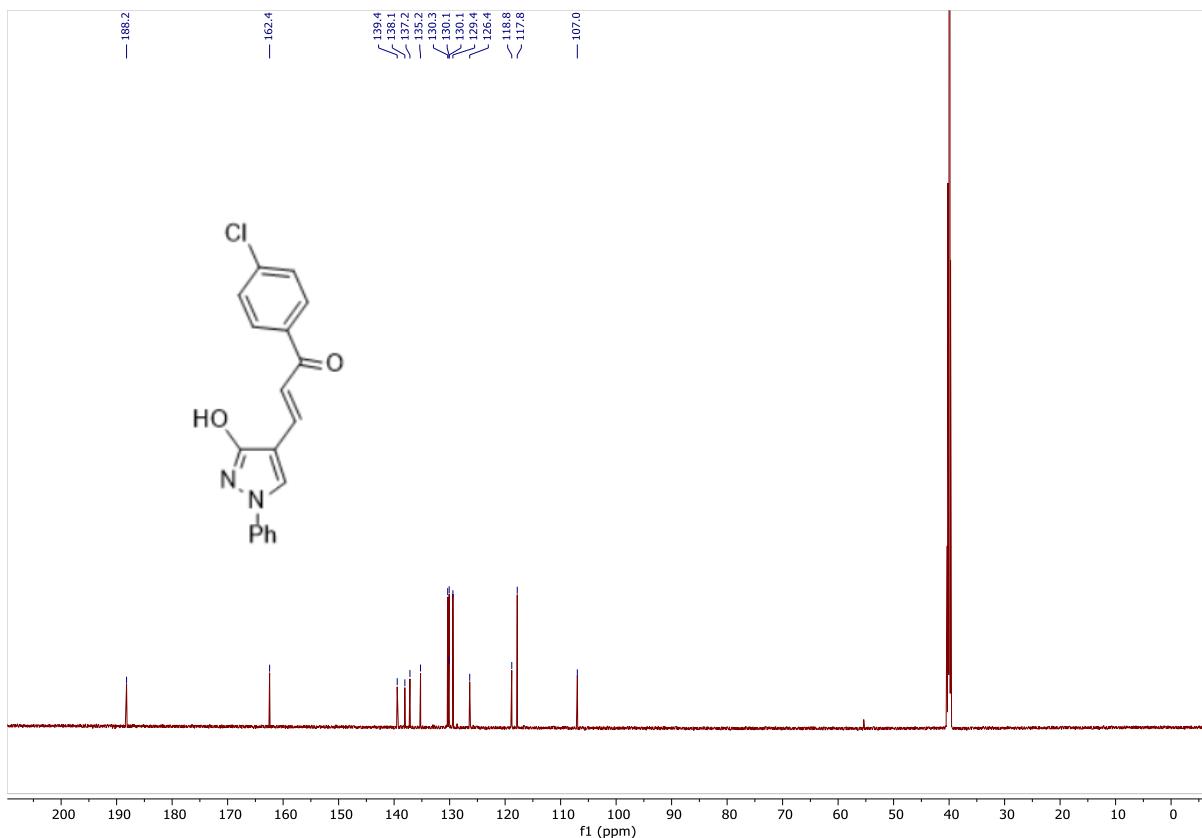


Figure S57. (2E)-1-(4-Chlorophenyl)-3-(3-hydroxy-1-phenyl-1*H*-pyrazol-4-yl)prop-2-en-1-one (5c). ^{13}C NMR spectrum (176 MHz, $\text{DMSO}-d_6$)

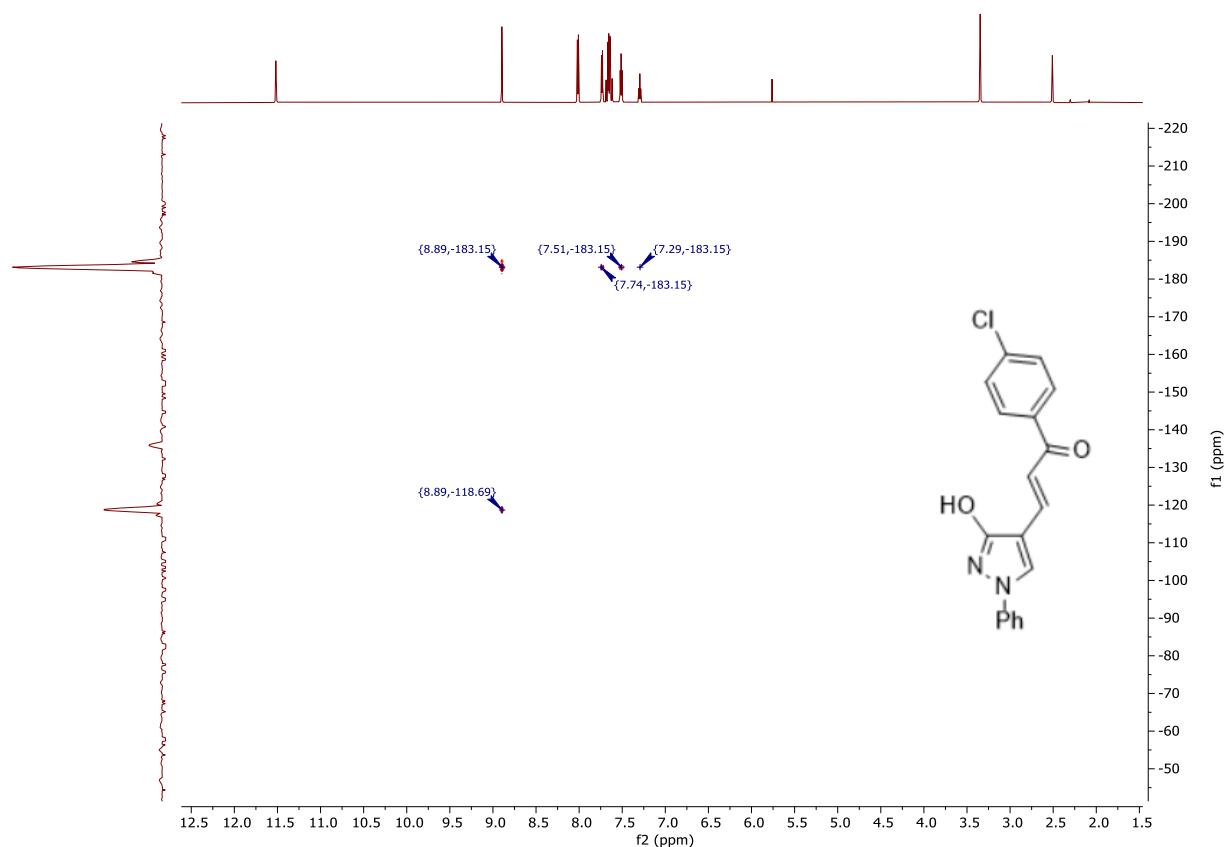
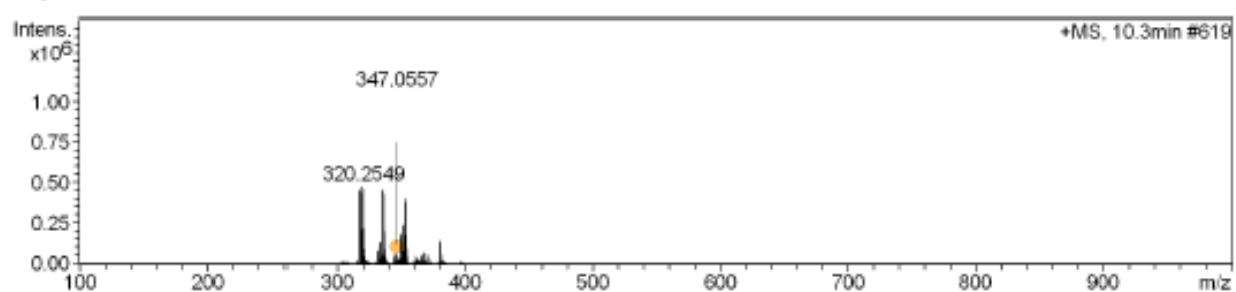


Figure S58. (2E)-1-(4-Chlorophenyl)-3-(3-hydroxy-1-phenyl-1*H*-pyrazol-4-yl)prop-2-en-1-one (5c). ^1H - ^{15}N HMBC NMR spectrum (71 MHz, $\text{DMSO}-d_6$)

+MS, 10.3min #619



Meas. m/z	#	Ion Formula	m/z	err [ppm]	mSigma	# Sigma	Score	rdb	e ⁻ Conf	N-Rule
347.0557	1	C ₁₈ H ₁₃ CIN ₂ NaO ₂	347.0558	0.1	26.6	1	100.00	12.5	even	ok

Figure S59. (2E)-1-(4-Chlorophenyl)-3-(3-hydroxy-1-phenyl-1*H*-pyrazol-4-yl)prop-2-en-1-one (5c). HRMS (ESI-TOF).

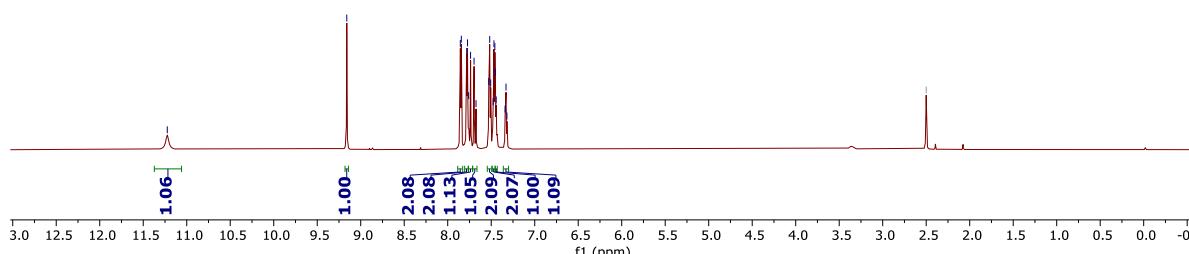
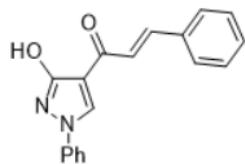


Figure S60. (2E)-1-(3-Hydroxy-1-phenyl-1*H*-pyrazol-4-yl)-3-phenylprop-2-en-1-one (8a) ¹H NMR spectrum (700 MHz, DMSO-*d*₆)

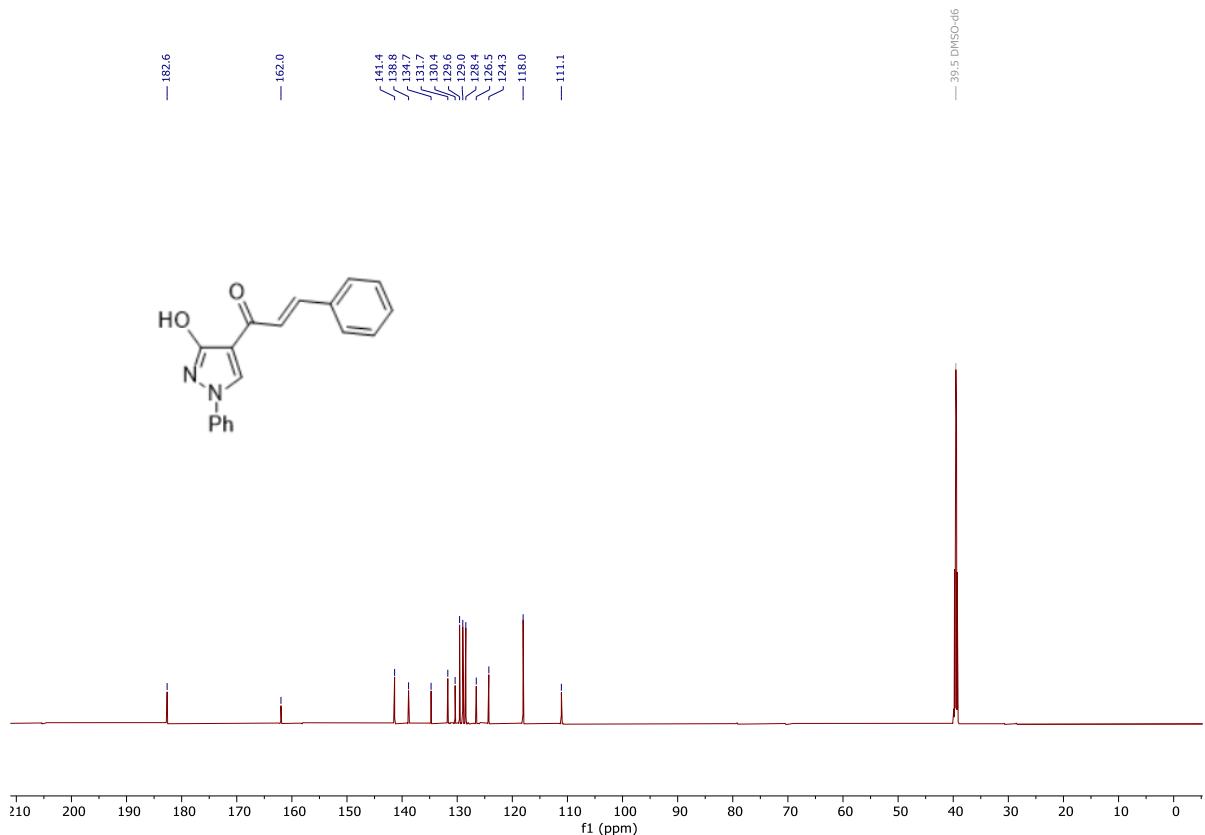


Figure S61. (2E)-1-(3-Hydroxy-1-phenyl-1*H*-pyrazol-4-yl)-3-phenylprop-2-en-1-one (**8a**). ^{13}C NMR spectrum (176 MHz, $\text{DMSO}-d_6$)

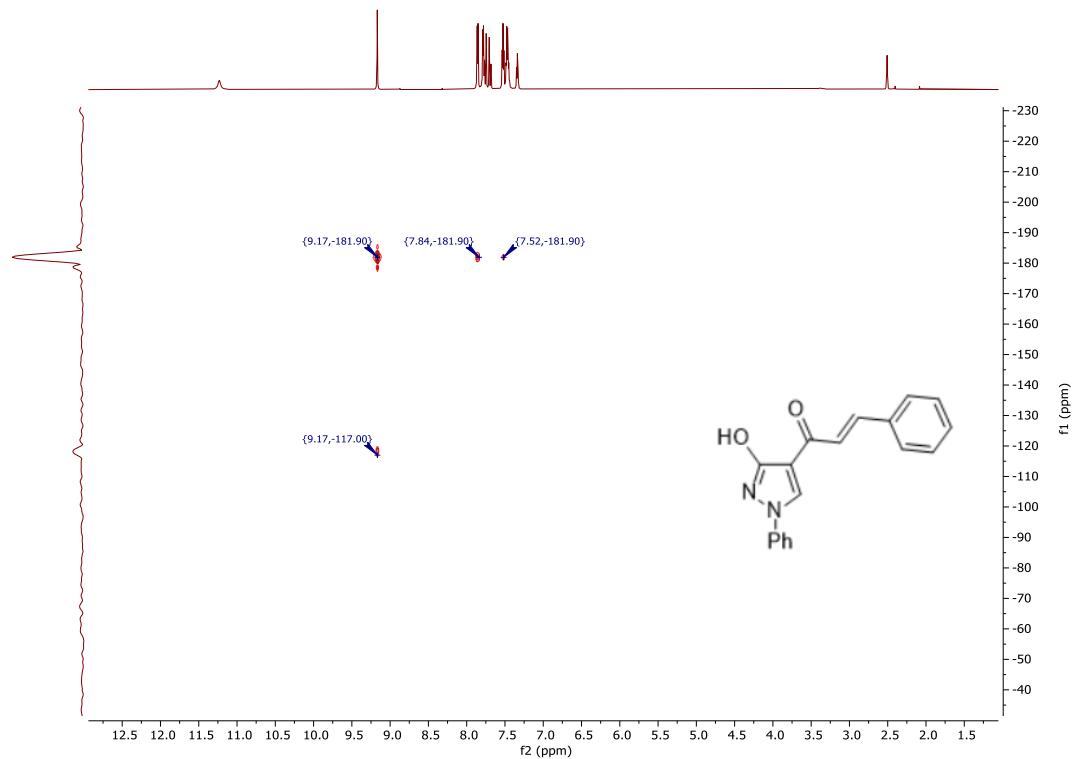


Figure S62. (2E)-1-(3-Hydroxy-1-phenyl-1*H*-pyrazol-4-yl)-3-phenylprop-2-en-1-one (**8a**). ^1H - ^{15}N HMBC NMR spectrum (71 MHz, $\text{DMSO}-d_6$)

+MS, 8.2min #492

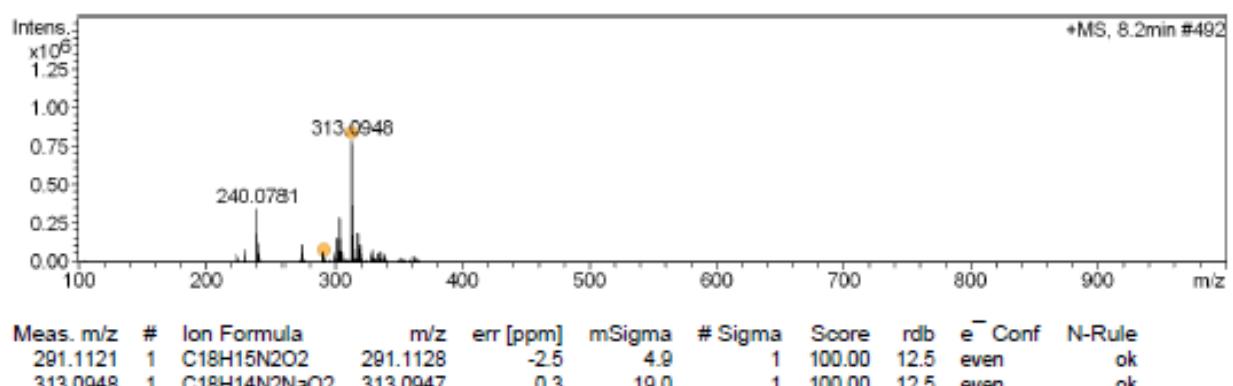


Figure S63. (2E)-1-(3-Hydroxy-1-phenyl-1*H*-pyrazol-4-yl)-3-phenylprop-2-en-1-one (**8a**). HRMS (ESI-TOF).

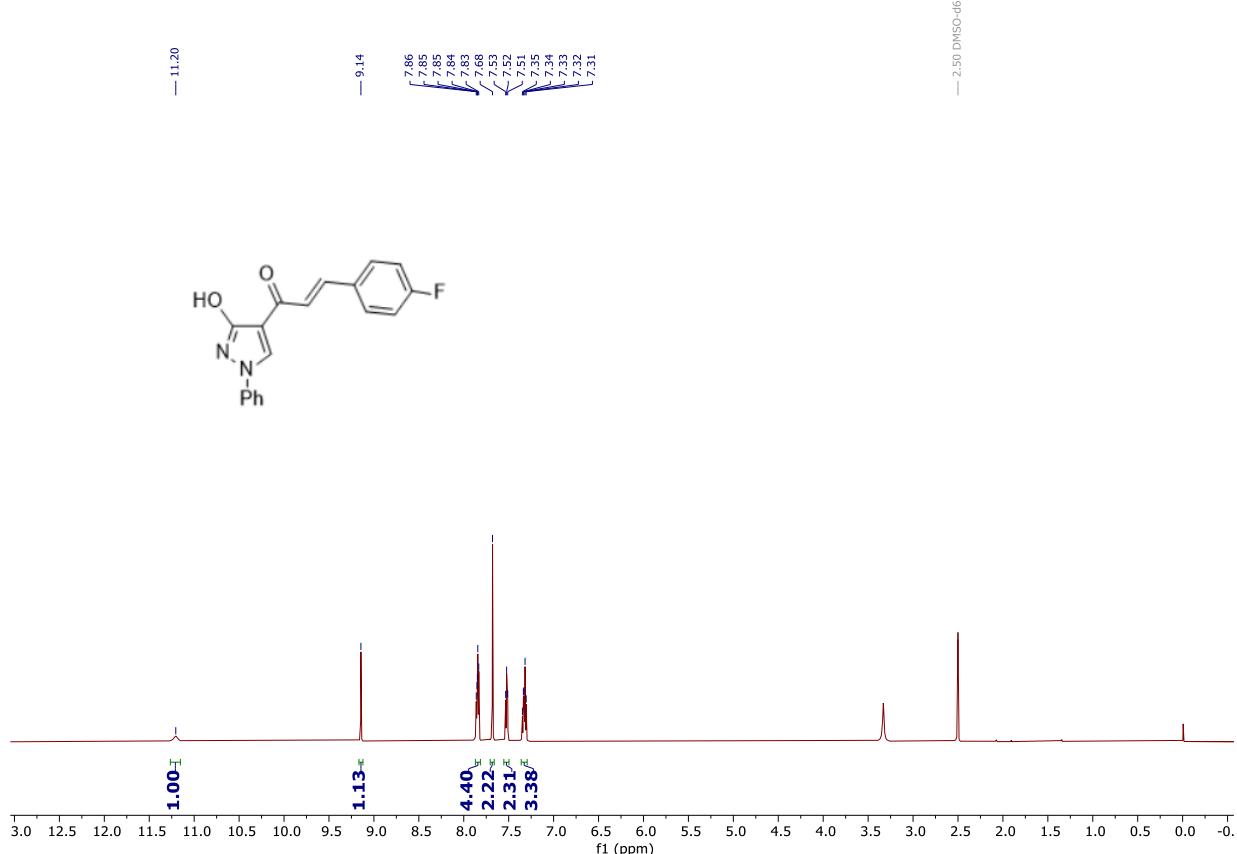


Figure S64. (2E)-3-(4-Fluorophenyl)-1-(3-hydroxy-1-phenyl-1*H*-pyrazol-4-yl)prop-2-en-1-one (**8b**). ¹H NMR spectrum (700 MHz, DMSO-*d*₆)

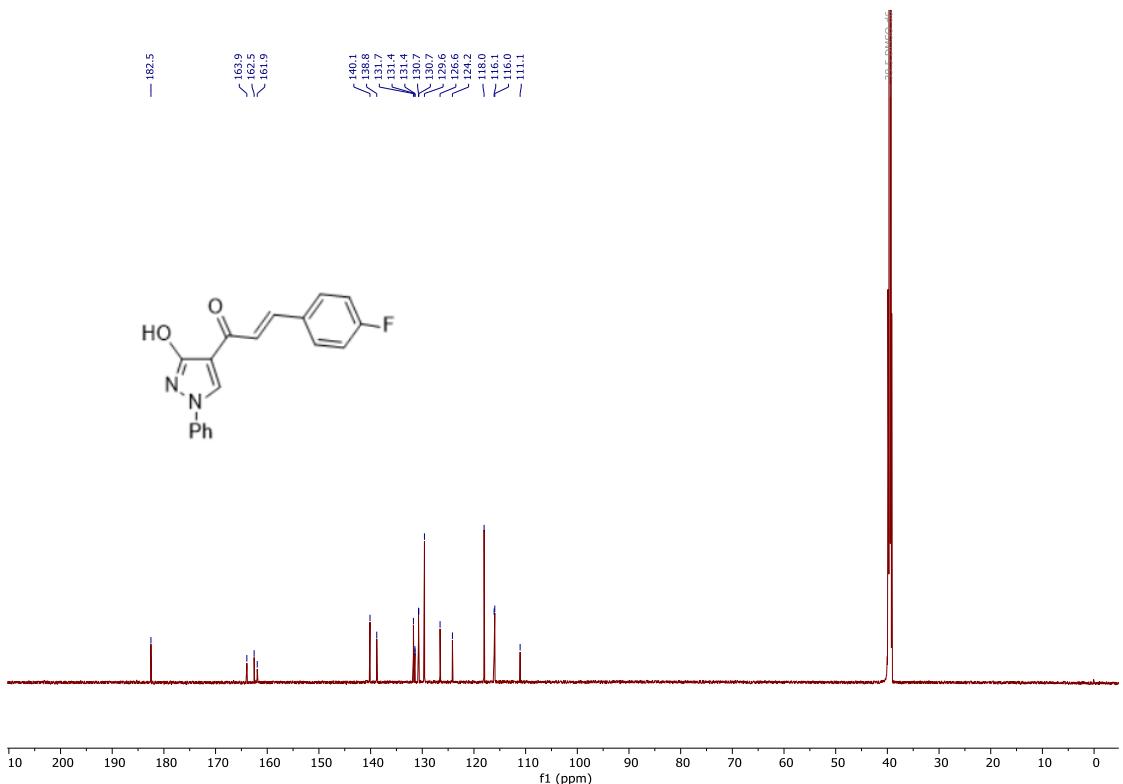


Figure S65. (2E)-3-(4-Fluorophenyl)-1-(3-hydroxy-1-phenyl-1*H*-pyrazol-4-yl)prop-2-en-1-one (8b). ^{13}C NMR spectrum (176 MHz, DMSO- d_6)

+MS, 11.2min #674

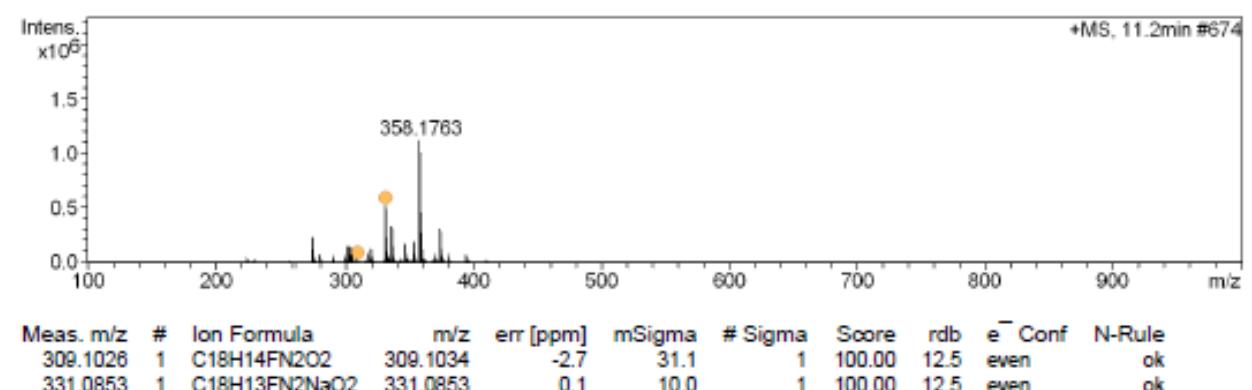
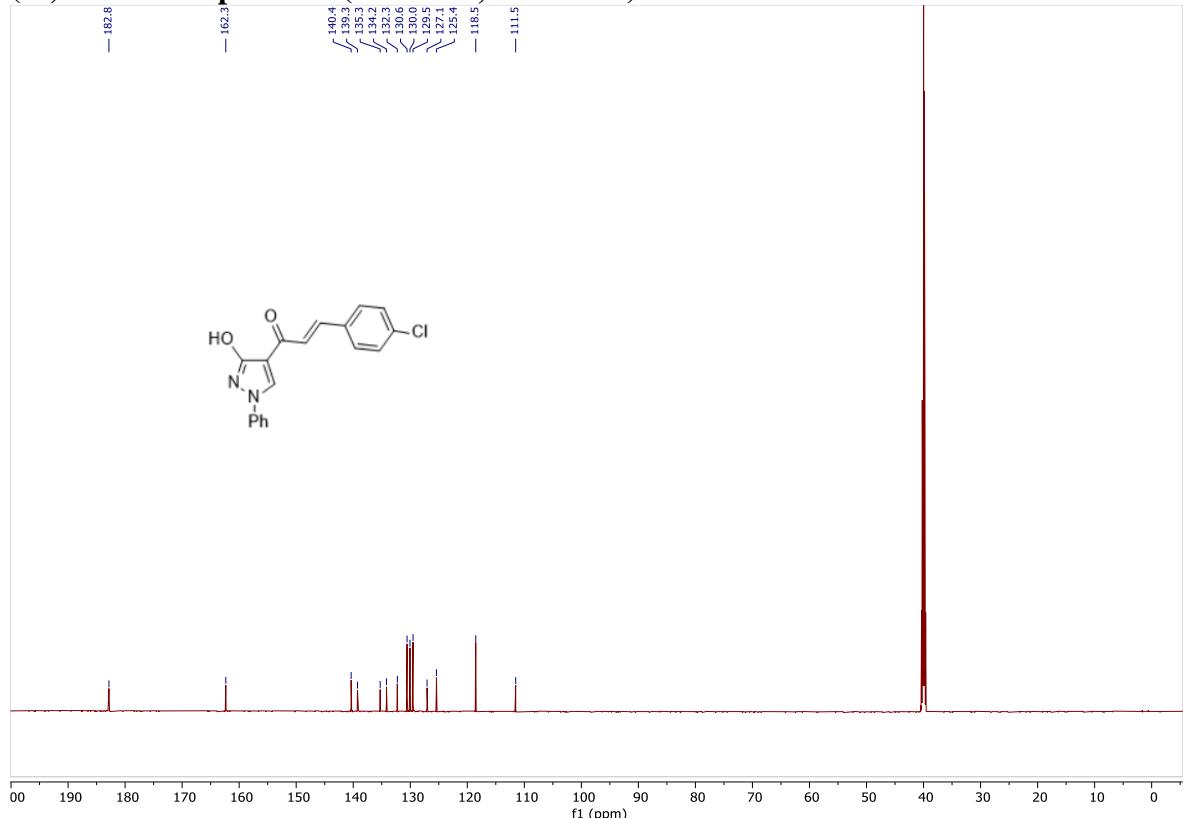
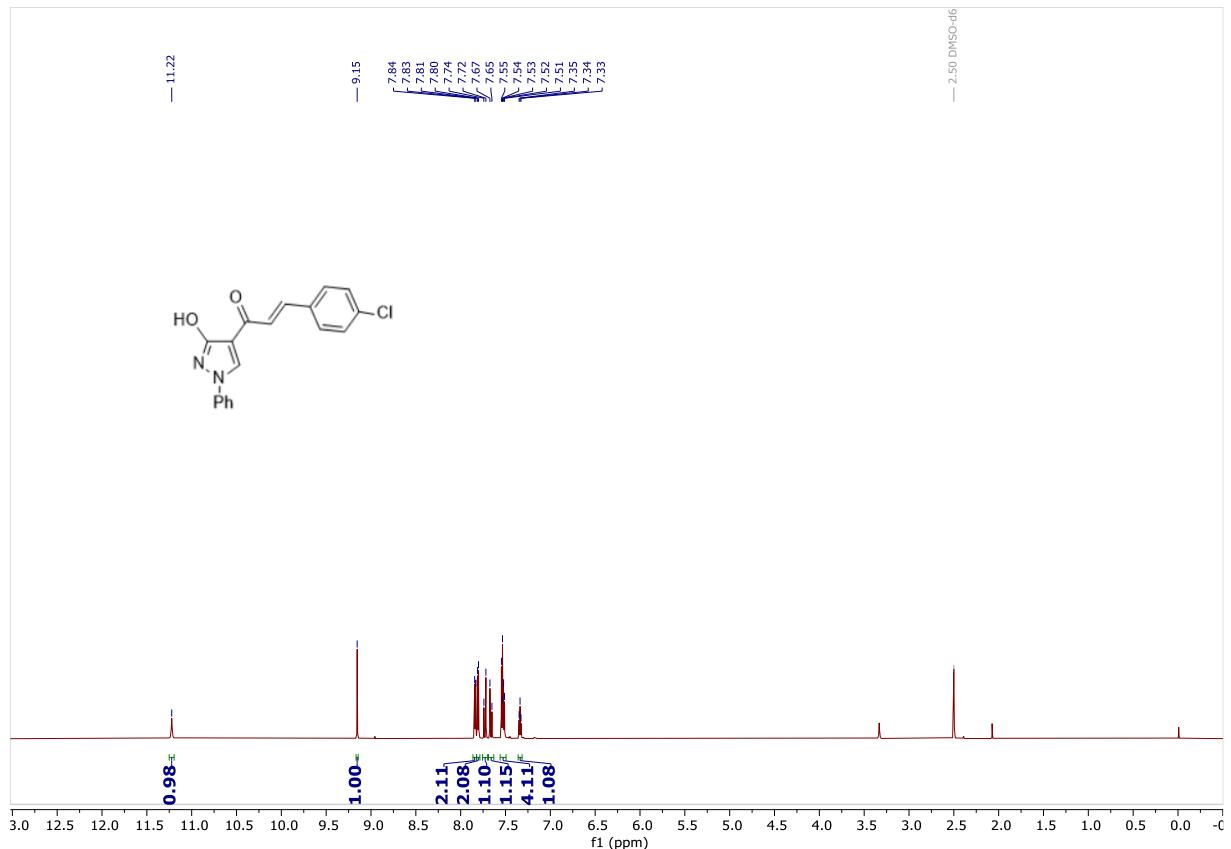


Figure S66. (2E)-3-(4-Fluorophenyl)-1-(3-hydroxy-1-phenyl-1*H*-pyrazol-4-yl)prop-2-en-1-one (8b). HRMS (ESI-TOF).



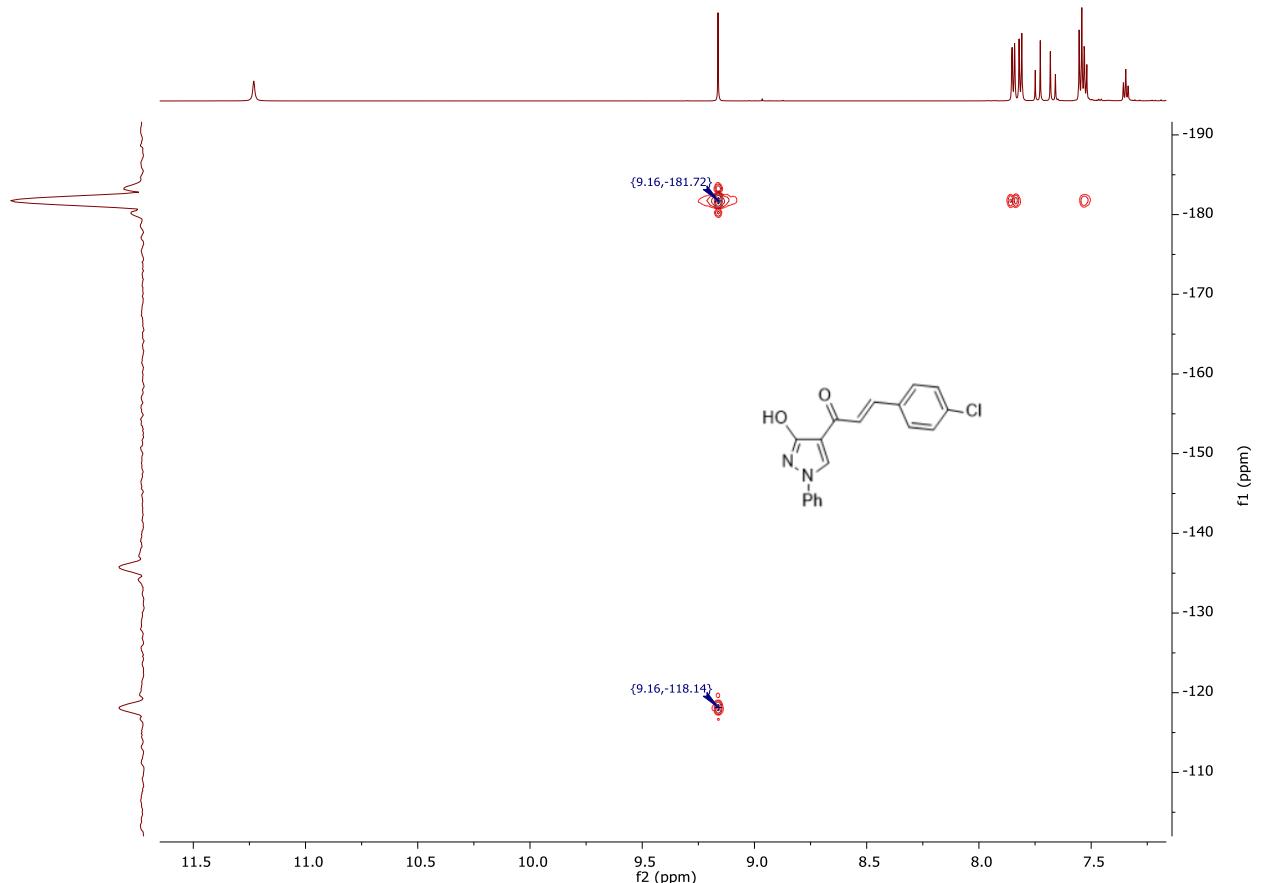


Figure S69. (2E)-3-(4-Chlorophenyl)-1-(3-hydroxy-1-phenyl-1*H*-pyrazol-4-yl)prop-2-en-1-one (8c). ^1H - ^{15}N HMBC NMR spectrum (71 MHz, DMSO- d_6)

+MS, 4.6min #275

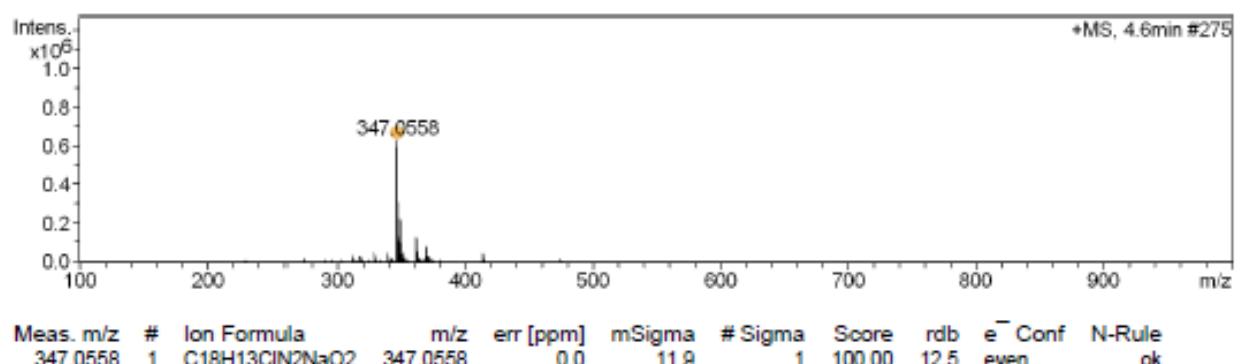


Figure S70. (2E)-3-(4-Chlorophenyl)-1-(3-hydroxy-1-phenyl-1*H*-pyrazol-4-yl)prop-2-en-1-one (8c). HRMS (ESI-TOF).

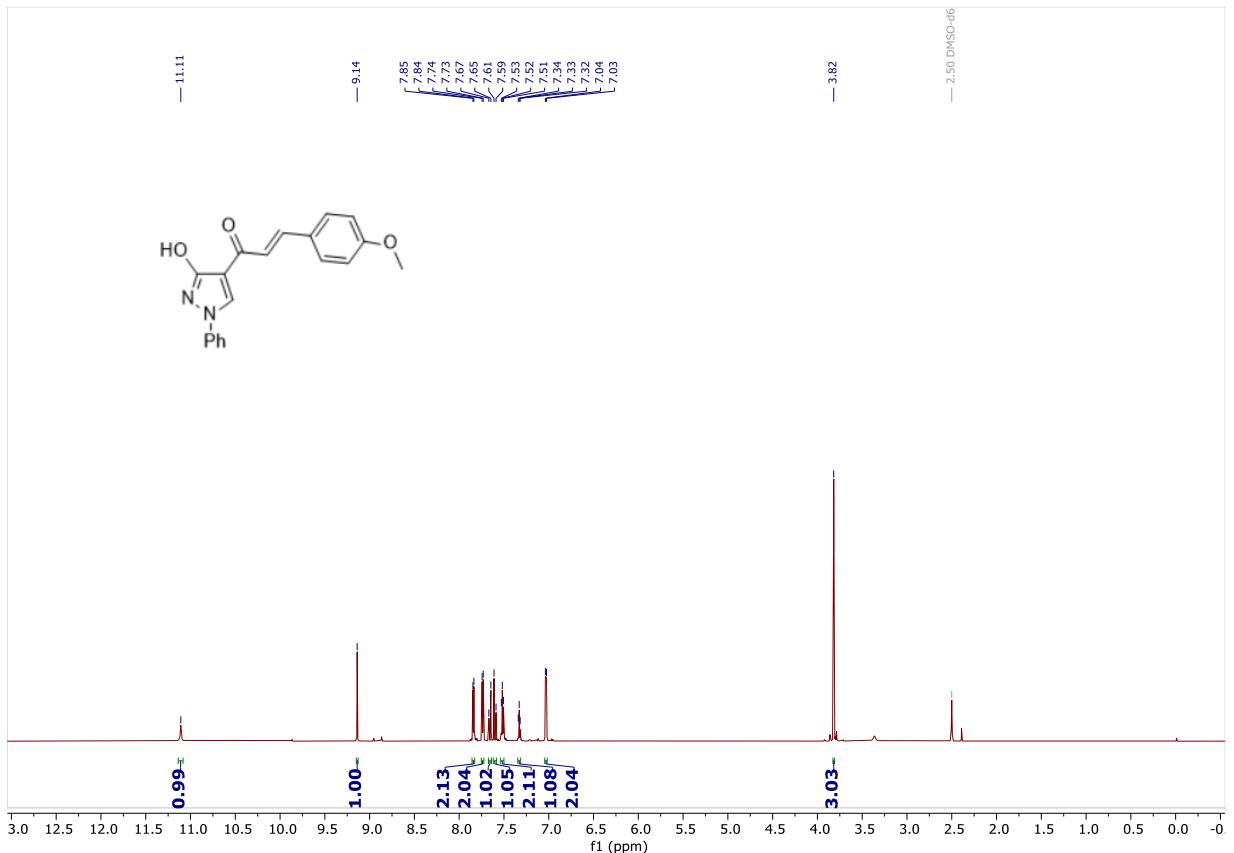


Figure S71. (2*E*)-1-(3-Hydroxy-1-phenyl-1*H*-pyrazol-4-yl)-3-(4-methoxyphenyl)prop-2-en-1-one (8d). ¹H NMR spectrum (700 MHz, DMSO-*d*₆)

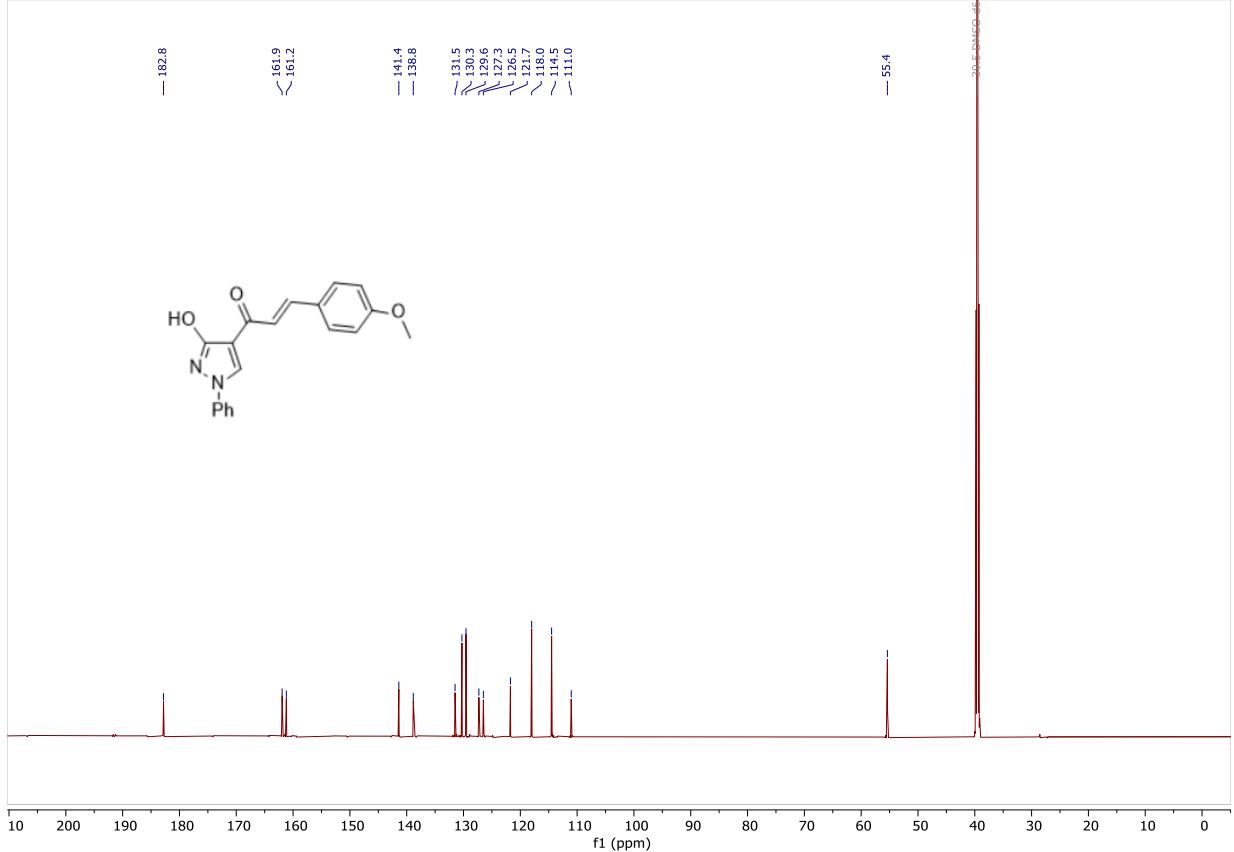


Figure S72. (2*E*)-1-(3-Hydroxy-1-phenyl-1*H*-pyrazol-4-yl)-3-(4-methoxyphenyl)prop-2-en-1-one (8d). ¹³C NMR spectrum (176 MHz, DMSO-*d*₆)

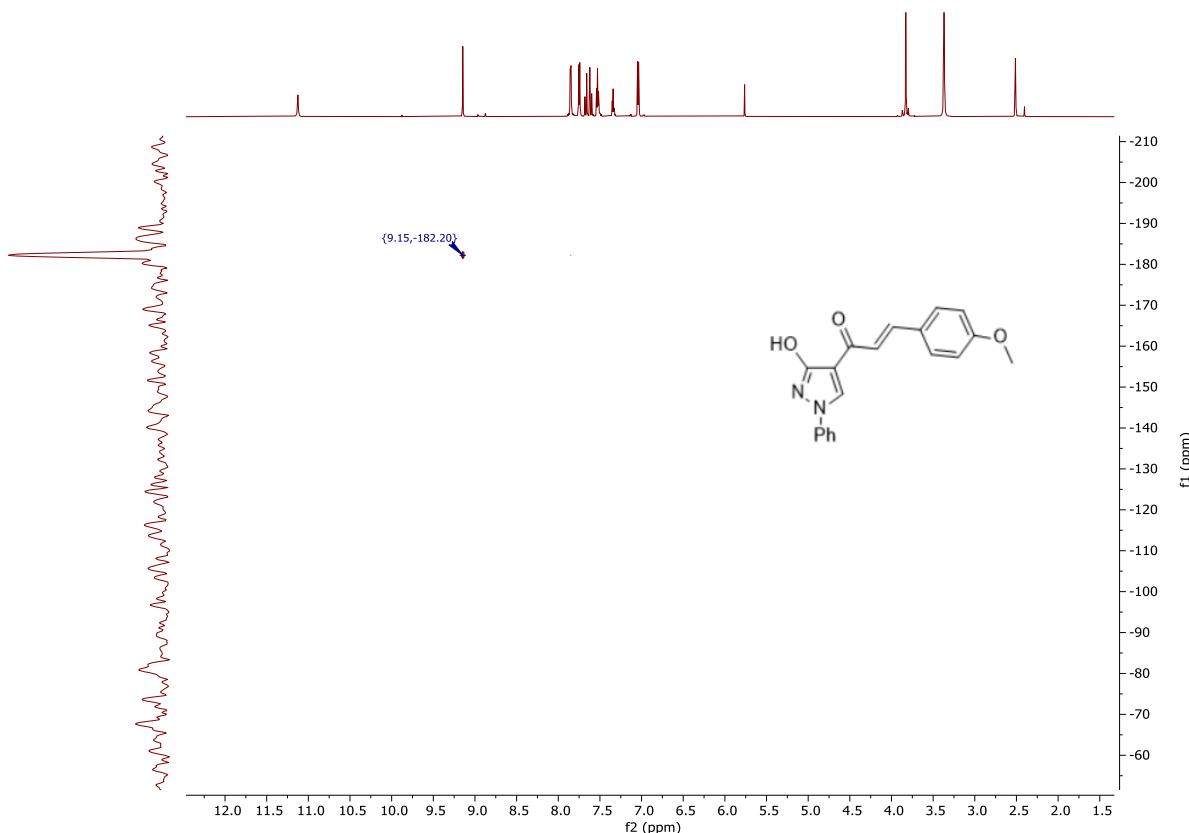


Figure S73. (2E)-1-(3-Hydroxy-1-phenyl-1*H*-pyrazol-4-yl)-3-(4-methoxyphenyl)prop-2-en-1-one (**8d**). ^1H - ^{15}N HMBC NMR spectrum (71 MHz, $\text{DMSO}-d_6$)
+MS, 4.3min #258

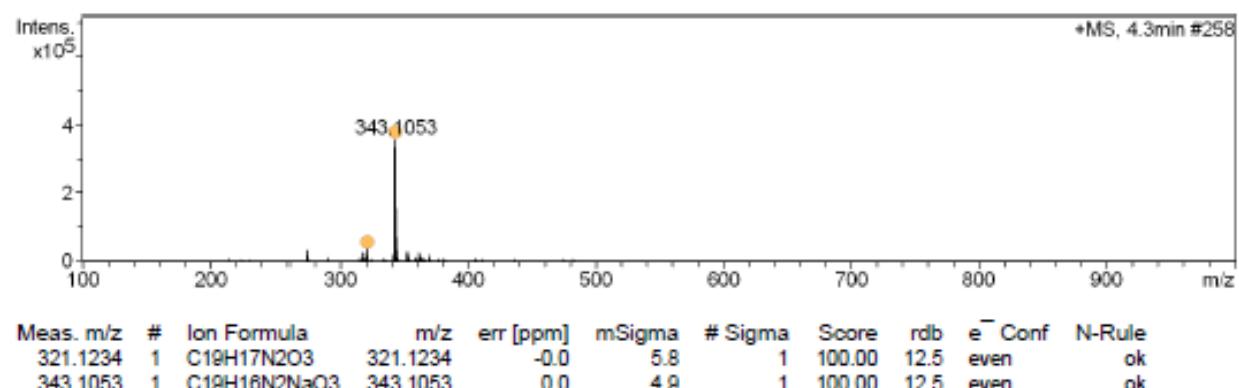


Figure S74. (2E)-1-(3-Hydroxy-1-phenyl-1*H*-pyrazol-4-yl)-3-(4-methoxyphenyl)prop-2-en-1-one (**8d**). HRMS (ESI-TOF).

