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Disinformation in the Public Media in the Internet Society

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Message from the Guest Editors

The massive spread of false information through social networks like TikTok, Instagram, and Twitter among others develop new formats where disinformation takes place. When people do not have access to proper and reliable information, the principles of democracy become endangered. This concern is most notably transferred to the communication and press offices, institutions, regional and local media, and entities. Furthermore, the production of content in an environment of disinformation is becoming more and more sophisticated due to technological advances. The level of media literacy needed to manage not only the tools but also the results of these fact-checking tools and platforms is increasing day after day. Public service media (PSM) are called upon to lead and monitor the right to truthful information, not only because it is a public service but also due to the importance that truth has as a public value, as well as the training of journalists and society in fact-checking. Disinformation in the public media and the Internet society is a complex issue that requires a multi-faceted approach to address.



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