



International Corporate Strategy and Management

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Message from the Guest Editors

Dear Colleagues,

This Special Issue will focus on one critical topic that has attracted a great amount of attention over the last years from scholars in different disciplines, as well as business leaders: International Corporate Strategy and Management. In fact, most scholars and businessmen are in agreement in arguing that to successfully compete and survive in an increasingly globalized environment like the current one, particular attention should be given to the issue of adoption and management of the most suitable international corporate strategies. The aim of this Special Issue is to shed fresh insights on this theme. Certainly, there is currently a large body of research on this topic but it seems obvious that further efforts are still necessary to obtain a better understanding on the phenomenon under study. Studies that conduct critical theoretical analysis, comparative observation, empirical testing and longitudinal case investigations relating to the Special Issue are particularly encouraged and welcome.

Luis Ángel Guerras-Martín
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