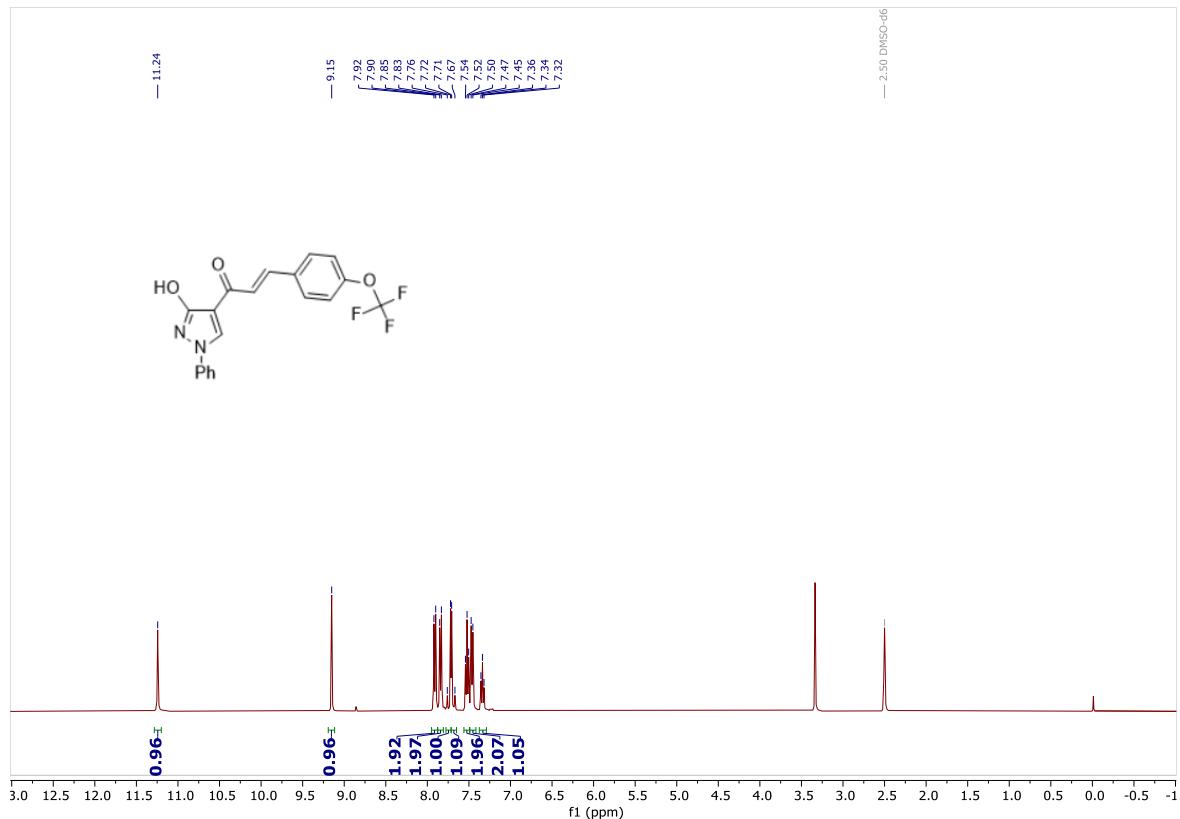


Figure S75. (2E)-1-(3-Hydroxy-1-phenyl-1*H*-pyrazol-4-yl)-3-[4-(trifluoromethoxy)phenyl]prop-2-en-1-one (8e). ^1H NMR spectrum (400 MHz, $\text{DMSO}-d_6$)

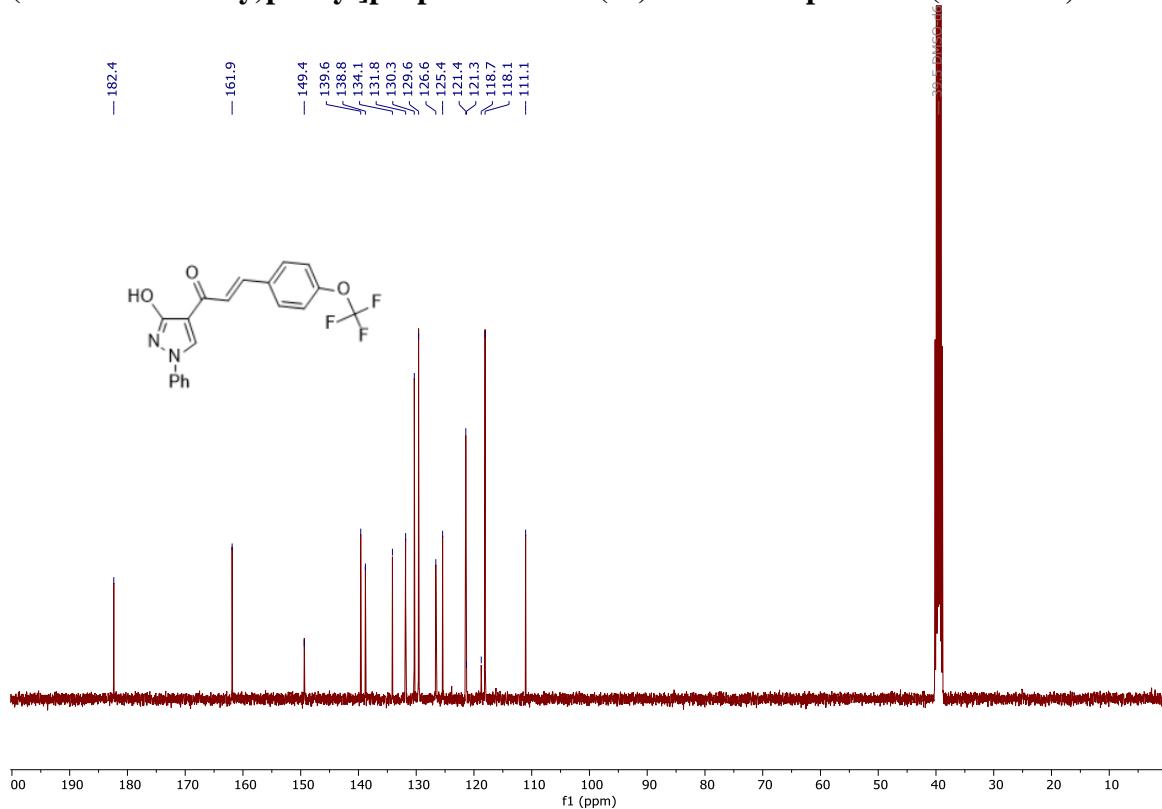
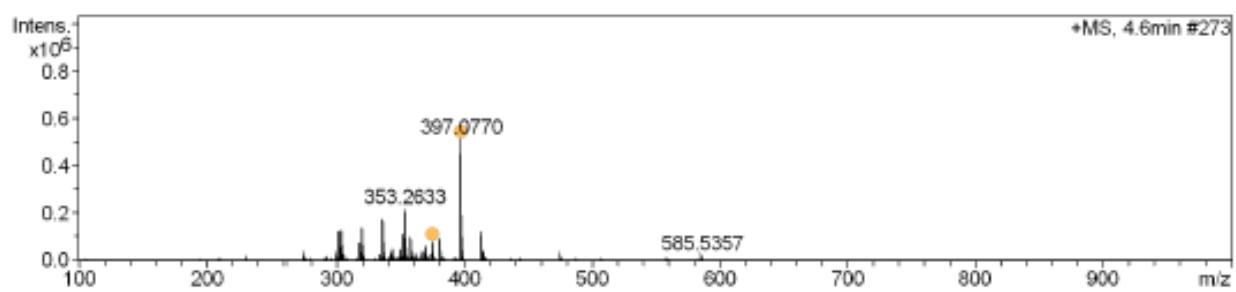


Figure S76. (2E)-1-(3-Hydroxy-1-phenyl-1*H*-pyrazol-4-yl)-3-[4-(trifluoromethoxy)phenyl]prop-2-en-1-one (8e). ^{13}C NMR spectrum (101 MHz, $\text{DMSO}-d_6$)

+MS, 4.6min #273



Meas. m/z	#	Ion Formula	m/z	err [ppm]	mSigma	# Sigma	Score	rdb	e ⁻ Conf	N-Rule
375.0954	1	C ₁₉ H ₁₄ F ₃ N ₂ O ₃	375.0951	0.8	3.4	1	100.00	12.5	even	ok
397.0770	1	C ₁₉ H ₁₃ F ₃ N ₂ NaO ₃	397.0770	-0.2	3.3	1	100.00	12.5	even	ok

Figure S77.(2E)-1-(3-Hydroxy-1-phenyl-1*H*-pyrazol-4-yl)-3-[4-(trifluoromethoxy)phenyl]prop-2-en-1-one (8e). HRMS (ESI-TOF).

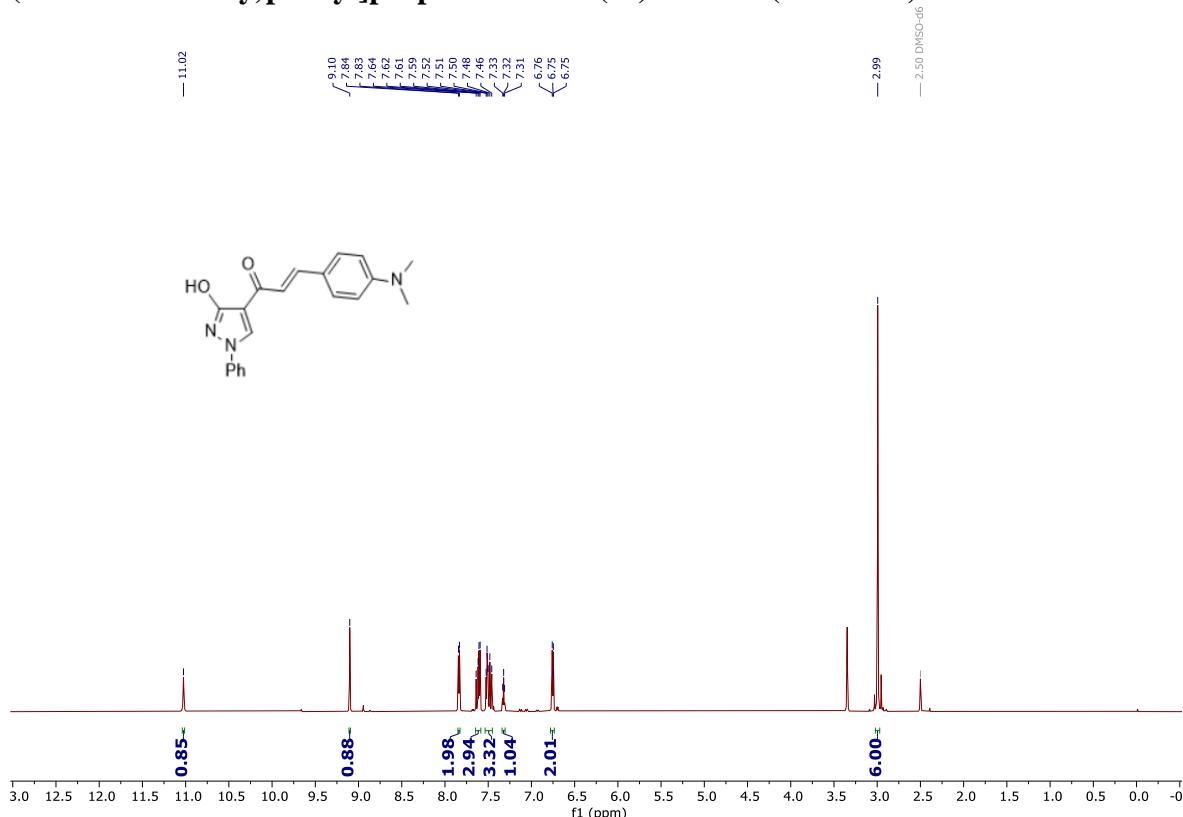


Figure S78. (2E)-3-[4-(Dimethylamino)phenyl]-1-(3-hydroxy-1-phenyl-1*H*-pyrazol-4-yl)prop-2-en-1-one (8f). ¹H NMR spectrum (700 MHz, DMSO-*d*₆)

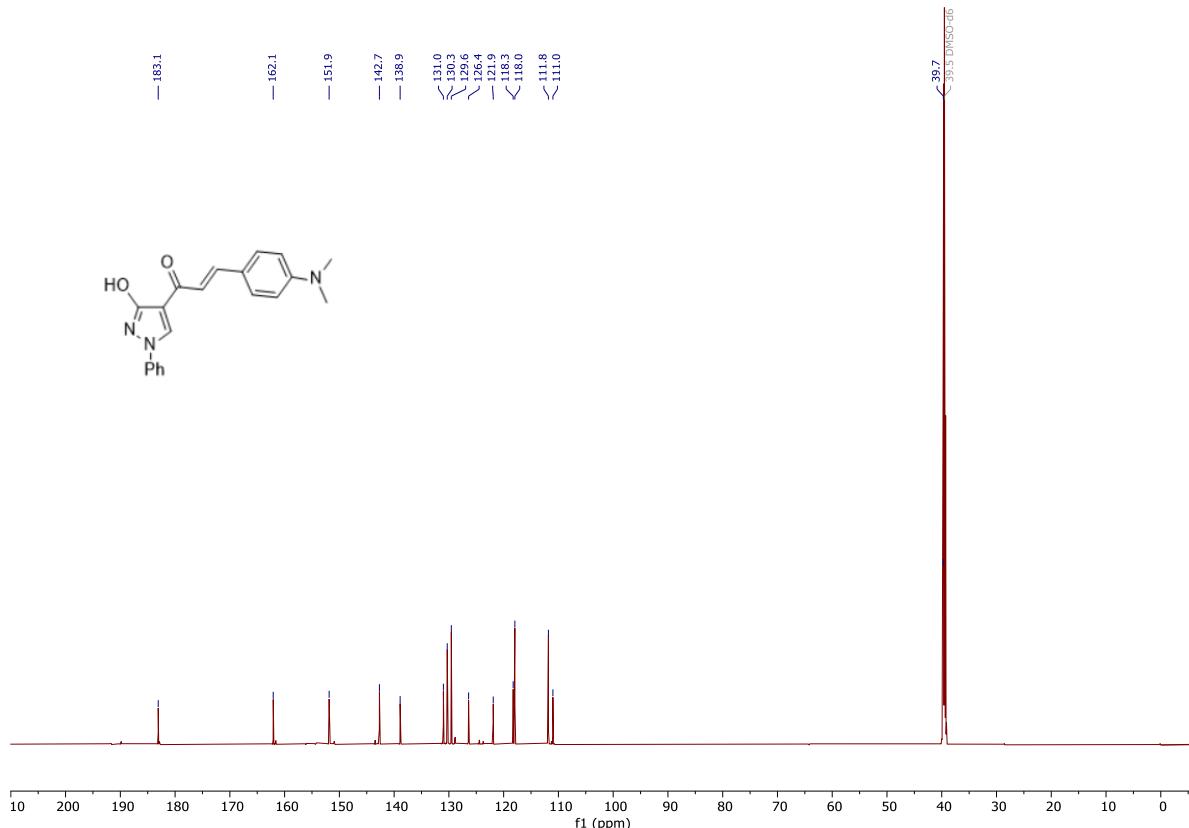


Figure S79. (2E)-3-[4-(Dimethylamino)phenyl]-1-(3-hydroxy-1-phenyl-1*H*-pyrazol-4-yl)prop-2-en-1-one (**8f**). ^{13}C NMR spectrum (176 MHz, $\text{DMSO}-d_6$)
+MS, 5.6min #333

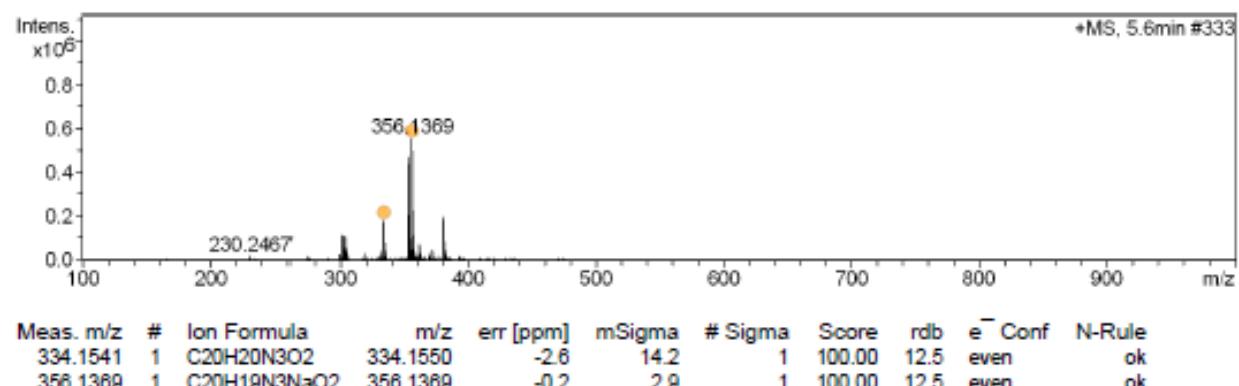


Figure S80. (2E)-3-[4-(Dimethylamino)phenyl]-1-(3-hydroxy-1-phenyl-1*H*-pyrazol-4-yl)prop-2-en-1-one (**8f**). HRMS (ESI-TOF).

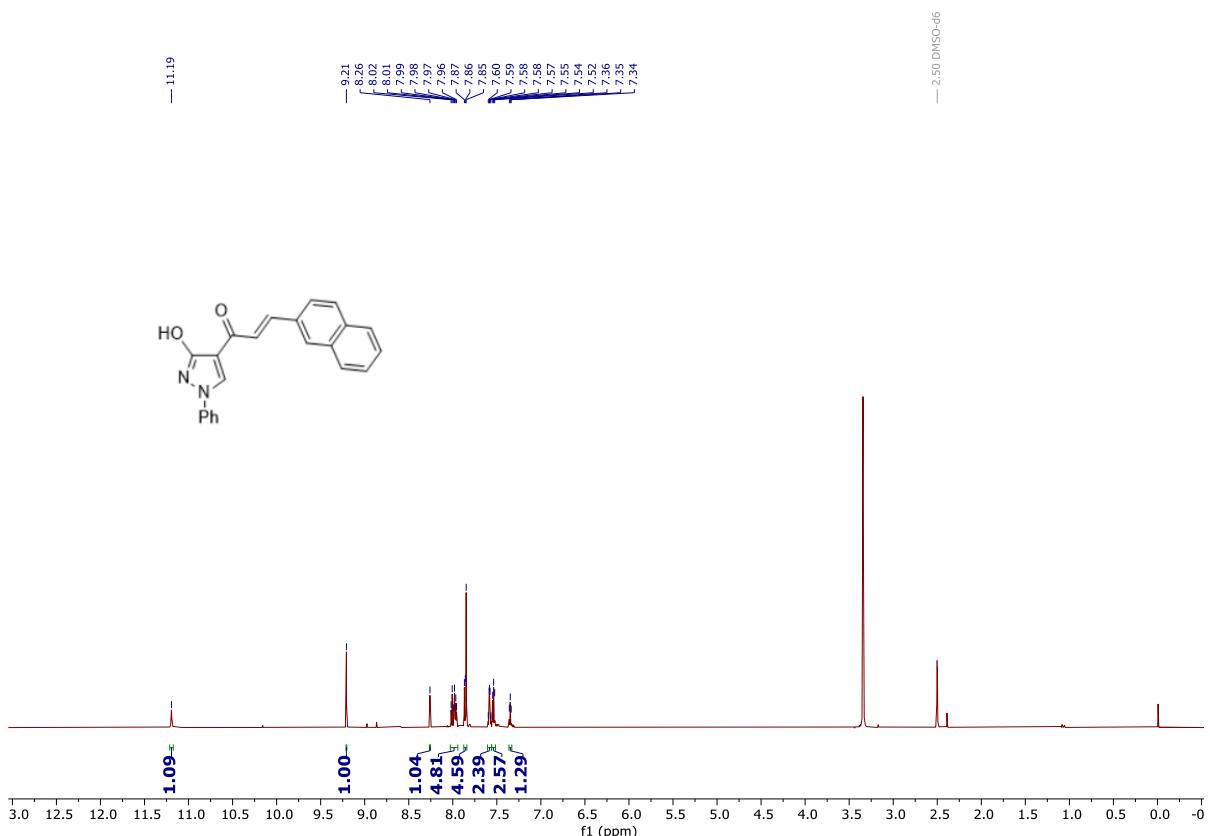


Figure S81. (2E)-1-(3-Hydroxy-1-phenyl-1*H*-pyrazol-4-yl)-3-(naphthalen-2-yl)prop-2-en-1-one (8g). ¹H NMR spectrum (700 MHz, DMSO-*d*₆)

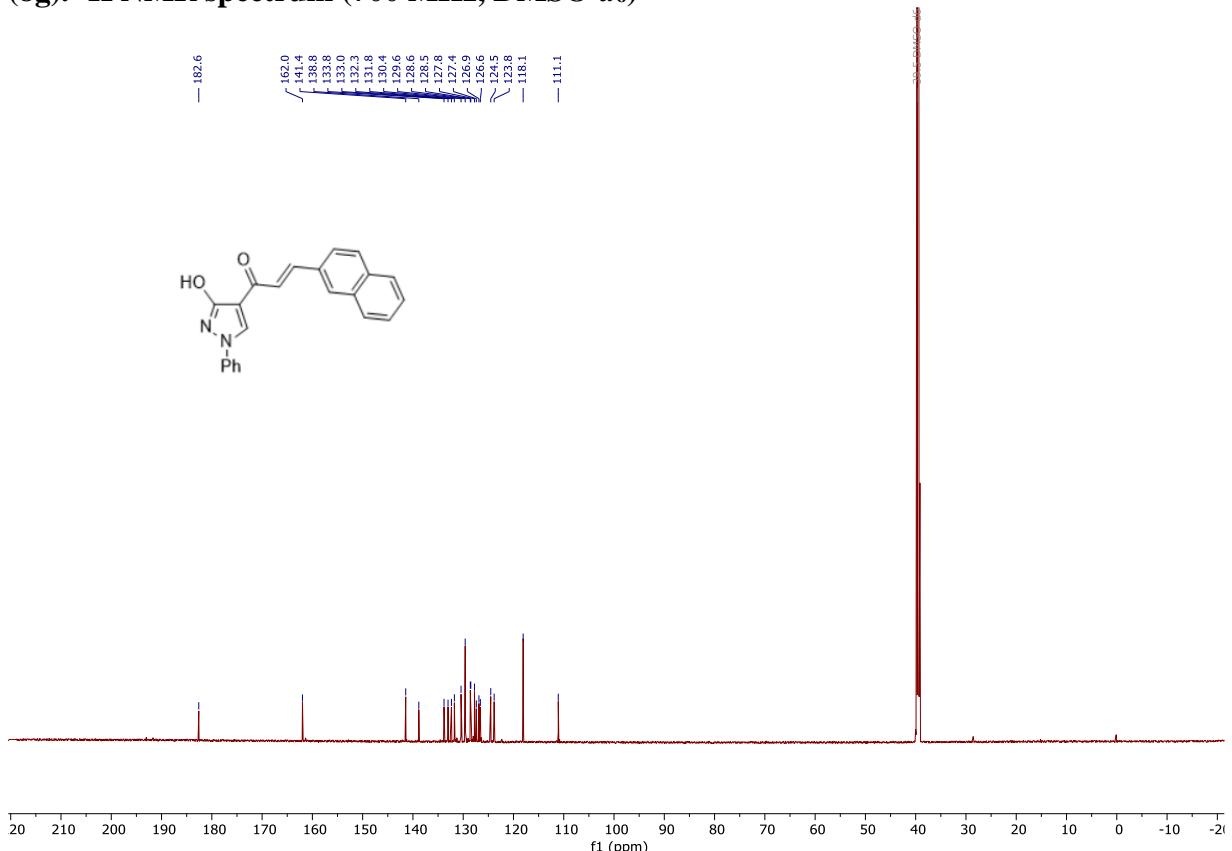


Figure S82. (2E)-1-(3-Hydroxy-1-phenyl-1*H*-pyrazol-4-yl)-3-(naphthalen-2-yl)prop-2-en-1-one (8g). ¹³C NMR spectrum (176 MHz, DMSO-*d*₆)

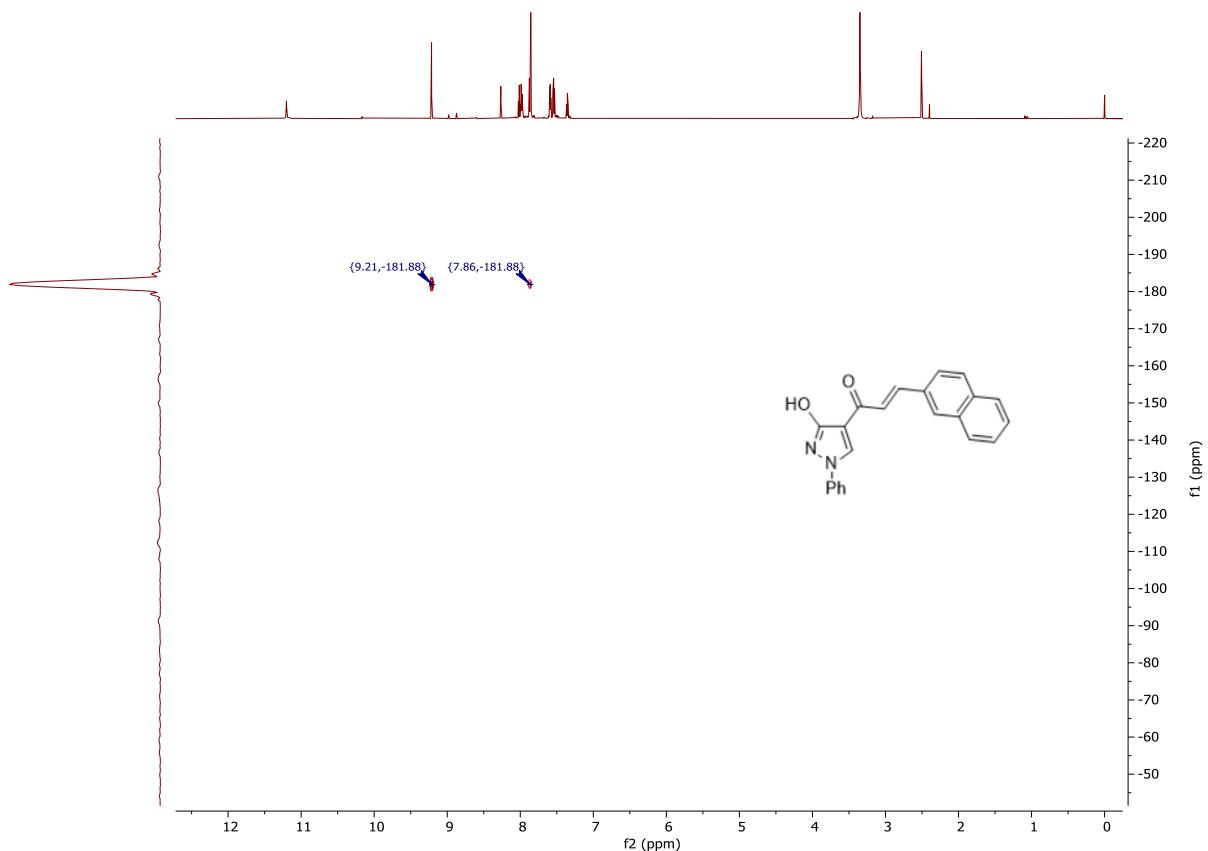
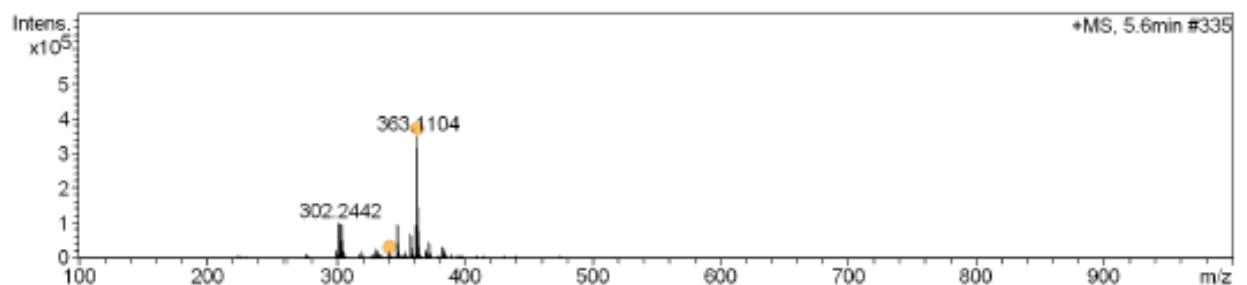


Figure S83. (2E)-1-(3-Hydroxy-1-phenyl-1*H*-pyrazol-4-yl)-3-(naphthalen-2-yl)prop-2-en-1-one (8g). ^1H - ^{15}N HMBC NMR spectrum (71 MHz, DMSO-*d*₆)

+MS, 5.6min #335



Meas. m/z	#	Ion Formula	m/z	err [ppm]	mSigma	# Sigma	Score	rdb	e ⁻ Conf	N-Rule
341.1282	1	C ₂₂ H ₁₇ N ₂ O ₂	341.1285	0.9	37.1	1	100.00	15.5	even	ok
363.1104	1	C ₂₂ H ₁₆ N ₂ NaO ₂	363.1104	-0.1	4.6	1	100.00	15.5	even	ok

Figure S84. (2E)-1-(3-Hydroxy-1-phenyl-1*H*-pyrazol-4-yl)-3-(naphthalen-2-yl)prop-2-en-1-one (8g). HRMS (ESI-TOF).

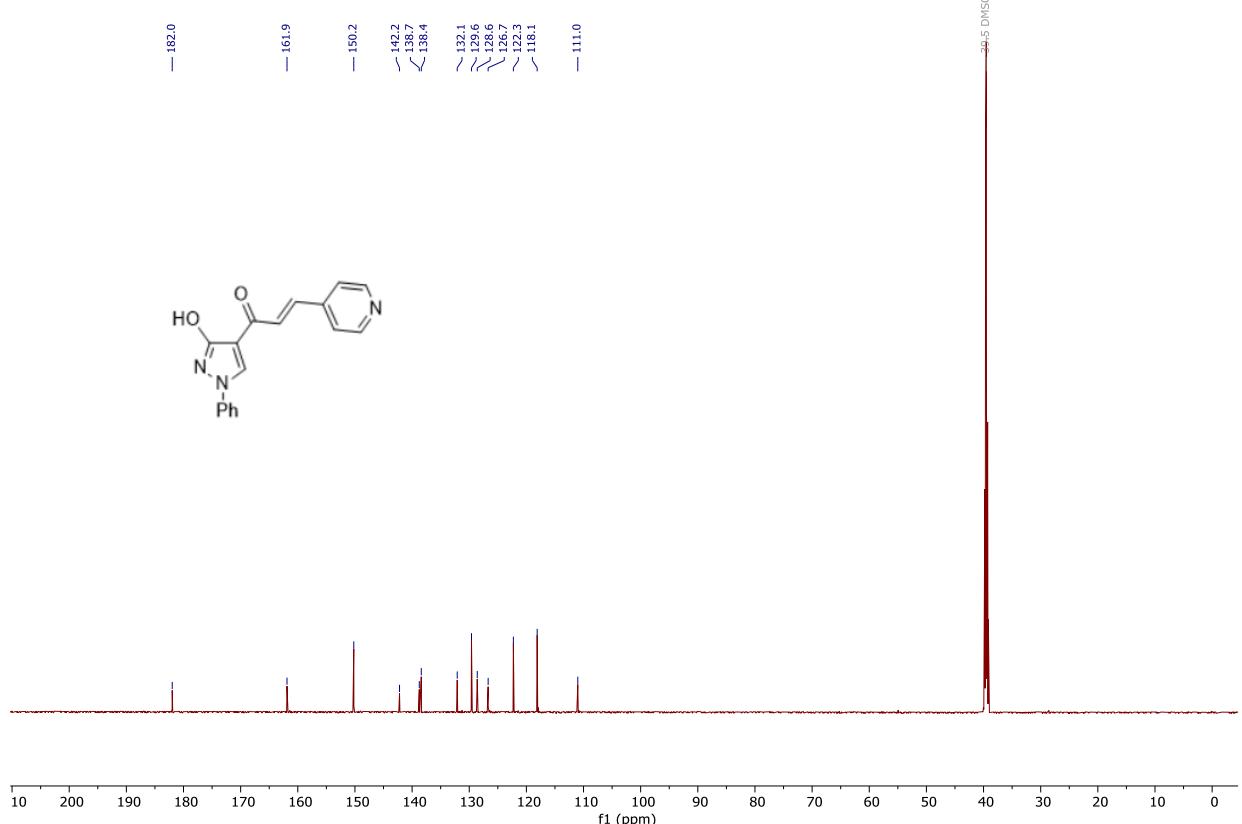
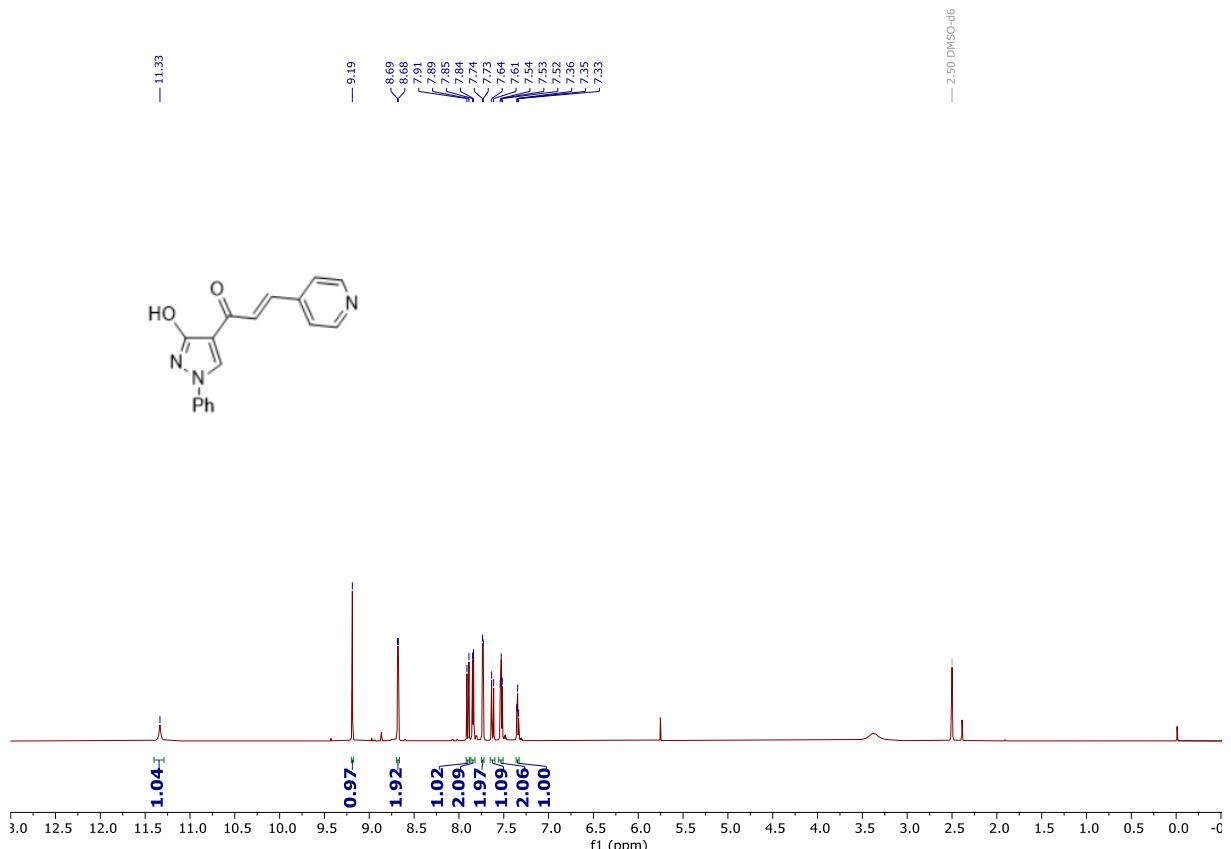
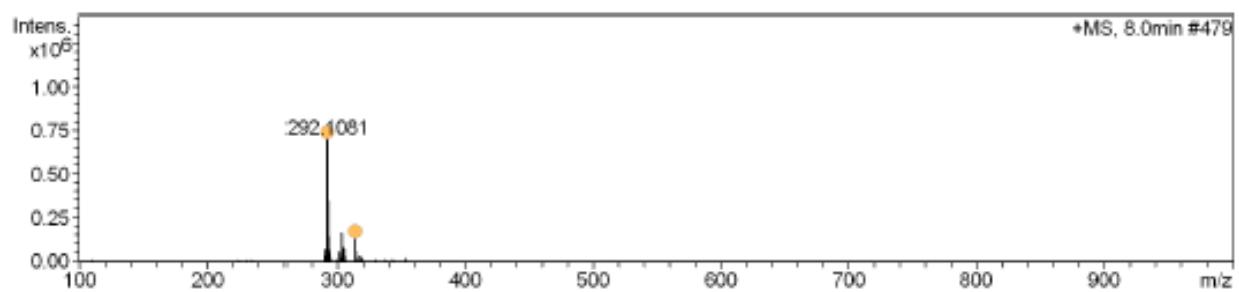


Figure S86. (2E)-1-(3-Hydroxy-1-phenyl-1*H*-pyrazol-4-yl)-3-(pyridin-4-yl)prop-2-en-1-one (**8h**). ^{13}C NMR spectrum (176 MHz, DMSO-*d*₆)

+MS, 8.0min #479



Meas.	m/z	#	Ion Formula	m/z	err [ppm]	mSigma	# Sigma	Score	rdb	e⁻ Conf	N-Rule
	292.1081	1	C17H14N3O2	292.1081	-0.2	34.7	1	100.00	12.5	even	ok
	314.0890	1	C17H13N3NaO2	314.0800	-3.3	3.0	1	100.00	12.5	even	ok

Figure S87. (2E)-1-(3-Hydroxy-1-phenyl-1*H*-pyrazol-4-yl)-3-(pyridin-4-yl)prop-2-en-1-one (8h). HRMS (ESI-TOF).

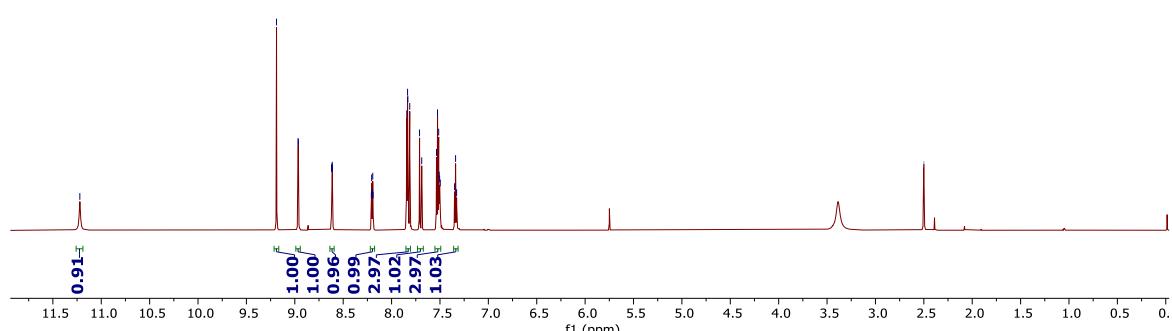
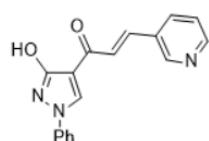


Figure S88. (2E)-1-(3-Hydroxy-1-phenyl-1*H*-pyrazol-4-yl)-3-(pyridin-3-yl)prop-2-en-1-one (8i). ^1H NMR spectrum (700 MHz, DMSO- d_6)

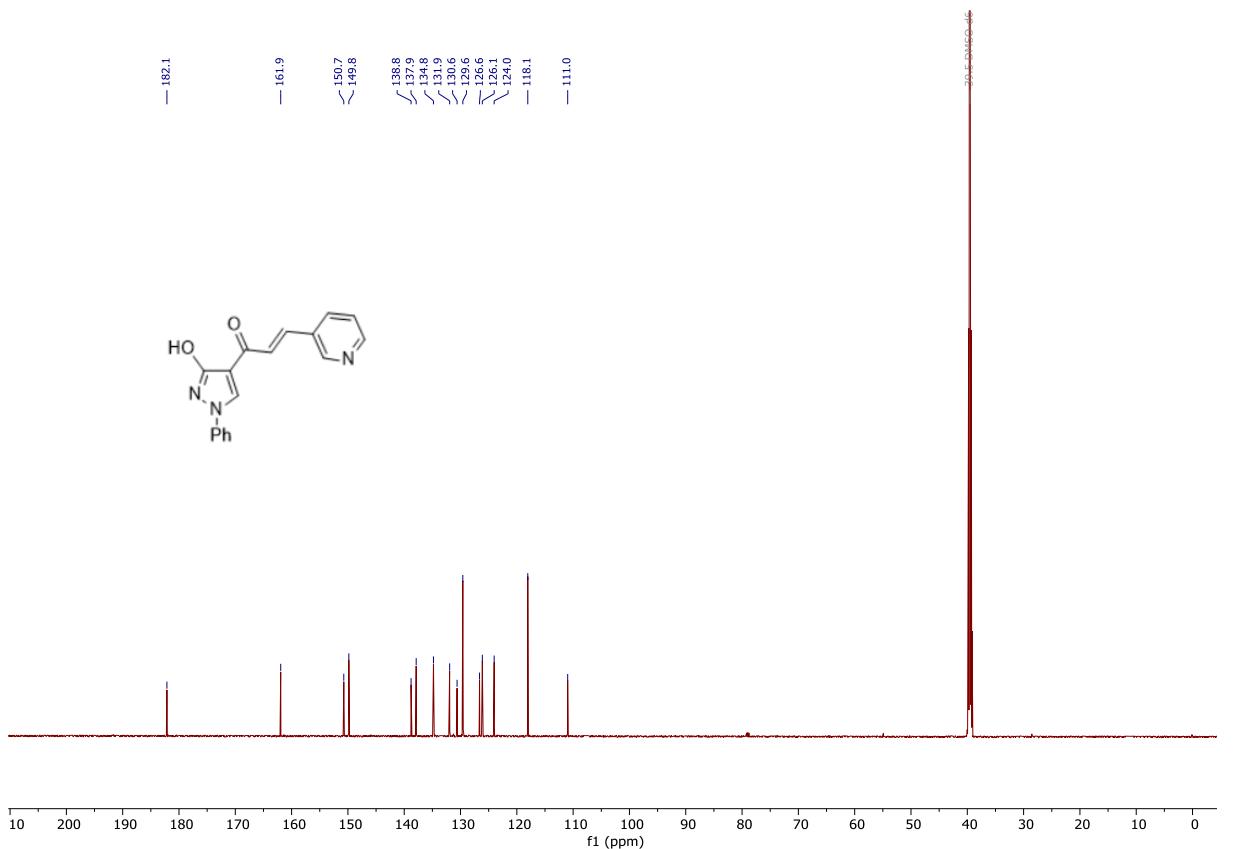


Figure S89. (2E)-1-(3-Hydroxy-1-phenyl-1*H*-pyrazol-4-yl)-3-(pyridin-3-yl)prop-2-en-1-one (8i). ^{13}C NMR spectrum (176 MHz, $\text{DMSO}-d_6$)

+MS, 8.6min #515

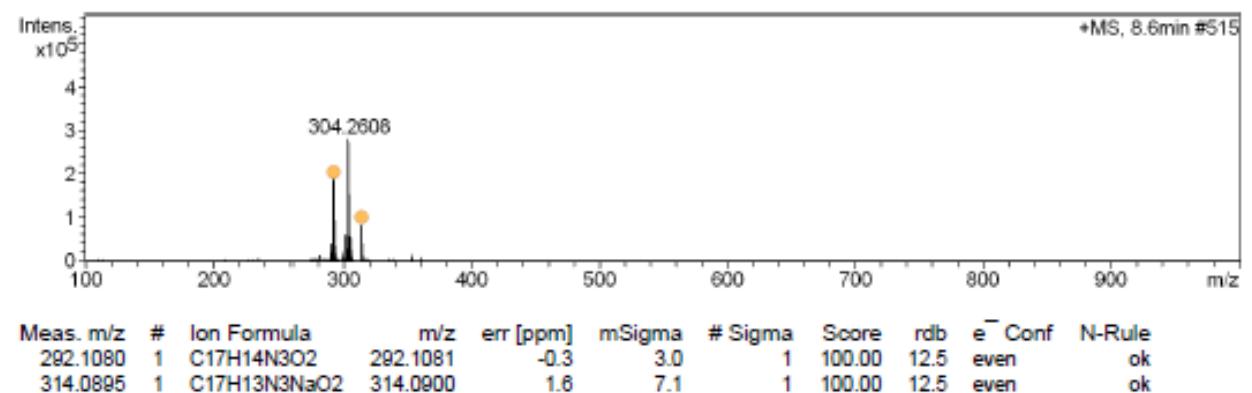


Figure S90. (2E)-1-(3-Hydroxy-1-phenyl-1*H*-pyrazol-4-yl)-3-(pyridin-3-yl)prop-2-en-1-one (8i). HRMS (ESI-TOF).

