

## Editor-in-Chief

Prof. Dr. Urs A. Meyer  
Biozentrum-Pharmazentrum  
University of Basel, Switzerland  
E-Mail: urs-a.meyer@unibas.ch

## Editorial Board

- Ana Alfirevic (UK)
- Russ B. Altman (USA)
- Kathryn A. Phillips (USA)
- Bruce J. Aronow (USA)
- Paul N. Baird (Australia)
- Michel G. Bergeron (Canada)
- Alexandra I. F. Blakemore (UK)
- Lawrence C. Brody (USA)
- Jean-Michel Cardot (France)
- Krassen Dimitrov (Australia)
- Roman Fleck (Switzerland)
- Felix W. Frueh (USA)
- Jaakko Hollmén (Finland)
- Stephen B. Liggett (USA)
- Yves A. Lussier (USA)
- Grant McArthur (Australia)
- Indra Neil Sarkar (USA)
- Stephan W. Scherer (Canada)
- Matthias Schwab (Germany)
- Dietrich Stephan (USA)
- Mukesh Verma (USA)
- Stephen T. Warren (USA)
- Wolfram Weckwerth (Austria)

(Please visit [www.mdpi.com/journal/jpm/editors/](http://www.mdpi.com/journal/jpm/editors/)  
for an updated list, January 2012)

### Facts about the MDPI Community

70 open access journals  
70 staff at your disposal  
4000 academic editors  
15,000 articles published  
26,000 e-mail alert subscribers  
60,000 unique authors  
150,000 academic peer-reviewers  
600,000 monthly PDF views  
2,400,000 monthly abstract views

MDPI AG  
Postfach  
CH-4005 Basel  
Switzerland

Tel. +41 61 683 7734  
Fax +41 61 302 8918

*JPM* is an independent open access  
journal published by MDPI

[www.mdpi.com](http://www.mdpi.com)

See [www.mdpi.com/about/contact/](http://www.mdpi.com/about/contact/) for a full list of offices and contact information. MDPI AG is a company registered in Basel, Switzerland, No. CH-270.3.014.334-3, whose registered office is at Kandererstrasse 25, CH-4057 Basel, Switzerland.

# Journal of Personalized Medicine

## Call for Papers



## Call for Papers

Dear Colleagues,

You are invited to contribute a research article or a comprehensive review for consideration and publication in the *Journal of Personalized Medicine (JPM)* (ISSN 2075-4426). *JPM* is an international, open access journal aimed at bringing all aspects of personalized medicine to one platform.

Manuscripts prepared in Microsoft Word or LaTeX can be submitted to the Editorial Office online at [www.mdpi.com](http://www.mdpi.com). Detailed instructions for authors are also available online: [www.mdpi.com/journal/jpm/instructions/](http://www.mdpi.com/journal/jpm/instructions/)

*JPM* is published in open access format—research articles, reviews and other contents are released on the Internet immediately after acceptance. The scientific community and the general public can unlimitedly access the content for free as soon as it is published.

*JPM* is a new journal and publication fees are fully waived for papers submitted in 2012. However, a fee of 250 CHF may apply for those articles that need major editing and formatting and/or English editing.

We would be pleased to welcome you as one of our authors.

*Journal of Personalized Medicine*  
Editorial Office  
E-Mail: [jpm@mdpi.com](mailto:jpm@mdpi.com)  
Tel. +41 61 683 7734  
[www.mdpi.com/journal/jpm/](http://www.mdpi.com/journal/jpm/)

## Aims & Scope

*JPM* publishes cutting edge, innovative preclinical and translational scientific research and technologies related to personalized medicine (e.g., pharmacogenomics/proteomics, systems biology).

*JPM* recognizes that personalized medicine—the assessment of genetic, environmental and host factors that cause variability of individuals—is a challenging, transdisciplinary topic that requires discussions from a range of experts.

For a comprehensive perspective of personalized medicine, *JPM* aims to integrate expertise from the molecular and translational sciences, therapeutics and diagnostics, as well as discussions of regulatory, social, ethical and policy aspects.

We provide a forum to bring together academic and clinical researchers, biotechnology, diagnostic and pharmaceutical companies, health professionals, regulatory and ethical experts, and government and regulatory authorities.

### Special Issues

*JPM* regularly publishes special issues on relevant and timely topics. The first special issue on “Recent Advances in Personalized Medicine” will be released in 2011. The Guest Editor is Prof. Dr. Urs A. Meyer, University of Basel.

More information is available at:  
[www.mdpi.com/journal/jpm/sections/](http://www.mdpi.com/journal/jpm/sections/)

## Open Access. What Does It Really Mean?

Open access is mainly a response to what is known as the serials crisis: yearly increasing journal subscription prices, which make subscription-based journals increasingly difficult to afford.

Many university libraries around the world have had to cancel existing subscriptions, or are unable to keep up with subscribing to new journals, because the cost of publication has risen disproportionately to their budgets.

With open access publishing, the cost of peer-review and production of an article is borne by the institute of the author by payment of a one-time flat fee. Conversely, readers and their institutes are no longer charged for accessing the journals they need.

For researchers, open access brings the convenience of immediate access to the literature that they need—no matter for which university or company they work, or whether they just want to read a paper in their spare time at home.

For authors, open access means a much wider circle of readers due to the easy access to their research papers. The interested general public is also able to access research works, giving higher transparency to the outcome of taxpayer money spent on research.