



Digital Business Innovation and Strategy

Guest Editor:

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Message from the Guest Editor

Dear Colleagues,

The business world is rapidly progressing into a new era, in which the prevalence of a common purpose is the key criterion for ecosystems when passing judgment on an organisation. Stakeholders have become increasingly demanding and fully alert to such matters as the quality of the interaction with an organisation, valuing their experience and expectations, whilst assessing organisational conduct and behaviour.

We welcome original research articles and reviews for the current Special Issue. Research articles may include (but are not limited to) the following areas:

- Strategic management;
- Innovation management;
- Digital business;
- Business model;
- Open innovation;
- Business sustainability;
- Project management;
- Problem-solving;
- Knowledge management;
- Benefits realization management.

Prof. Dr. Leandro Ferreira Pereira

Guest Editor





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