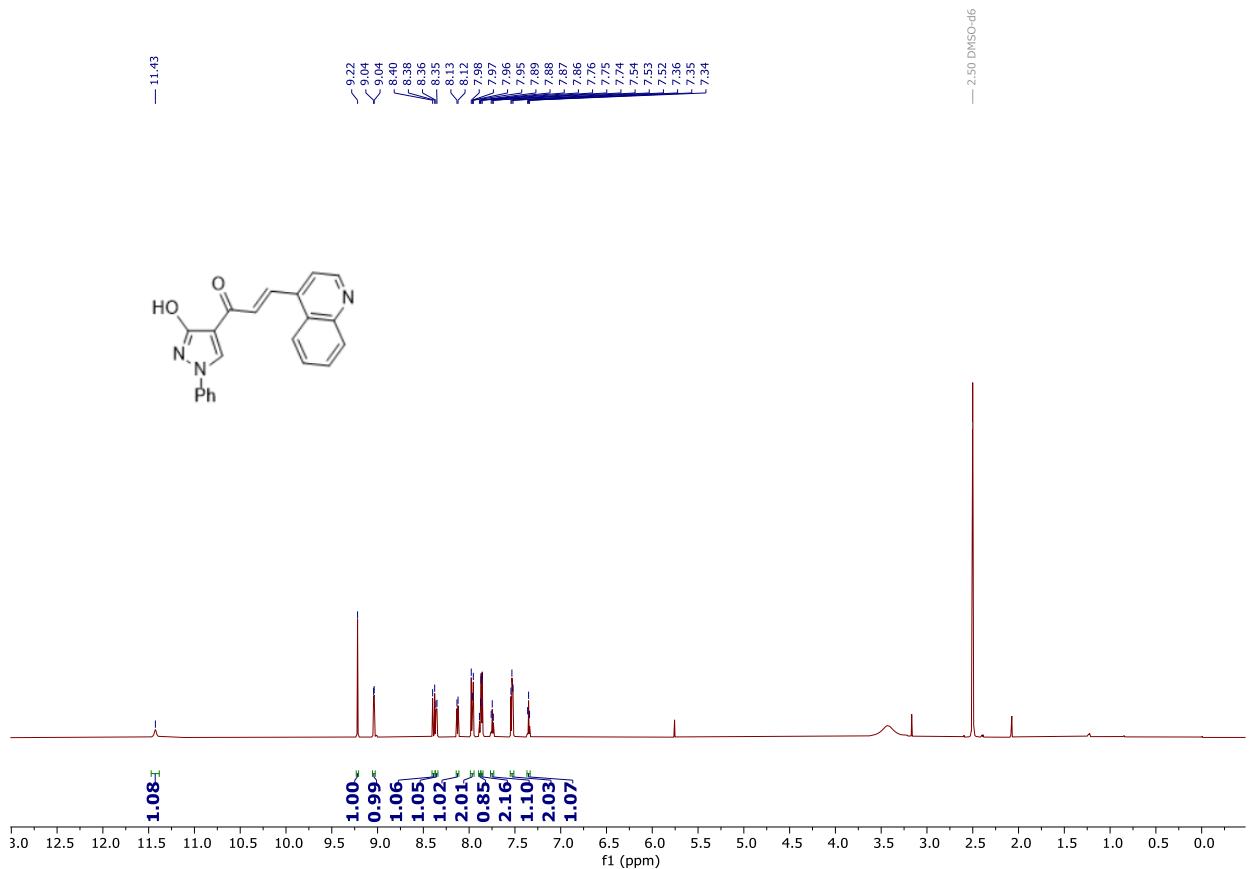


Figure S91. (2E)-1-(3-Hydroxy-1-phenyl-1*H*-pyrazol-4-yl)-3-(quinolin-4-yl)prop-2-en-1-one (8j). ¹H NMR spectrum (700 MHz, DMSO-*d*₆)

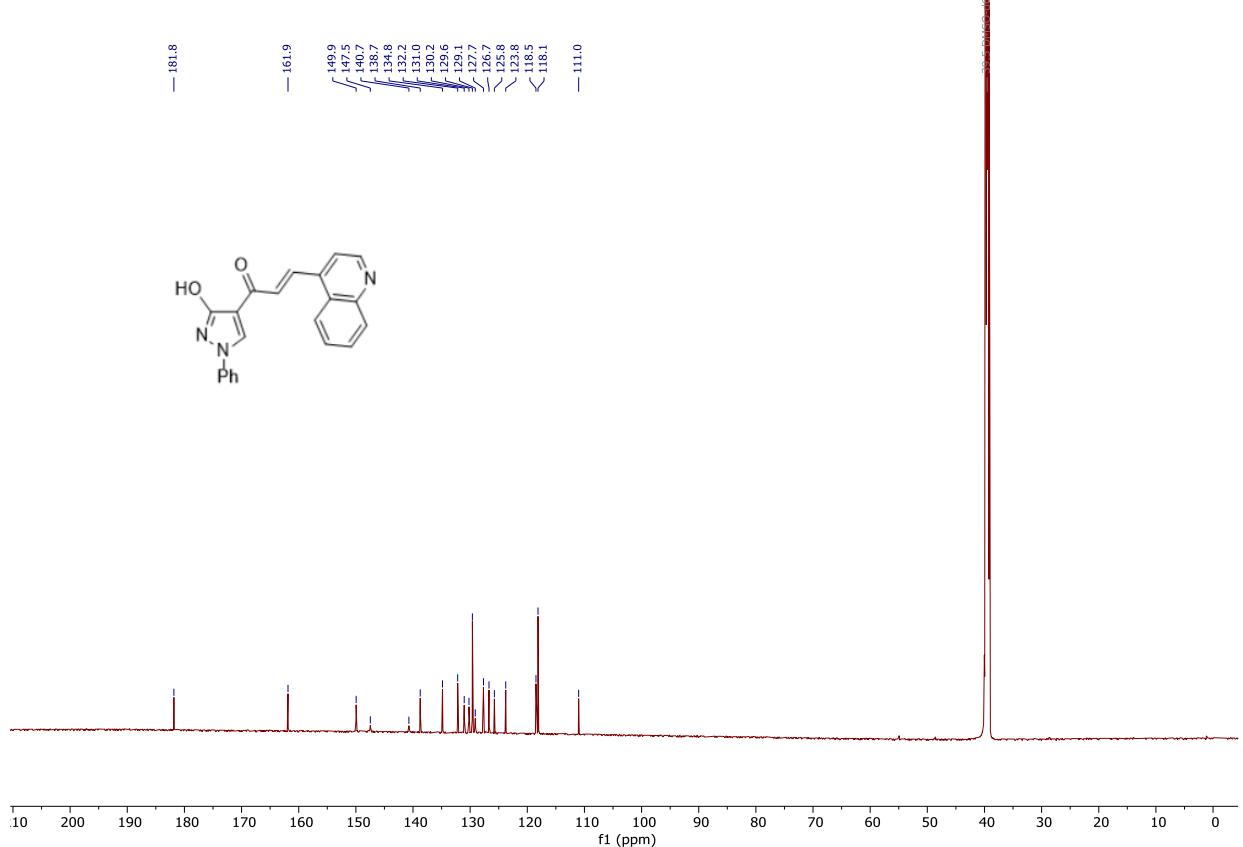


Figure S92. (2E)-1-(3-Hydroxy-1-phenyl-1*H*-pyrazol-4-yl)-3-(quinolin-4-yl)prop-2-en-1-one (8j). ¹³C NMR spectrum (176 MHz, DMSO-*d*₆)

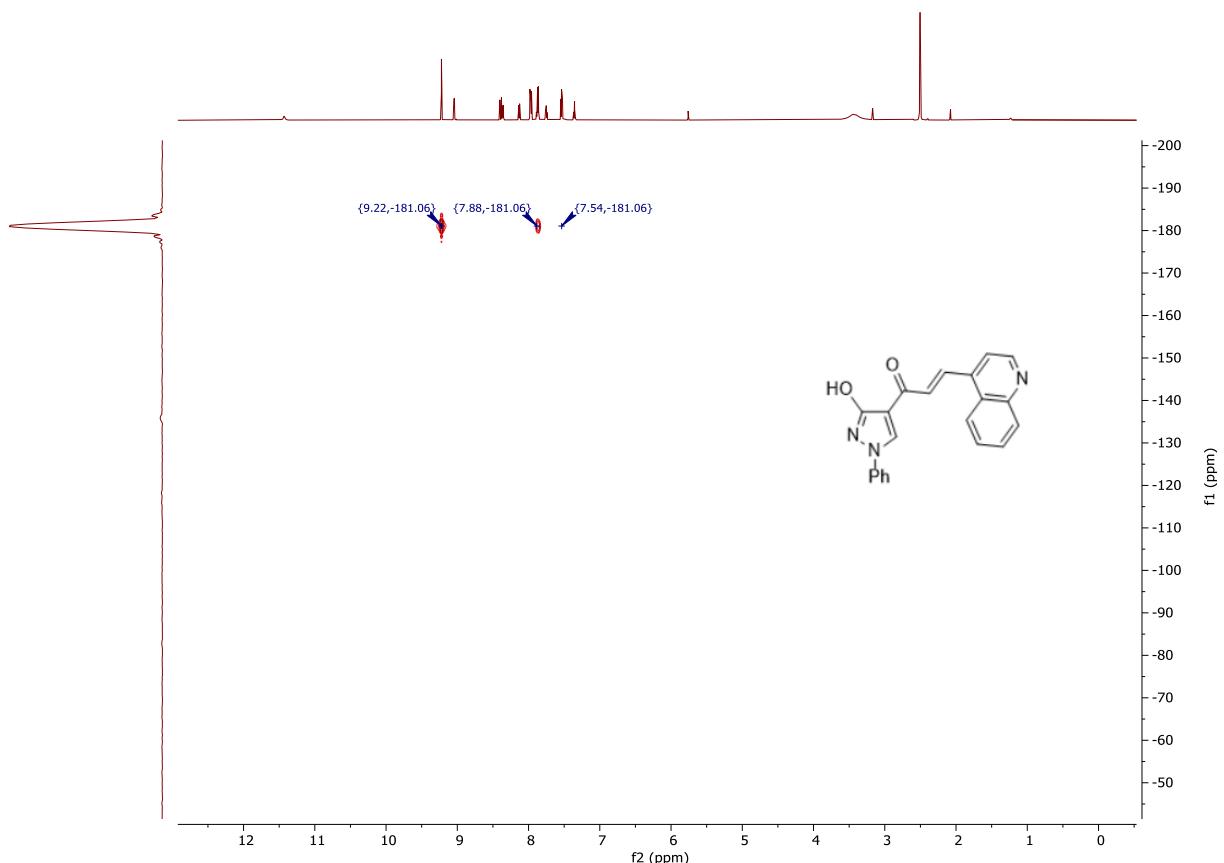


Figure S93. (2E)-1-(3-Hydroxy-1-phenyl-1*H*-pyrazol-4-yl)-3-(quinolin-4-yl)prop-2-en-1-one (8j). ^1H - ^{15}N HMBC NMR spectrum (71 MHz, $\text{DMSO}-d_6$)

+MS, 3.5min #207

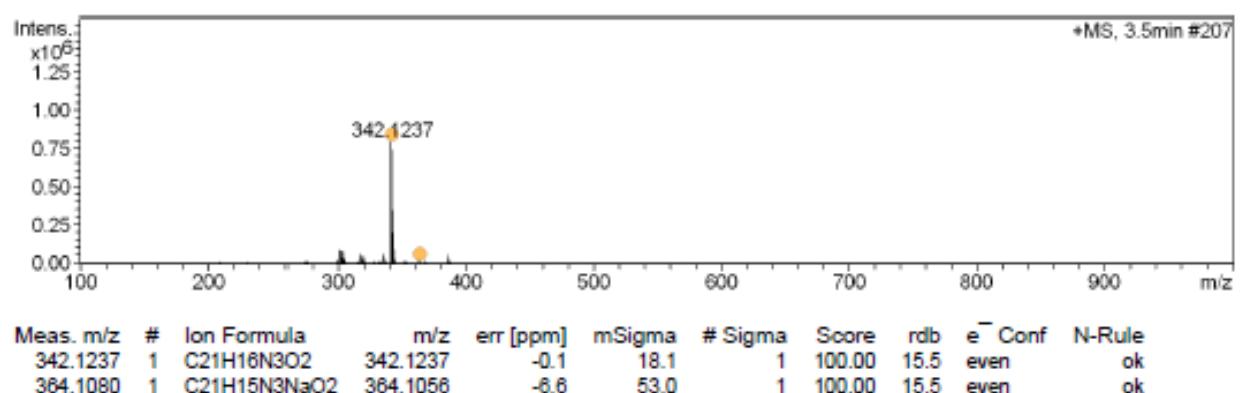


Figure S94. (2E)-1-(3-Hydroxy-1-phenyl-1*H*-pyrazol-4-yl)-3-(quinolin-4-yl)prop-2-en-1-one (8j). HRMS (ESI-TOF).

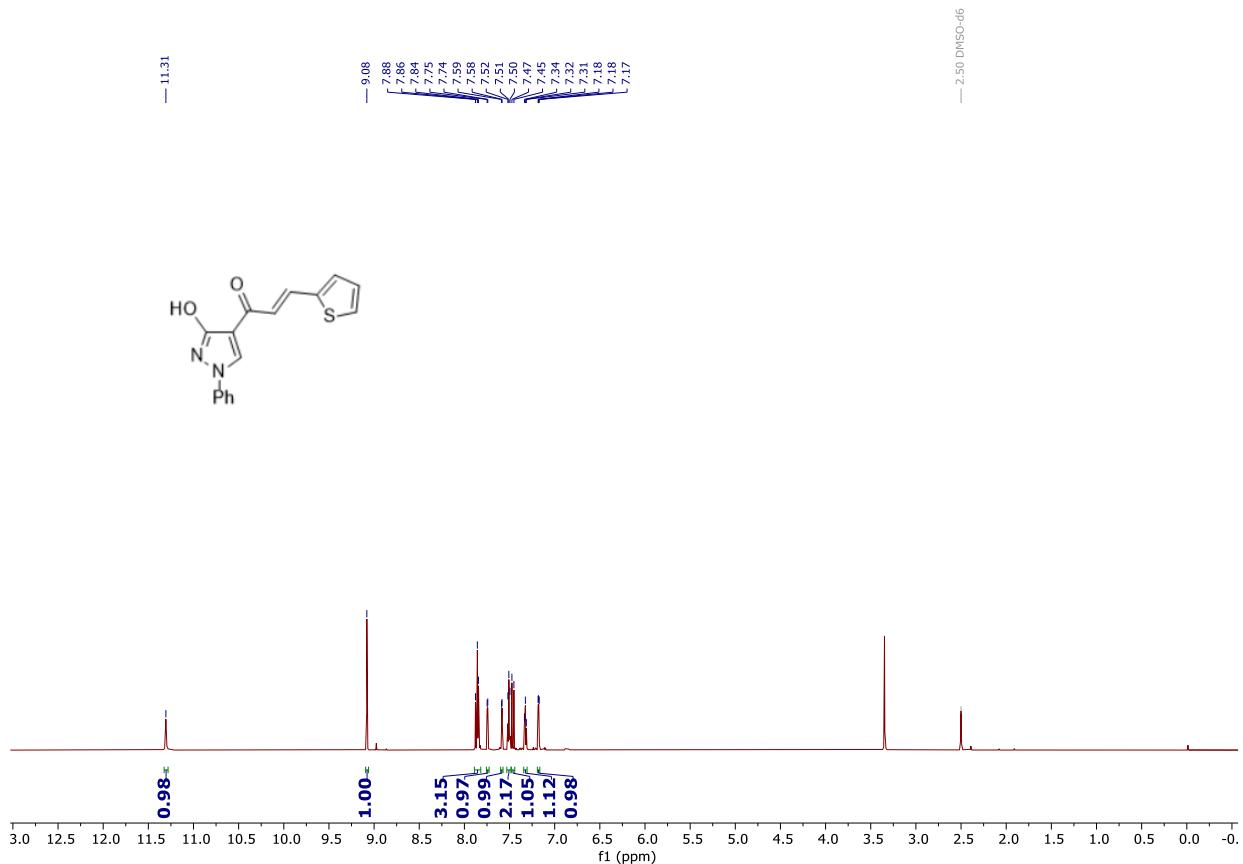


Figure S95. (2E)-1-(3-Hydroxy-1-phenyl-1*H*-pyrazol-4-yl)-3-(thiophen-2-yl)prop-2-en-1-one (8k). ^1H NMR spectrum (700 MHz, $\text{DMSO}-d_6$)

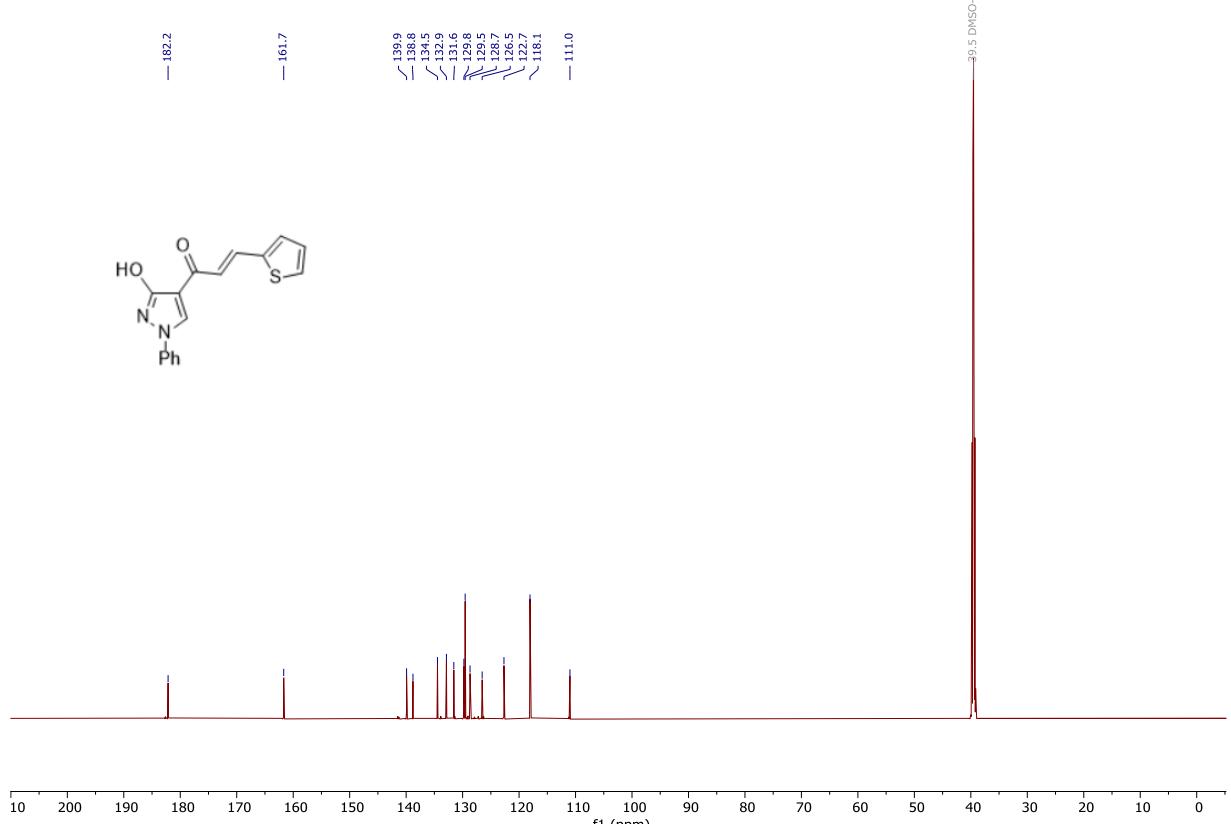


Figure S96. (2E)-1-(3-Hydroxy-1-phenyl-1*H*-pyrazol-4-yl)-3-(thiophen-2-yl)prop-2-en-1-one (8k). ^{13}C NMR spectrum (176 MHz, $\text{DMSO}-d_6$)

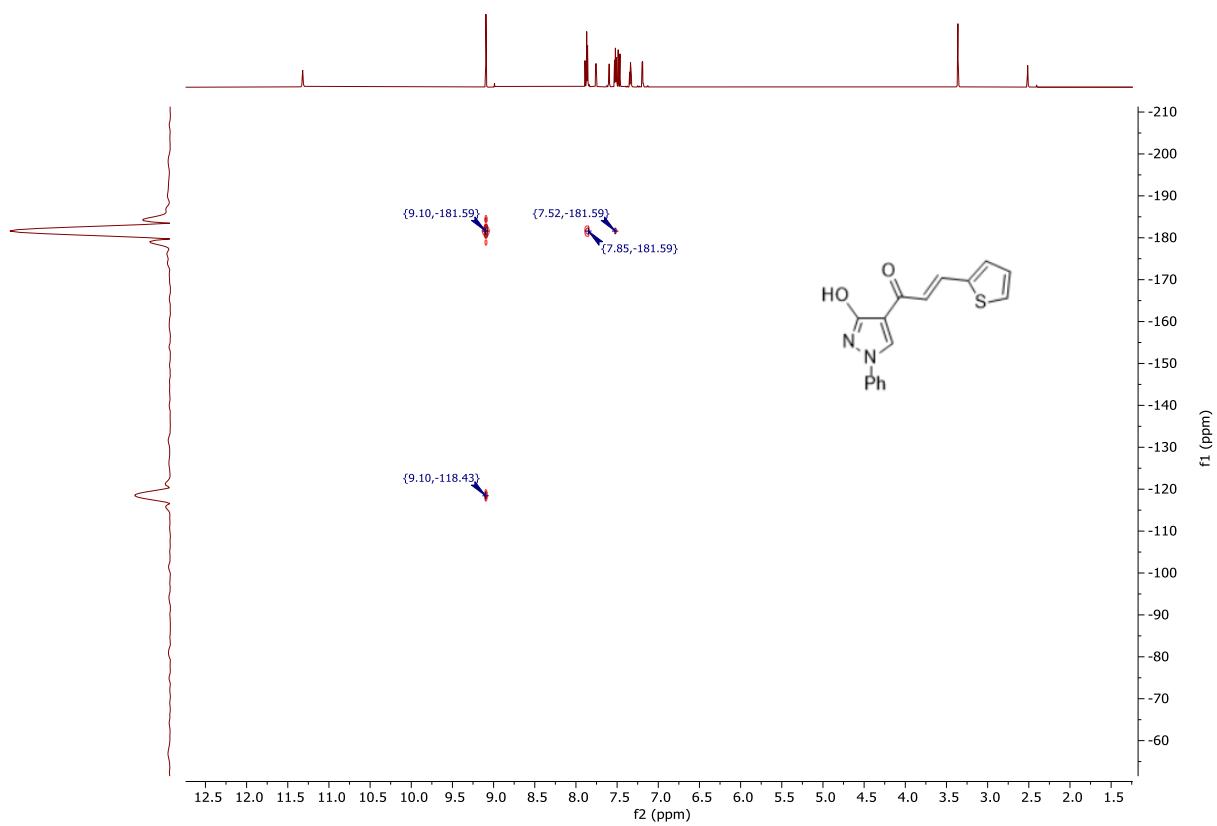
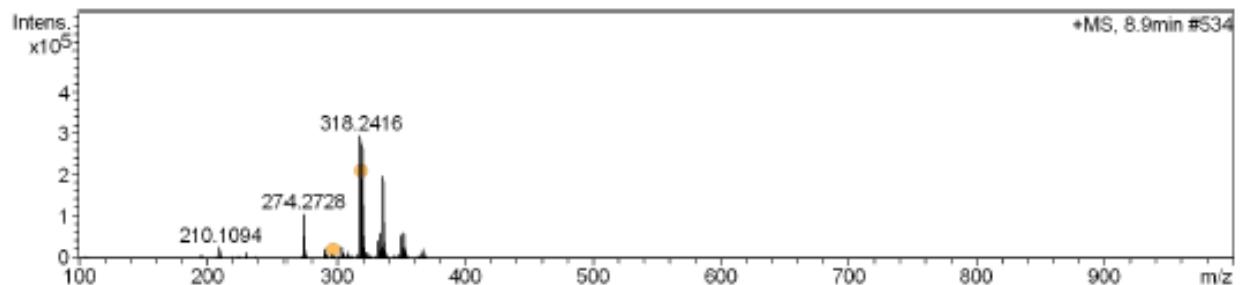


Figure S97. (2E)-1-(3-Hydroxy-1-phenyl-1*H*-pyrazol-4-yl)-3-(thiophen-2-yl)prop-2-en-1-one (8k). ^1H - ^{15}N HMBC NMR spectrum (71 MHz, DMSO-*d*₆)

+MS, 8.9min #534



Meas. m/z	#	Ion Formula	m/z	err [ppm]	mSigma	# Sigma	Score	rdb	e ⁻ Conf	N-Rule
297.0683	1	C ₁₆ H ₁₃ N ₂ O ₂ S	297.0692	-3.0	34.6	1	100.00	11.5	even	ok
319.0512	1	C ₁₆ H ₁₂ N ₂ NaO ₂ S	319.0512	-0.2	6.8	1	100.00	11.5	even	ok

Figure S98. (2E)-1-(3-Hydroxy-1-phenyl-1*H*-pyrazol-4-yl)-3-(thiophen-2-yl)prop-2-en-1-one (8k). HRMS (ESI-TOF).

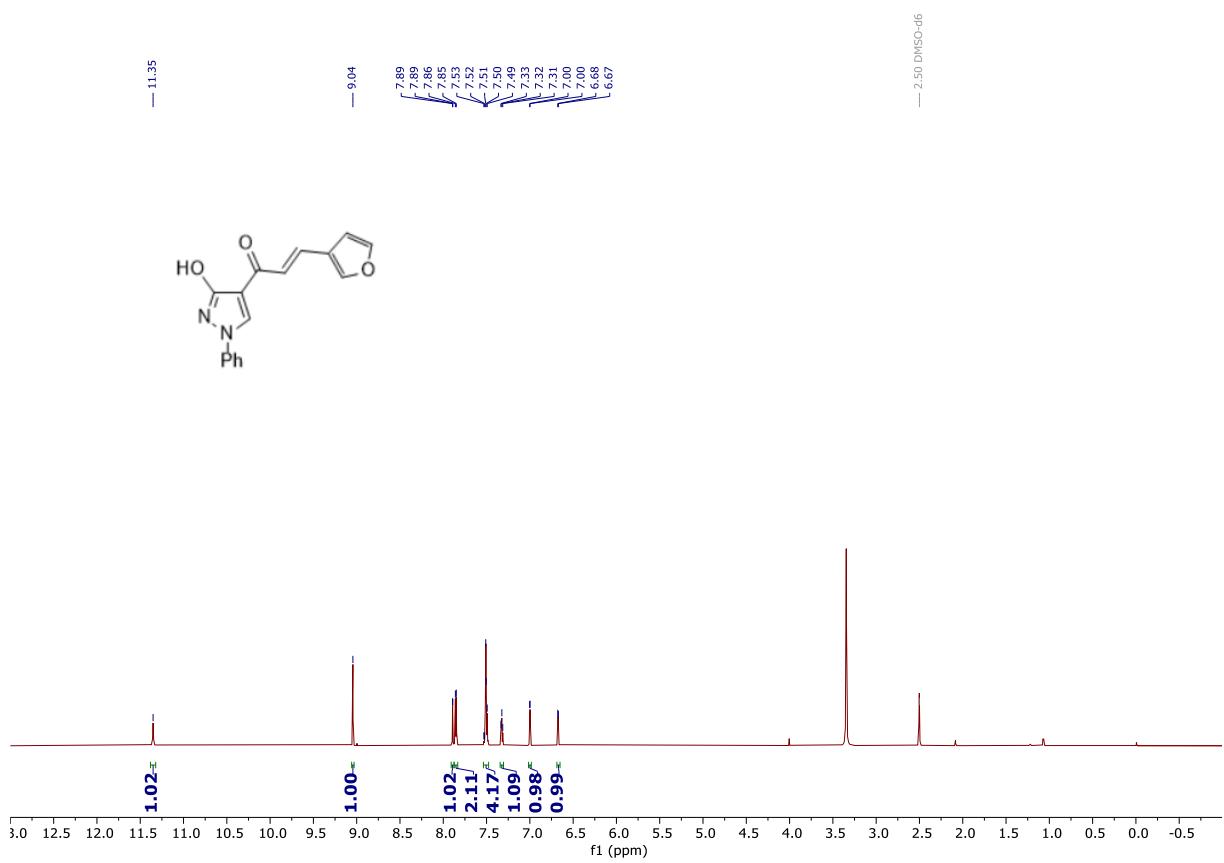


Figure S99. (2E)-3-(Furan-3-yl)-1-(3-hydroxy-1-phenyl-1*H*-pyrazol-4-yl)prop-2-en-1-one (**8l**). ¹H NMR spectrum (700 MHz, DMSO-d₆)

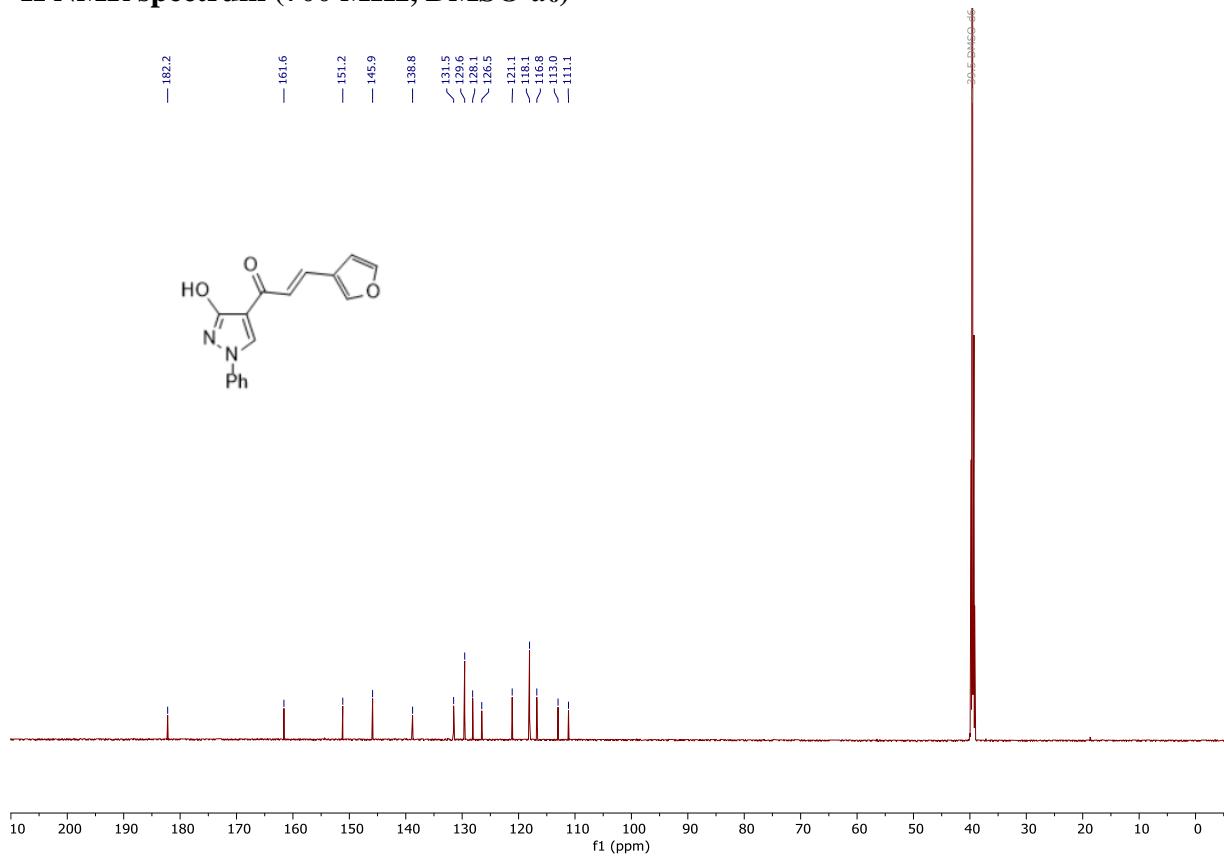


Figure S100. (2E)-3-(Furan-3-yl)-1-(3-hydroxy-1-phenyl-1*H*-pyrazol-4-yl)prop-2-en-1-one (**8l**). ¹³C NMR spectrum (176 MHz, DMSO-d₆)

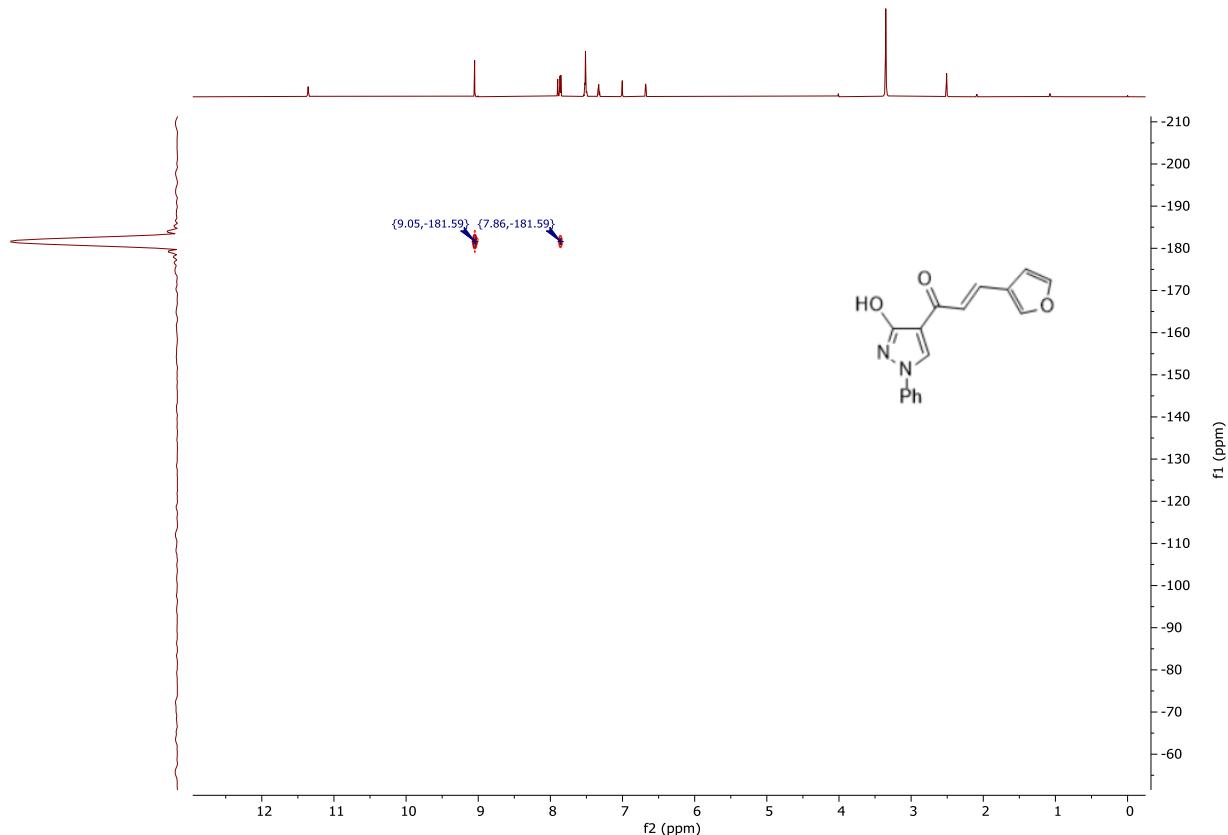


Figure S101. (2E)-3-(Furan-3-yl)-1-(3-hydroxy-1-phenyl-1*H*-pyrazol-4-yl)prop-2-en-1-one (**8l**). ^1H - ^{15}N HMBC NMR spectrum (71 MHz, DMSO-*d*₆)

+MS, 5.3min #318

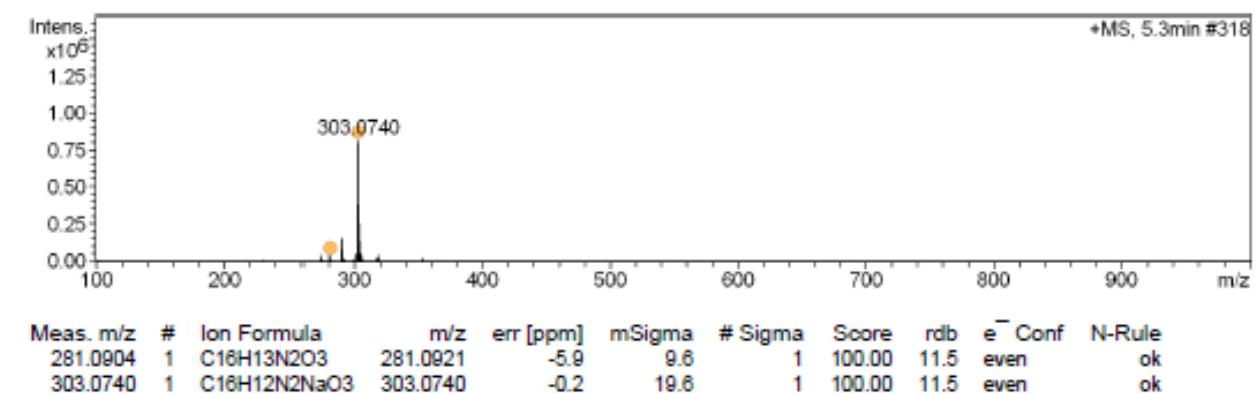


Figure S102. (2E)-3-(Furan-3-yl)-1-(3-hydroxy-1-phenyl-1*H*-pyrazol-4-yl)prop-2-en-1-one (**8l**). HRMS (ESI-TOF).

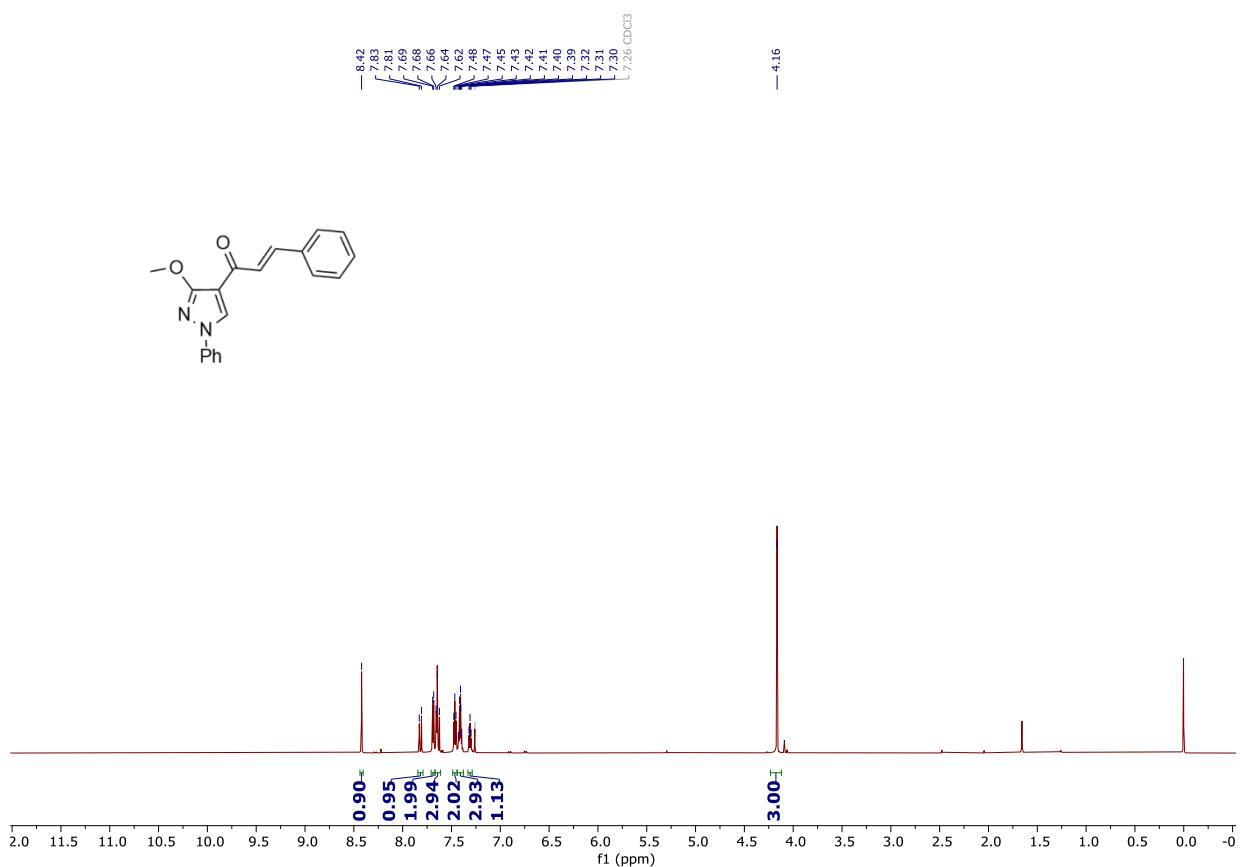


Figure S103. (2E)-1-(3-Methoxy-1-phenyl-1*H*-pyrazol-4-yl)-3-phenylprop-2-en-1-one (**9a**). ¹H NMR spectrum (700 MHz, CDCl₃)

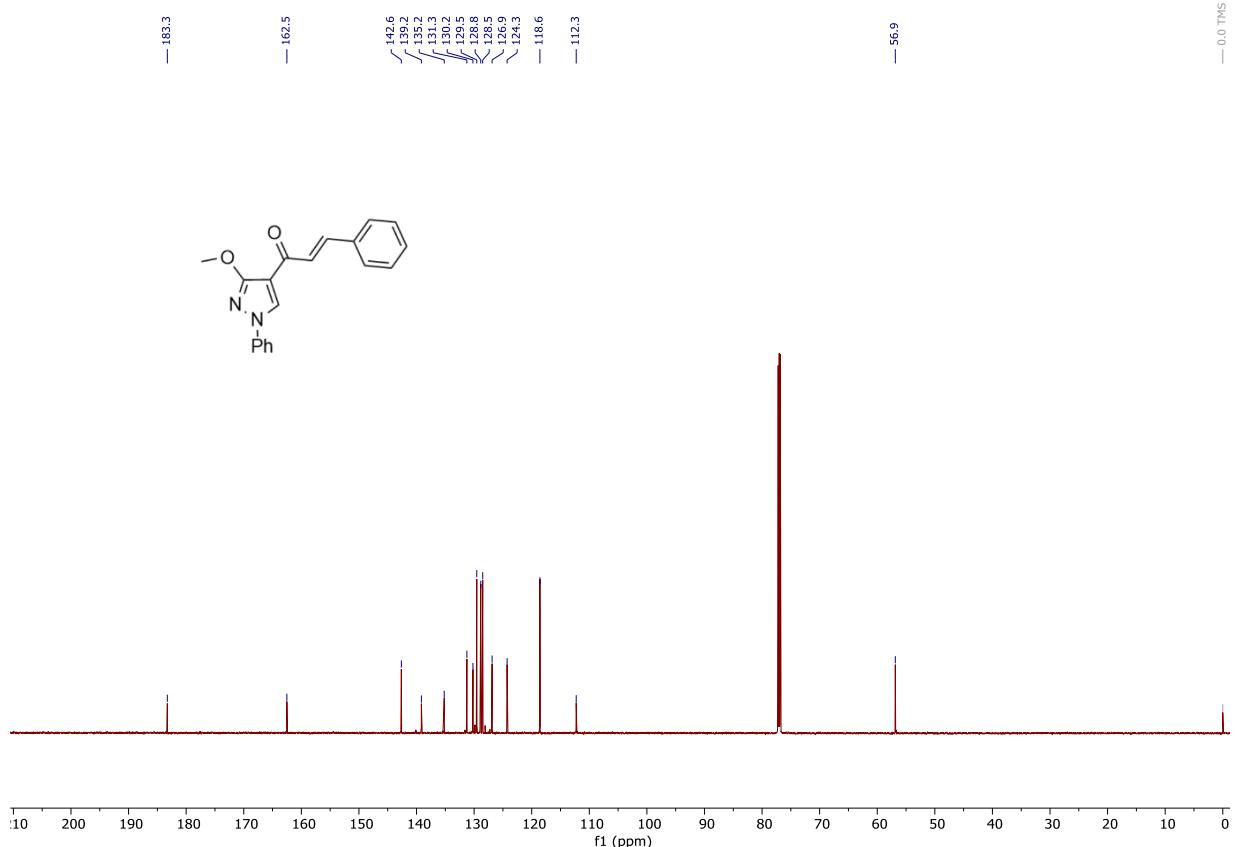


Figure S104. (2E)-1-(3-Methoxy-1-phenyl-1*H*-pyrazol-4-yl)-3-phenylprop-2-en-1-one (**9a**). ¹³C NMR spectrum (176 MHz, CDCl₃)

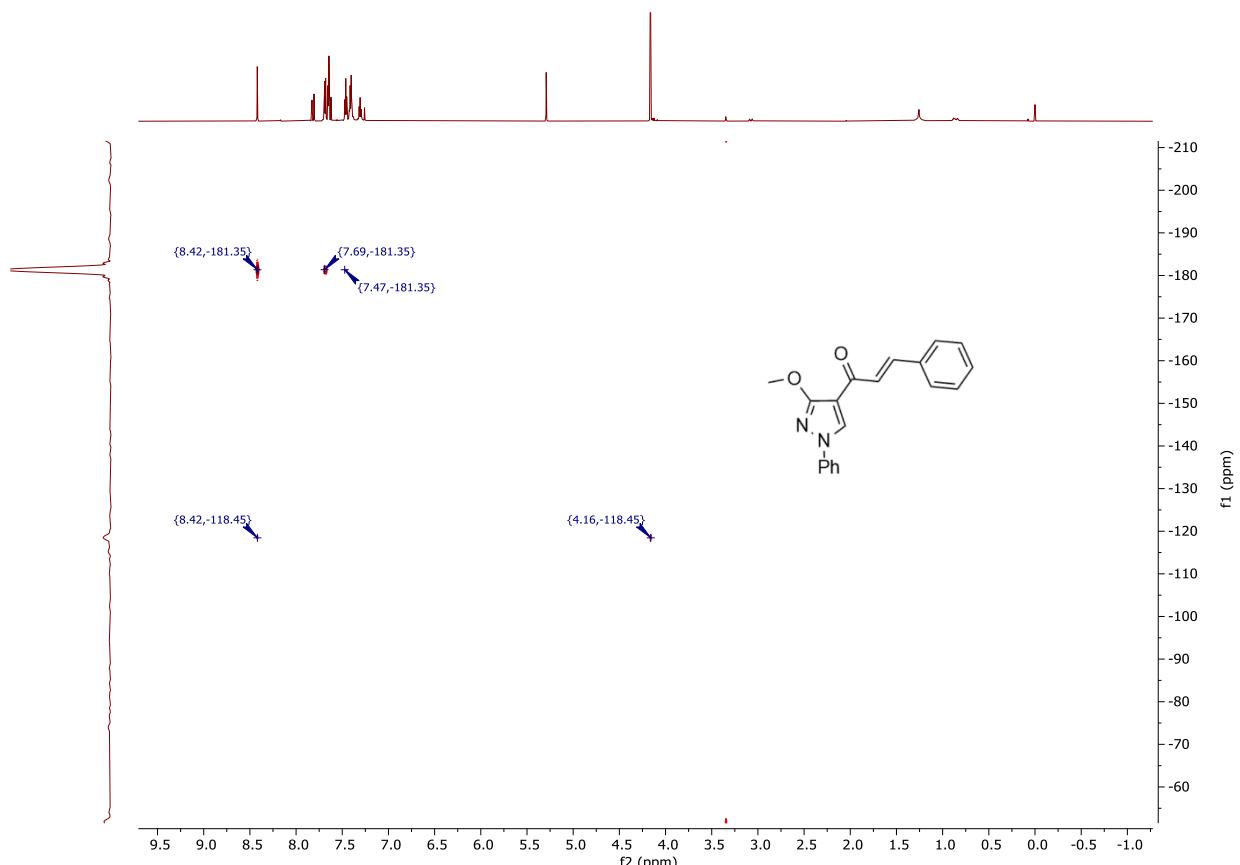
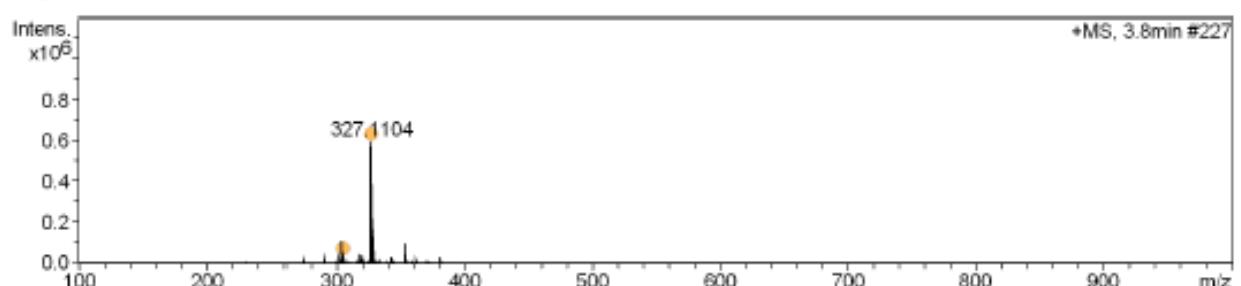


Figure S105. (2E)-1-(3-Methoxy-1-phenyl-1*H*-pyrazol-4-yl)-3-phenylprop-2-en-1-one (9a). ^1H - ^{15}N HMBC NMR spectrum (71 MHz, CDCl_3)

+MS, 3.8min #227



Meas. m/z	#	Ion Formula	m/z	err [ppm]	mSigma	# Sigma	Score	rdb	e ⁻ Conf	N-Rule
305.1281	1	C ₁₉ H ₁₇ N ₂ O ₂	305.1285	-1.3	43.6	1	100.00	12.5	even	ok
327.1104	1	C ₁₉ H ₁₆ N ₂ NaO ₂	327.1104	-0.1	8.8	1	100.00	12.5	even	ok

Figure S106. (2E)-1-(3-Methoxy-1-phenyl-1*H*-pyrazol-4-yl)-3-phenylprop-2-en-1-one (9a). HRMS (ESI-TOF).

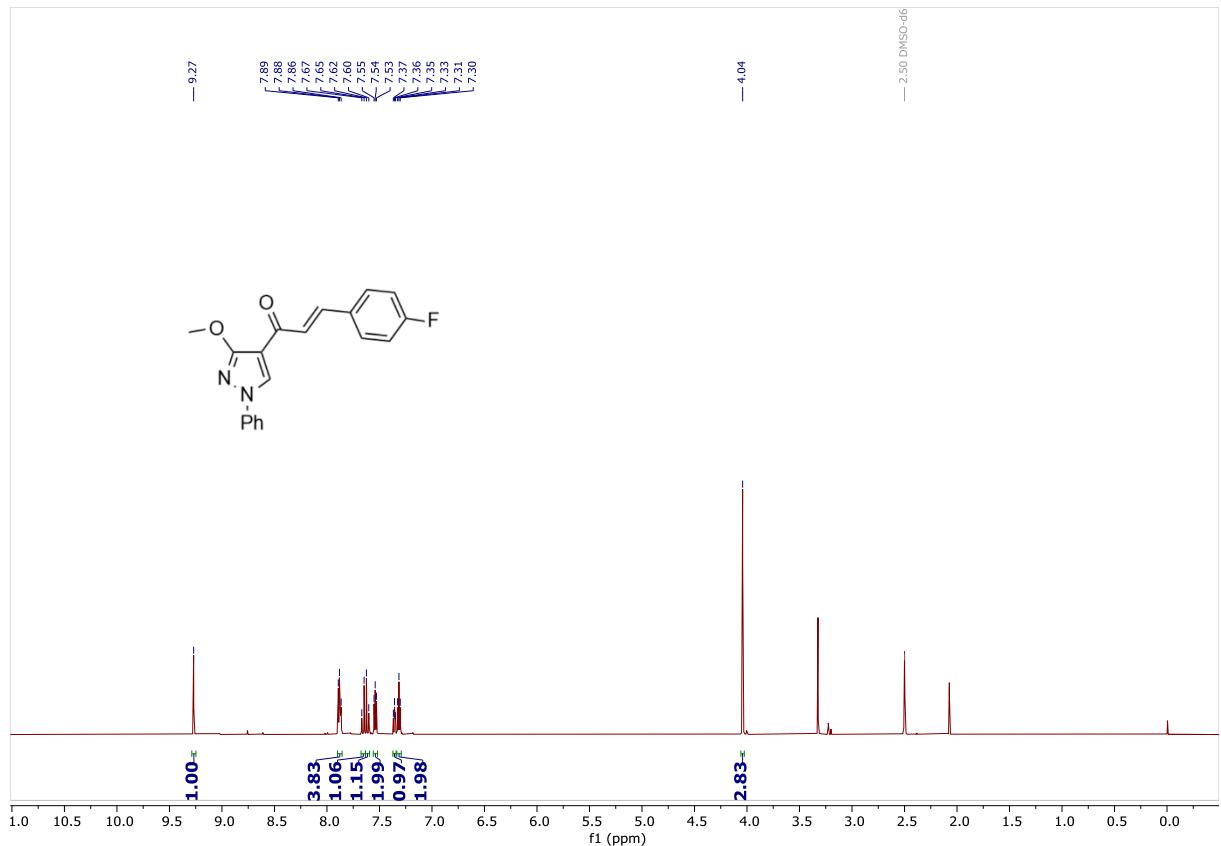


Figure S107. (2E)-3-(4-Fluorophenyl)-1-(3-methoxy-1-phenyl-1*H*-pyrazol-4-yl)prop-2-en-1-one (**9b**). ^1H NMR spectrum (700 MHz, DMSO- d_6)

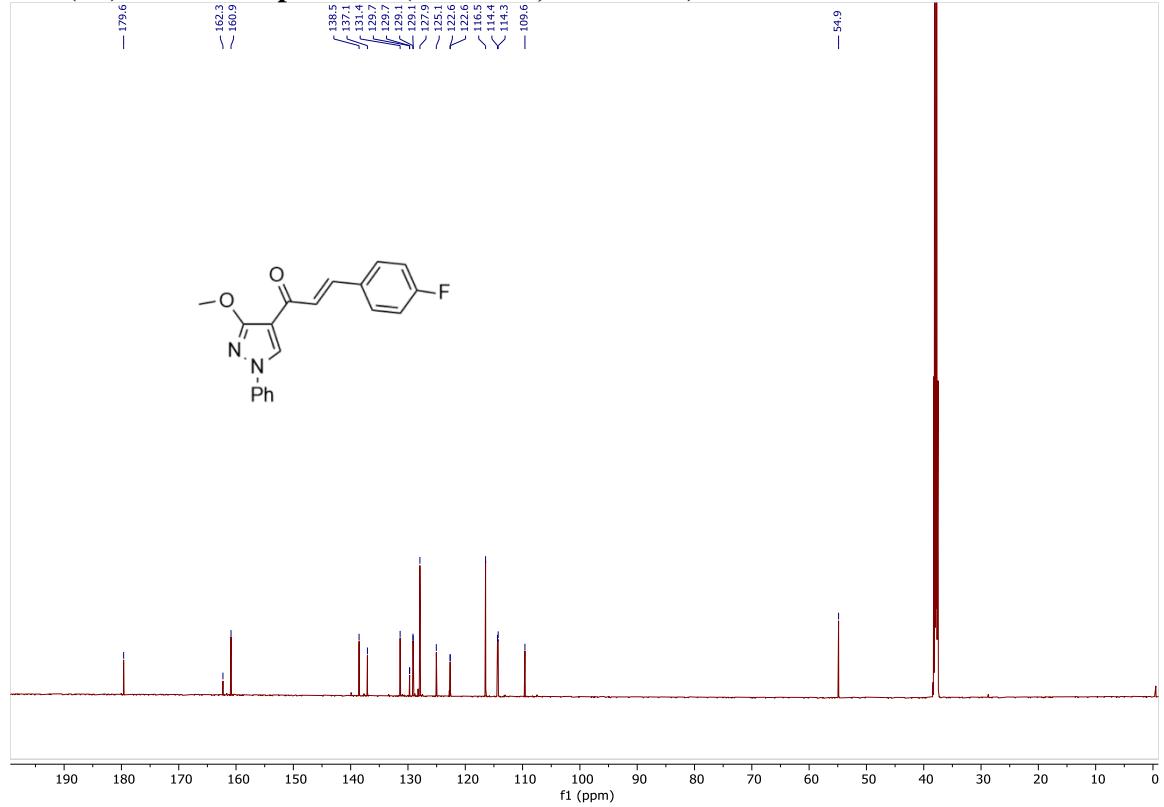
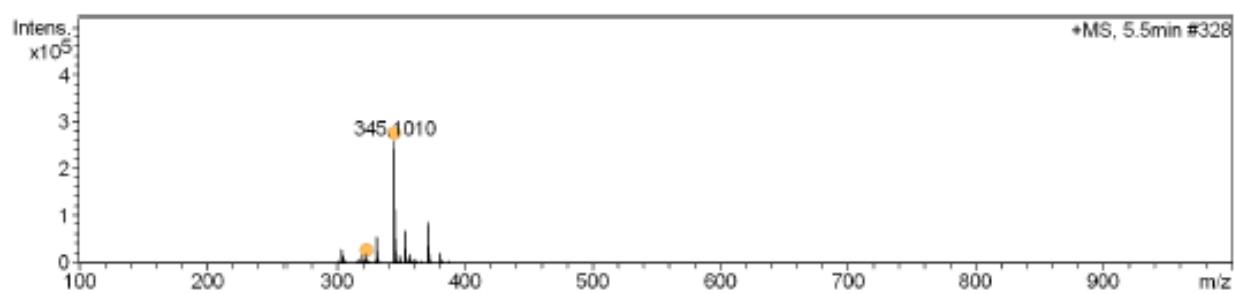


Figure S108. (2E)-3-(4-Fluorophenyl)-1-(3-methoxy-1-phenyl-1*H*-pyrazol-4-yl)prop-2-en-1-one (**9b**). ^{13}C NMR spectrum (176 MHz, DMSO- d_6)

+MS, 5.5min #328



Meas. m/z	#	Ion Formula	m/z	err [ppm]	mSigma	# Sigma	Score	rdb	e ⁻ Conf	N-Rule
323.1191	1	C ₁₉ H ₁₆ FN ₂ O ₂	323.1190	0.2	18.2	1	100.00	12.5	even	ok
345.1010	1	C ₁₉ H ₁₅ FN ₂ NaO ₂	345.1010	0.0	3.2	1	100.00	12.5	even	ok

Figure S109. (2E)-3-(4-Fluorophenyl)-1-(3-methoxy-1-phenyl-1*H*-pyrazol-4-yl)prop-2-en-1-one (9b). HRMS (ESI-TOF).

