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Utilizing a Transdisciplinary (TD) Systems Engineering (SE) Process Model in the Concept Stage: A Case Study to Effectively Understand the Baseline Maturity for a TD SE Learning Program

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Abstract: Systems engineering (SE) solves the most complex problems, bringing together societal issues, theoretical engineering, and the transformation of theory into products and services to better humanity and reduce suffering. In industry, the effort to transform theoretical concepts into practical solutions begins with the product life cycle concept stage, where systems engineering estimates and derives technologies, costs, and schedules. It is crucial to have a successful concept stage as today's industries focus on producing the most capable technologies at an affordable cost and faster time to market than ever before. The research of this paper utilizes a transdisciplinary SE process model in the concept stage to develop and propose training for early-in-career engineers, effectively bridging the gap from university learning to industry practice. With a focus on the concept stage of the product life cycle and the industry's demands of expeditiously proposing complex technical solutions, the paper aims to create an efficient learning program. The main objective of this research is to create a learning program to bring up-to-speed early-in-career engineers using a transdisciplinary SE process model, with six key components: (1) disciplinary convergence—creating a collective impact; (2) TD collaboration; (3) collective intelligence; (4) TD research integration; (5) TD engineering tools; and (6) analysis and TD assessment. The research will then conclude with a case study piloting the TD learning program and analyzing its effectiveness, ultimately aiming to enhance early-in-career engineers' skills in proposing technical solutions that meet customer demands and drive business profitability.

Keywords: systems engineering methodologies; International Council on Systems Engineering (INCOSE); engineering learning; complex system solutions; concept stage; traditional systems engineering methodologies; transdisciplinary; creating collective impact; convergence; transdisciplinary integration



Citation: Ford, L.; Ertas, A. Utilizing a Transdisciplinary (TD) Systems Engineering (SE) Process Model in the Concept Stage: A Case Study to Effectively Understand the Baseline Maturity for a TD SE Learning Program. *Systems* **2024**, *12*, 13. <https://doi.org/10.3390/systems12010013>

Academic Editor: William T. Scherer

Received: 23 November 2023

Revised: 26 December 2023

Accepted: 27 December 2023

Published: 4 January 2024



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1. Introduction

In the 21st century, systems engineers face a world of ever-so-complex problems, hyperconnectivity, and convergence [1]. This research explores new ways of thinking, new ways of understanding problem sets, and new ways of learning in industry.

While conceptualizing and designing the learning program, this research strongly underscores the concept stage. Why is that? The Defense Acquisition University (DAU) studies report that after the concept stage, 8% of the program's actual costs have been accrued, and 70% of the total life cycle costs are committed [2]. This statistic emphasizes that the concept stage sets the tone for program success or failure.

Customers' need for complex system solutions in an expedited time frame highlights the need for a mature concept stage [3]. Typically, industries will shift a portion of the design phase into the concept phase. This modality requires significant time and funding to develop the technical baseline fully. Whereas we usually turn to systems engineering processes to address such complex problems, we have found that current SE methodologies [4–6] for the concept stage do not address such complexities. Current SE methodologies

simply describe the concept stage in a few words. For example, the Waterfall methodology states the concept stage as requirements, eliciting, and analysis [6]. The Vee methodology and Spiral methodology state the concept stage as the Concepts of Operation [6]. This research expands the methodology of the concept stage to include the TD SE process model.

The research of this paper utilizes a transdisciplinary SE process model in the concept stage to develop and propose training for early-in-career engineers, effectively bridging the gap from university learning to industry practice. Typically, newly hired systems engineers to industry come directly from universities, where they have studied engineering academically, where some may have degrees in mechanical, electrical, or systems engineering. Industries create learning programs to bridge terminology from academics to industry, teach systems engineering principles that may have yet to be included in their academic learning, and describe the variety of engineering roles that work together to propose solutions for our customers.

The importance of a transdisciplinary process is the integrated use of the tools, techniques, and methods from various disciplines [7]. This process effectively converges disciplines to create a collective impact to solve the problem of interest, in this case study aiming to enhance early-in-career engineers' skills in proposing technical solutions that meet customer demands and drive business profitability.

This research will answer the question, "Does the utilization of the TD SE process model in the concept stage, effectively assist in the proposal and understanding of the baseline maturity for a TD SE learning program?"

This paper is organized in the following manner: Section 2 is the method overview for the TD SE process model, Section 3 is the case study for the TD SE learning program, Section 4 is the pilot program for the TD SE learning program, and Section 5 is the closing remarks.

2. Method Overview: TD SE Process Model

The case study described below utilizes a TD SE process model in the concept stage to effectively understand the baseline maturity for a TD SE learning program for proposal generation in the context of an immediate industry need. The TD SE process model adapted from Dr. Ertas utilizes transdisciplinary thinking skills such as visible thinking, systemic thinking, computational thinking, and critical/creative skills [8]. These skills are imperative to systems engineering during proposal generation. The TD SE process model illustrated in Figure 1 is composed of six steps: (1) disciplinary convergence: creating a collective impact; (2) TD collaboration; (3) collective intelligence; (4) TD research integration; (5) TD engineering tools; and (6) analysis and TD assessment.

