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From Farm to Fork—Consumer Perceptions of Food Safety and Quality

Guest Editors:

Dr. Sofia Cancela Duarte

1. REQUIMTE-LAQV, Laboratório de Bromatologia e Farmacognosia, Faculdade de Farmácia da Universidade de Coimbra, Polo III, Azinhaga de Santa Comba, 3000-548 Coimbra, Portugal

2. Centro de Investigação Vasco da Gama, Escola Universitária Vasco da Gama (EUVG), Av. José R. Sousa Fernandes 197, Campus Universitário de Lordemão, 3020-210 Coimbra, Portugal

Dr. Angelina Lopes Simoes Pena

REQUIMTE-LAQV, Laboratório de Bromatologia e Farmacognosia, Faculdade de Farmácia da Universidade de Coimbra, Polo III, Azinhaga de Santa Comba, 3000-548 Coimbra, Portugal

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Message from the Guest Editors

Dear Colleagues,

At the turn of the millennium, food safety assumed an unprecedented priority within the political agenda and legal framework of the European Union (EU), with Regulation 178/2002 as the cornerstone of the EU food law under the “farm to fork” approach. This redefined strategy is currently part of Europe’s Green Deal, which is driven by issues related to a healthier lifestyle, environmental protection, sustainability and ethical concerns regarding food production and distribution. Consumer perceptions and expectations regarding the quality and safety of the food chain are major driving forces in decision making, with implications for market evolution. Yet, these perceptions rest on complex and multi-dimensional concepts, determined by contextual factors. It is also noteworthy that safety has become one major determinant of food quality.

In this Special Issue (SI), we invite the submission of original and review works that contribute to the study of consumer perceptions and expectations regarding food safety and quality throughout the food chain.

Special Issue



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Editor-in-Chief

Prof. Dr. Arun K. Bhunia

1. Department of Food Science,
Purdue University, West
Lafayette, IN, USA

2. Department of Comparative
Pathobiology (Courtesy), Purdue
University, West Lafayette, IN,
USA

Message from the Editor-in-Chief

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Foods Editorial Office
MDPI, St. Alban-Anlage 66
4052 Basel, Switzerland

Tel: +41 61 683 77 34
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