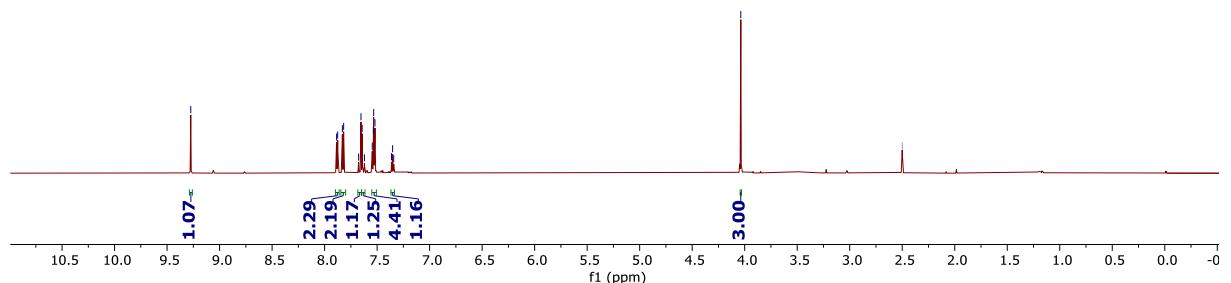
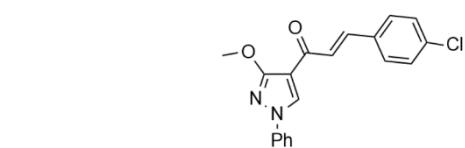


Figure S110. (2E)-3-(4-Chlorophenyl)-1-(3-methoxy-1-phenyl-1*H*-pyrazol-4-yl)prop-2-en-1-one (9c). ¹H NMR spectrum (700 MHz, DMSO-*d*₆)

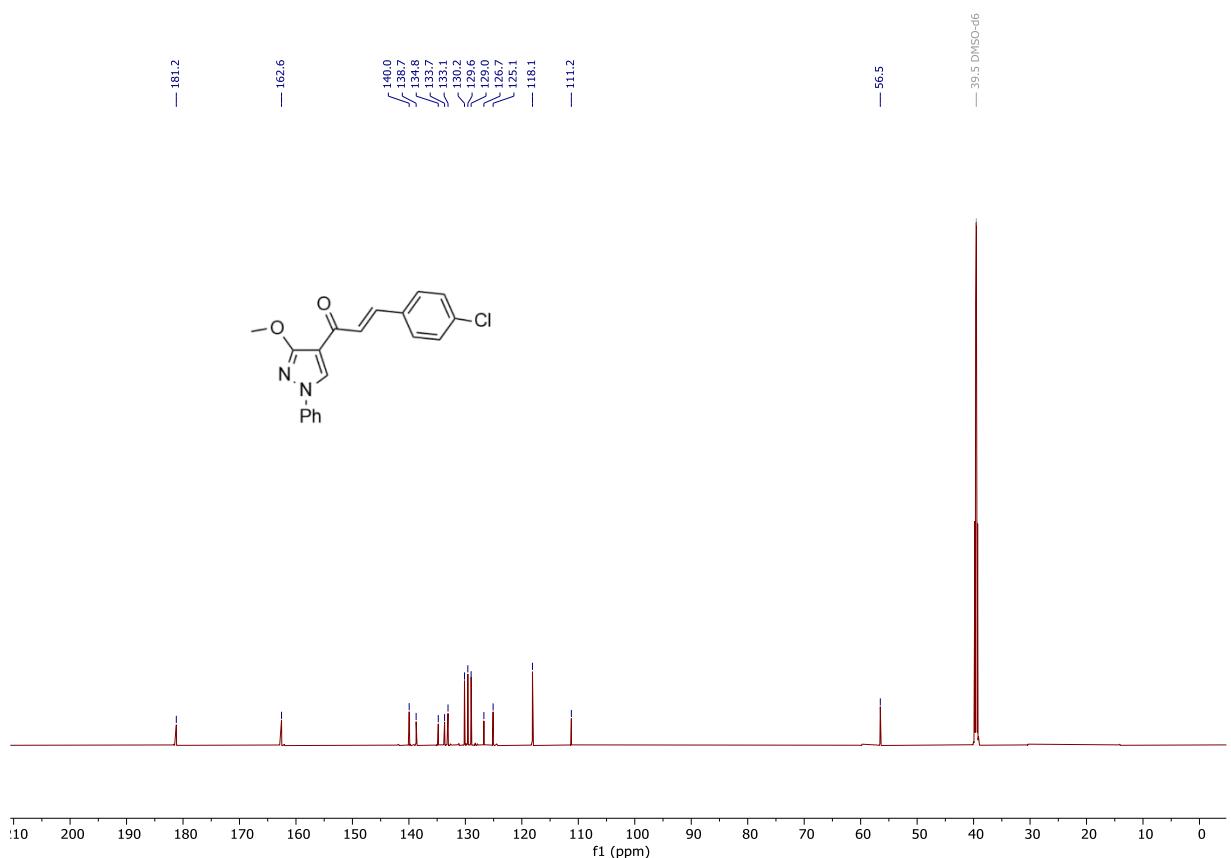


Figure S111. (2E)-3-(4-Chlorophenyl)-1-(3-methoxy-1-phenyl-1*H*-pyrazol-4-yl)prop-2-en-1-one (**9c**). ¹³C NMR spectrum (176 MHz, DMSO-*d*₆)

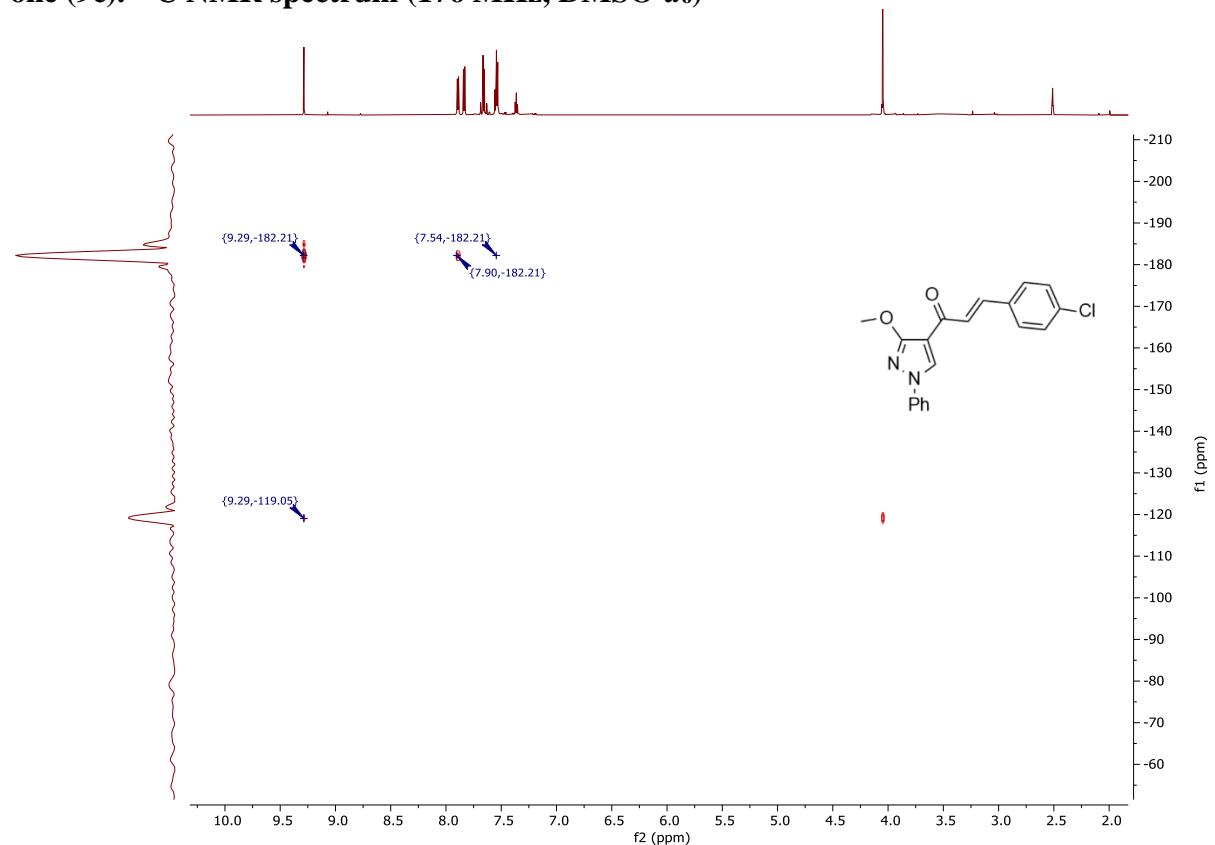
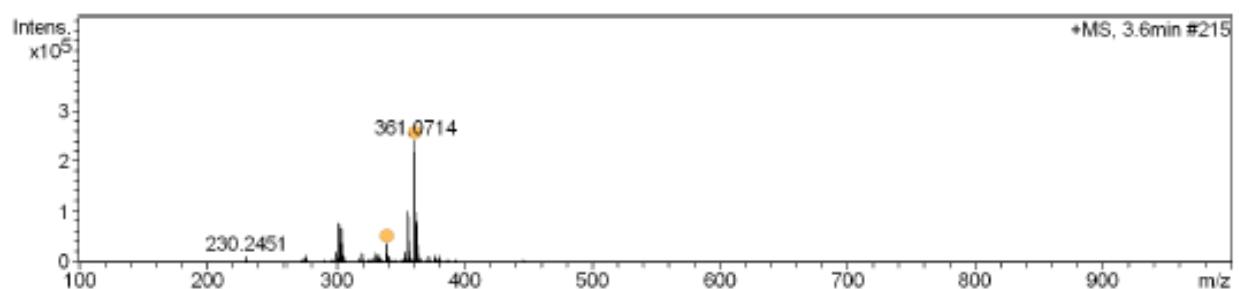


Figure S112. (2E)-3-(4-Chlorophenyl)-1-(3-methoxy-1-phenyl-1*H*-pyrazol-4-yl)prop-2-en-1-one (**9c**). ¹H-¹⁵N HMBC NMR spectrum (71 MHz, DMSO-*d*₆)

+MS, 3.6min #215



Meas. m/z	#	Ion Formula	m/z	err [ppm]	mSigma	# Sigma	Score	rdb	e ⁻ Conf	N-Rule
339.0892	1	C ₁₉ H ₁₈ ClN ₂ O ₂	339.0895	-1.0	13.6	1	100.00	12.5	even	ok
361.0714	1	C ₁₉ H ₁₅ ClN ₂ NaO ₂	361.0714	-0.0	6.3	1	100.00	12.5	even	ok

Figure S113. (2E)-3-(4-Chlorophenyl)-1-(3-methoxy-1-phenyl-1*H*-pyrazol-4-yl)prop-2-en-1-one (9c). HRMS (ESI-TOF).

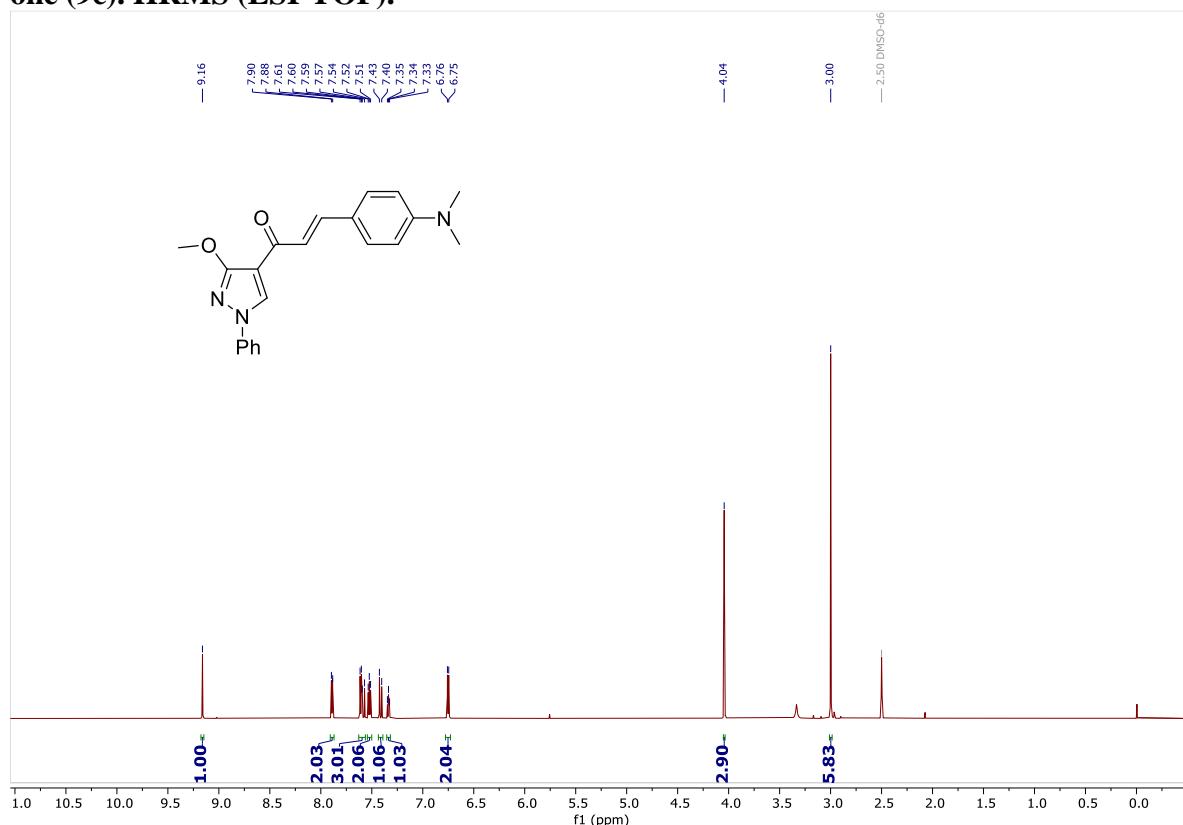


Figure S114. (2E)-3-[4-(Dimethylamino)phenyl]-1-(3-methoxy-1-phenyl-1*H*-pyrazol-4-yl)prop-2-en-1-one (9d). ¹H NMR spectrum (700 MHz, DMSO-d₆)

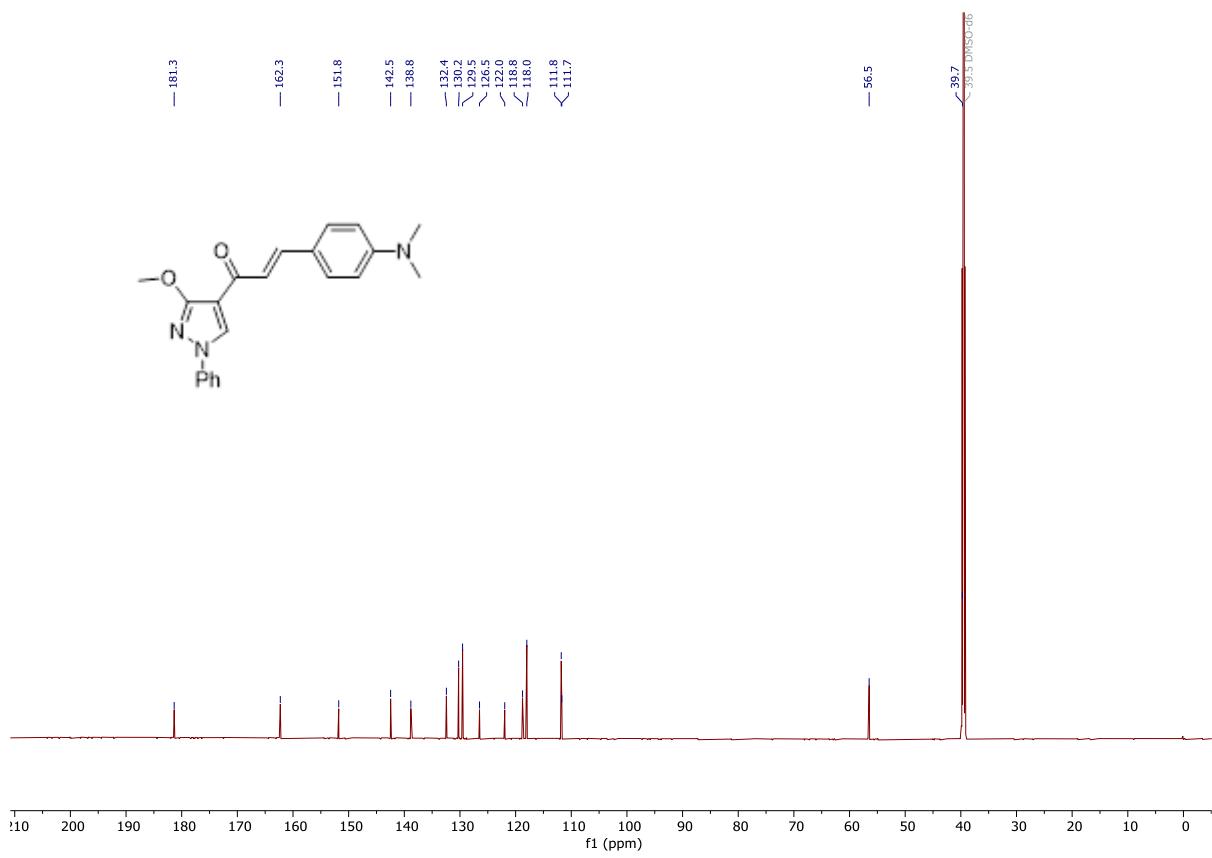


Figure S115. (2E)-3-[4-(Dimethylamino)phenyl]-1-(3-methoxy-1-phenyl-1*H*-pyrazol-4-yl)prop-2-en-1-one (**9d**). ^{13}C NMR spectrum (176 MHz, DMSO-*d*6)

+MS, 5.6min #333

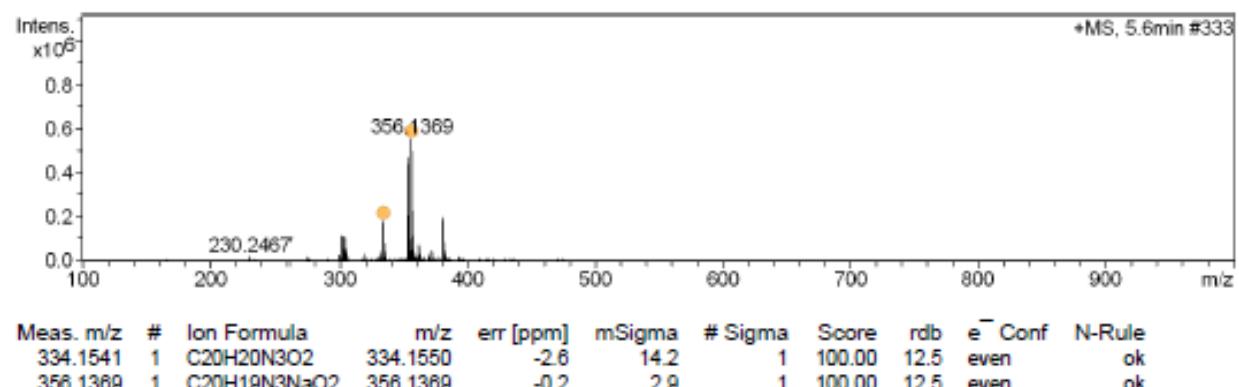


Figure S116. (2E)-3-[4-(Dimethylamino)phenyl]-1-(3-methoxy-1-phenyl-1*H*-pyrazol-4-yl)prop-2-en-1-one (**9d**). HRMS (ESI-TOF).

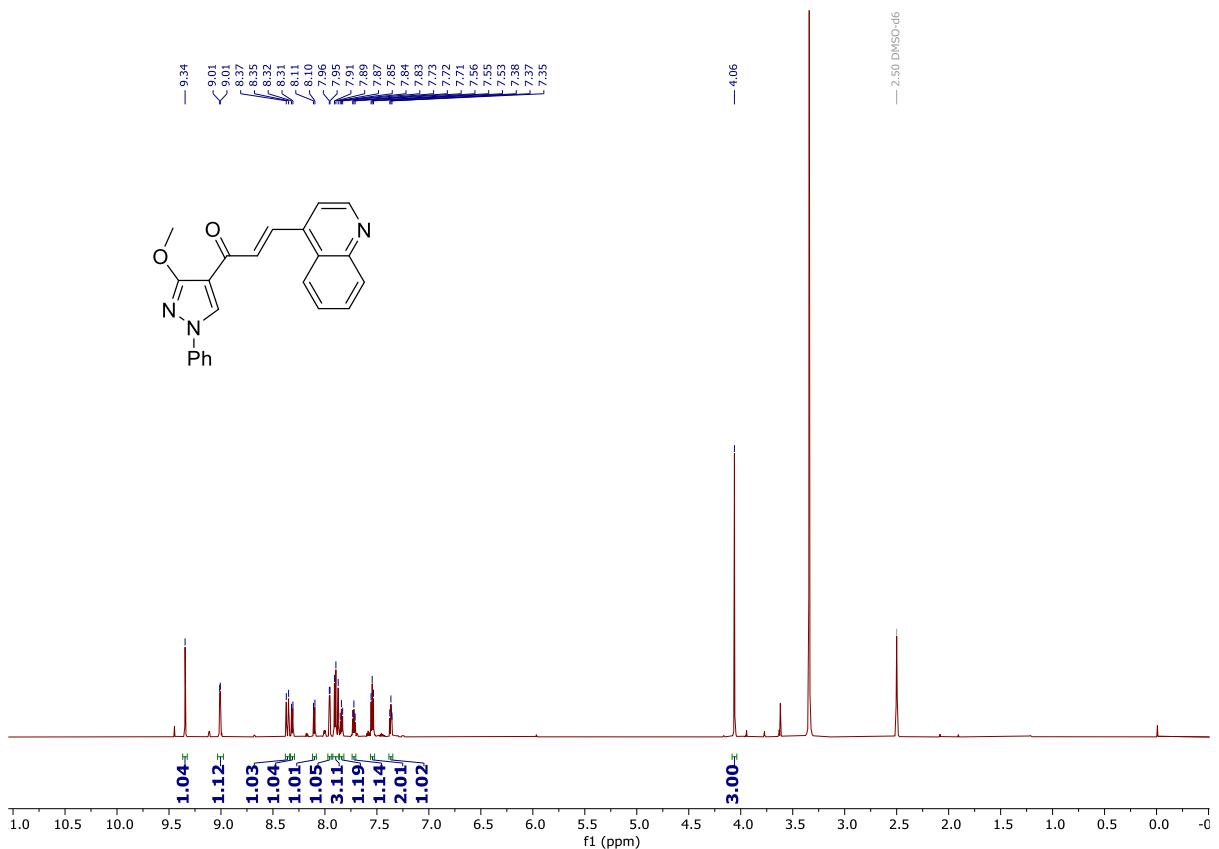


Figure S117. (2E)-1-(3-Methoxy-1-phenyl-1*H*-pyrazol-4-yl)-3-(quinolin-4-yl)prop-2-en-1-one (9e). ¹H NMR spectrum (700 MHz, DMSO-*d*₆)

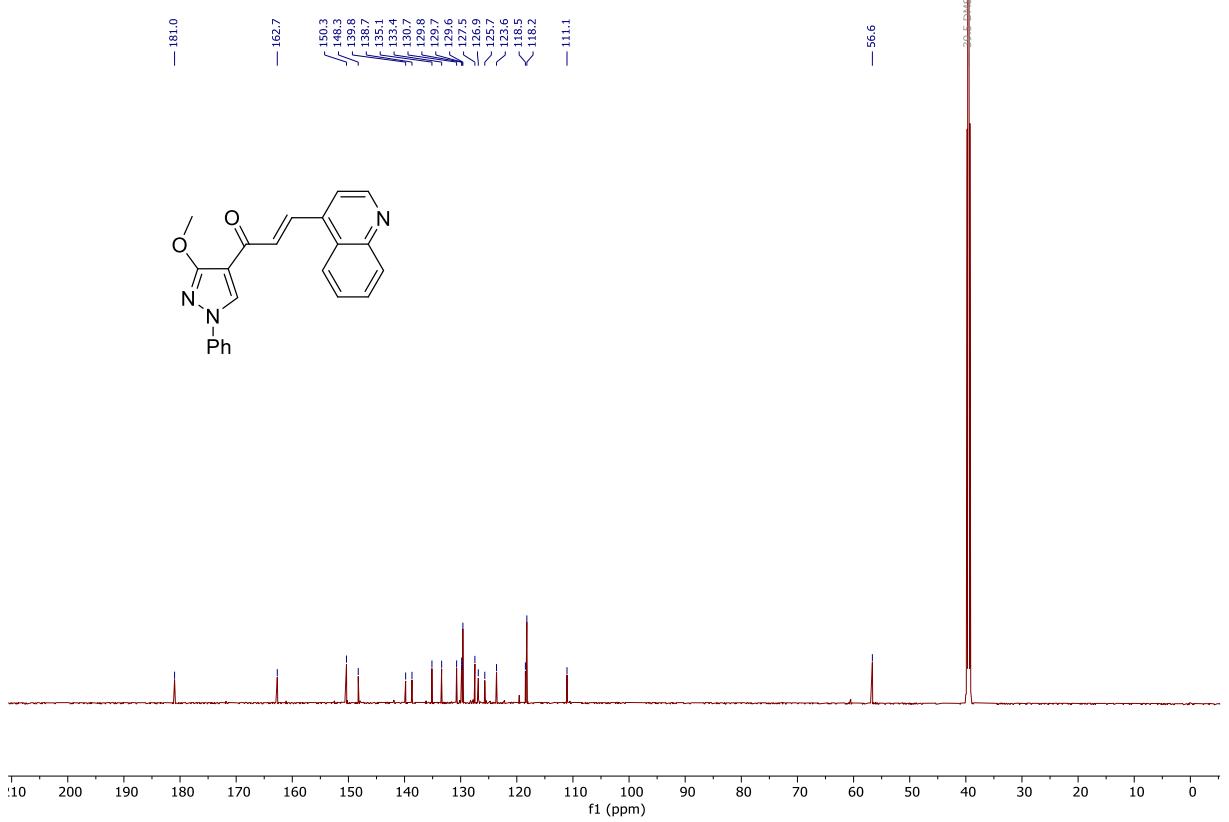


Figure S118. (2E)-1-(3-Methoxy-1-phenyl-1*H*-pyrazol-4-yl)-3-(quinolin-4-yl)prop-2-en-1-one (9e). ¹³C NMR spectrum (176 MHz, DMSO-*d*₆)

+MS, 5.8min #350

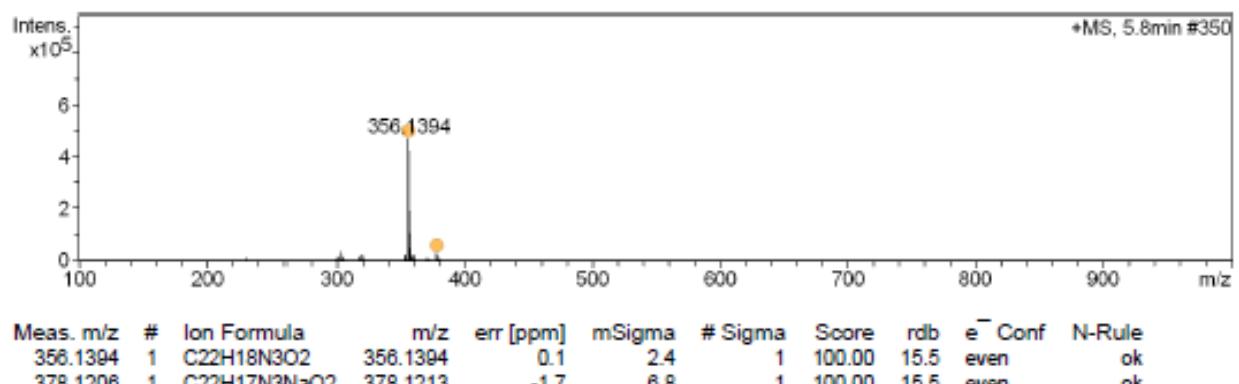


Figure S119. (2E)-1-(3-Methoxy-1-phenyl-1*H*-pyrazol-4-yl)-3-(quinolin-4-yl)prop-2-en-1-one (9e). HRMS (ESI-TOF).

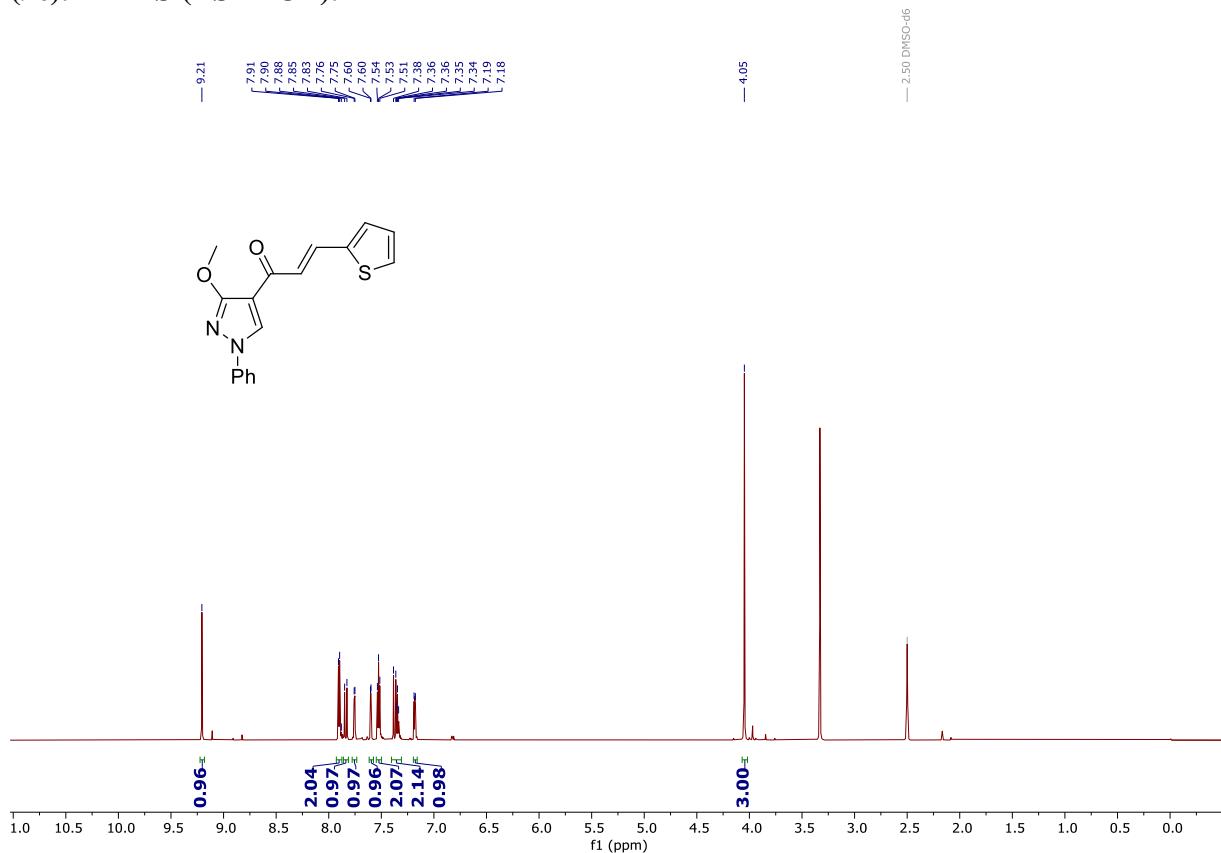


Figure S120. (2E)-1-(3-Methoxy-1-phenyl-1*H*-pyrazol-4-yl)-3-(thiophen-2-yl)prop-2-en-1-one (9f). ¹H NMR spectrum (700 MHz, DMSO-*d*₆)

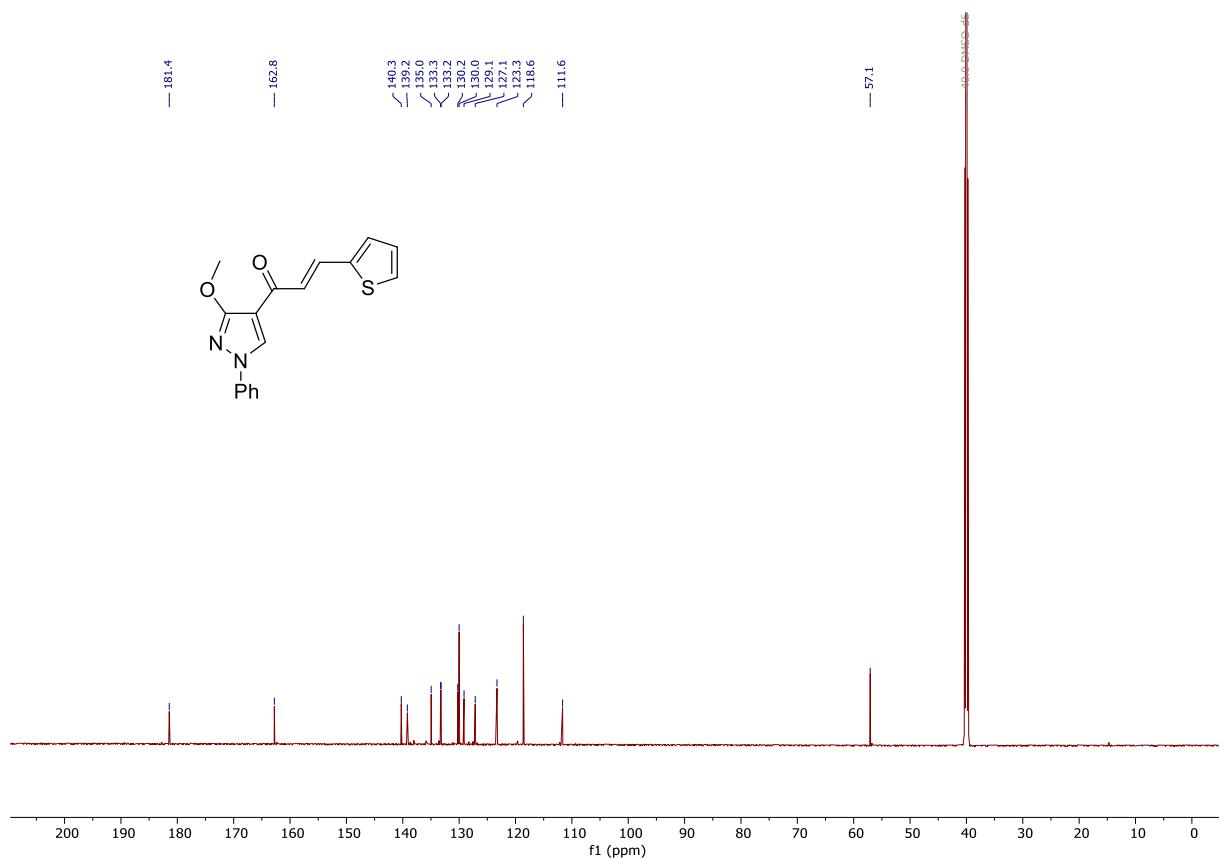


Figure S121. (2E)-1-(3-Methoxy-1-phenyl-1*H*-pyrazol-4-yl)-3-(thiophen-2-yl)prop-2-en-1-one (**9f**). ^{13}C NMR spectrum (176 MHz, DMSO- d_6)

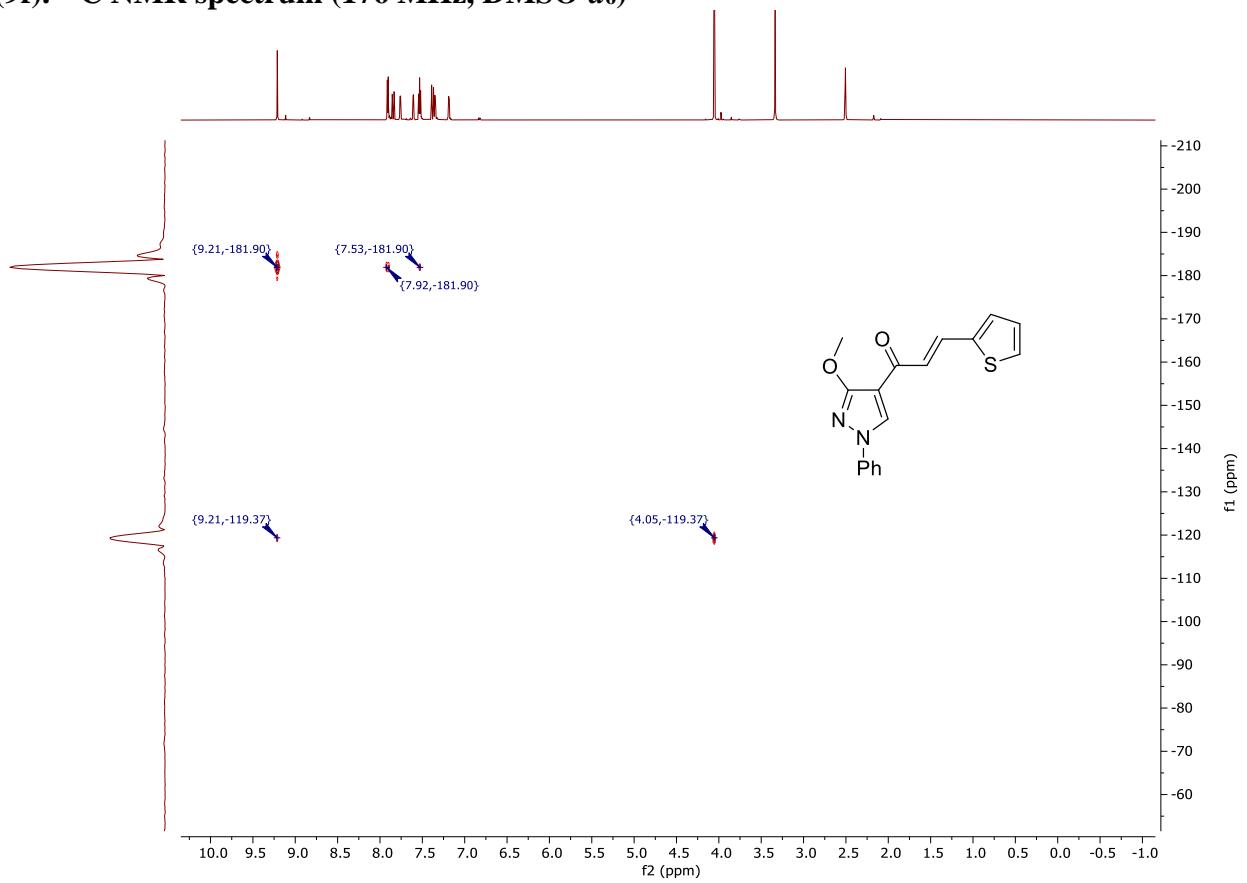


Figure S122. (2E)-1-(3-Methoxy-1-phenyl-1*H*-pyrazol-4-yl)-3-(thiophen-2-yl)prop-2-en-1-one (**9f**). ^1H - ^{15}N HMBC NMR spectrum (71 MHz, DMSO- d_6)

+MS, 7.4min #444

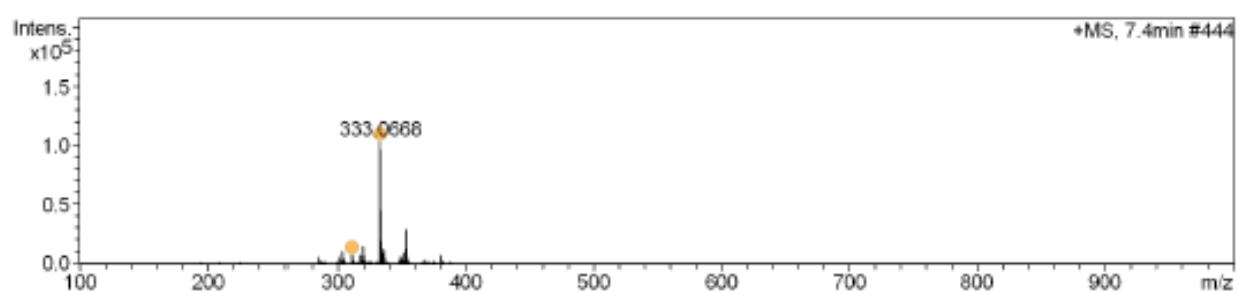


Figure S123. (2E)-1-(3-Methoxy-1-phenyl-1*H*-pyrazol-4-yl)-3-(thiophen-2-yl)prop-2-en-1-one (**9f**). HRMS (ESI-TOF).

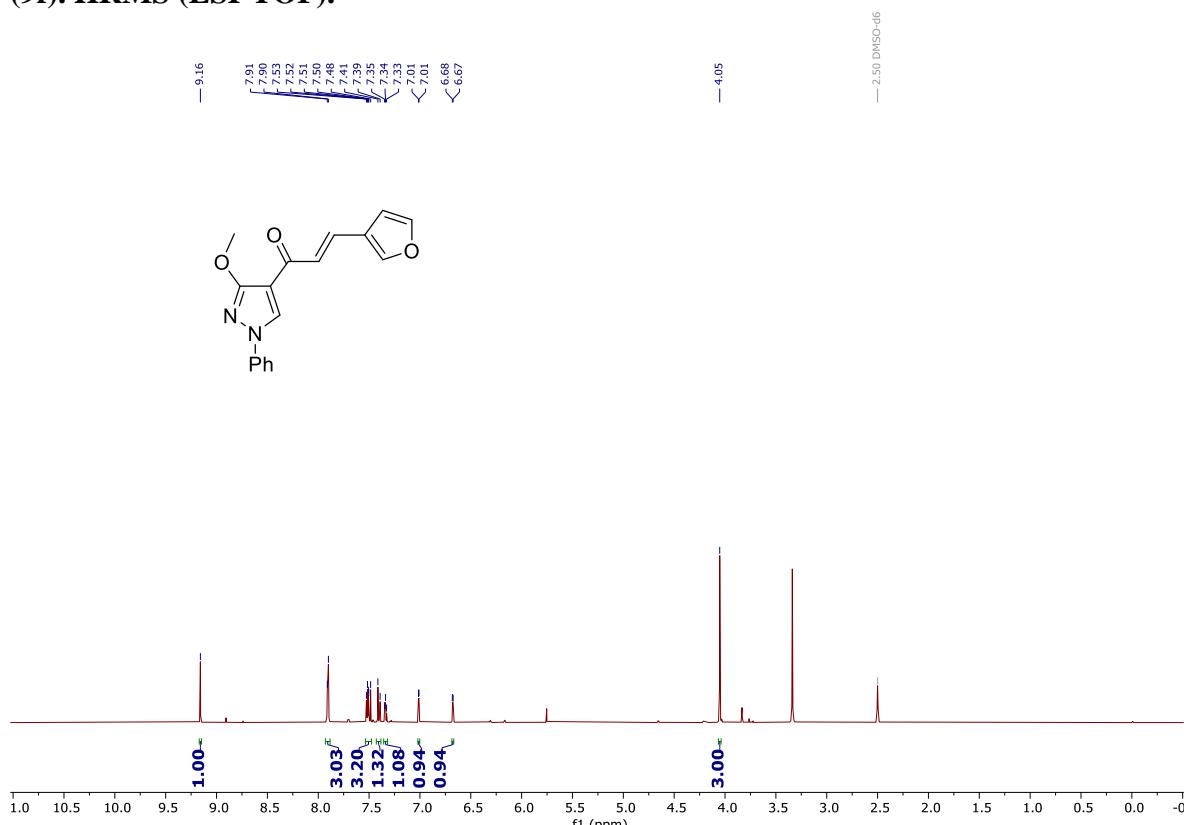


Figure S124. (2E)-3-(Furan-3-yl)-1-(3-methoxy-1-phenyl-1*H*-pyrazol-4-yl)prop-2-en-1-one (**9g**). ¹H NMR spectrum (700 MHz, DMSO-*d*₆):

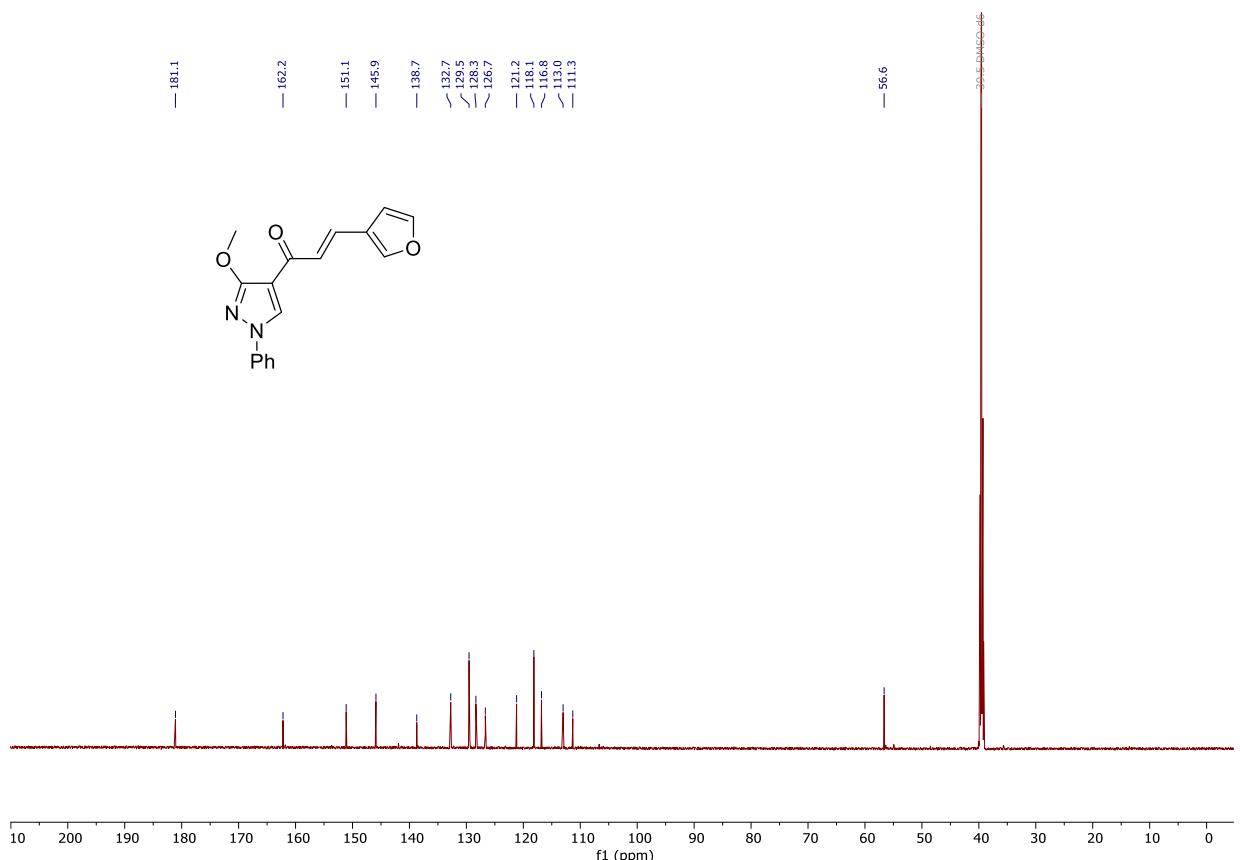


Figure S125. (2E)-3-(Furan-3-yl)-1-(3-methoxy-1H-pyrazol-4-yl)prop-2-en-1-one (**9g**). ^{13}C NMR spectrum (176 MHz, DMSO- d_6)

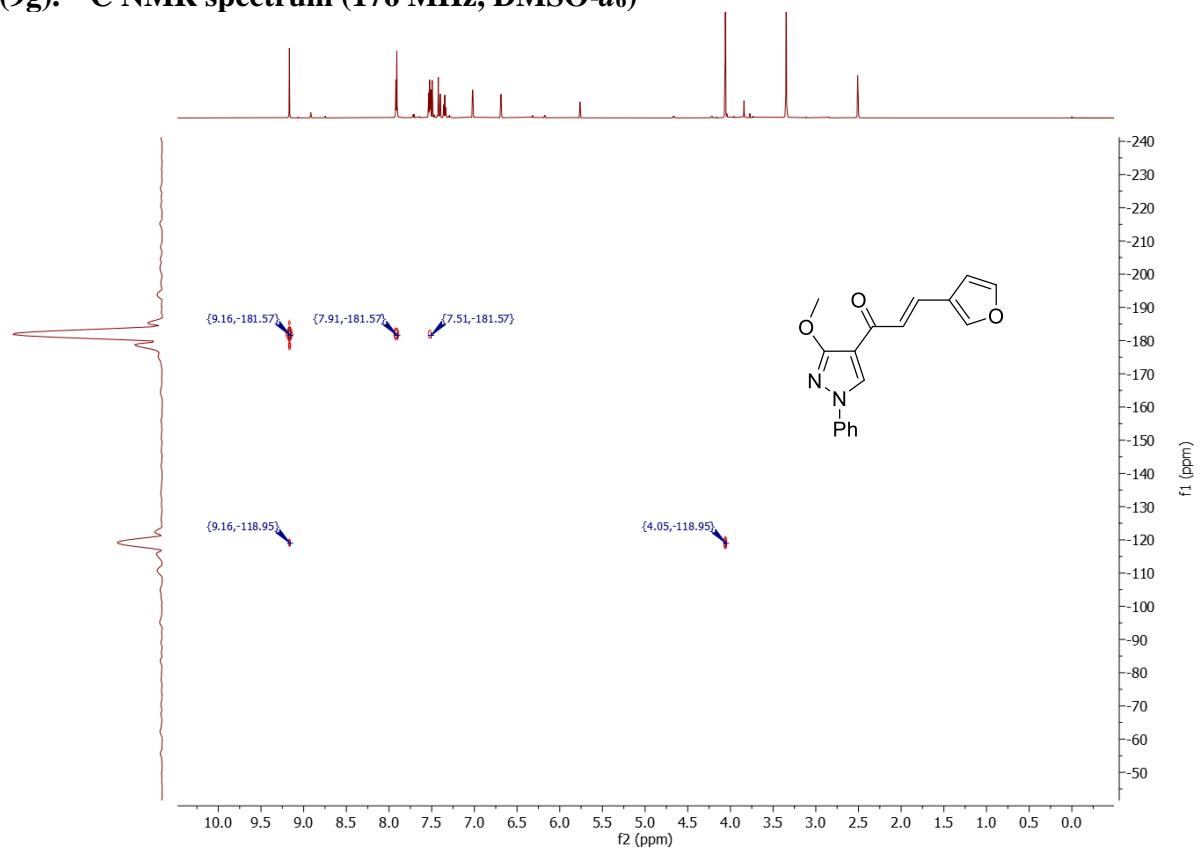
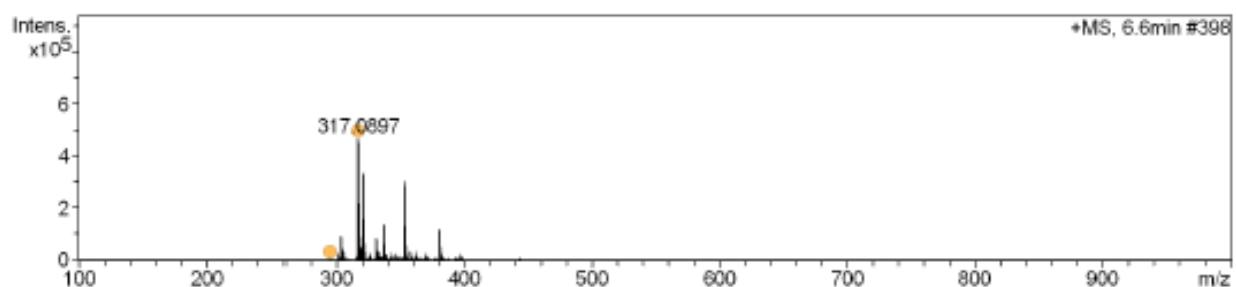


Figure S126. (2E)-3-(Furan-3-yl)-1-(3-methoxy-1H-pyrazol-4-yl)prop-2-en-1-one (**9g**). ^1H - ^{15}N HMBC NMR spectrum (71 MHz, DMSO- d_6)

+MS, 6.6min #398



Meas. m/z	#	Ion Formula	m/z	err [ppm]	mSigma	# Sigma	Score	rdb	e ⁻ Conf	N-Rule
295.1057	1	C17H15N2O3	295.1077	-8.9	15.1	1	100.00	11.5	even	ok
317.0897	1	C17H14N2NaO3	317.0897	0.0	6.6	1	100.00	11.5	even	ok

Figure S127. (2E)-3-(Furan-3-yl)-1-(3-methoxy-1H-pyrazol-4-yl)prop-2-en-1-one (9g). HRMS (ESI-TOF).

