Table S1. Analy	sis of the lifestyle	of the pilot study subjects.

Lifestyle	%
Sun beds	8
Exfoliation	71
Exposure to sun	60
Use cream with SPF	94
Medication /supplements	35
Use cleansing products	95

Table S2. Self-Perception Questionnaire responses of the pilot study subjects after one application of the test product.

My skin is:	Strongly agree %	Agree %	Disagree %	Strongly disagree %	Not sure %
More Hydrated	46.8	50.0	1.6	0.0	1.6
More supple	30.6	50.0	8.1	0.0	11.3
Smoother	29.0	56.5	4.8	0.0	9.7
Healthier	14.5	62.9	9.7	0.0	12.9
More Youthful	12.9	41.9	17.7	1.6	25.8
More radiant	25.8	45.2	9.7	1.6	17.7
Softer	32.3	51.6	9.7	0.0	6.5
Firmer	16.1	38.7	16.1	0.0	29.0
Less damaged	3.2	22.6	30.6	3.2	40.3
Less fine lines	3.2	19.4	40.3	3.2	33.9
Less wrinkles	1.6	8.1	41.9	8.1	40.3
Less pigmentation	0.0	9.7	54.8	11.3	24.2
Less dark eyes circles	1.6	16.1	50.0	9.7	22.6
Smaller pores	4.8	24.2	32.3	12.9	25.8

	TO		T 1		T2	
SUBJECT	Untreated	Treated	Untreated	Treated	Untreated	Treated
1	44	43	43	67	44	70
2	46	46	45	64	43	66
3	35	36	36	72	35	73
4	36	35	33	68	34	70
5	44	42	45	74	43	75
6	37	38	38	70	37	72
7	32	32	31	65	32	69
8	31	30	33	63	36	65
9	48	46	49	74	50	75
10	40	41	44	76	42	78
11	42	39	43	72	41	74
12	45	44	46	63	45	66
13	30	33	32	74	33	76
14	35	36	36	66	38	69
15	31	32	30	65	31	66
16	43	40	41	69	43	72
17	45	47	44	61	43	63
18	36	35	35	76	34	78
19	44	45	43	73	42	75
20	47	49	46	65	45	67
21	44	43	47	63	49	65
22	47	35	45	72	D/O*	D/O*
23	30	32	33	76	32	78
24	46	48	44	78	42	78
25	45	44	43	64	41	65
26	35	32	36	63	35	67
27	29	30	32	70	33	73
28	40	41	39	67	42	69
29	47	45	45	75	44	77
30	44	47	46	72	45	74
31	47	46	48	67	51	72

 Table S3. Raw data for Corneometer[®] assessment.

*D/O: Drop Off

	TO		T1		T2	
SUBJECT	Untreated	Treated	Untreated	Treated	Untreated	Treated
1	51	53	51	58	50	63
2	56	55	56	60	54	67
3	55	57	55	63	52	70
4	53	52	52	57	51	65
5	59	58	59	65	57	71
6	54	56	54	60	50	66
7	52	51	53	57	52	60
8	62	59	62	63	58	68
9	53	54	54	56	52	62
10	58	57	58	60	55	64
11	59	60	59	65	57	68
12	54	52	54	59	53	64
13	50	49	50	54	48	59
14	53	55	54	58	52	62
15	57	58	57	63	56	65
16	52	51	52	54	50	61
17	47	46	46	52	45	58
18	63	61	63	65	57	68
19	49	48	48	52	45	56
20	44	43	44	49	43	54
21	43	44	43	47	41	51
22	45	47	44	51	D/O*	D/O*
23	52	53	53	58	50	62
24	43	42	43	48	42	54
25	61	60	61	64	60	70
26	55	56	56	60	53	65
27	53	51	53	55	50	57
28	59	58	60	64	58	69
29	52	50	52	56	51	58
30	45	46	44	51	43	54
31	44	45	45	48	47	53

Table S4. Raw data for Chromameter assessment.

*D/O: Drop Off

	Т	TO		T1		T2	
SUBJECT	Untreated	Treated	Untreated	Treated	Untreated	Treated	
1	3	3	3	2	3	2	
2	4	4	4	3	3	2	
3	2	2	2	1	2	1	
4	4	4	4	3	4	3	
5	4	4	4	3	4	3	
6	3	3	3	2	3	2	
7	3	3	3	2	3	2	
8	3	3	3	2	3	2	
9	3	3	3	2	3	1	
10	3	3	3	2	3	2	
11	3	3	3	2	3	2	
12	3	3	3	2	3	2	
13	3	3	3	2	3	2	
14	4	4	4	3	3	3	
15	4	4	4	4	4	3	
16	3	3	3	2	3	2	
17	4	4	4	3	4	3	
18	4	4	4	3	4	3	
19	3	3	3	3	3	2	
20	3	3	3	2	3	2	
21	3	3	3	2	3	2	
22	4	4	4	4	D/O*	D/O*	
23	4	4	4	3	4	2	
24	3	3	3	2	3	2	
25	2	2	2	2	2	2	
26	2	2	2	1	2	2	
27	2	2	2	2	2	2	
28	2	2	2	2	2	1	
29	4	4	4	3	4	3	
30	3	3	3	2	3	2	
31	2	2	2	2	2	1	

 Table S5. Raw data for Visual assessment.

*D/O: Drop Off

Table S6. Self-Perception Questionnaire responses of the clinical trial subjects after one application (T1) and 4 applications (T2) of the test product.

Questions	Top 2 Responses ("strongly agree" and "agree")		
	T1	T2	
After using the product my skin looked less tired	96.7%	100.0%	
After using the product my skin tone was more even	93.5%	100.0%	
After using the product my skin looked brighter	93.5%	100.0%	
After using the product I had younger looking skin	93.5%	96.7%	
After using the product I had a reduction in fine lines and wrinkles	51.5%	80.6%	
After using the product my skin looked healthier	100.0%	100.0%	
After using the product my skin looked more radiant	93.5%	100.0%	
After using the product I had a reduction in pigmentation spots	25.8%	74.1%	
My skin felt fresher after using the product (cooling sensation)	87.0%	100.0%	
After using the product my skin felt plumper	90.3%	96.6%	
After using the product my skin felt more moisturised	100.0%	100.0%	
I was more confident in my skin after using the product	96.7%	100.0%	
The product had an immediate cooling effect	96.6%	100.0%	
I would include the product into my normal beauty routine	87.0%	96.7%	
I would recommend the product to others	87.0%	96.7%	
I would choose the product over other similar products on the market	83.8%	96.7%	
I would use the product for perfect skin before a big event	90.3%	100.0%	
The product was easy to apply	54.8%	100.0%	
The product was perfect for 'me time'	93.5%	100.0%	
The product felt like it fitted like a second skin when applied on the face	51.6%	100.0%	