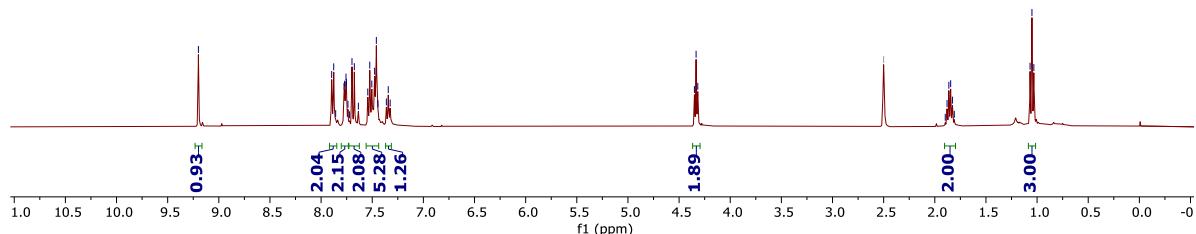
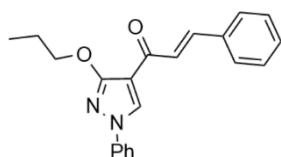


Figure S128. (2E)-3-Phenyl-1-(1-phenyl-3-propoxy-1H-pyrazol-4-yl)prop-2-en-1-one (9h). ¹H NMR spectrum (400 MHz, DMSO-d₆)

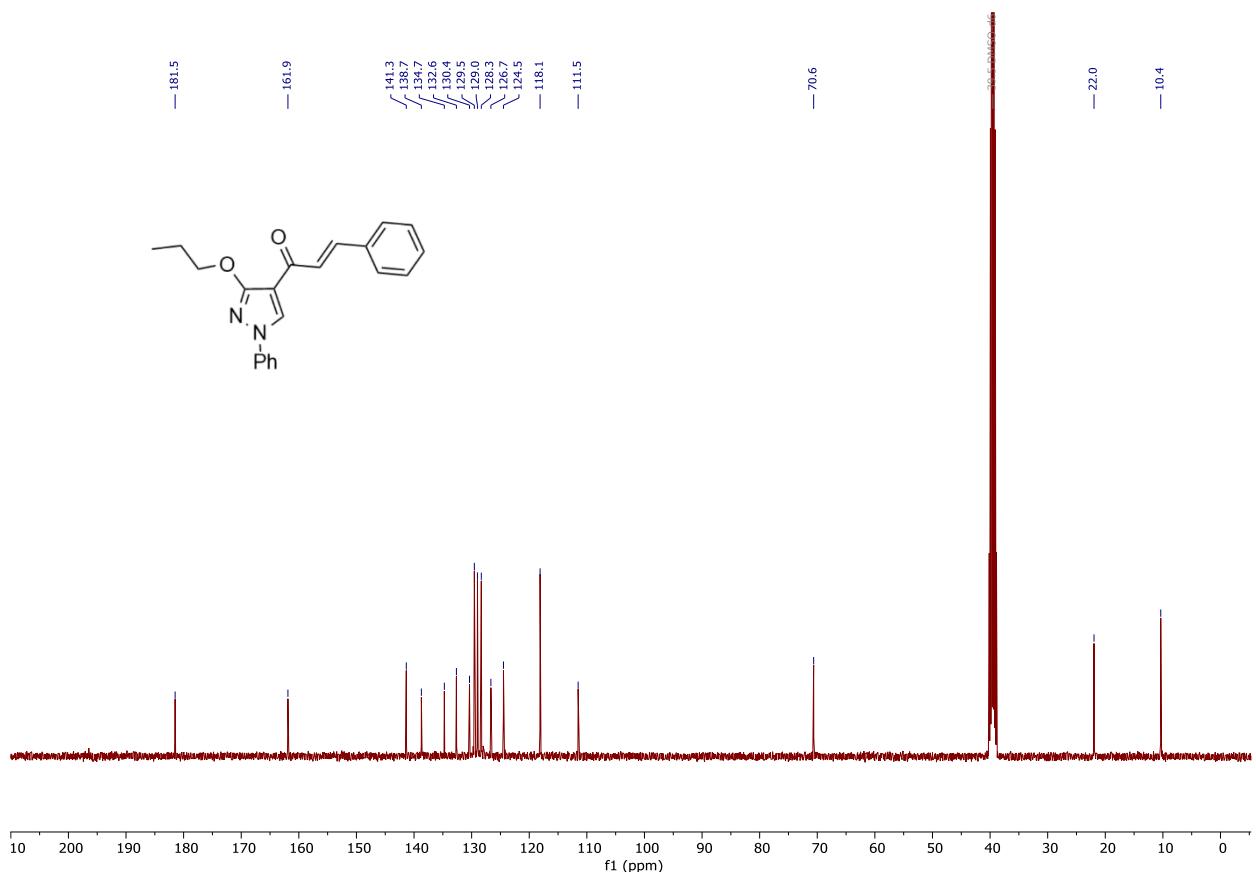


Figure S129. (2E)-3-Phenyl-1-(1-phenyl-3-propoxy-1H-pyrazol-4-yl)prop-2-en-1-one (**9h**). ^{13}C NMR spectrum (101 MHz, DMSO- d_6)

+MS, 11.8min #708

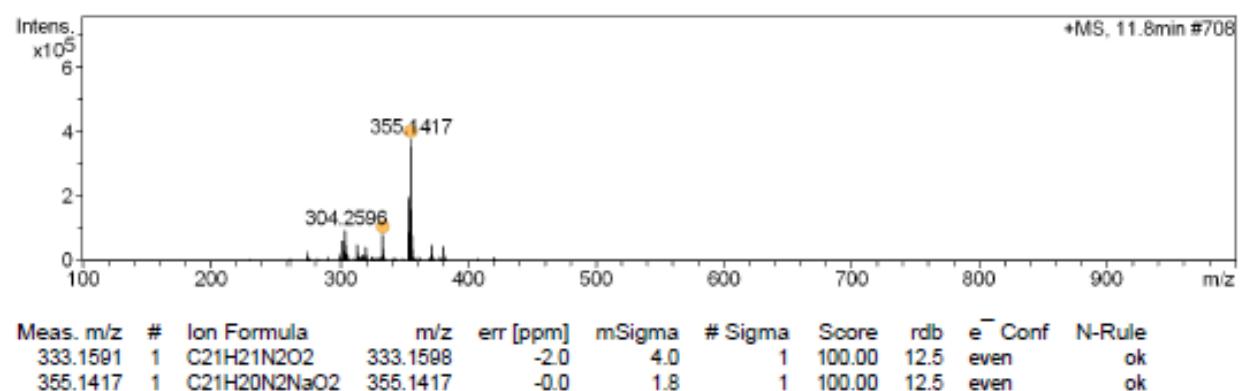


Figure S130. (2E)-3-Phenyl-1-(1-phenyl-3-propoxy-1H-pyrazol-4-yl)prop-2-en-1-one (**9h**). HRMS (ESI-TOF).

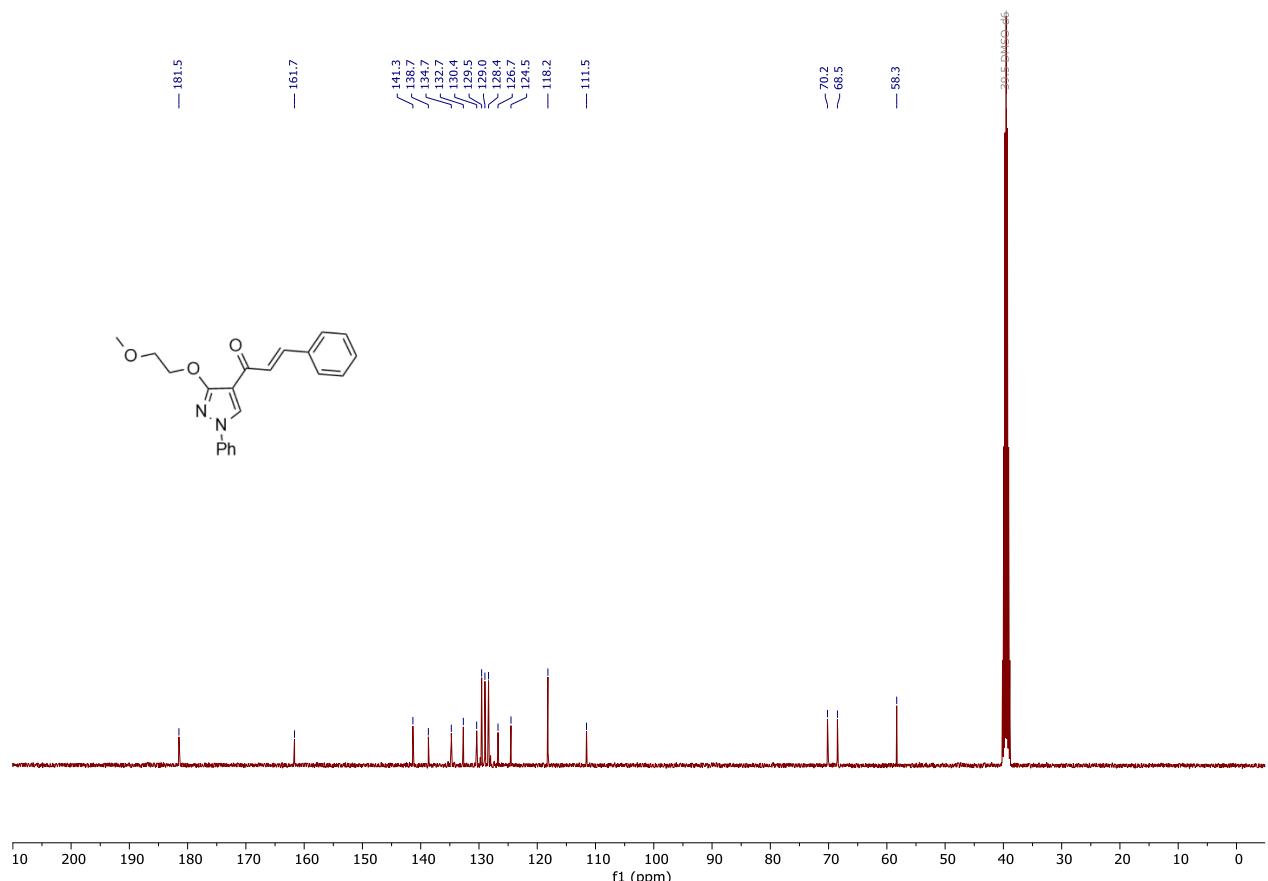


Figure S131. *(2E)-1-[3-(2-Methoxyethoxy)-1-phenyl-1*H*-pyrazol-4-yl]-3-phenylprop-2-en-1-one (9i).* ^1H NMR spectrum (400 MHz, DMSO-*d*₆)

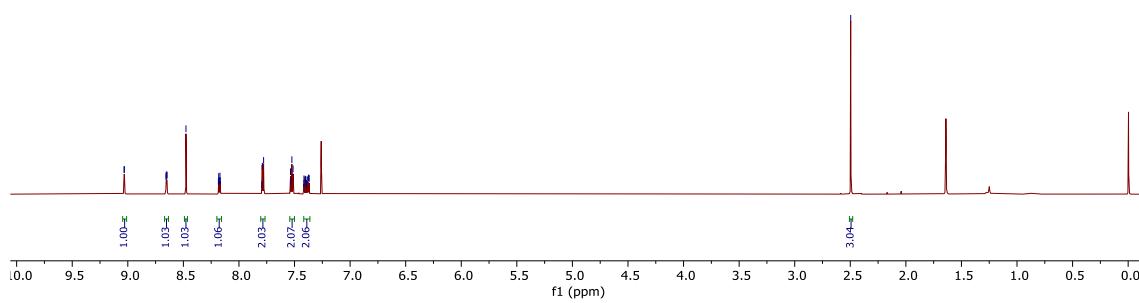
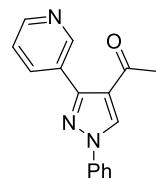


Figure S132. (2E)-1-[3-(2-Methoxyethoxy)-1-phenyl-1*H*-pyrazol-4-yl]-3-phenylprop-2-en-1-one (**9i**). ^{13}C NMR spectrum (101 MHz, DMSO- d_6)

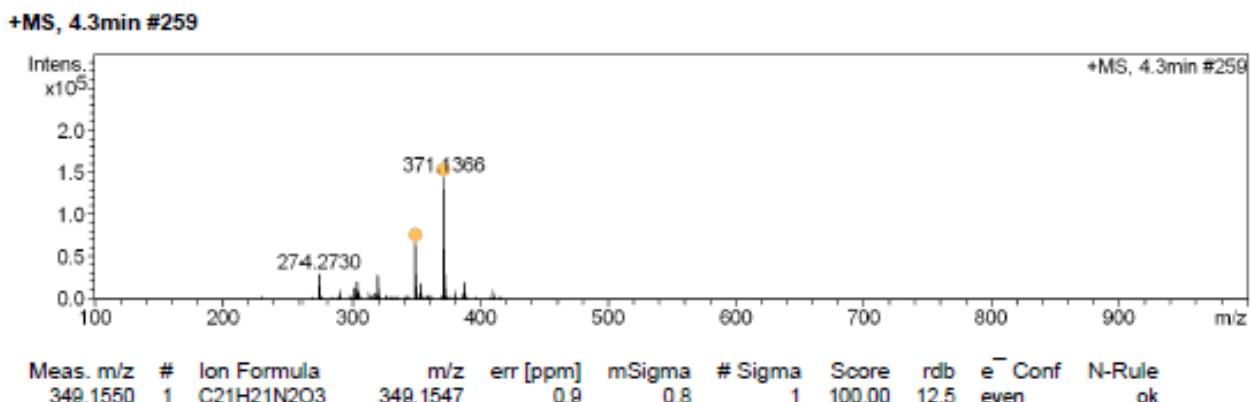


Figure S133. (2E)-1-[3-(2-Methoxyethoxy)-1-phenyl-1*H*-pyrazol-4-yl]-3-phenylprop-2-en-1-one (**9i**). HRMS (ESI-TOF).

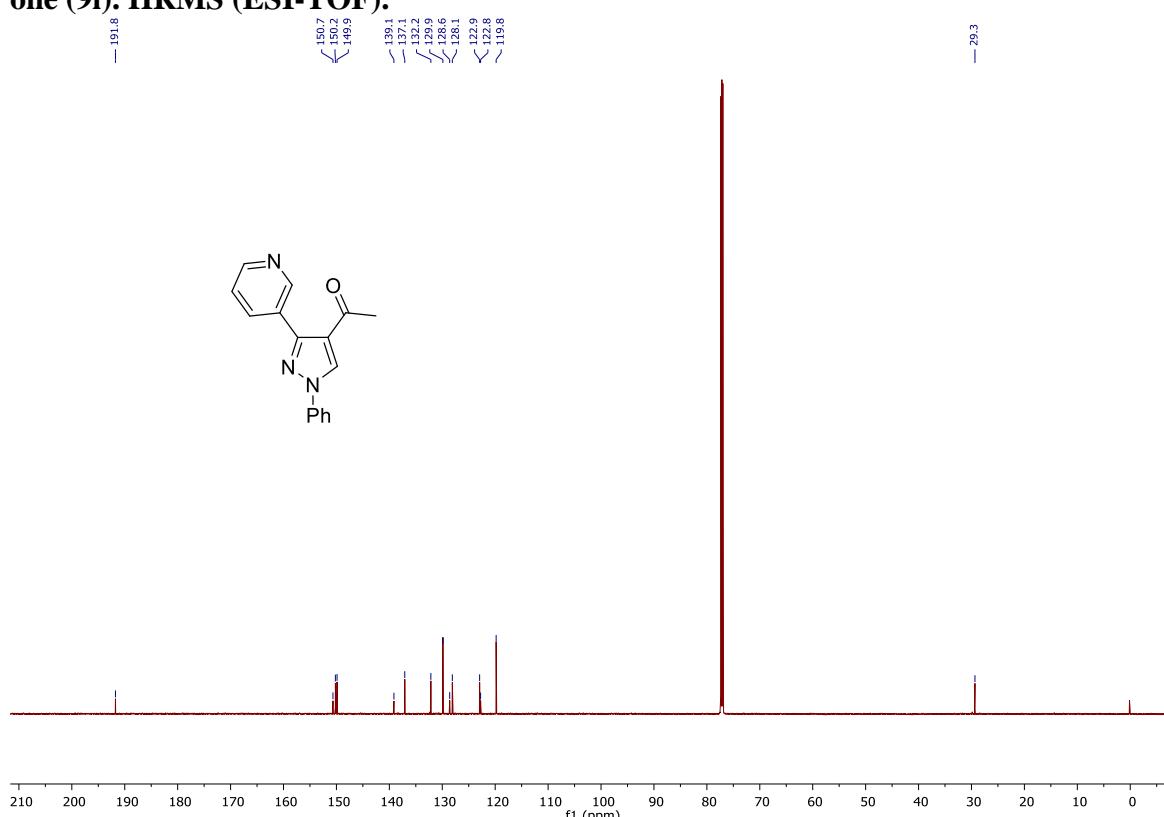


Figure S134. 1-[1-Phenyl-3-(pyridin-3-yl)-1*H*-pyrazol-4-yl]ethan-1-one (**11a**). ¹³C NMR spectrum (176 MHz, CDCl₃)

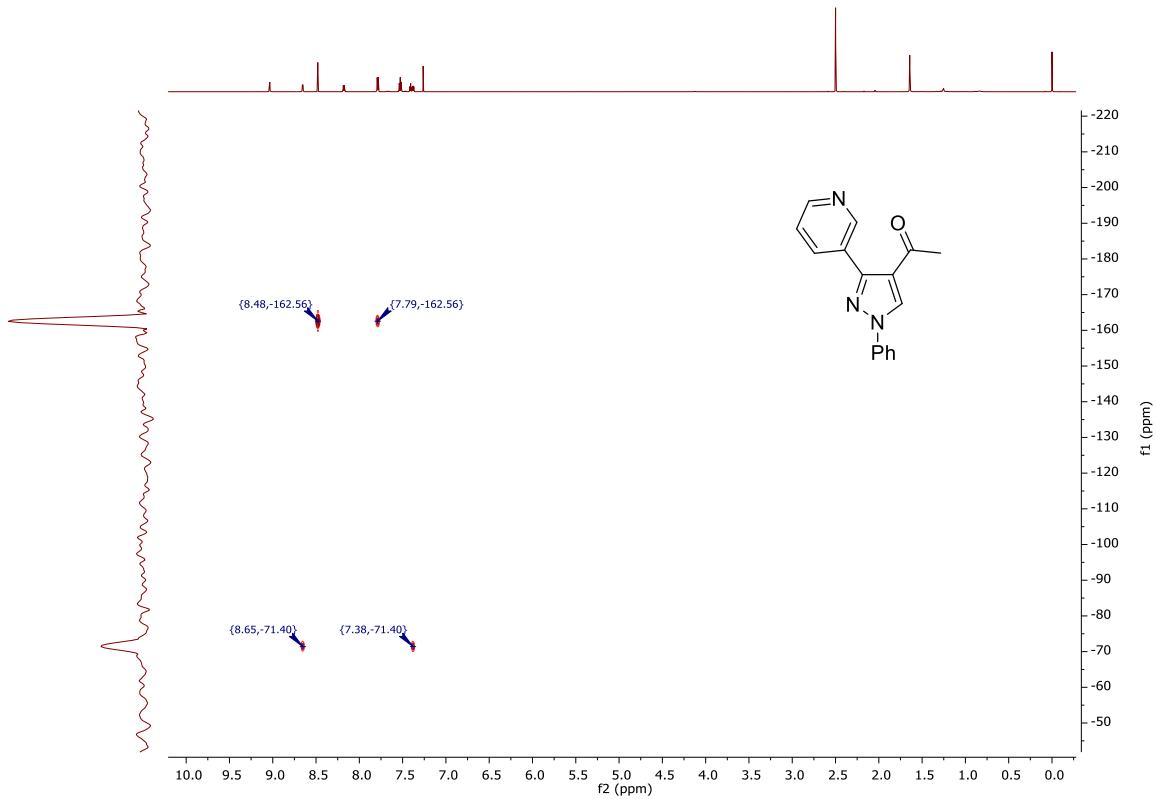


Figure S135. 1-[1-Phenyl-3-(pyridin-3-yl)-1*H*-pyrazol-4-yl]ethan-1-one (**11a**). ^1H - ^{15}N HMBC NMR spectrum (71 MHz, CDCl_3)

+MS, 2.5min #151

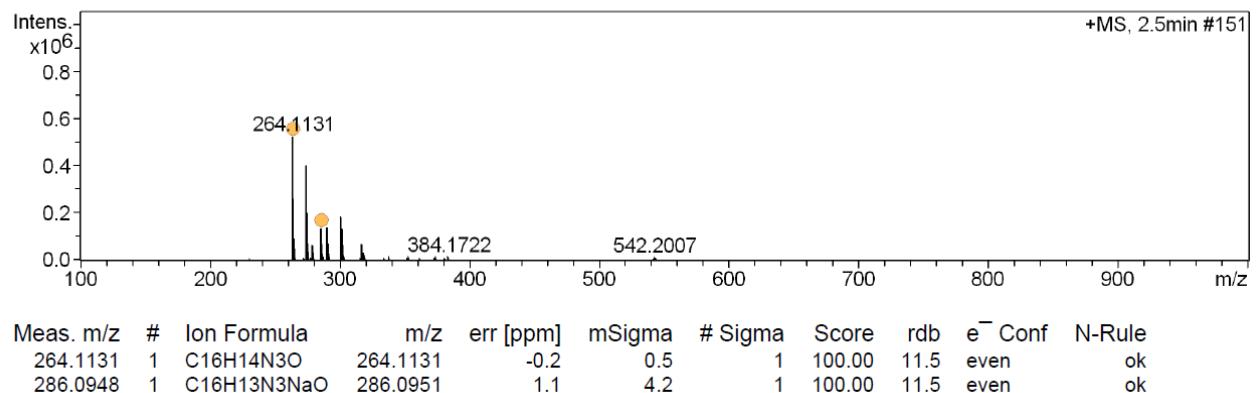


Figure S136. 1-[1-Phenyl-3-(pyridin-3-yl)-1*H*-pyrazol-4-yl]ethan-1-one (**11a**). HRMS (ESI-TOF).

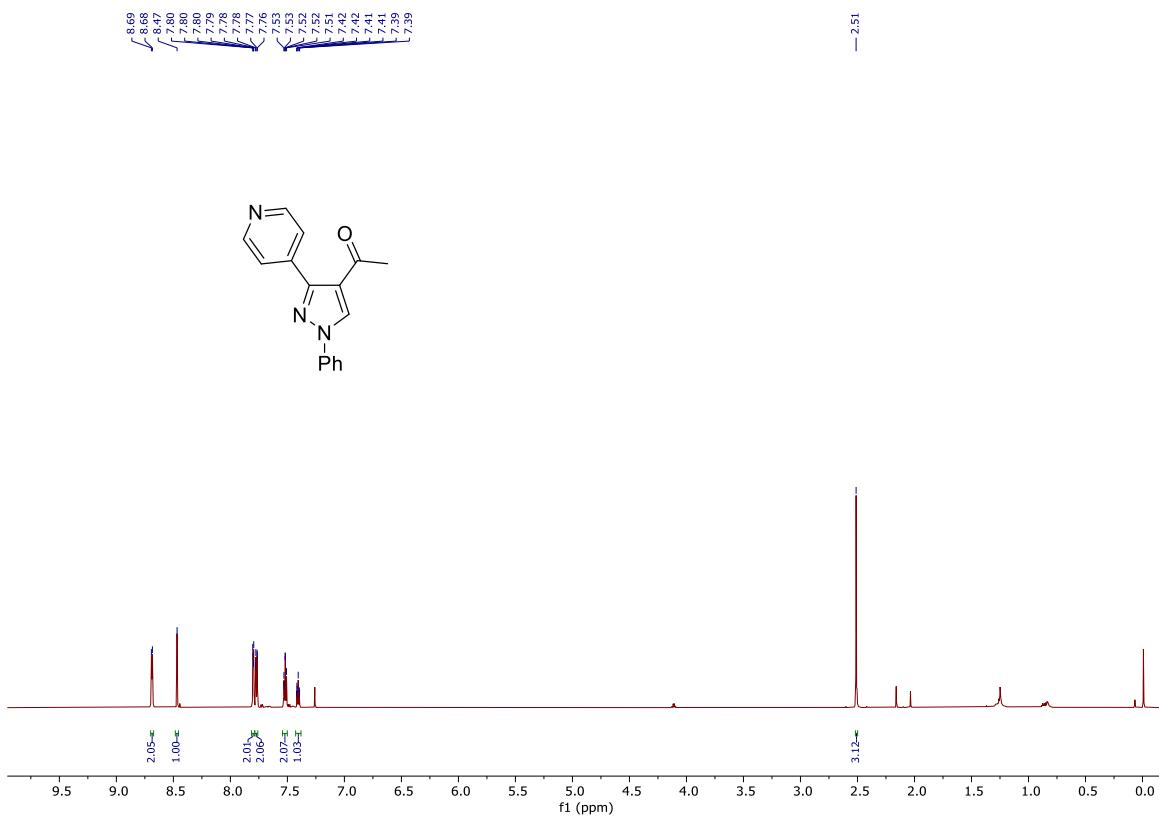


Figure S137. 1-[1-Phenyl-3-(pyridin-4-yl)-1H-pyrazol-4-yl]ethan-1-one (11b). ^1H NMR spectrum (700 MHz, CDCl_3)

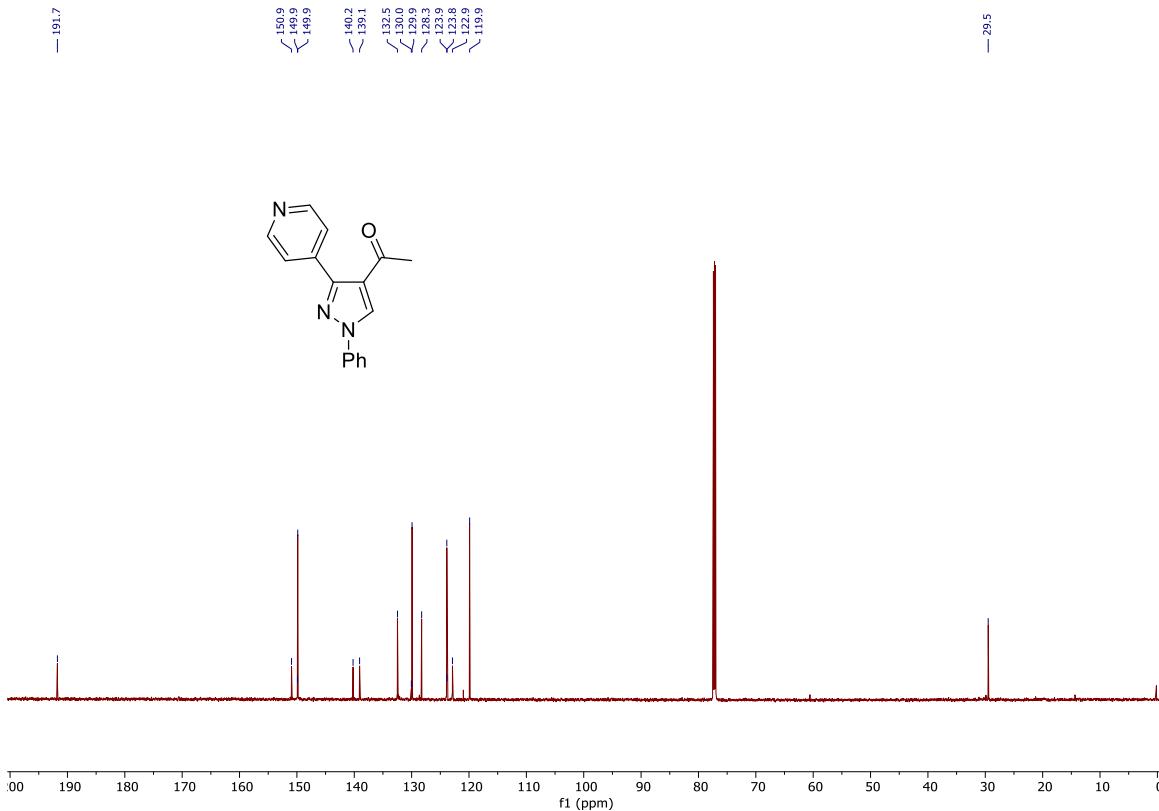


Figure S138. 1-[1-Phenyl-3-(pyridin-4-yl)-1H-pyrazol-4-yl]ethan-1-one (11b). ^{13}C NMR spectrum (176 MHz, CDCl_3)

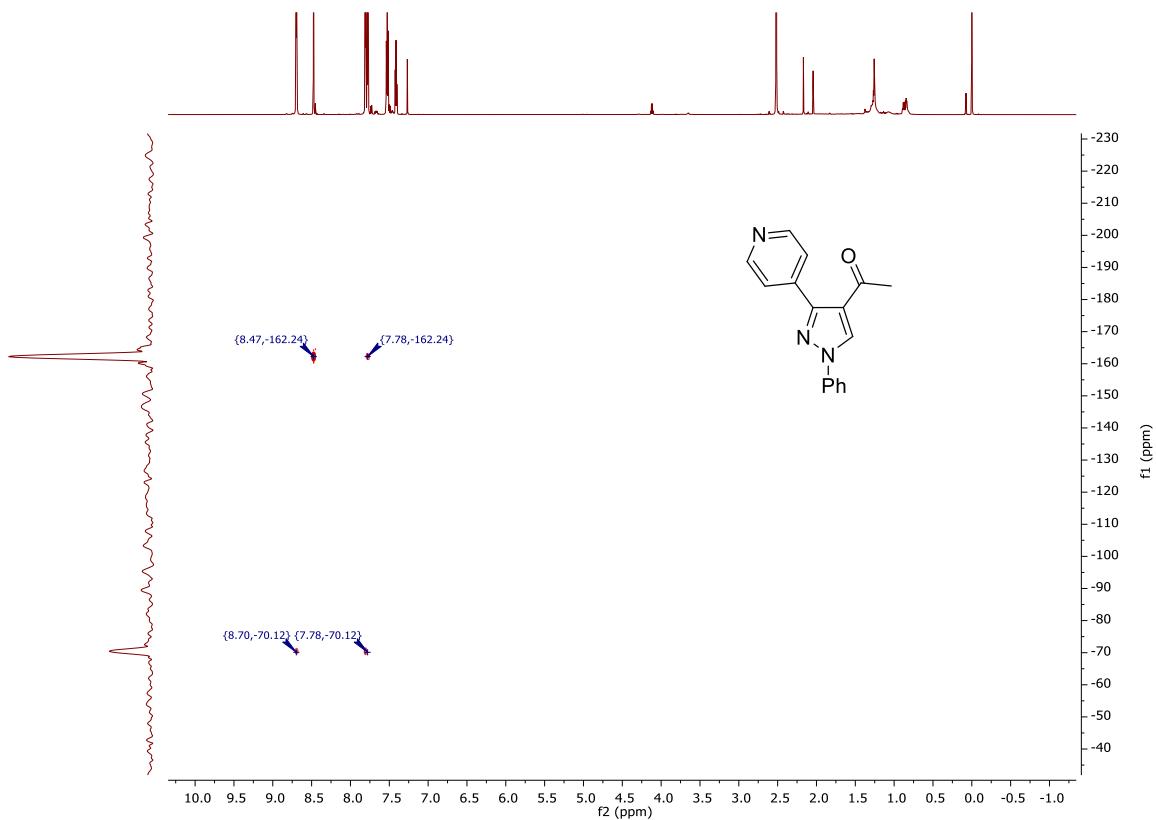


Figure S139. 1-[1-Phenyl-3-(pyridin-4-yl)-1*H*-pyrazol-4-yl]ethan-1-one (**11b**). ^1H - ^{15}N HMBC NMR spectrum (71 MHz, CDCl_3)

+MS, 4.3min #255

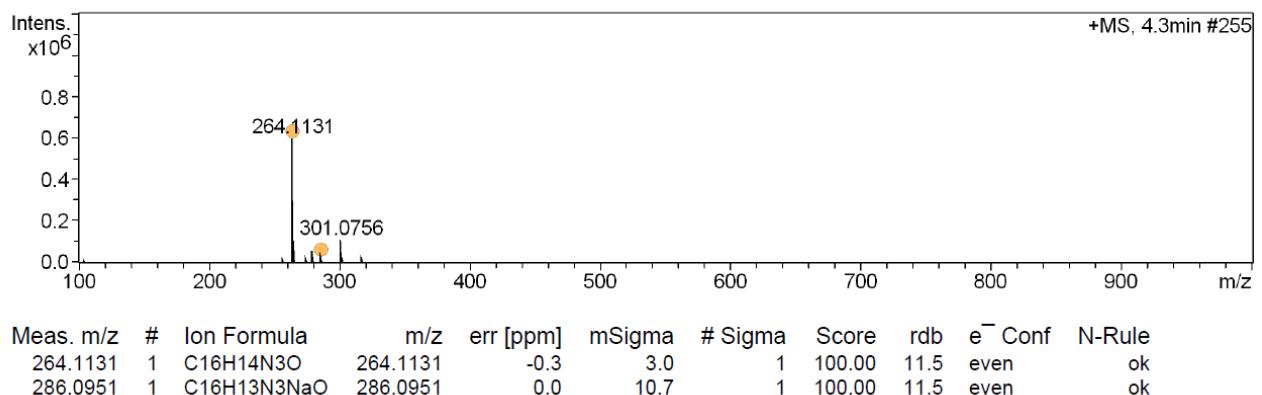


Figure S140. 1-[1-Phenyl-3-(pyridin-4-yl)-1*H*-pyrazol-4-yl]ethan-1-one (**11b**). HRMS (ESI-TOF).

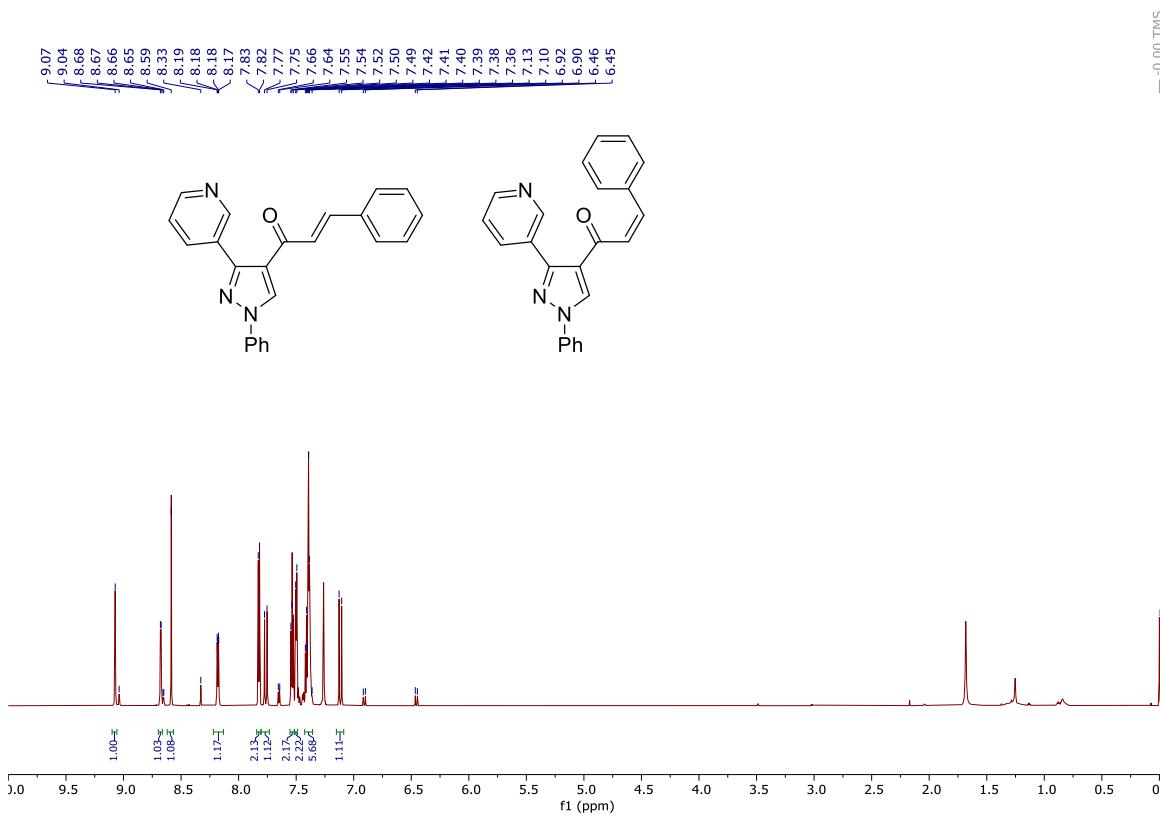


Figure S141. (E/Z)-3-Phenyl-1-[1-phenyl-3-(pyridin-3-yl)-1H-pyrazol-4-yl]prop-2-en-1-one (E-12a, Z-13a). ^1H NMR spectrum (700 MHz, CDCl_3)

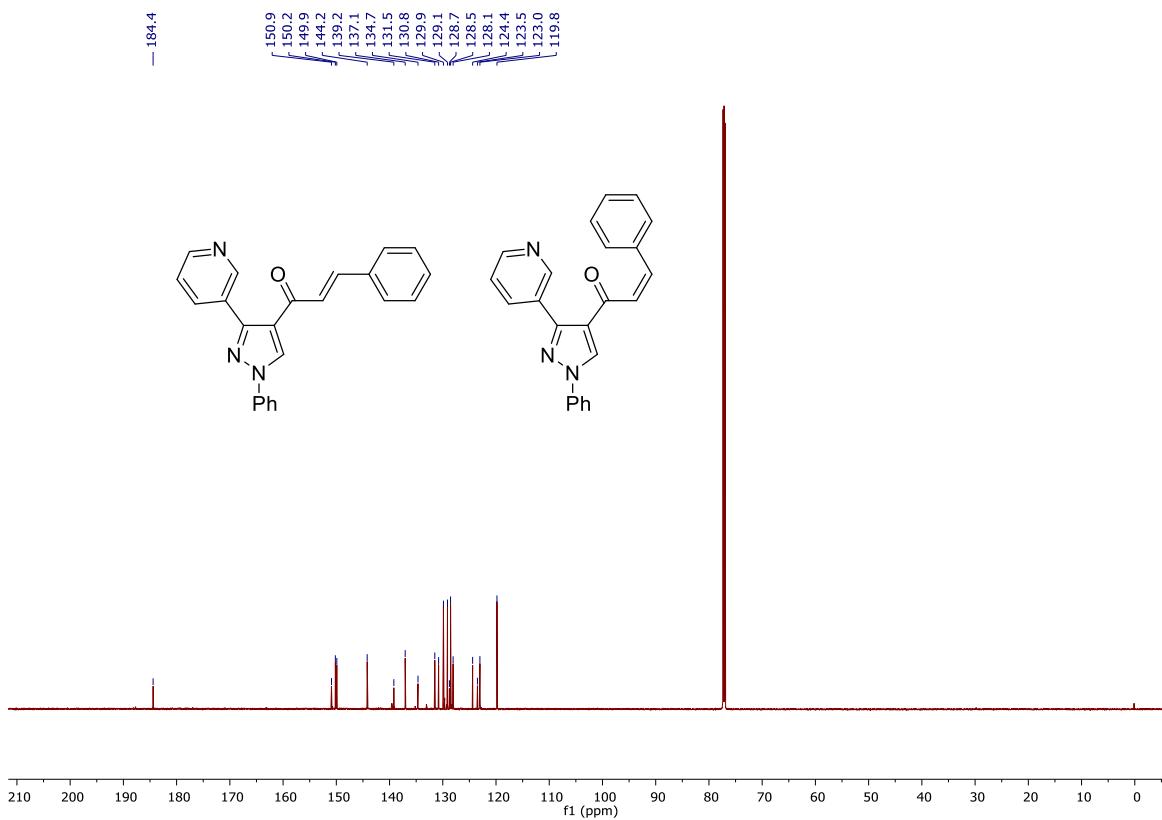


Figure S142. (E/Z)-3-Phenyl-1-[1-phenyl-3-(pyridin-3-yl)-1H-pyrazol-4-yl]prop-2-en-1-one (E-12a, Z-13a). ^{13}C NMR spectrum (176 MHz, CDCl_3)

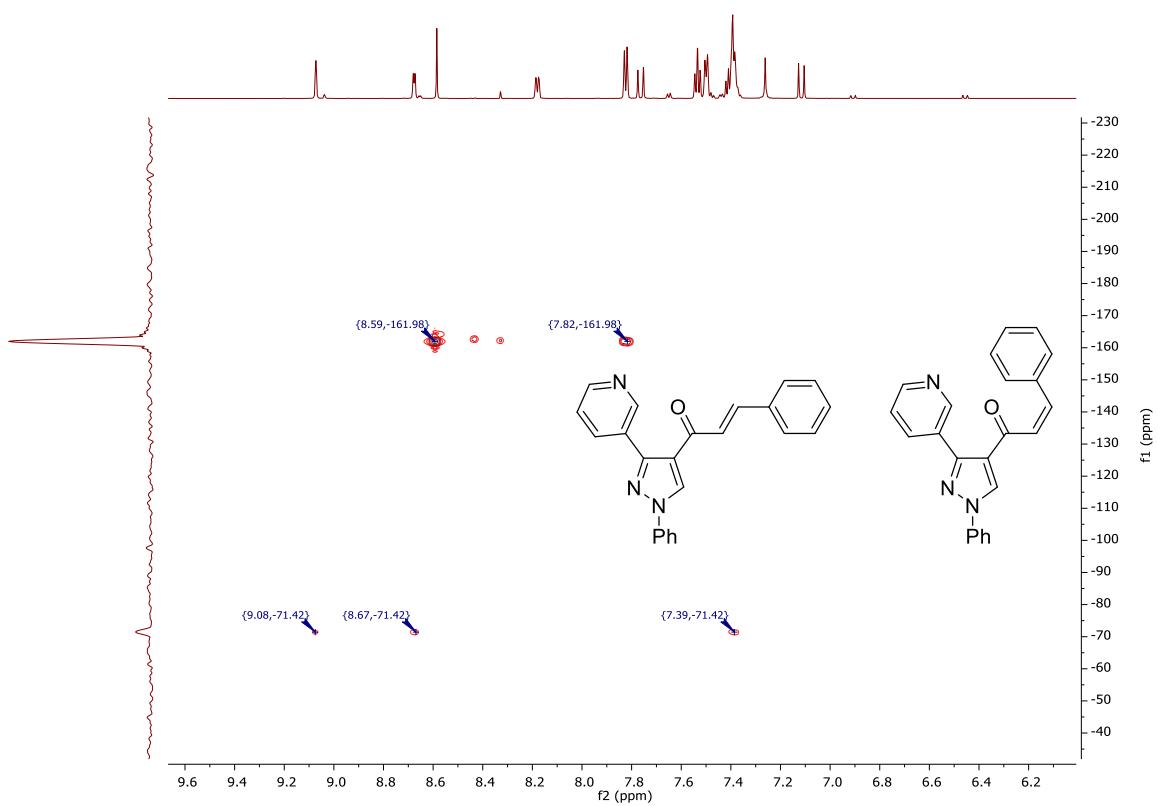


Figure S143. (2E/Z)-3-Phenyl-1-[1-phenyl-3-(pyridin-3-yl)-1H-pyrazol-4-yl]prop-2-en-1-one (E-12a, Z-13a). ^1H - ^{15}N HMBC NMR spectrum (71 MHz, CDCl_3)

+MS, 4.8min #286

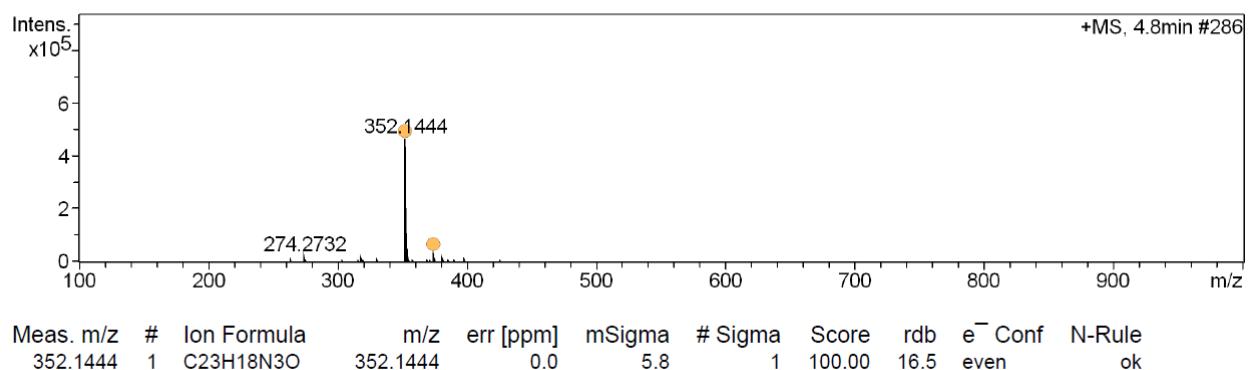


Figure S144. (2E/Z)-3-Phenyl-1-[1-phenyl-3-(pyridin-3-yl)-1H-pyrazol-4-yl]prop-2-en-1-one (E-12a, Z-13a). HRMS (ESI-TOF).

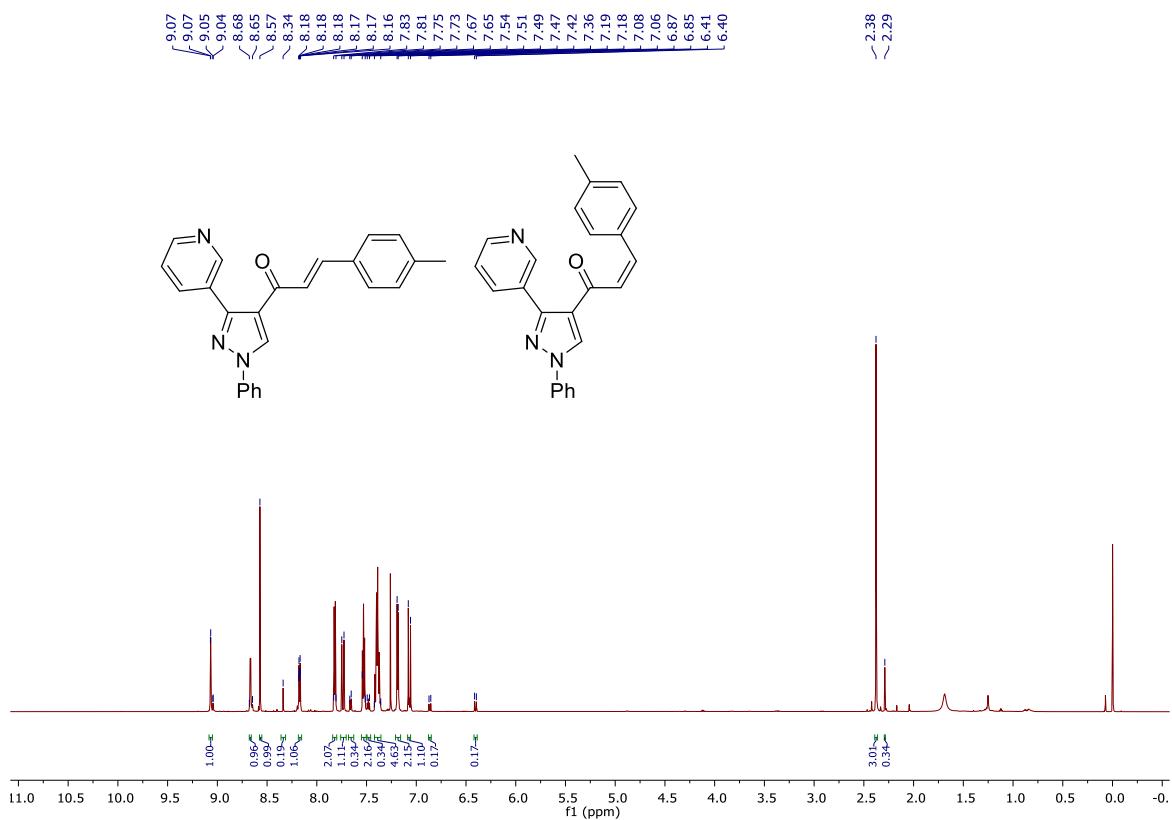


Figure S145. (E/Z)-3-(4-Methylphenyl)-1-[1-phenyl-3-(pyridin-3-yl)-1H-Pyrazol-4-yl]prop-2-en-1-one (*E*-12b, *Z*-13b). ^1H NMR spectrum (700 MHz, CDCl_3)

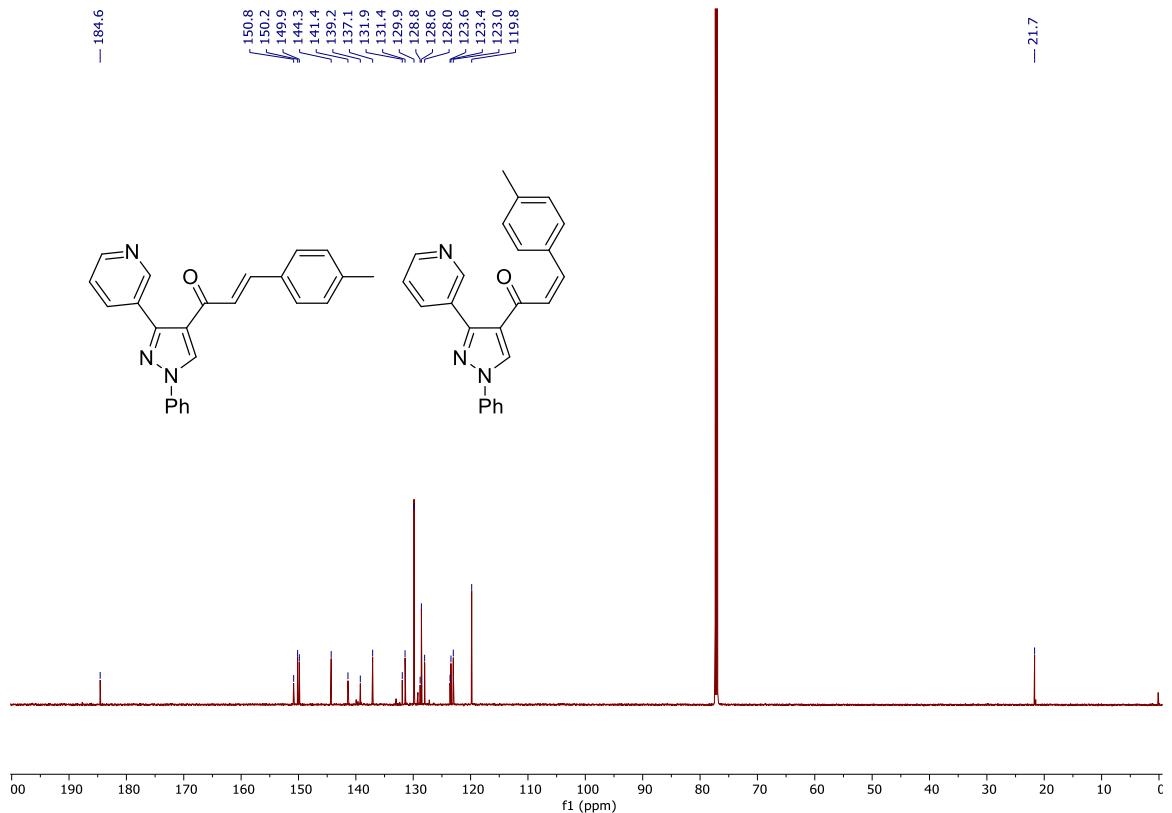


Figure S146. (E/Z)-3-(4-Methylphenyl)-1-[1-phenyl-3-(pyridin-3-yl)-1H-Pyrazol-4-yl]prop-2-en-1-one (*E*-12b, *Z*-13b). ^{13}C NMR spectrum (176 MHz, CDCl_3)

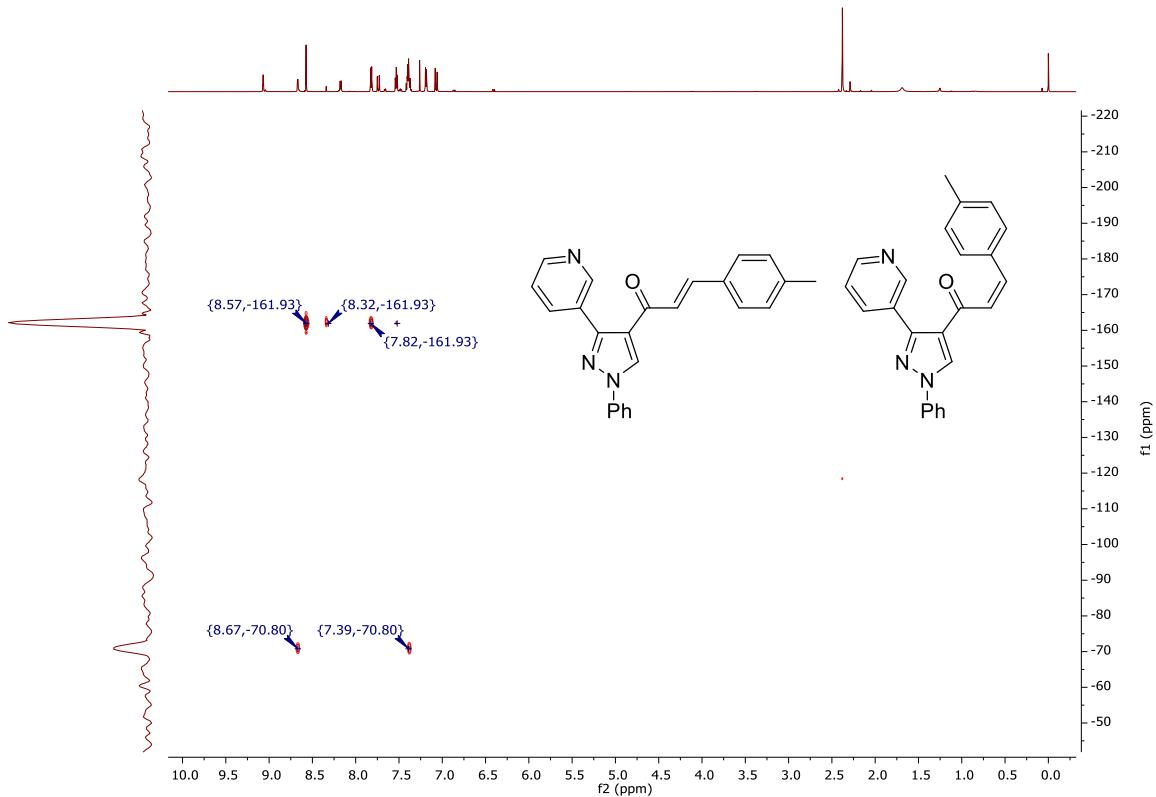


Figure S147. (2E/Z)-3-(4-Methylphenyl)-1-[1-phenyl-3-(pyridin-3-yl)-1*H*-Pyrazol-4-yl]prop-2-en-1-one (*E*-12b, *Z*-13b). ^1H - ^{15}N HMBC NMR spectrum (71 MHz, CDCl_3)

+MS, 4.4min #263

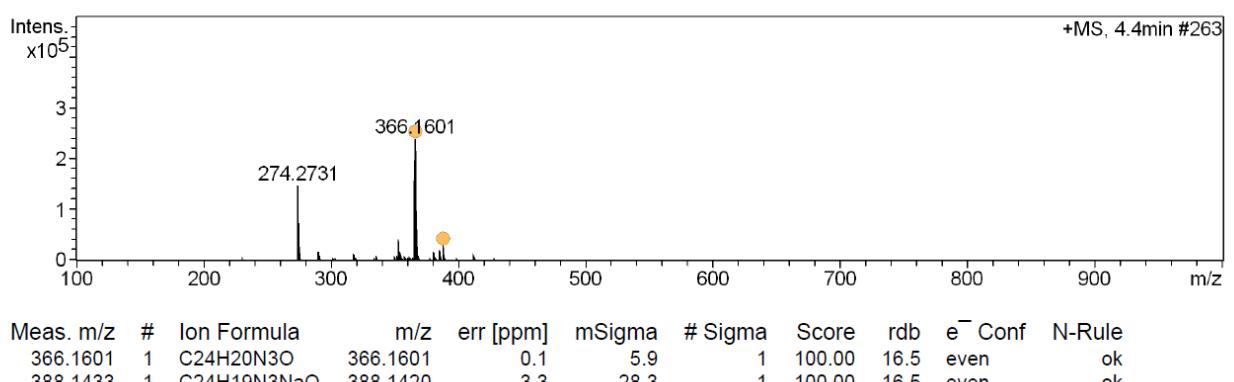


Figure S148. (2E/Z)-3-(4-Methylphenyl)-1-[1-phenyl-3-(pyridin-3-yl)-1*H*-Pyrazol-4-yl]prop-2-en-1-one (*E*-12b, *Z*-13b). HRMS (ESI-TOF).

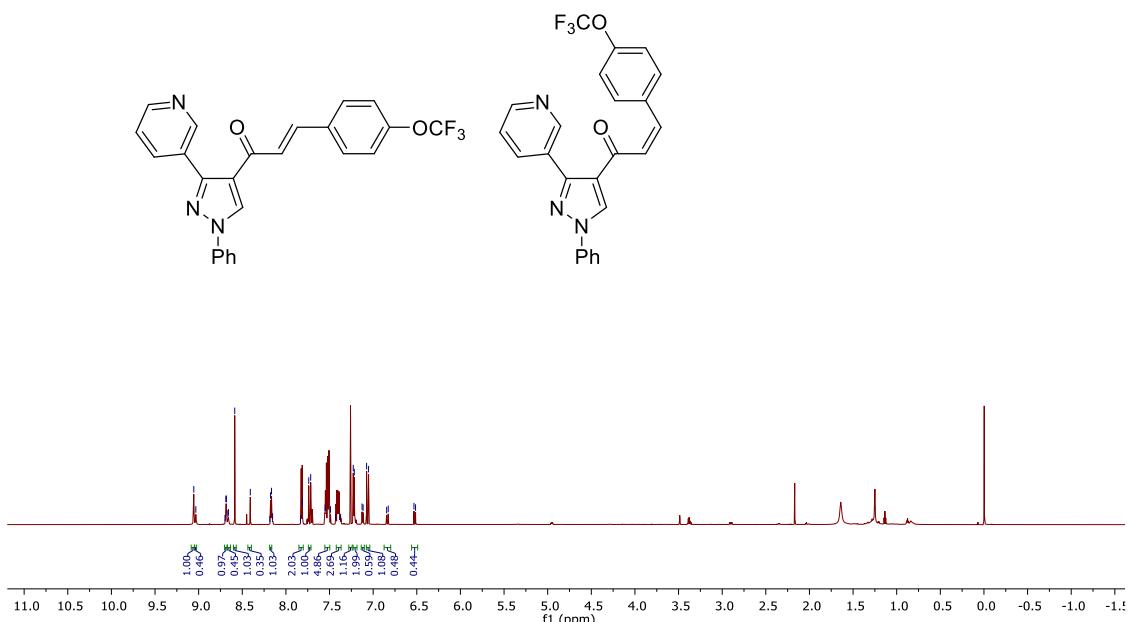
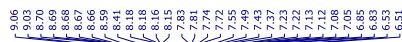


Figure S149. (2E/Z)-1-[1-Phenyl-3-(pyridine-3-yl)-1H-pyrazol-4-yl]-3-[4-(trifluoromethoxy)phenyl]prop-2-en-1-one (*E*-12c, *Z*-13c). ¹H NMR spectrum (700 MHz, CDCl₃)

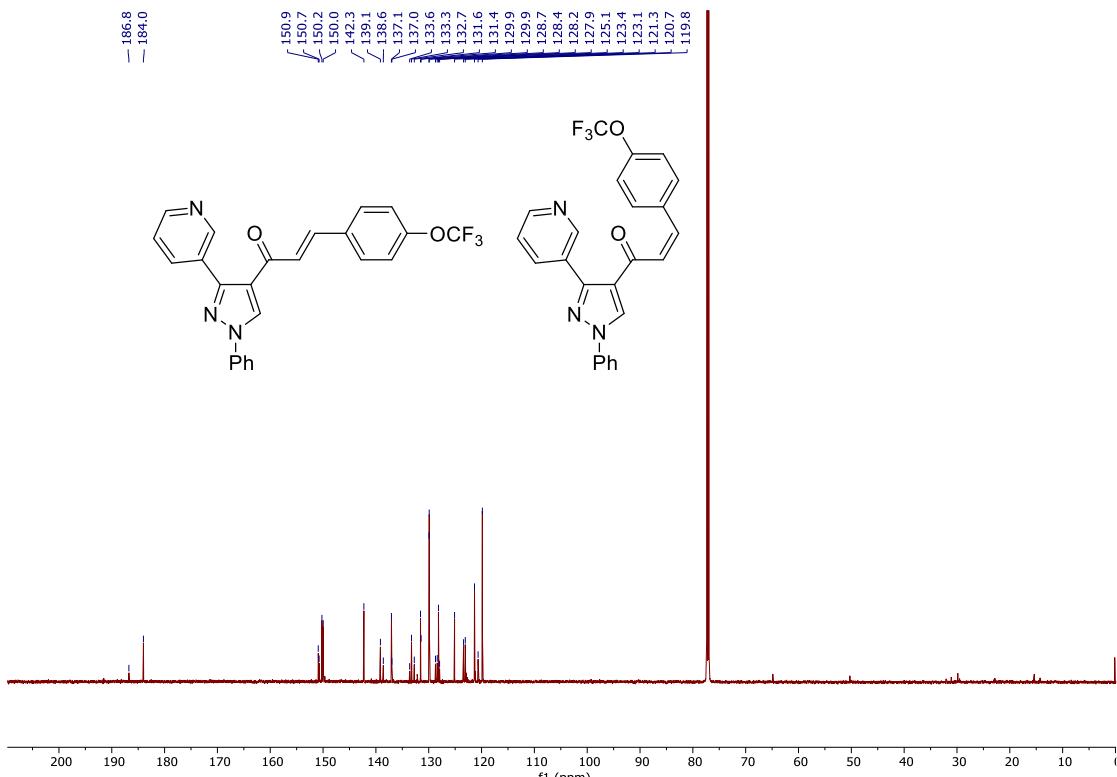


Figure S150. (2E/Z)-1-[1-phenyl-3-(pyridine-3-yl)-1H-pyrazol-4-yl]-3-[4-(trifluoromethoxy)phenyl]prop-2-en-1-one (*E*-12c, *Z*-13c). ¹³C NMR spectrum (176 MHz, CDCl₃)

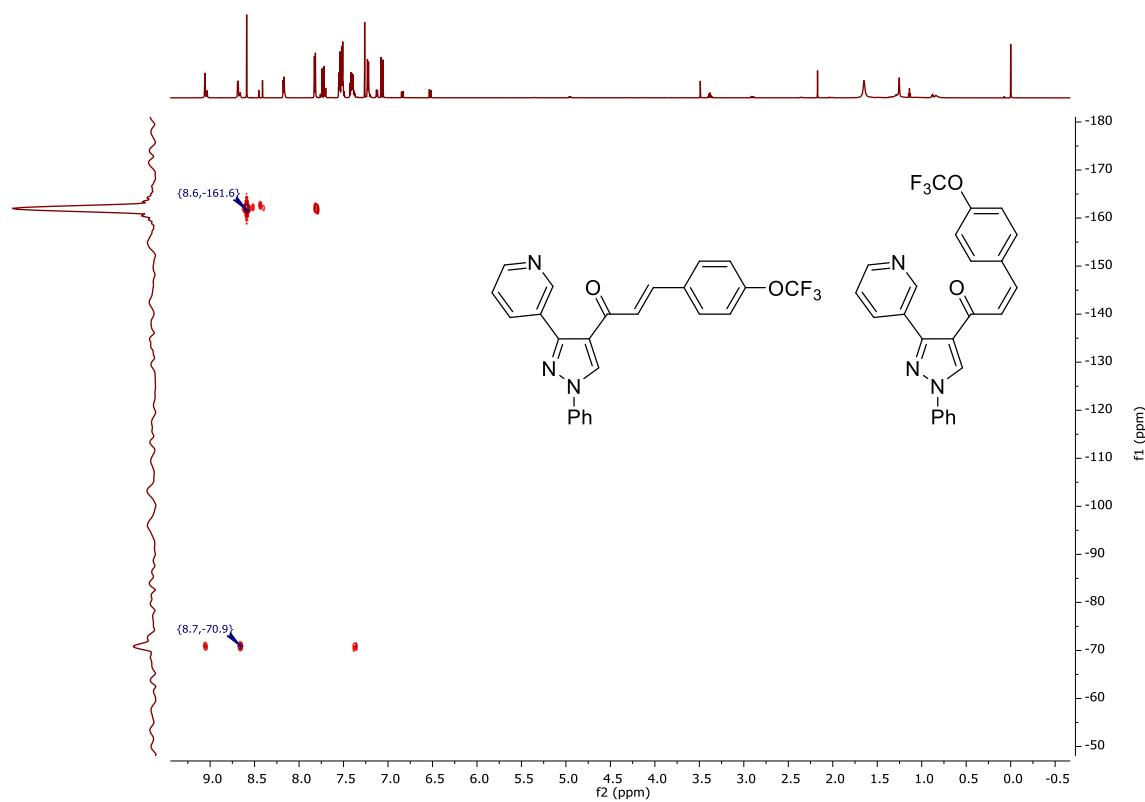


Figure S151. (2E/Z)-1-[1-Phenyl-3-(pyridine-3-yl)-1*H*-pyrazol-4-yl]-3-[4-(trifluoromethoxy)phenyl]prop-2-en-1-one (*E*-12c, *Z*-13c). ^1H - ^{15}N HMBC NMR spectrum (71 MHz, CDCl_3)

+MS, 6.2min #374

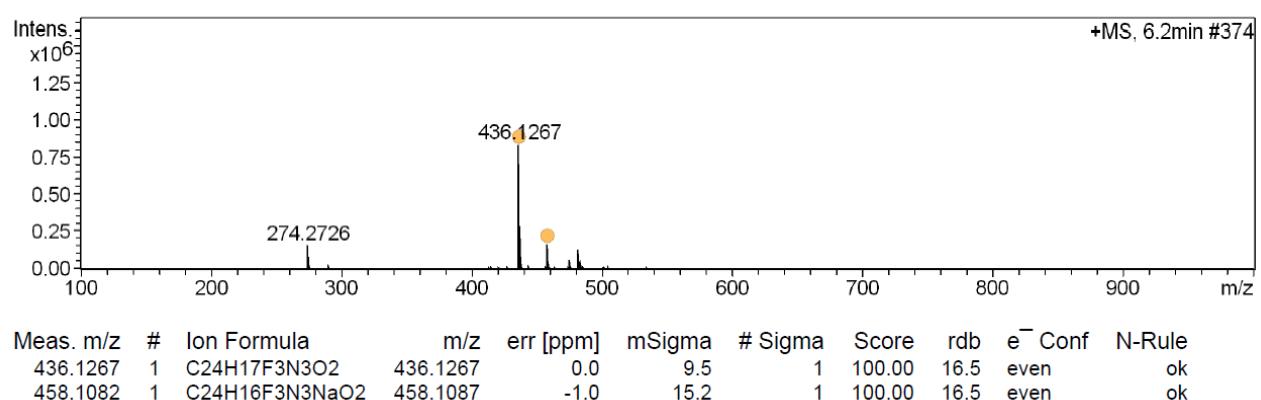


Figure S152. (2E/Z)-1-[1-Phenyl-3-(pyridine-3-yl)-1*H*-pyrazol-4-yl]-3-[4-(trifluoromethoxy)phenyl]prop-2-en-1-one (*E*-12c, *Z*-13c). HRMS (ESI-TOF).

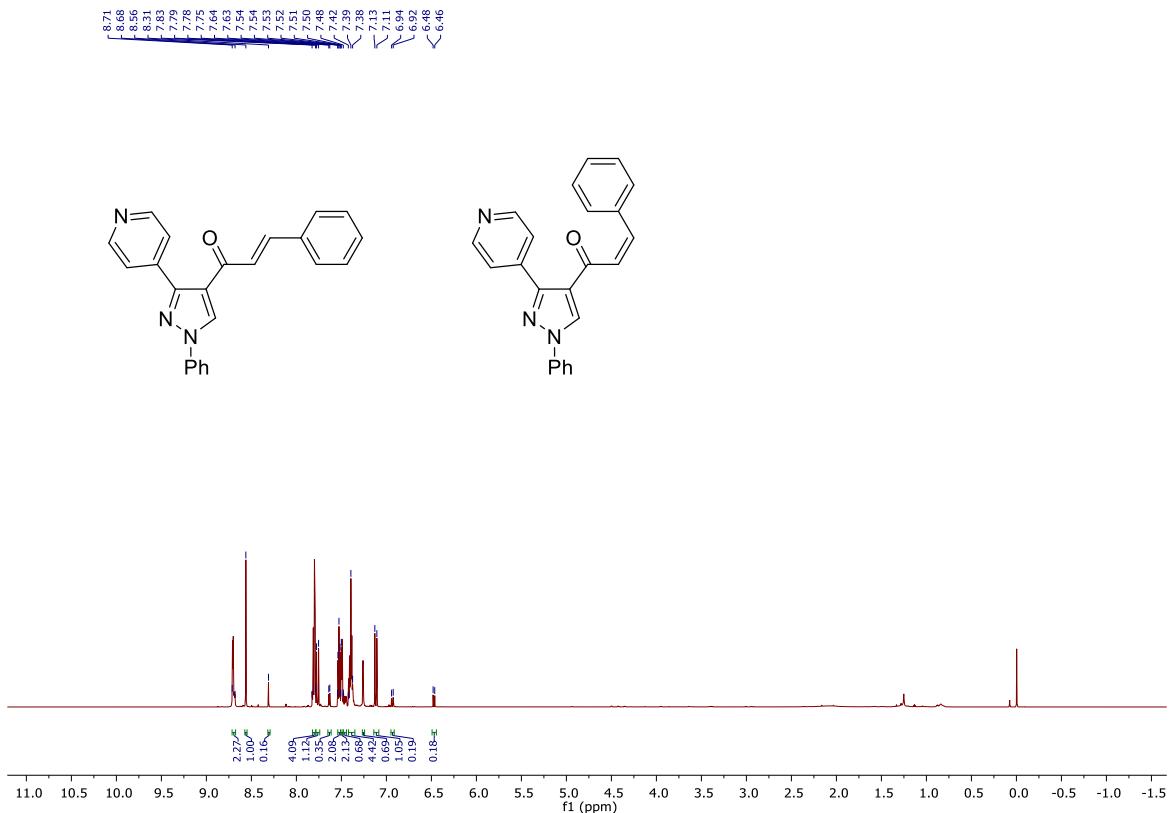


Figure S153. (2E/Z)-3-Phenyl-1-[1-phenyl-3-(pyridin-4-yl)-1H-pyrazol-4-yl]prop-2-en-1-one (E-12d, Z-13d). ^1H NMR spectrum (700 MHz, CDCl_3)

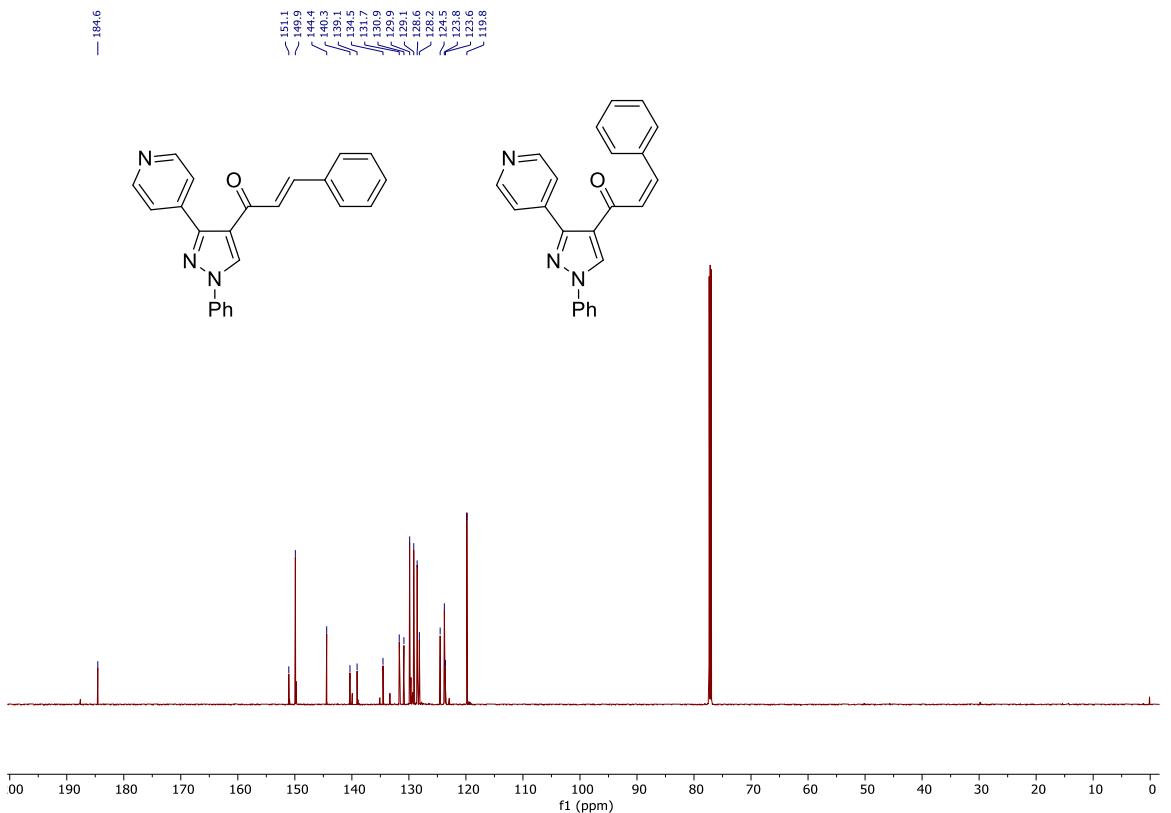


Figure S154. (2E/Z)-3-Phenyl-1-[1-phenyl-3-(pyridin-4-yl)-1H-pyrazol-4-yl]prop-2-en-1-one (E-12d, Z-13d). ^{13}C NMR spectrum (176 MHz, CDCl_3)

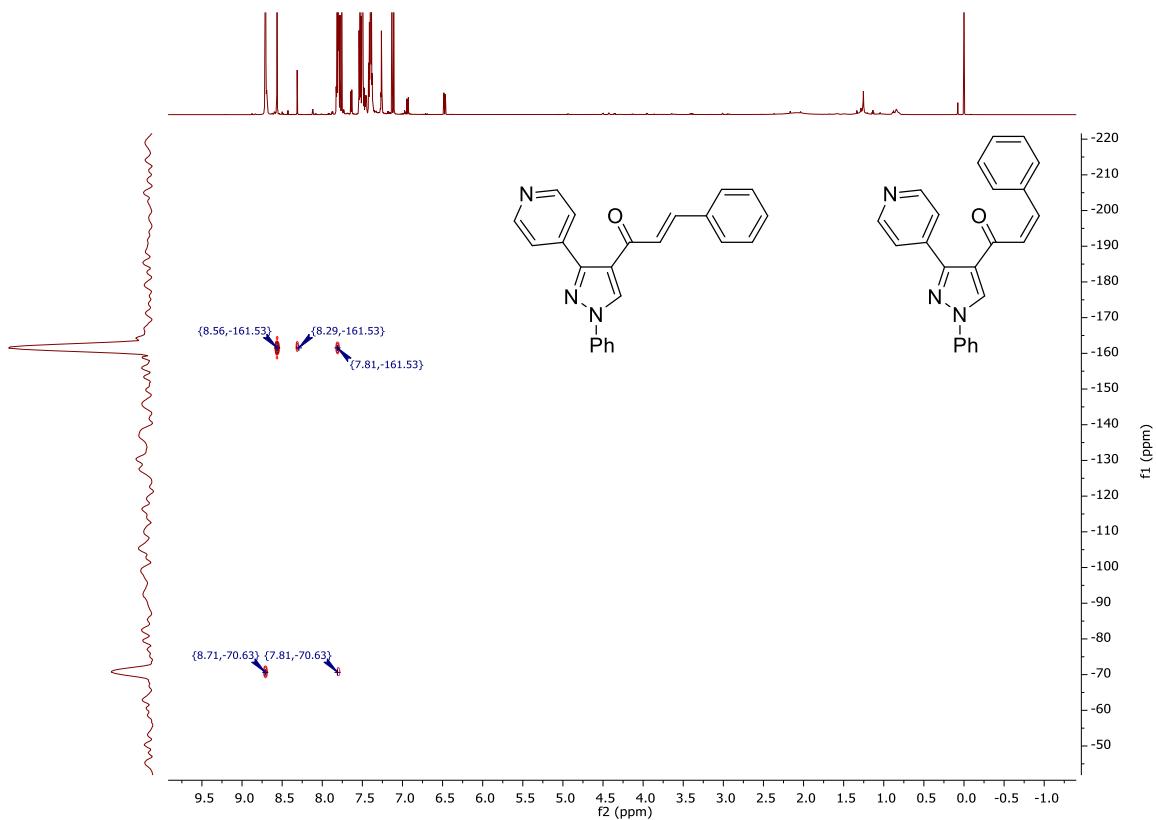


Figure S155. (2E/Z)-3-Phenyl-1-[1-phenyl-3-(pyridin-4-yl)-1H-pyrazol-4-yl]prop-2-en-1-one (*E*-12d, *Z*-13d). ^1H - ^{15}N HMBC NMR spectrum (71 MHz, CDCl_3)

+MS, 4.0min #237

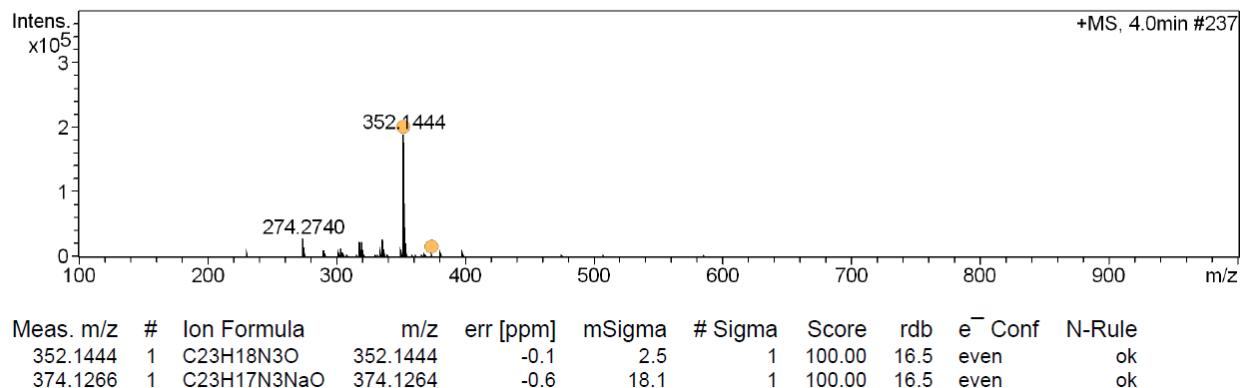


Figure S156. (2E/Z)-3-Phenyl-1-[1-phenyl-3-(pyridin-4-yl)-1H-pyrazol-4-yl]prop-2-en-1-one (*E*-12d, *Z*-13d). HRMS (ESI-TOF).

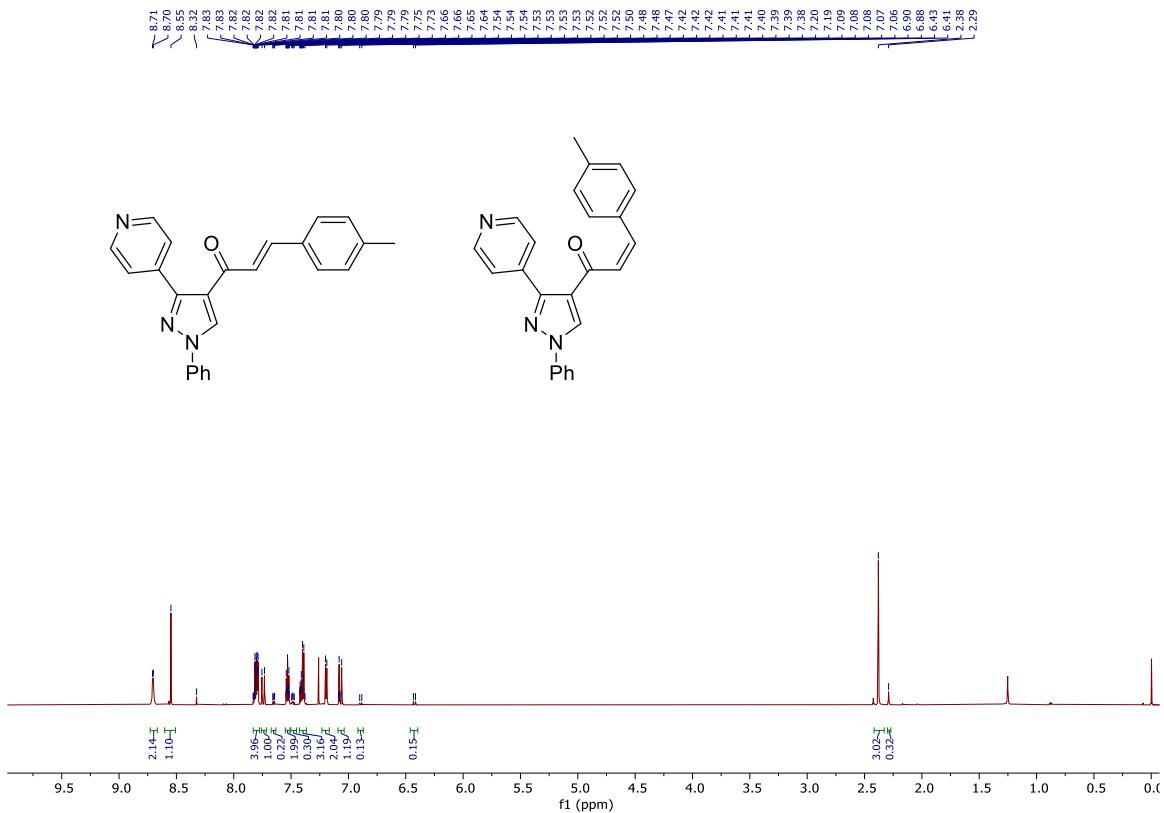


Figure S157. (2E/Z)-3-(4-Methylphenyl)-1-[1-phenyl-3-(pyridine-4-yl)-1*H*-pyrazol-4-yl]prop-2-en-1-one (*E*-12e, *Z*-13e). ^1H NMR spectrum (700 MHz, CDCl_3)

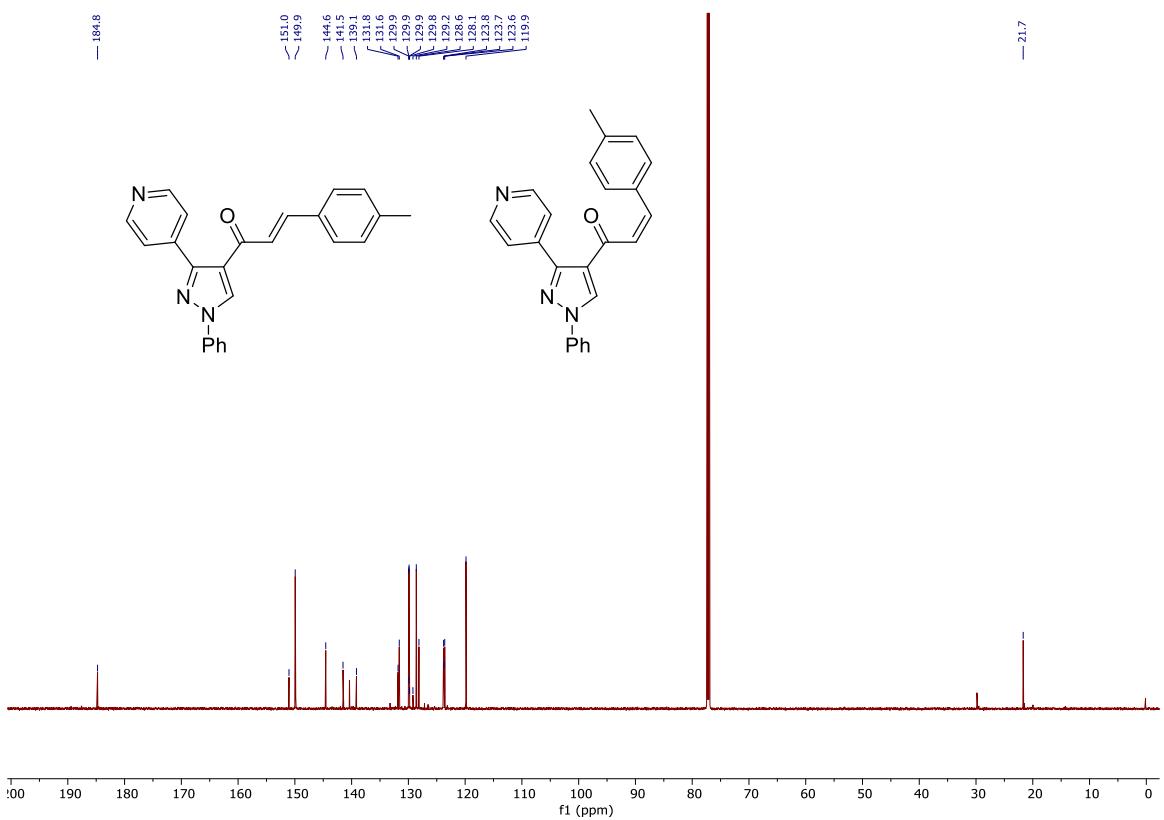


Figure S158. (2E/Z)-3-(4-Methylphenyl)-1-[1-phenyl-3-(pyridine-4-yl)-1*H*-pyrazol-4-yl]prop-2-en-1-one (*E*-12e, *Z*-13e). ^{13}C NMR spectrum (176 MHz, CDCl_3)

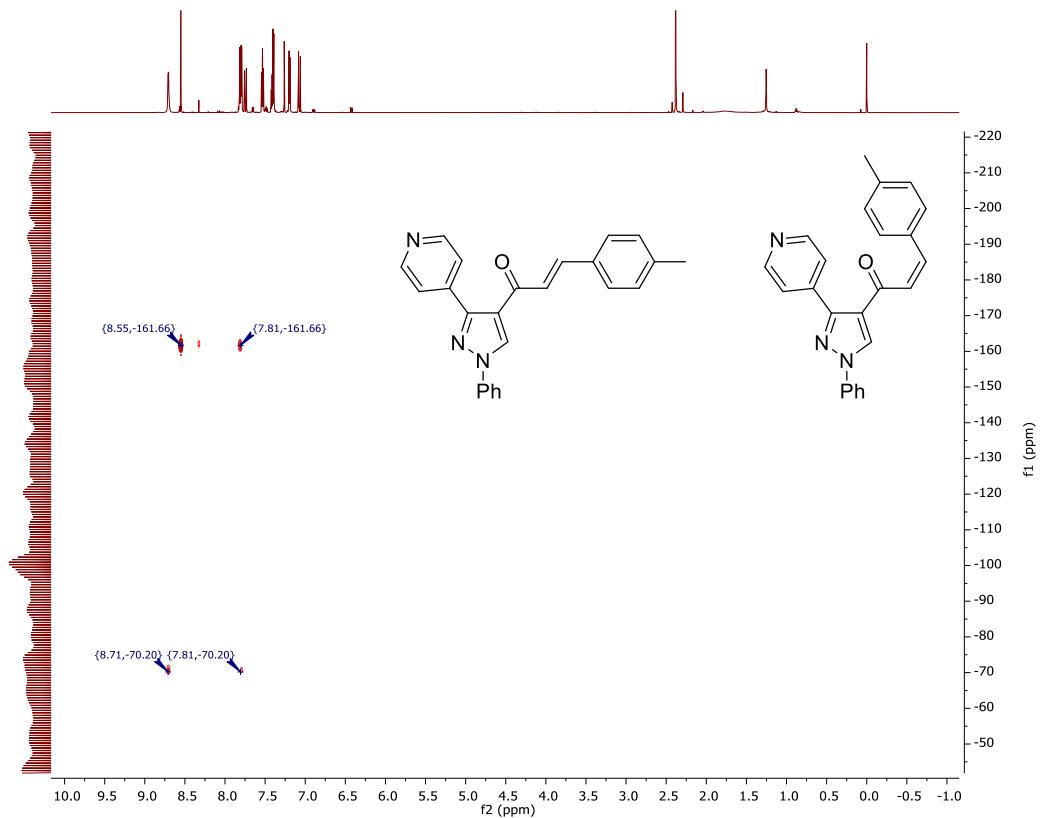


Figure S159. (2E/Z)-3-(4-Methylphenyl)-1-[1-phenyl-3-(pyridine-4-yl)-1H-pyrazol-4-yl]prop-2-en-1-one (*E*-12e, *Z*-13e). ^1H - ^{15}N HMBC NMR spectrum (71 MHz, CDCl_3)

+MS, 3.5min #212

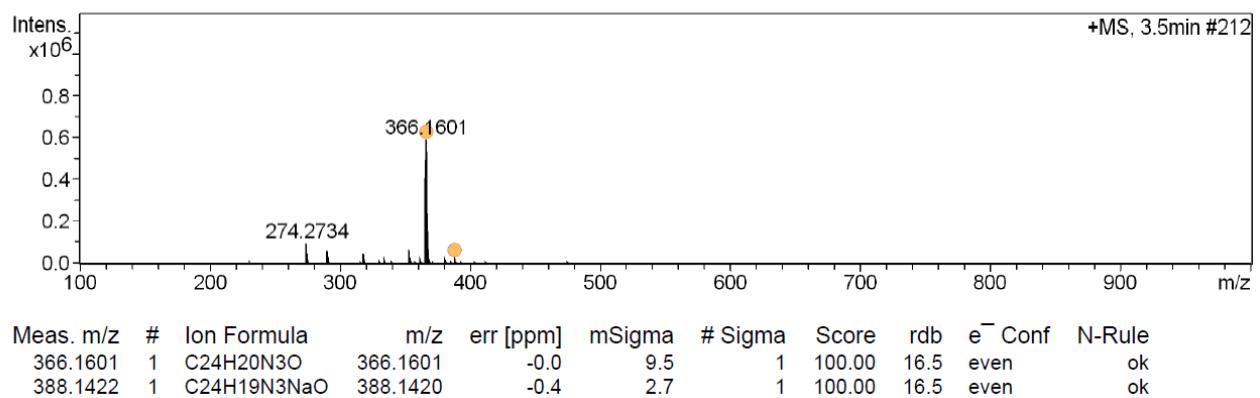


Figure S160. (2E/Z)-3-(4-Methylphenyl)-1-[1-phenyl-3-(pyridine-4-yl)-1H-pyrazol-4-yl]prop-2-en-1-one (*E*-12e, *Z*-13e). HRMS (ESI-TOF).

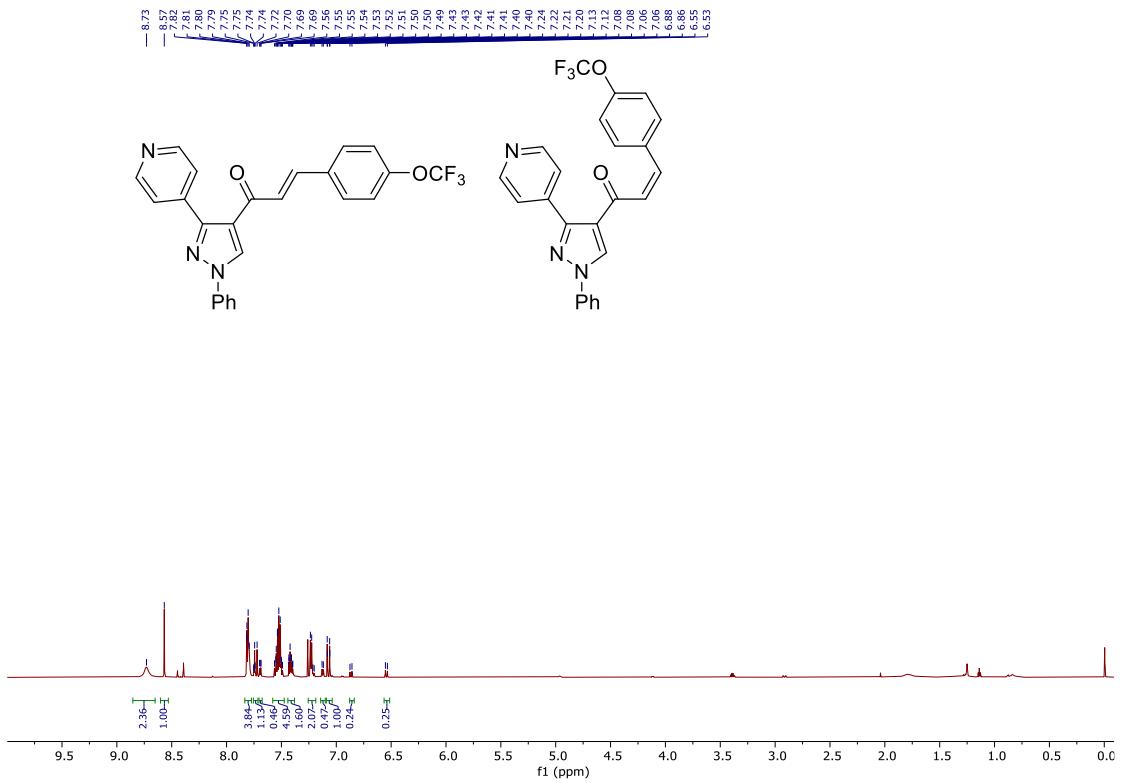


Figure S161. (2E/Z)-1-[1-Phenyl-3-(pyridine-4-yl)-1*H*-pyrazol-4-yl]-3-[4-(trifluoromethoxy)phenyl]prop-2-en-1-one spectrum (*E*-12f, *Z*-13f). ^1H NMR spectrum (700 MHz, CDCl_3)

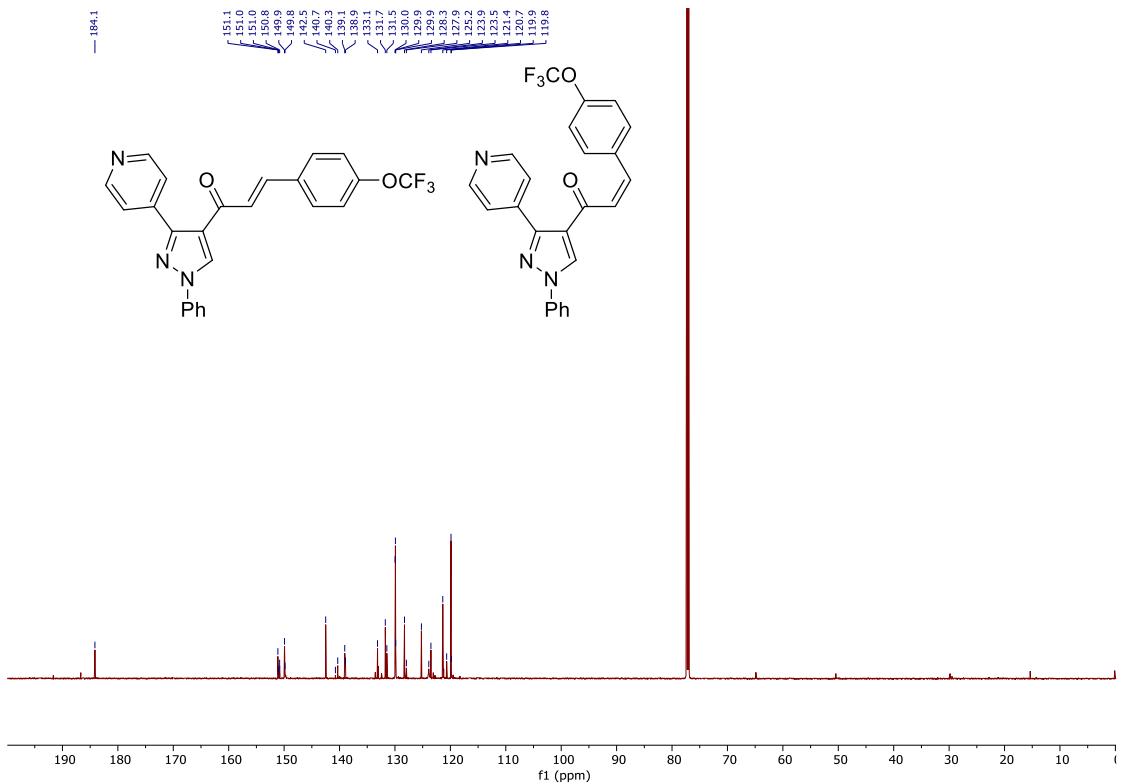


Figure S162. (2E/Z)-1-[1-Phenyl-3-(pyridine-4-yl)-1*H*-pyrazol-4-yl]-3-[4-(trifluoromethoxy)phenyl]prop-2-en-1-one spectrum (*E*-12f, *Z*-13f). ^{13}C NMR spectrum (176 MHz, CDCl_3)

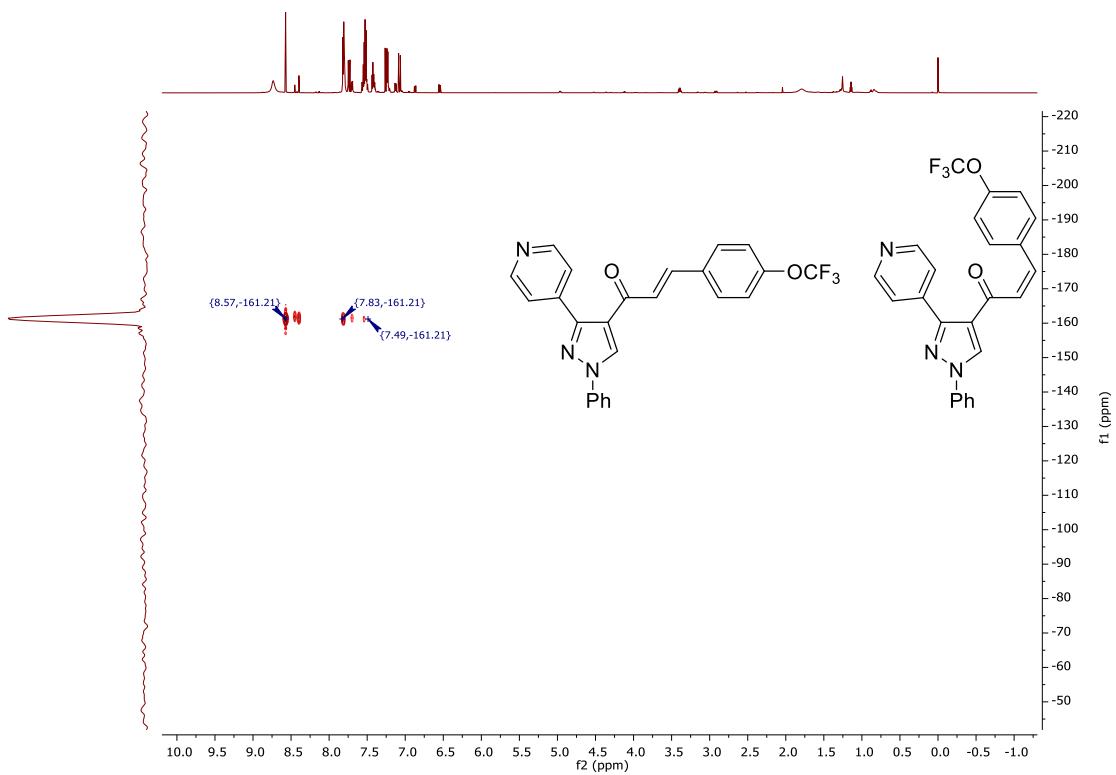


Figure S163. (2E/Z)-1-[1-Phenyl-3-(pyridine-4-yl)-1*H*-pyrazol-4-yl]-3-[4-(trifluoromethoxy)phenyl]prop-2-en-1-one (*E*-12f, *Z*-13f). ^1H - ^{15}N HMBC NMR spectrum (71 MHz, CDCl_3)

+MS, 4.1min #248

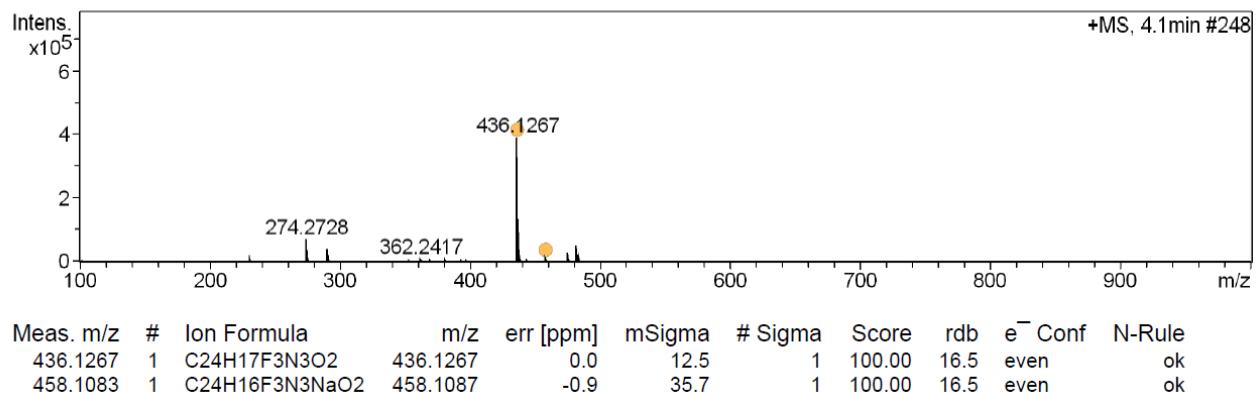


Figure S164. (2E/Z)-1-[1-Phenyl-3-(pyridine-4-yl)-1*H*-pyrazol-4-yl]-3-[4-(trifluoromethoxy)phenyl]prop-2-en-1-one (*E*-12f, *Z*-13f). HRMS (ESI-TOF).

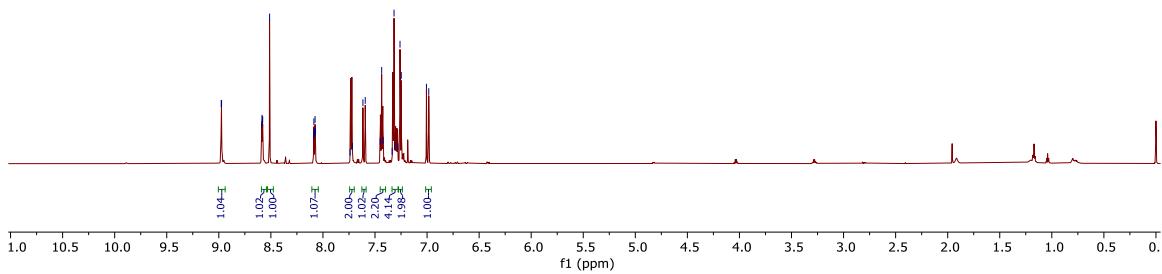
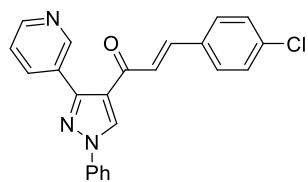


Figure S165. (2E)-3-(4-Chlorophenyl)-1-[1-phenyl-3-(pyridin-3-yl)-1*H*-pyrazol-4-yl]prop-2-en-1-one (12g). ^1H NMR spectrum (700 MHz, CDCl_3)

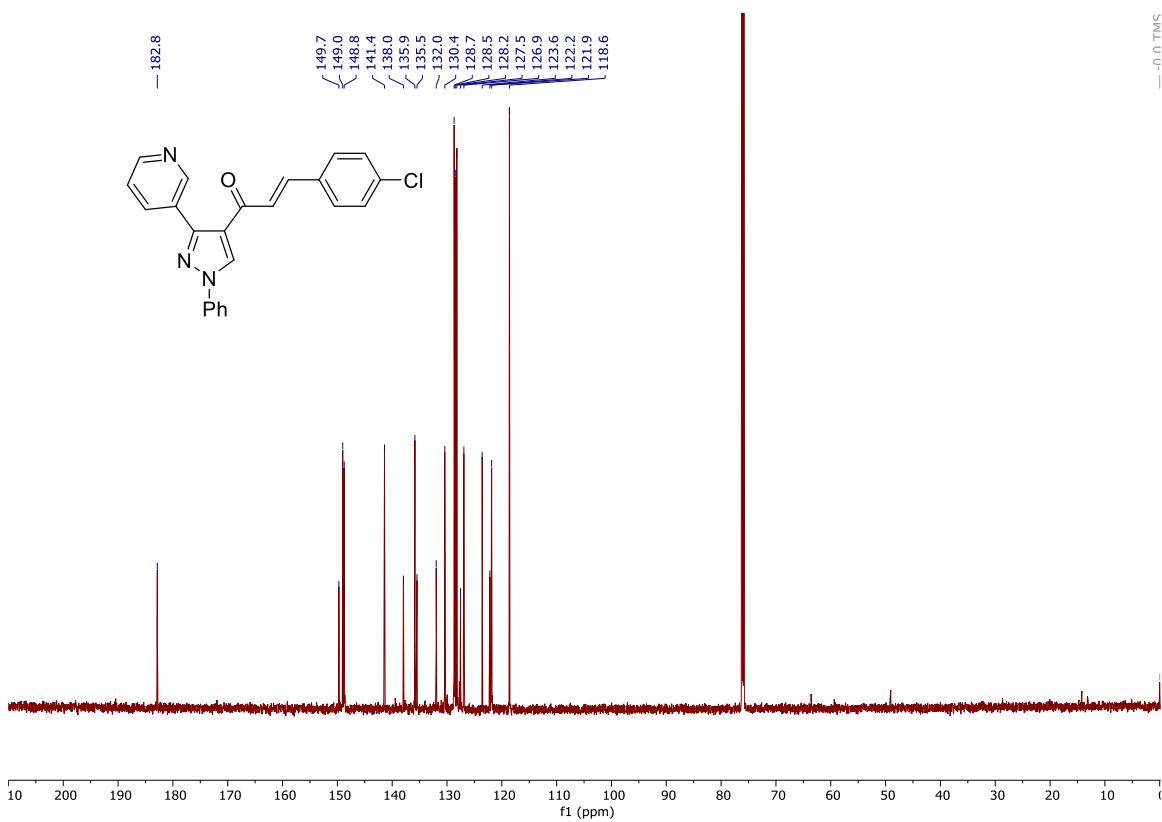
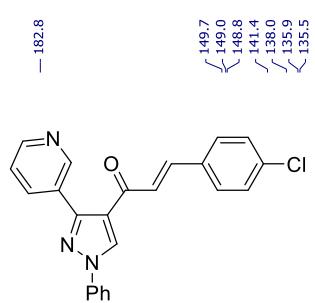


Figure S166. (2E)-3-(4-Chlorophenyl)-1-[1-phenyl-3-(pyridin-3-yl)-1*H*-pyrazol-4-yl]prop-2-en-1-one (12g). ^{13}C NMR spectrum (176 MHz, CDCl_3)

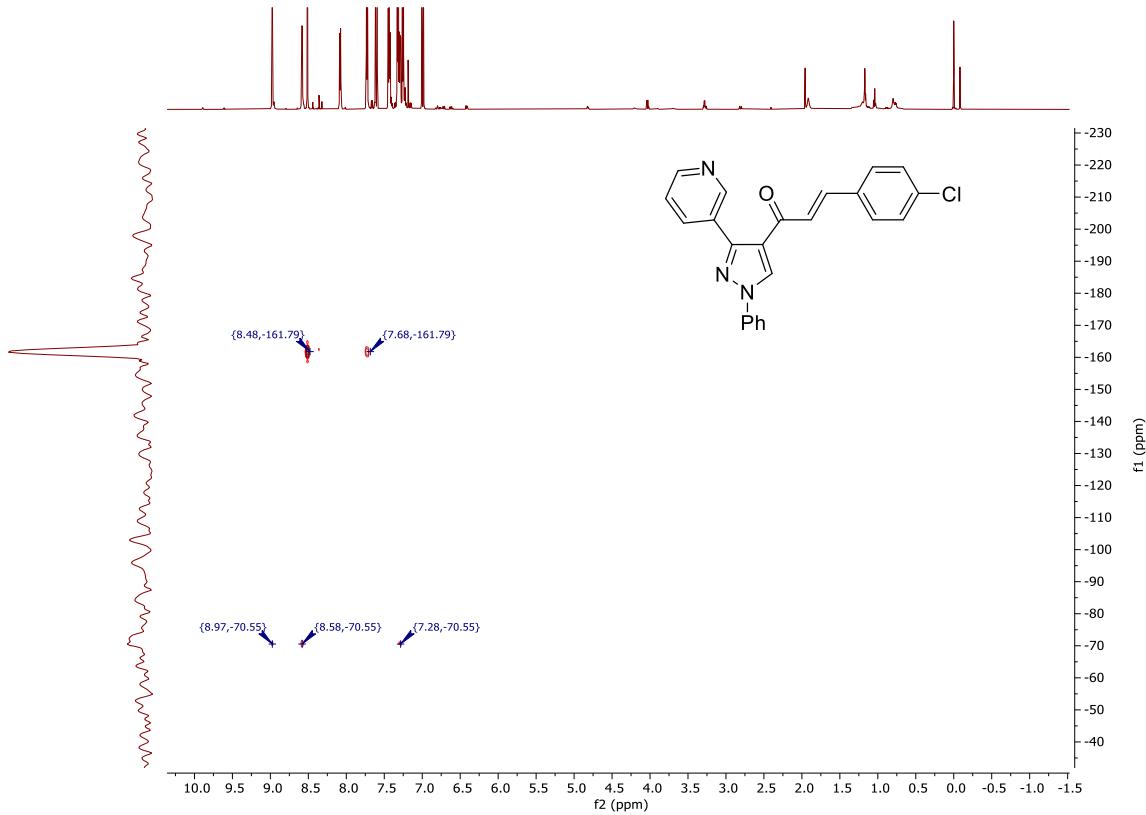


Figure S167. (2E)-3-(4-Chlorophenyl)-1-[1-phenyl-3-(pyridin-3-yl)-1H-pyrazol-4-yl]prop-2-en-1-one (12g). ^1H - ^{15}N HMBC NMR spectrum (71 MHz, CDCl_3)

+MS, 5.3min #313

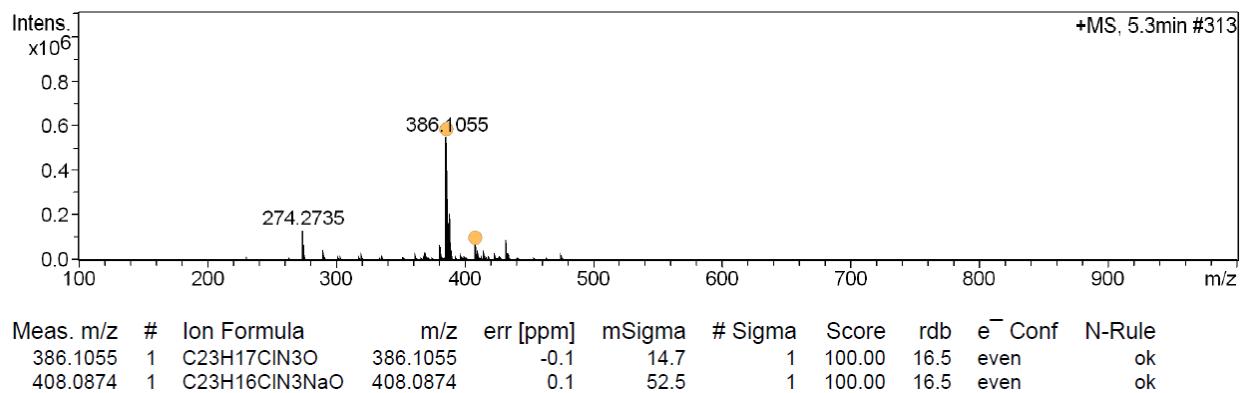


Figure S168. (2E)-3-(4-Chlorophenyl)-1-[1-phenyl-3-(pyridin-3-yl)-1H-pyrazol-4-yl]prop-2-en-1-one (12g). HRMS (ESI-TOF).

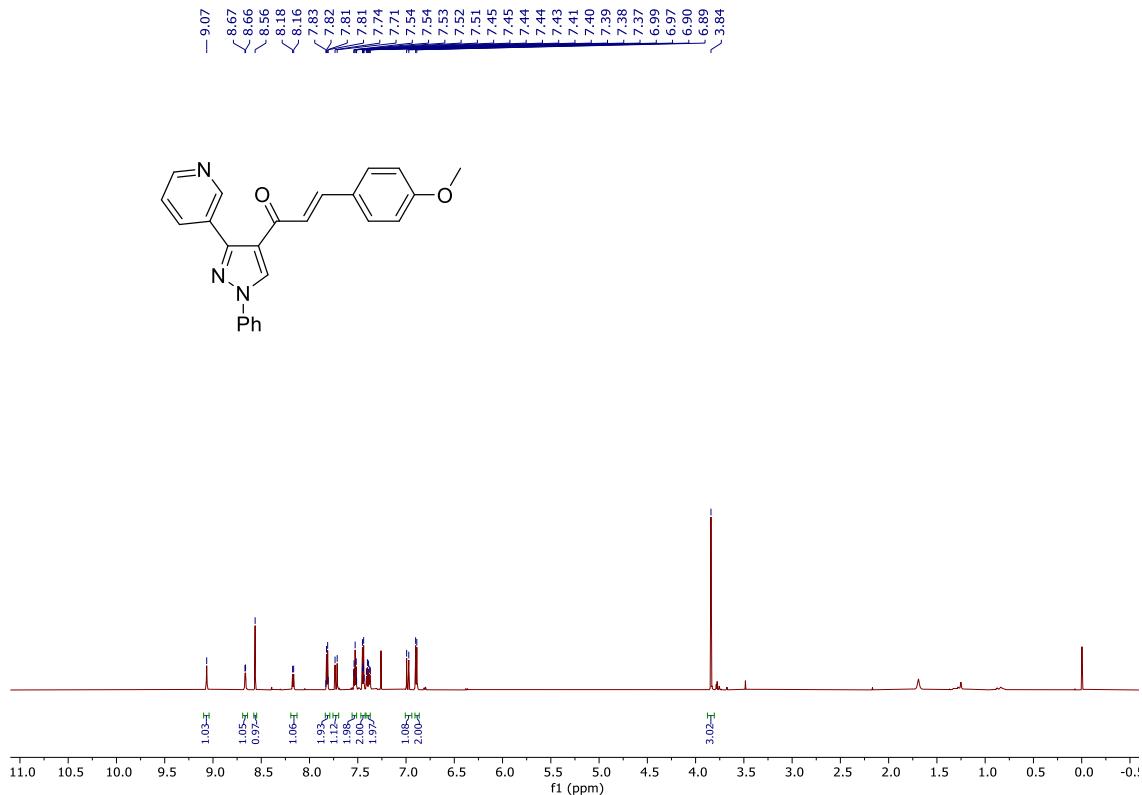


Figure S169. (2E)-3-(4-Methoxyphenyl)-1-[1-phenyl-3-(pyridin-3-yl)-1*H*-pyrazol-4-yl]prop-2-en-1-one (12h). ^1H NMR spectrum (700 MHz, CDCl_3)

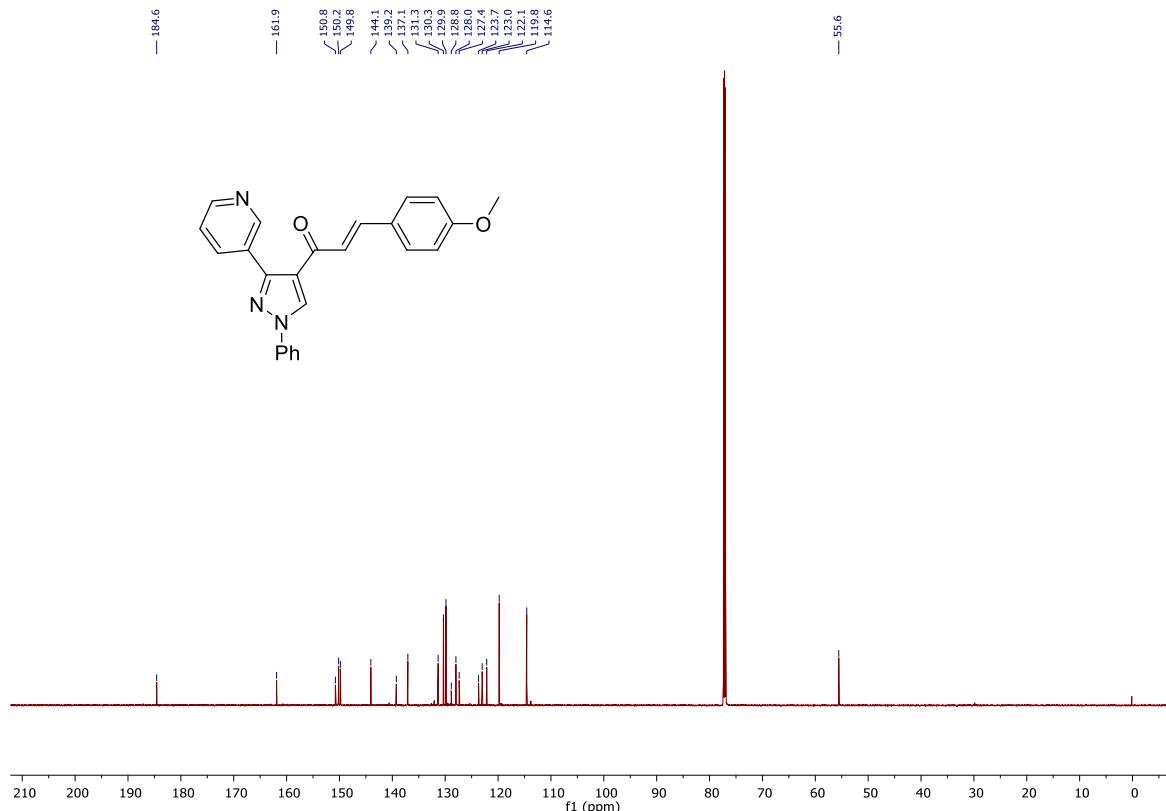


Figure S170. (2E)-3-(4-Methoxyphenyl)-1-[1-phenyl-3-(pyridin-3-yl)-1*H*-pyrazol-4-yl]prop-2-en-1-one (12h). ^{13}C NMR spectrum (176 MHz, CDCl_3)

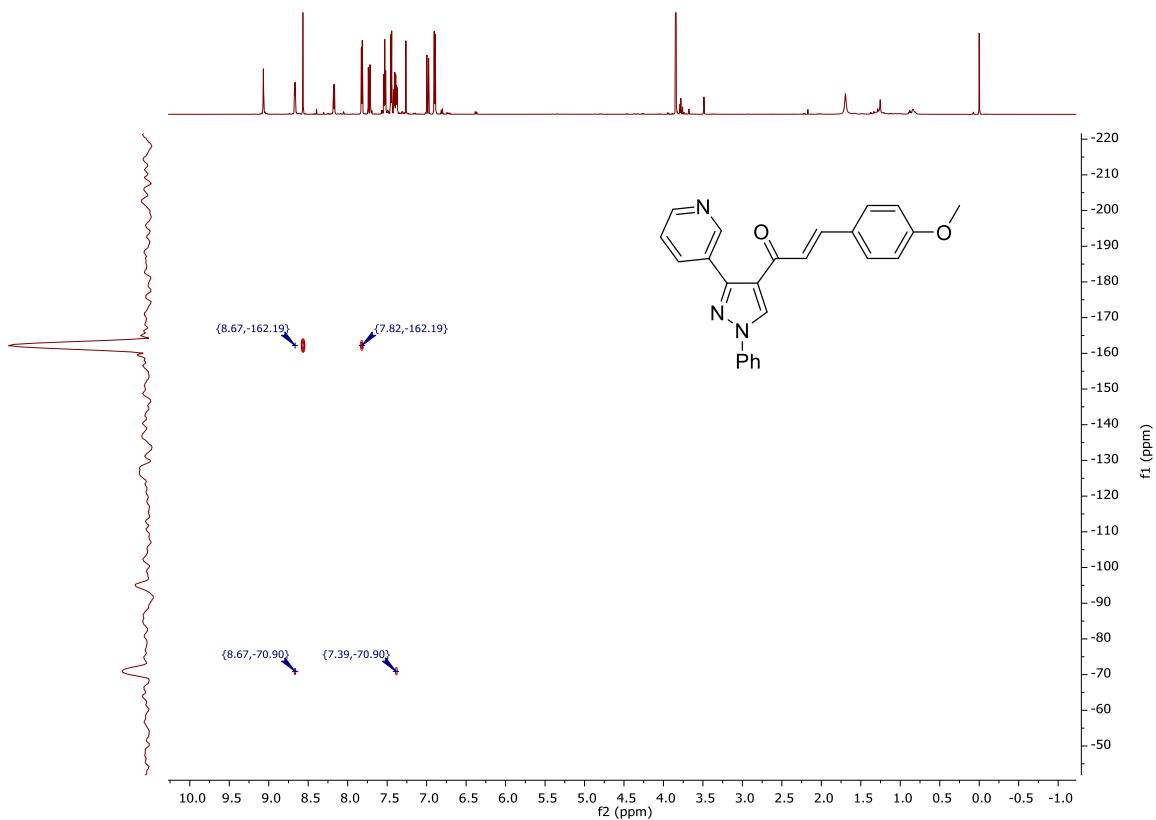


Figure S171. (2E)-3-(4-Methoxyphenyl)-1-[1-phenyl-3-(pyridin-3-yl)-1H-pyrazol-4-yl]prop-2-en-1-one (12h). ^1H - ^{15}N HMBC NMR spectrum (71 MHz, CDCl_3)

+MS, 5.0min #299

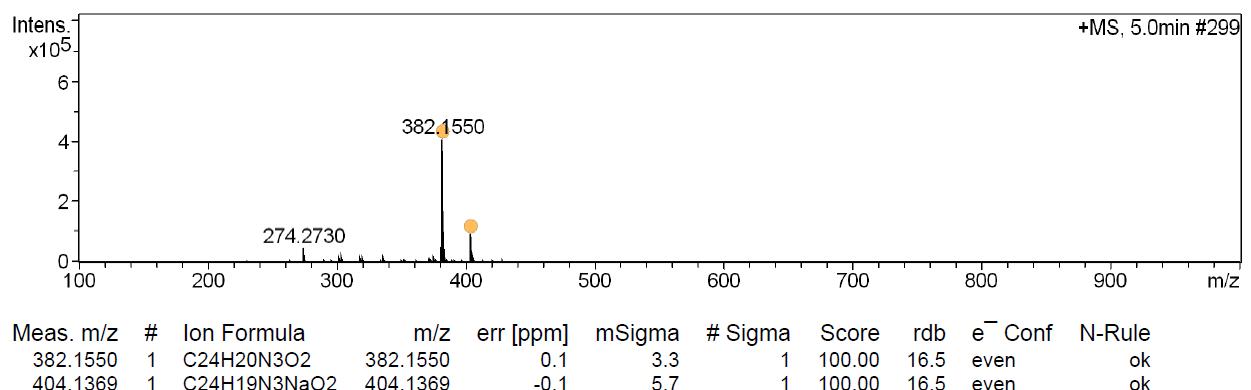


Figure S172. (2E)-3-(4-Methoxyphenyl)-1-[1-phenyl-3-(pyridin-3-yl)-1H-pyrazol-4-yl]prop-2-en-1-one (12h). HRMS (ESI-TOF).

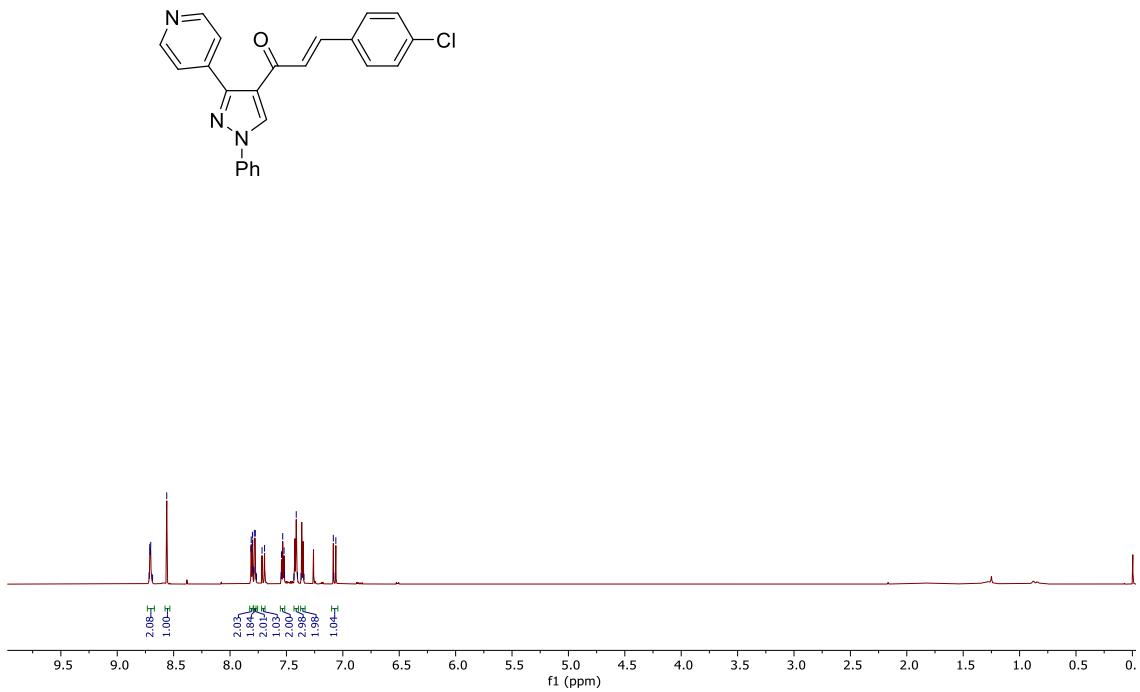


Figure S173. (2E)-3-(4-Chlorophenyl)-1-[1-phenyl-3-(pyridin-4-yl)-1H-pyrazol-4-yl]prop-2-en-1-one (12i). ¹H NMR spectrum (700 MHz, CDCl_3)

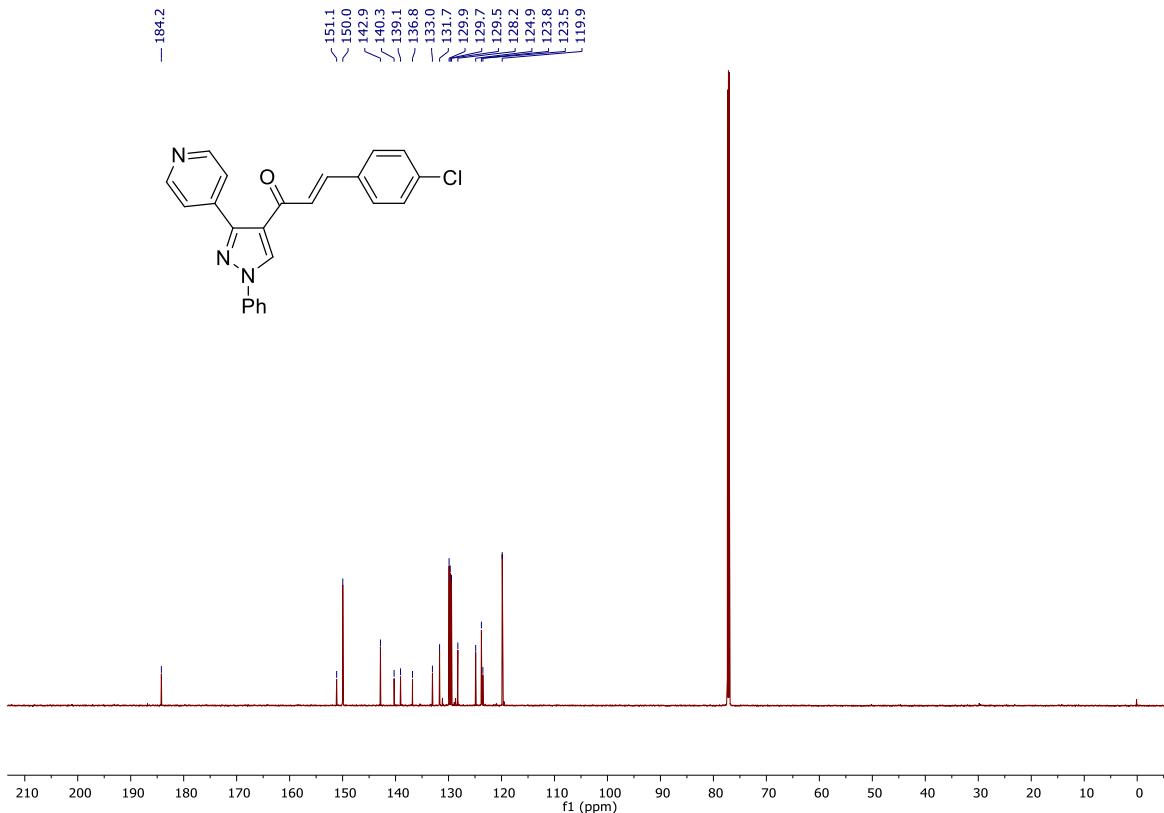


Figure S174. (2E)-3-(4-Chlorophenyl)-1-[1-phenyl-3-(pyridin-4-yl)-1H-pyrazol-4-yl]prop-2-en-1-one (12i). ¹³C NMR spectrum (176 MHz, CDCl_3)

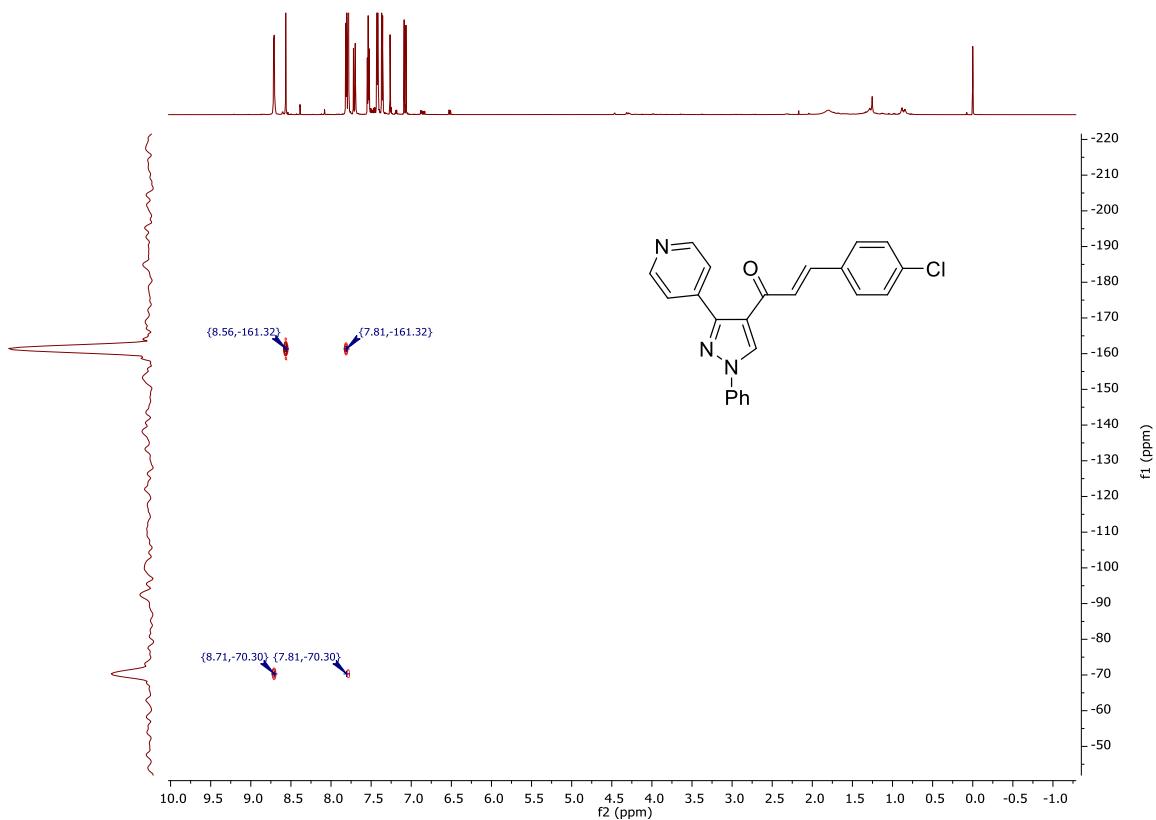


Figure S175. (2E)-3-(4-Chlorophenyl)-1-[1-phenyl-3-(pyridin-4-yl)-1H-pyrazol-4-yl]prop-2-en-1-one (**12i**). ^1H - ^{15}N HMBC NMR spectrum (71 MHz, CDCl_3)

+MS, 4.1min #248

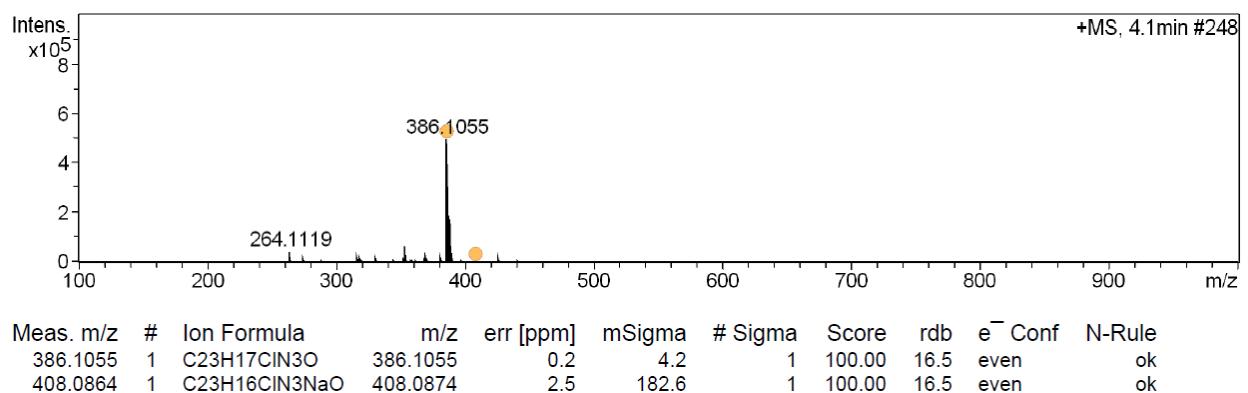


Figure S176. (2E)-3-(4-Chlorophenyl)-1-[1-phenyl-3-(pyridin-4-yl)-1H-pyrazol-4-yl]prop-2-en-1-one (**12i**). HRMS (ESI-TOF).

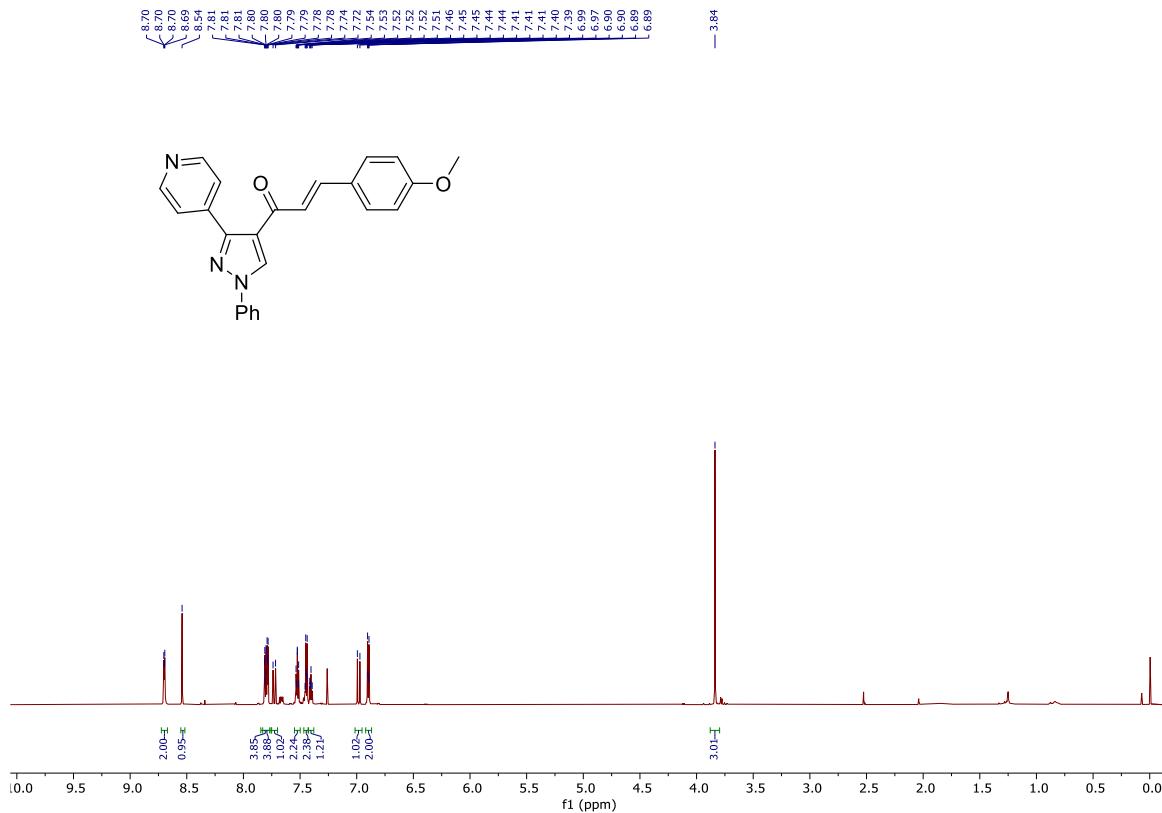


Figure S177. (2E)-3-(4-Methoxyphenyl)-1-[1-phenyl-3-(pyridin-4-yl)-1*H*-pyrazol-4-yl]prop-2-en-1-one (**12j**). ¹H NMR spectrum (700 MHz, CDCl₃)

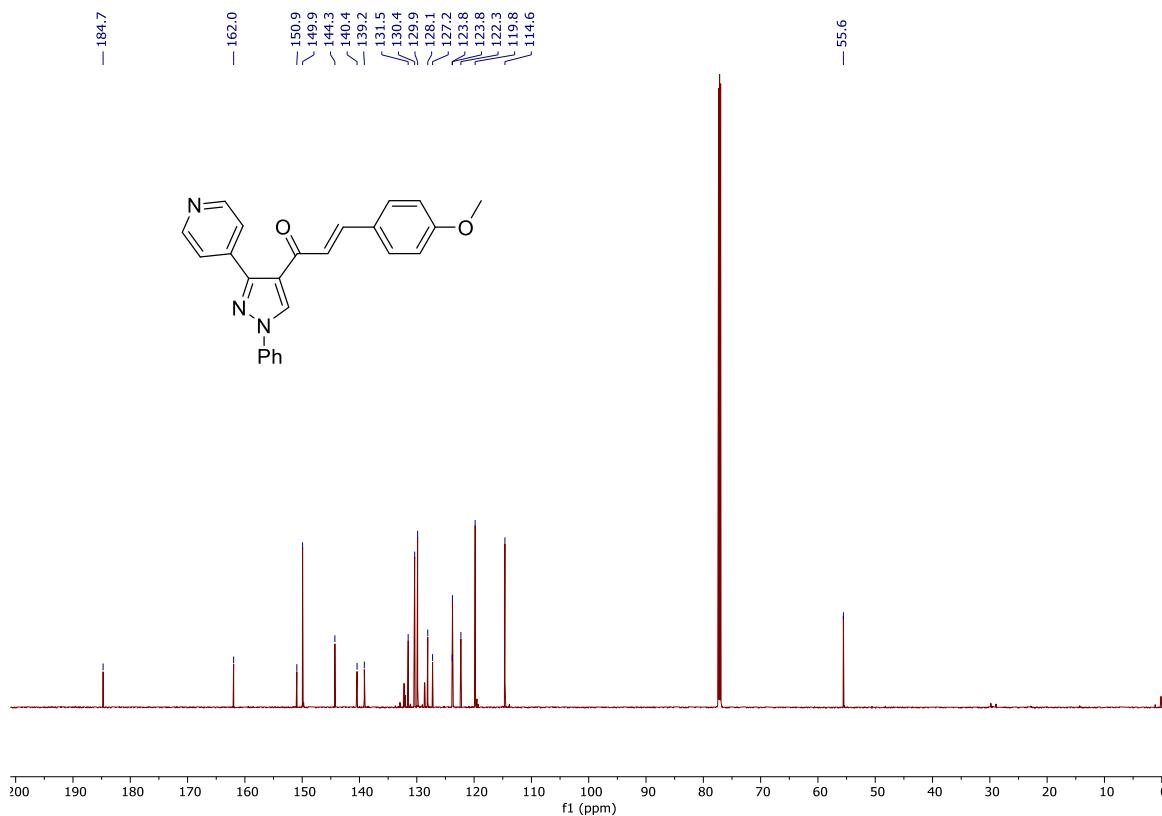


Figure S178. (2E)-3-(4-Methoxyphenyl)-1-[1-phenyl-3-(pyridin-4-yl)-1*H*-pyrazol-4-yl]prop-2-en-1-one (**12j**). ¹³C NMR spectrum (176 MHz, CDCl₃)

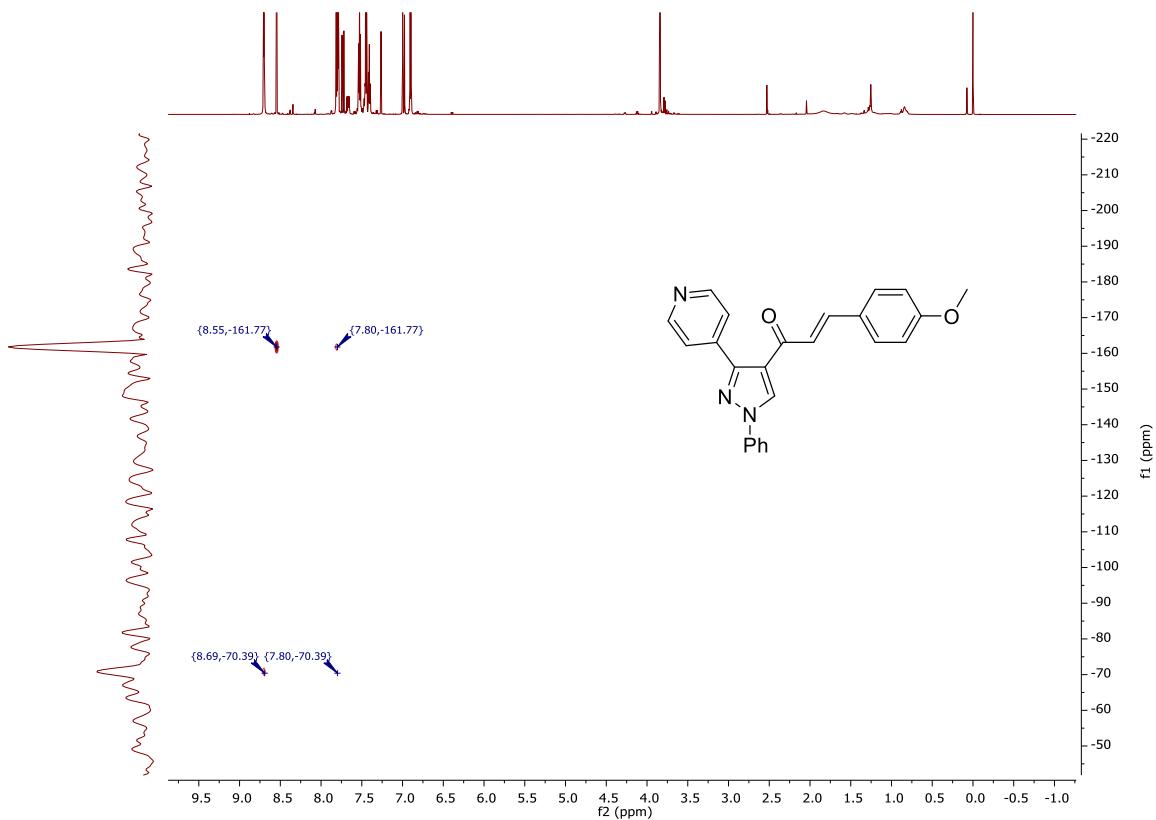


Figure S179. (2E)-3-(4-Methoxyphenyl)-1-[1-phenyl-3-(pyridin-4-yl)-1H-pyrazol-4-yl]prop-2-en-1-one (12j). ^1H - ^{15}N HMBC NMR spectrum (71 MHz, CDCl_3)

+MS, 4.8min #285

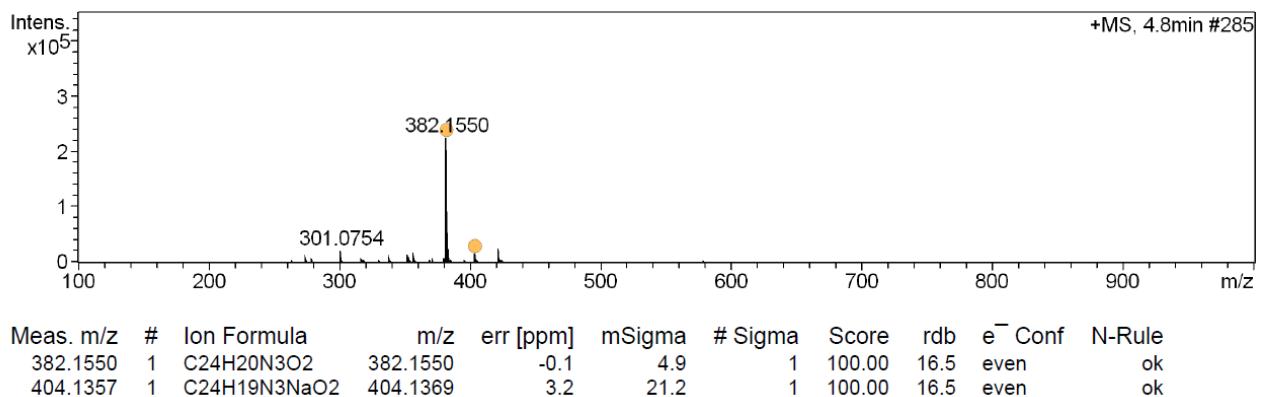


Figure S180. (2E)-3-(4-Methoxyphenyl)-1-[1-phenyl-3-(pyridin-4-yl)-1H-pyrazol-4-yl]prop-2-en-1-one (12j). HRMS (ESI-TOF).

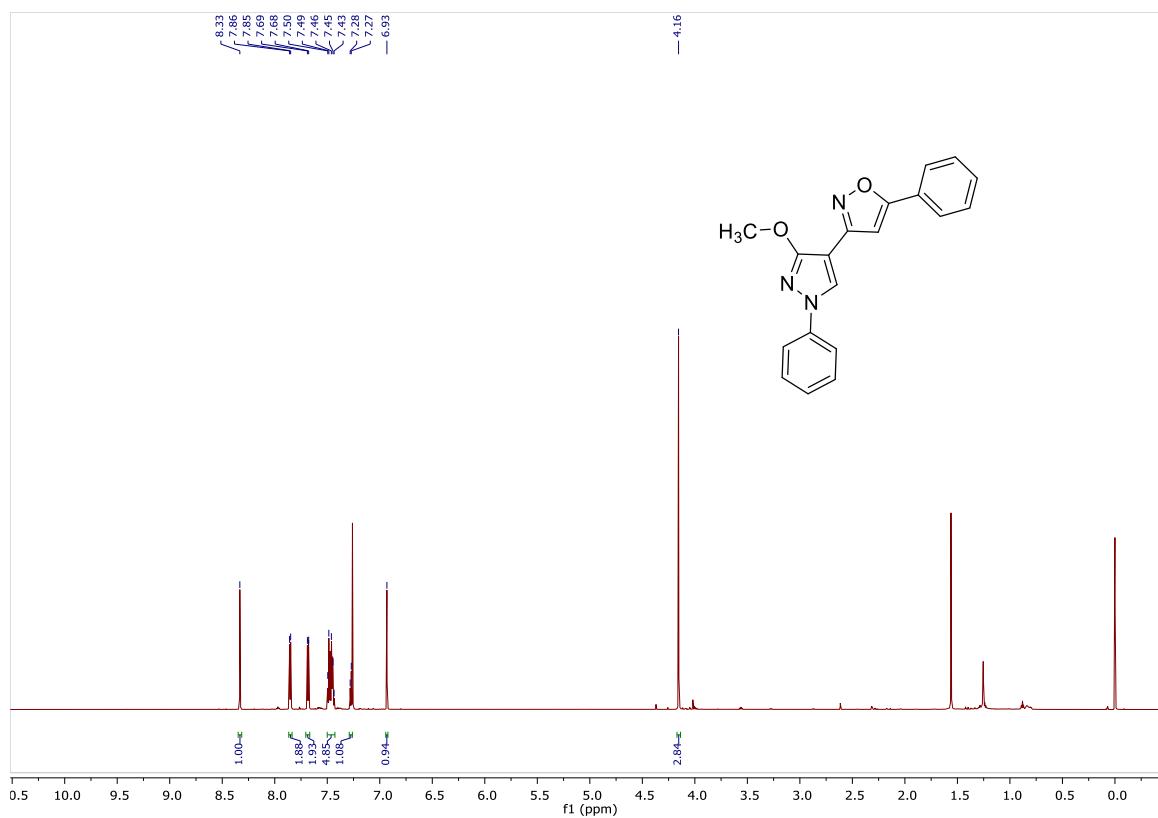


Figure S181. 3-(3-Methoxy-1-phenyl-1*H*-pyrazol-4-yl)-5-phenyl-1,2-oxazole (**14**). ^1H NMR spectrum (700 MHz, CDCl_3)

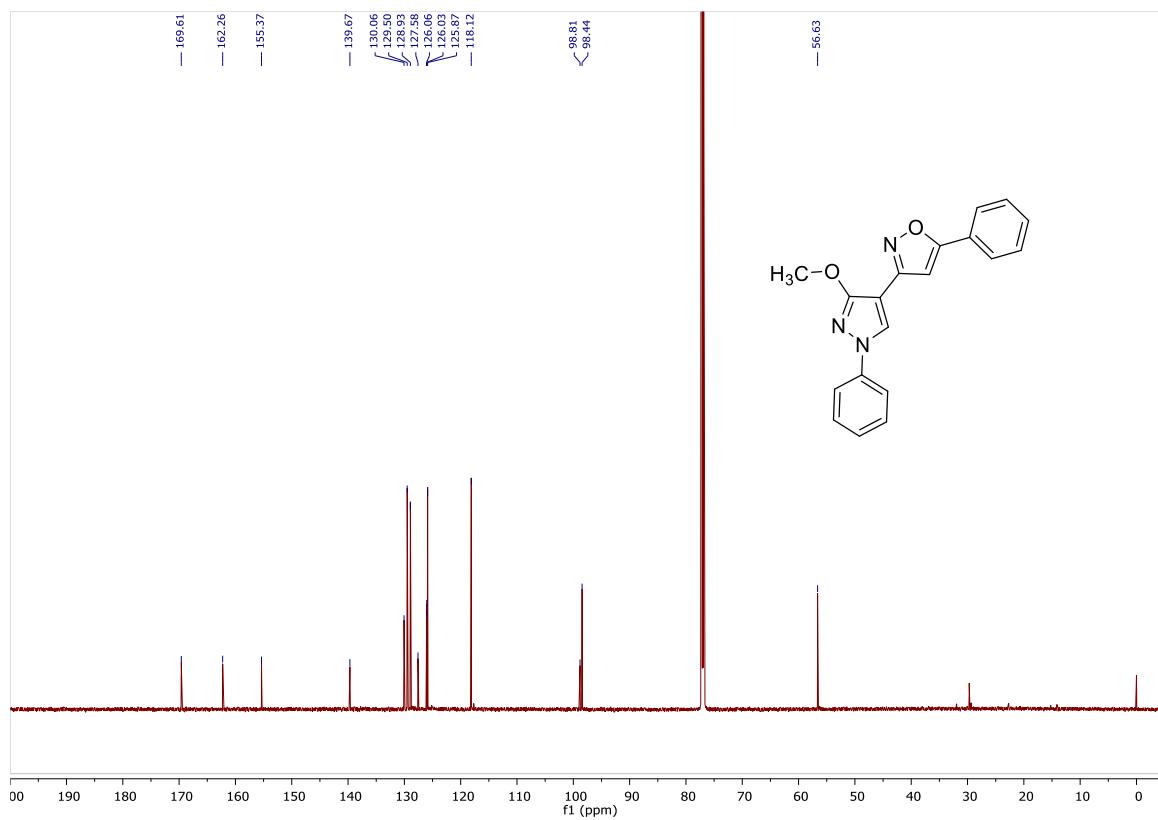


Figure S182. 3-(3-Methoxy-1-phenyl-1*H*-pyrazol-4-yl)-5-phenyl-1,2-oxazole (**14**). ^{13}C NMR spectrum (176 MHz, CDCl_3)

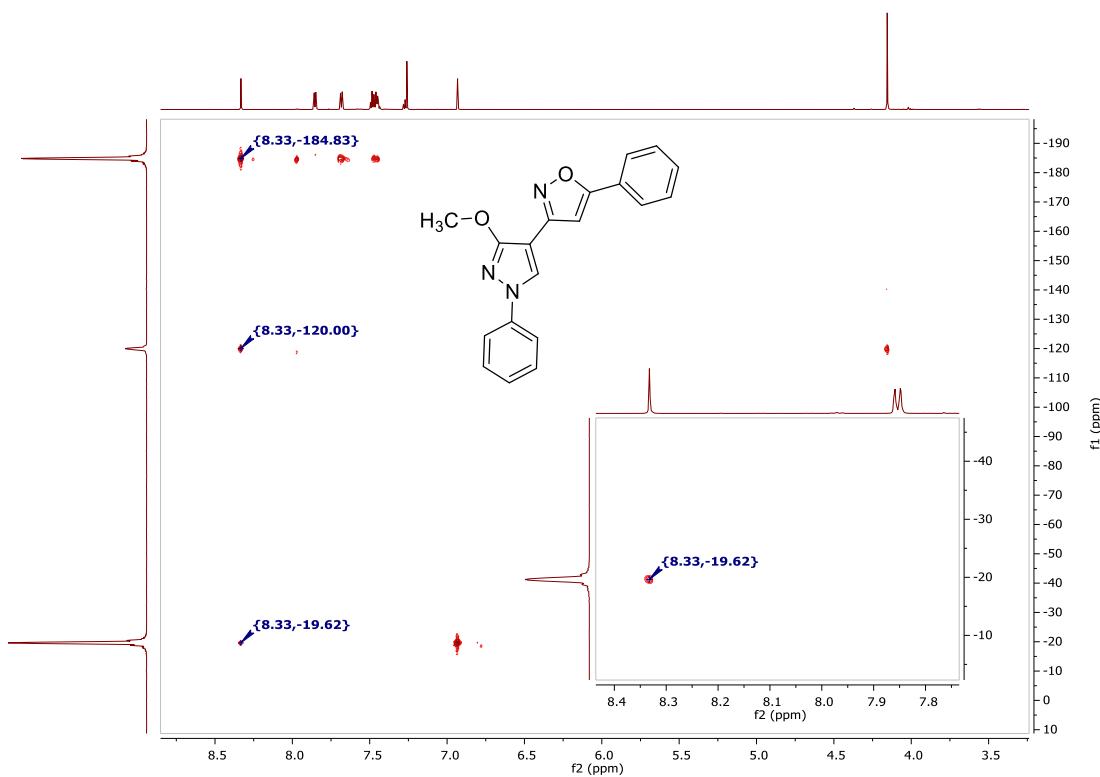


Figure S183. 3-(3-Methoxy-1-phenyl-1*H*-pyrazol-4-yl)-5-phenyl-1,2-oxazole (**14**). ^1H - ^{15}N HMBC NMR spectrum (71 MHz, CDCl_3)

+MS, 6.4min #382

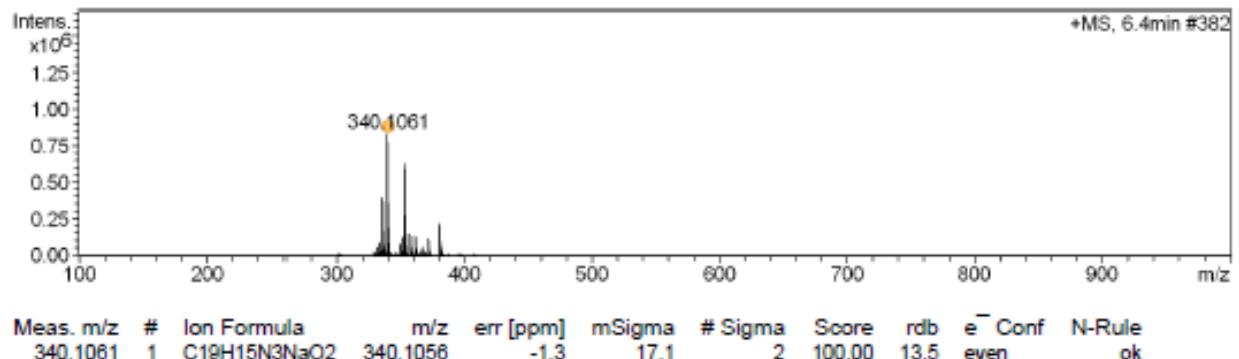


Figure S184. 3-(3-Methoxy-1-phenyl-1*H*-pyrazol-4-yl)-5-phenyl-1,2-oxazole (**14**). HRMS (ESI-TOF).

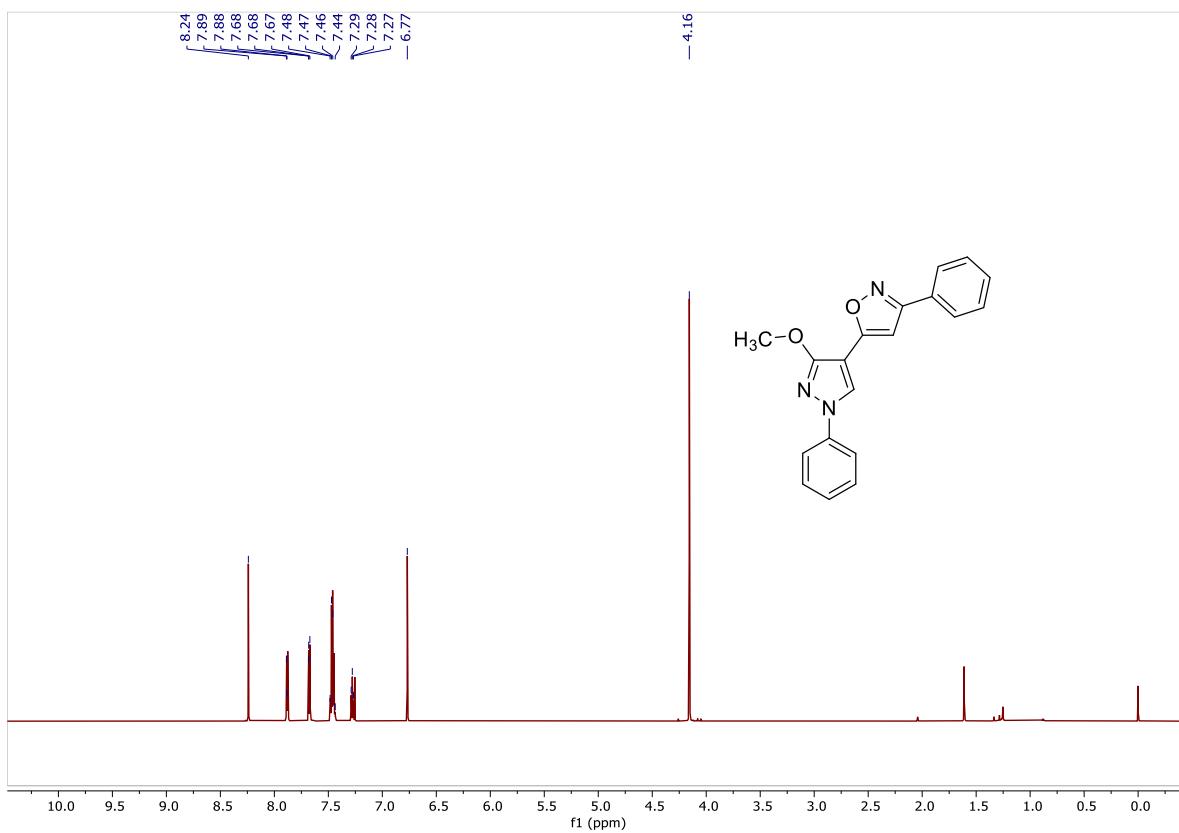


Figure S185. 5-(3-Methoxy-1-phenyl-1*H*-pyrazol-4-yl)-3-phenyl-1,2-oxazole (15). ¹H NMR spectrum (700 MHz, CDCl₃)

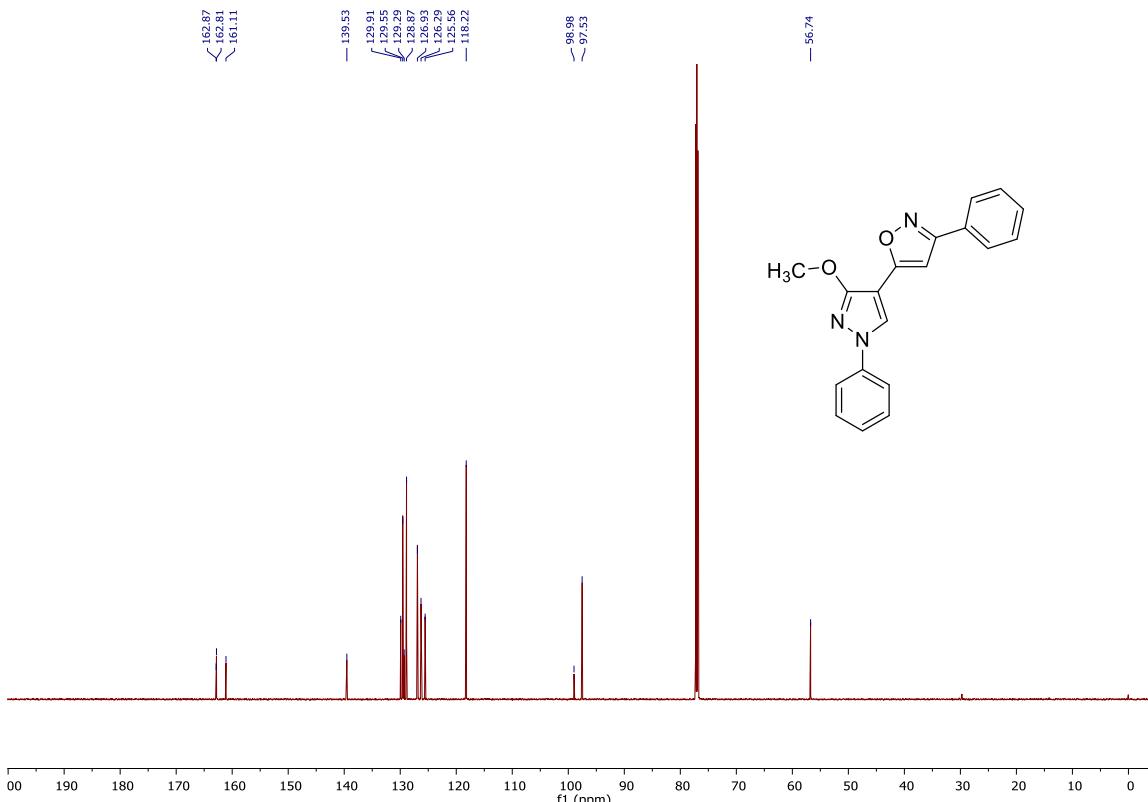


Figure S186. 5-(3-Methoxy-1-phenyl-1*H*-pyrazol-4-yl)-3-phenyl-1,2-oxazole (15). ¹³C NMR spectrum (176 MHz, CDCl₃)

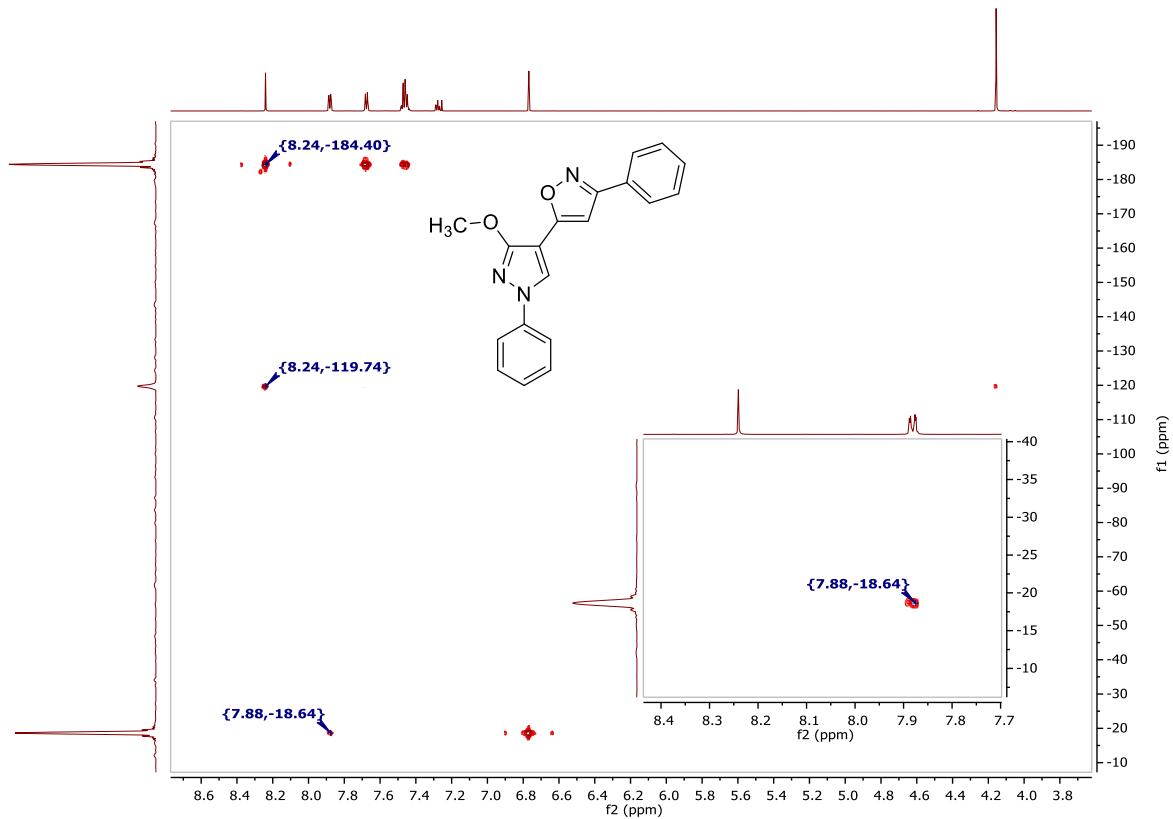


Figure S187. 5-(3-Methoxy-1-phenyl-1*H*-pyrazol-4-yl)-3-phenyl-1,2-oxazole (**15**). ^1H - ^{15}N HMBC NMR spectrum (71 MHz, CDCl_3)

+MS, 4.5min #269

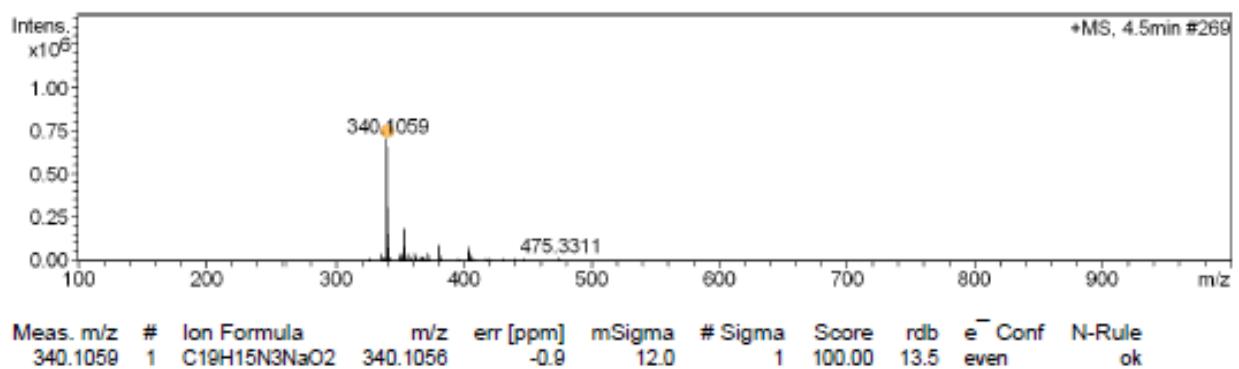


Figure S188. 5-(3-Methoxy-1-phenyl-1*H*-pyrazol-4-yl)-3-phenyl-1,2-oxazole (**15**). HRMS (ESI-TOF).

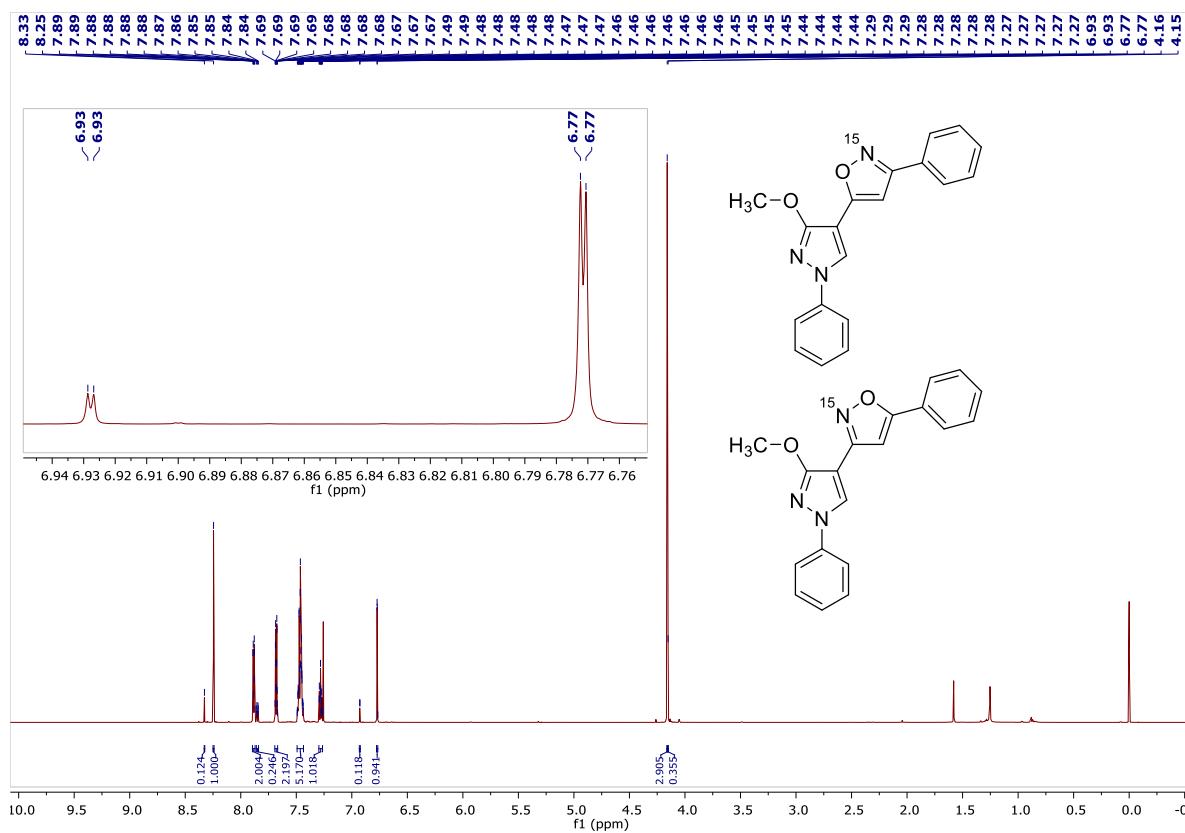


Figure S189. 3(5)-(3-Methoxy-1-phenyl-1*H*-pyrazol-4-yl)-5-phenyl-¹⁵N-1,2-oxazole (mixture of **16, 17**). ¹H NMR spectrum (700 MHz, CDCl₃)

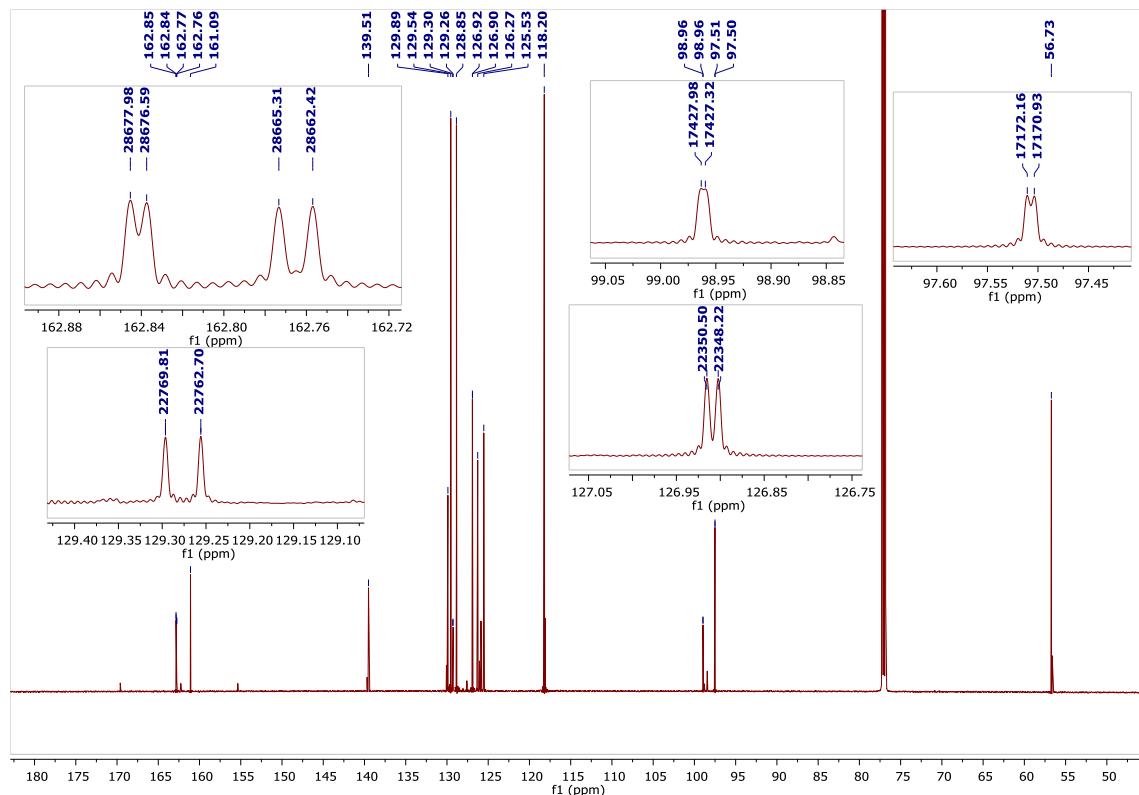


Figure S190. 3(5)-(3-Methoxy-1-phenyl-1*H*-pyrazol-4-yl)-5-phenyl-¹⁵N-1,2-oxazole (mixture of **16, 17**), signals of major regioisomer **16**. ¹³C NMR spectrum (176 MHz, CDCl₃)

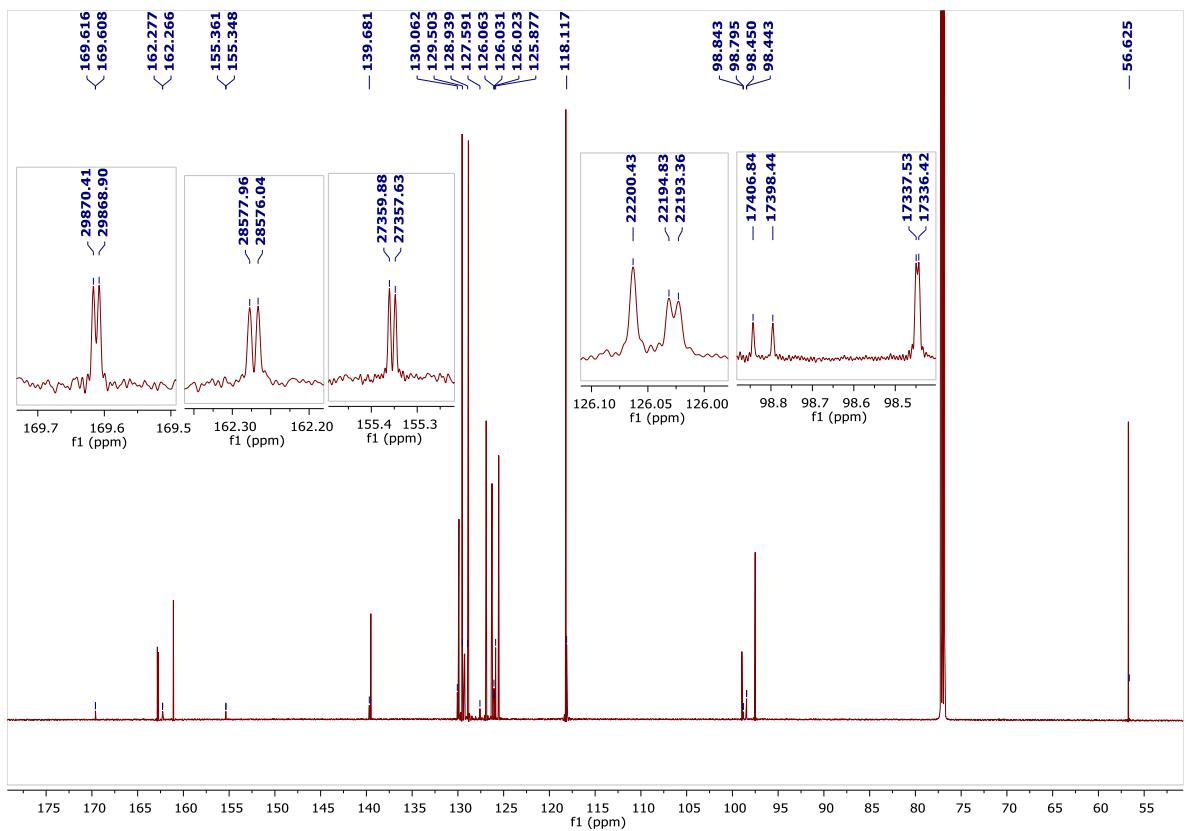


Figure S191. 3(5)-(3-Methoxy-1-phenyl-1*H*-pyrazol-4-yl)-(5)3-phenyl-¹⁵N-1,2-oxazole (mixture of 16, 17), signals of minor regiosomer 17. ¹³C NMR spectrum (176 MHz, CDCl₃)

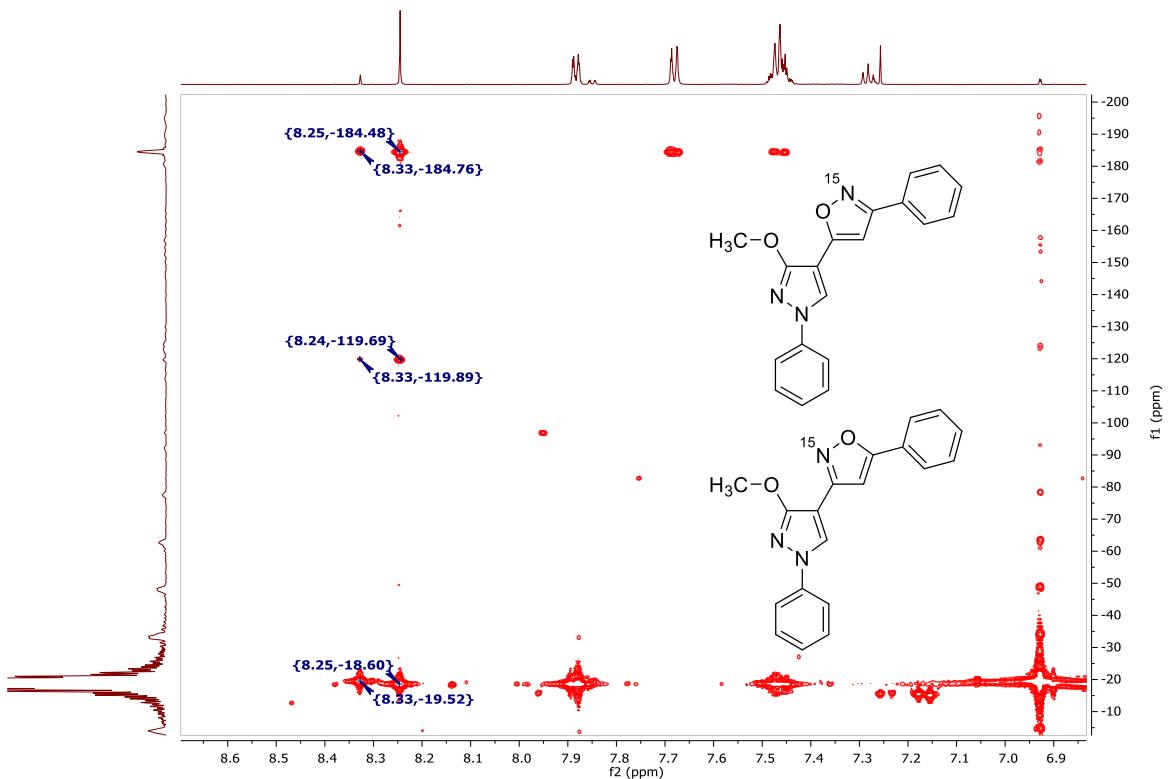


Figure S192. 3(5)-(3-Methoxy-1-phenyl-1*H*-pyrazol-4-yl)-(5)3-phenyl-¹⁵N-1,2-oxazole (mixture of 16, 17). ¹H-¹⁵N HMBC NMR spectrum (71 MHz, CDCl₃)

+MS, 11.4min #681

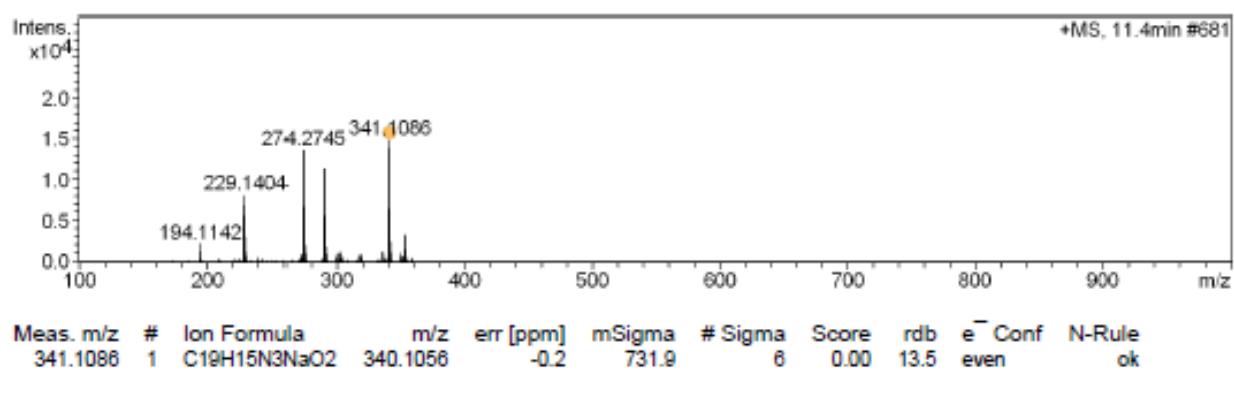


Figure S193. 3(5)-(3-Methoxy-1-phenyl-1*H*-pyrazol-4-yl)-(5)3-phenyl-¹⁵N-1,2-oxazole (mixture of 16, 17). HRMS (ESI-TOF).

<Chromatogram>

mAU

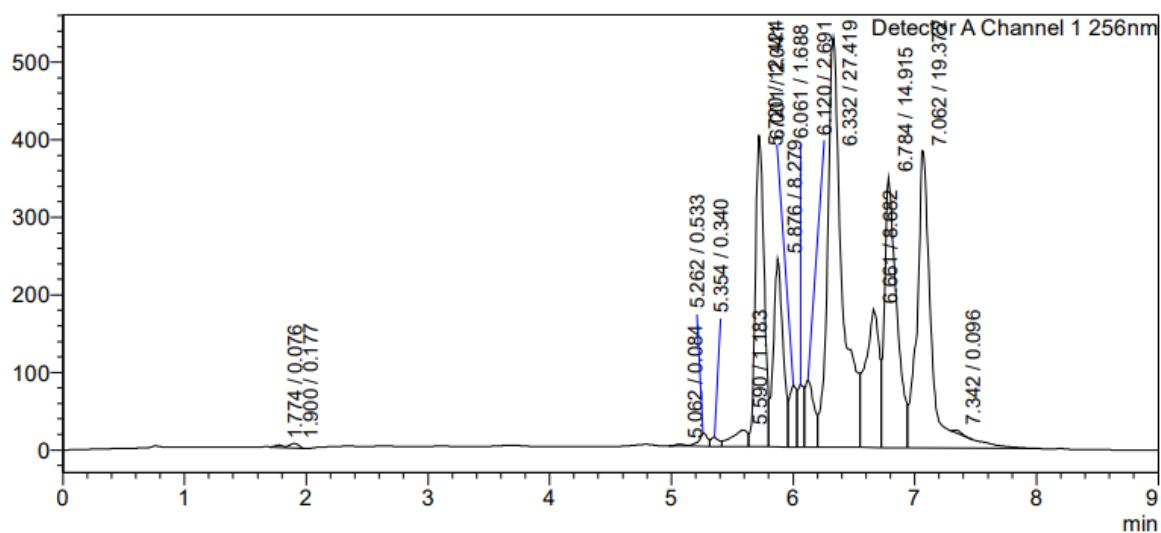


Figure S194. HPLC data of crude reaction mixture of compounds 14,15.

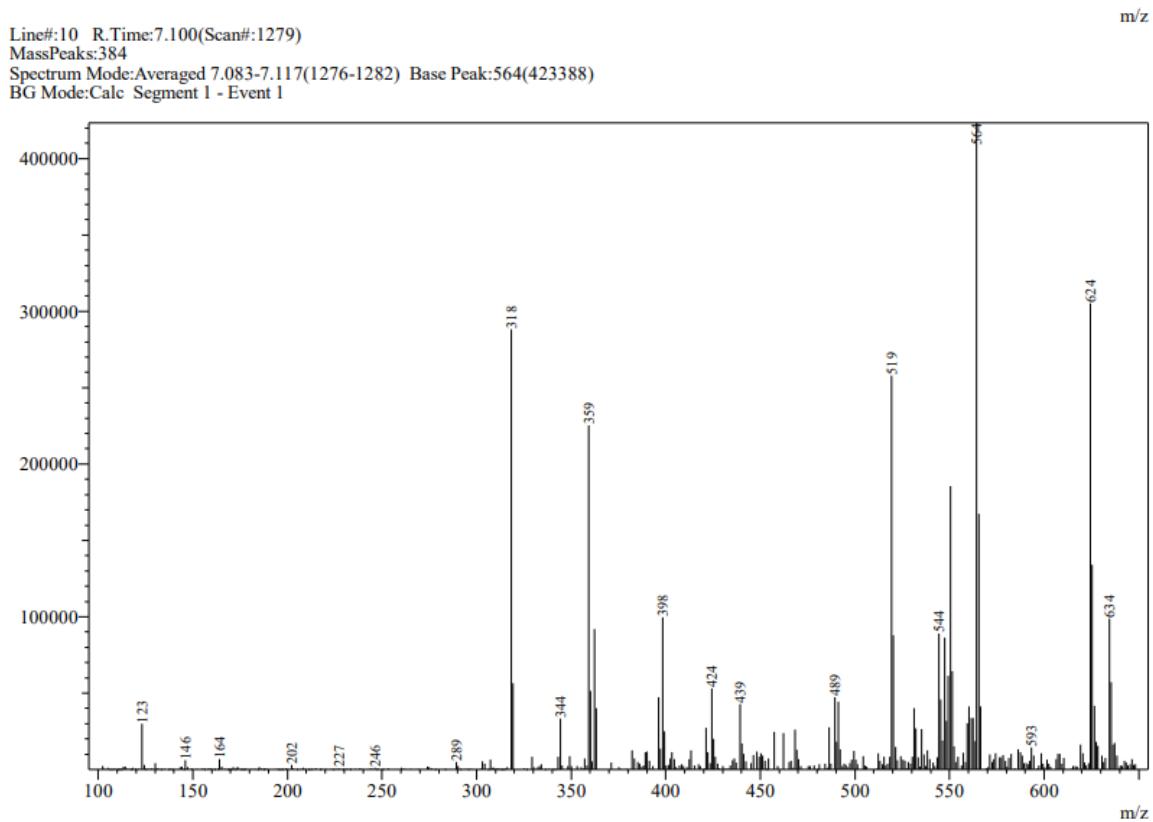


Figure S195. MS data of crude reaction mixture of compounds 14,15 (peak retention time 7.1 min.).

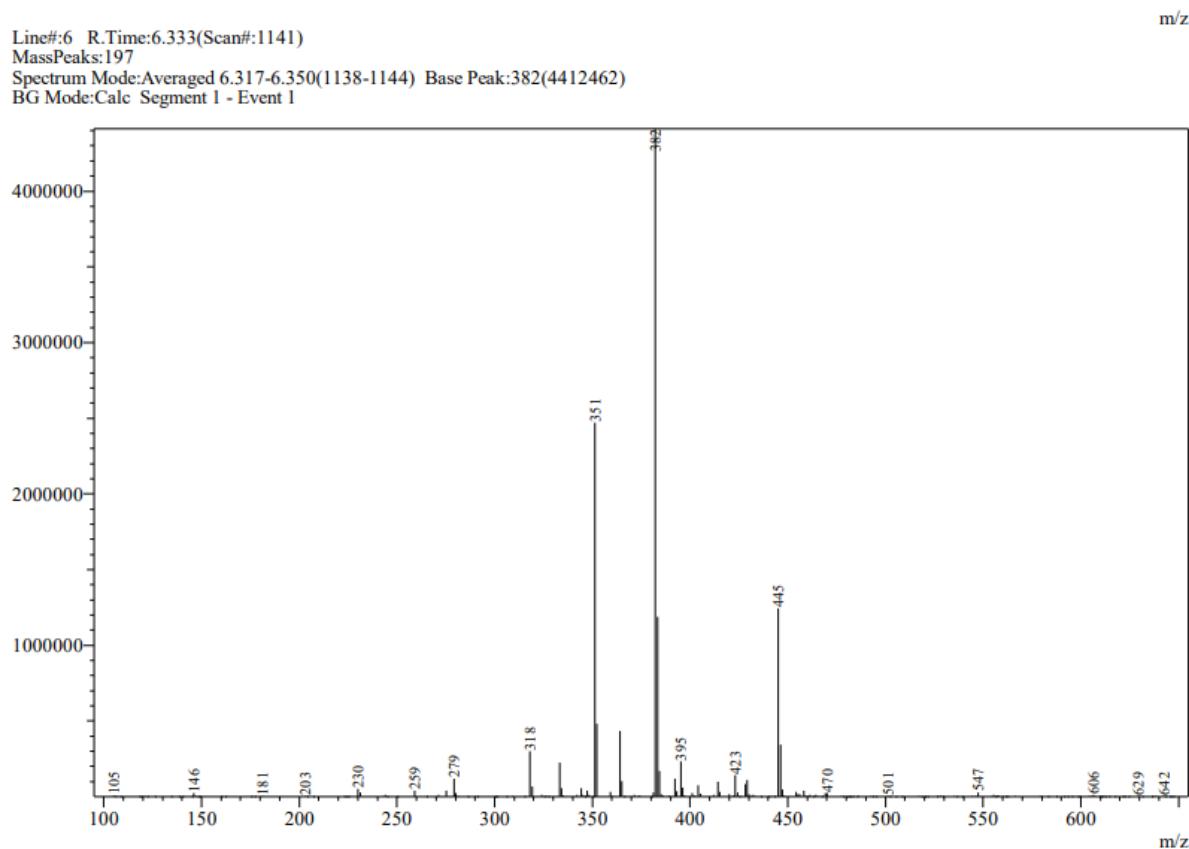


Figure S196. MS data of crude reaction mixture of compounds 14,15 (peak retention time 6.3 min.).

Line#:7 R.Time:6.650(Scan#:1198)
MassPeaks:224
Spectrum Mode:Averaged 6.633-6.667(1195-1201) Base Peak:320(1027526)
BG Mode:Calc Segment 1 - Event 1

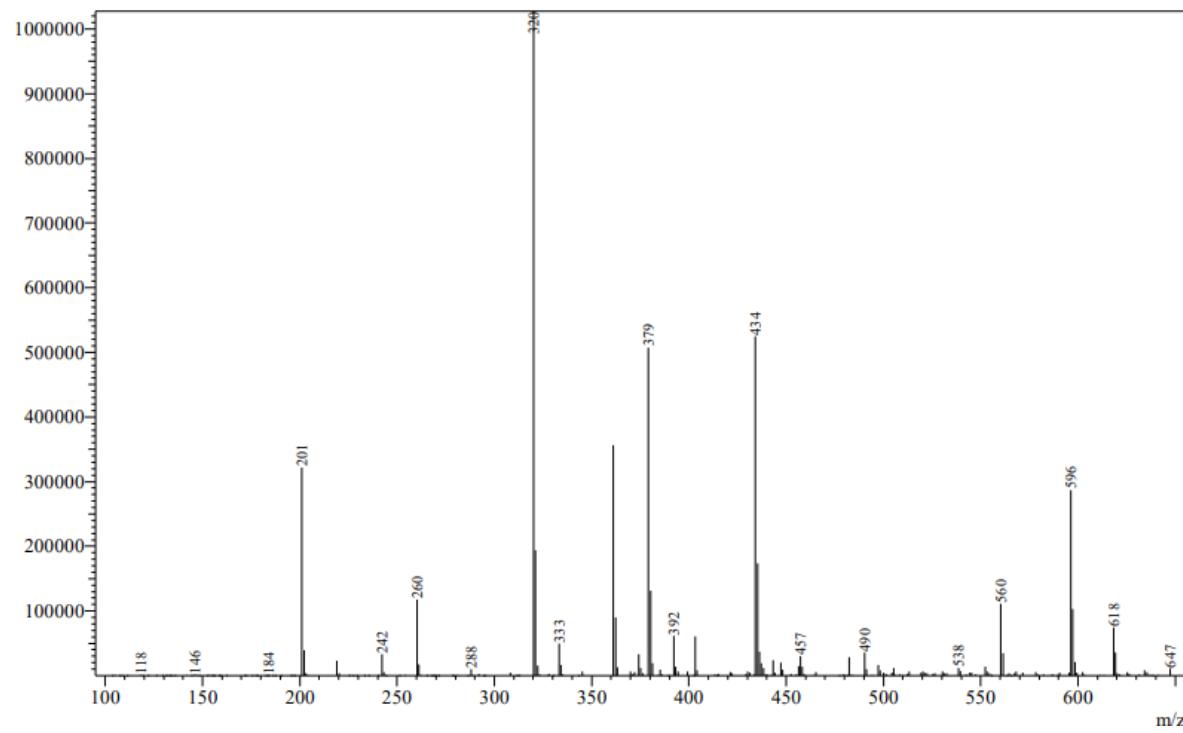


Figure S197. MS data of crude reaction mixture of compounds 14,15 (peak retention time 6.6 min.).

Line#:8 R.Time:6.750(Scan#:1216)
MassPeaks:251
Spectrum Mode:Averaged 6.733-6.767(1213-1219) Base Peak:320(925279)
BG Mode:Calc Segment 1 - Event 1

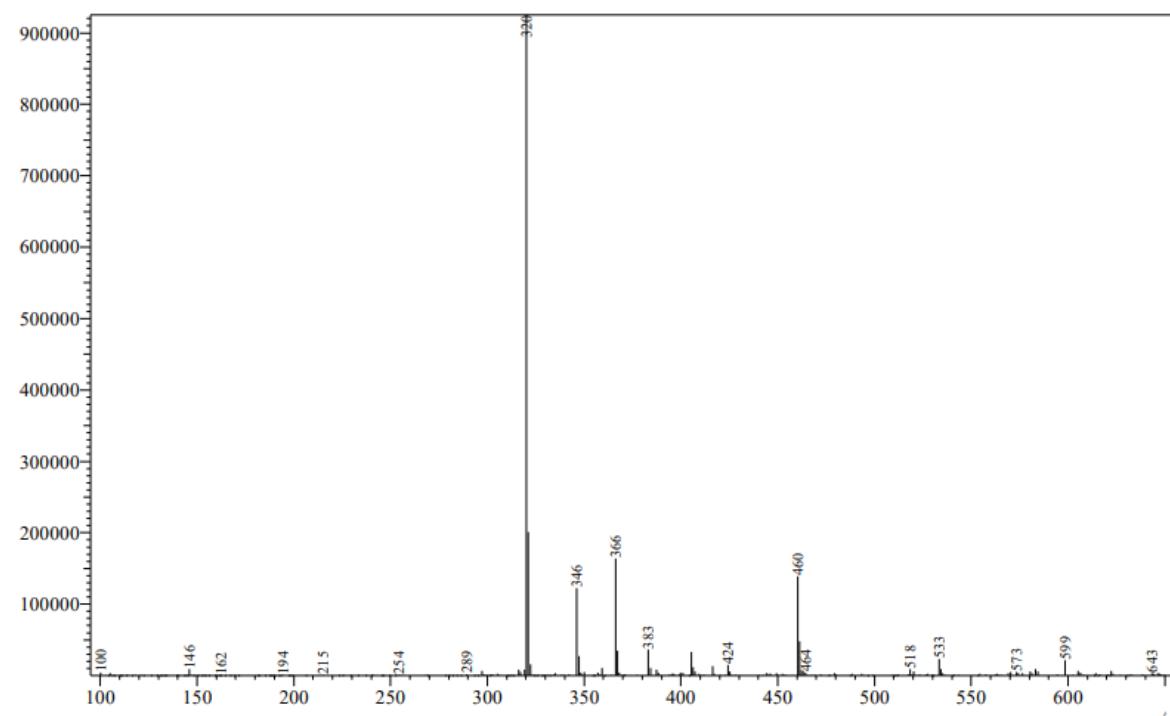


Figure S198. MS data of crude reaction mixture of compounds 14,15 (peak retention time 6.7 min.).