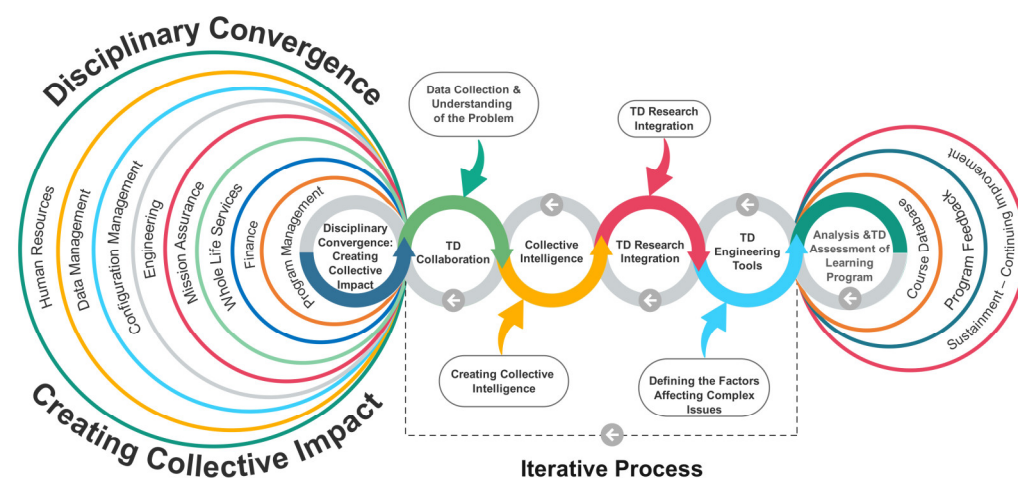


Figure 1. Sequence of steps to develop the TD SE learning model (adapted from [8]).

2.1. Method Step 1: Disciplinary Convergence—Creating a Collective Impact

Disciplinary convergence is the key enabler of transdisciplinary systems engineering [1]. Disciplinary convergence creates a collective impact through two or more disciplines collaborating to derive concepts, principles, and perspectives and create a meaningful impact. For example, familiar to industry, engineering, program management, and finance collaborate to provide accurate estimates at complete (EACs). EACs provide program health metrics to leadership so that business executives can make informed decisions.

In this paper's case study, disciplinary convergence is the first step in the TD SE process model. For industry to deliver products and services to customers, it takes the coordination of many disciplines across the business to contribute to overall program success. High-tech industries are known for their use of advanced systems and highly skilled engineers to solve high-consequence problems. However, it is not solely the responsibility of engineering to place the products and services into the customer's hands. It takes multiple disciplines across the business to interact successfully and have smooth handoffs to enable on-time delivery within the contract budget. Disciplinary convergence, in this case study, allows conversations to take place on how engineering may assist in harmonizing disciplines to improve proposal generation. For example, if finance recommends that engineers better understand how their role affects EACs, we may see the convergence of engineering and finance make sense. We can then add this topic to learning curriculum plans. This broadens the skillsets of engineers, which follows Dr. Madni's research recognizing the need for an expanded role [1].

2.2. Method Step 2: Transdisciplinary Collaboration

Transdisciplinary collaboration is imperative to solve complex problems and develop social–technical systems to address such problems [9]. The cross-discipline team will collectively meet to define and understand the problem [10,11]. Each discipline will bring data and resources from their expertise and share them with the cross-discipline team to discuss possible solutions to the problem [12].

TD collaboration is the second step in the TD SE process model. At this point in the process model, the cross-discipline team have established team building and begun strategically thinking about how their interactions play a crucial role in successful program execution. Discussions continue to gain a specific understanding of the problem at hand. The problem in this case study is how we train newly hired engineers, either from out of college or from another company, to understand what it means to be a systems engineer in industry and quickly contribute to programs effectively.

2.3. Method Step 3: Creating Collective Intelligence

Collective intelligence is a structured approach to gaining knowledge from a diverse group of people about a difficult problem. In this research, transdisciplinary collective impact will bring multiple disciplines together to solve the difficult problem of creating a systems engineering learning program for 21st-century engineers. The diversity of thoughts to solve a common problem stimulates new and innovative solutions that would have most often been unattainable otherwise, ultimately resulting in a collective intelligence on the business [13,14].

Creating collective intelligence is the third step in the TD SE process model. The cross-discipline team identified in Table 1 will identify and define the key attributes of a systems engineering learning program for 21st-century engineers.

Table 2 was created by the lead author for a preliminary conversation structure to stimulate conversations in the room. The multiple disciplines will identify and define a similar table to represent the cross-discipline team's ideas, resulting in a new table of attributes with definitions of each. Lastly, the cross-discipline team will establish contextual relationships between the identified attributes, developing a structural self-interaction matrix (SSIM). The SSIM will be used in a later step.

Table 1. Disciplinary convergence—creating a collective impact.

Discipline	Discipline Description
Program Management	Responsible for the delivery of products and services to the customer within contract budget and schedule.
Systems Engineering	Responsible for integrating relevant disciplines to deliver a technical solution that meets mission needs within cost and schedule.
Mechanical Engineering	Responsible for mechanics and production of tools and machinery.
Electrical Engineering	Responsible for electricity and electronics, from microscopic computer components to large power networks.
Software Engineering	Responsible for the design, development, testing, and maintenance of software applications.
Finance	Responsible for evaluating the earned value of products and services.
Whole Life Services	Responsible for repairs, obsolescence planning, and sustainment of products and services.
Mission Assurance	Responsible for the effective application of the organization's quality management process [15].
Supply Chain	Responsible for raw materials and parts that are used for the manufacturing of products.
Configuration Management	Responsible for managing system and system element configurations over the life cycle [15].
Data Management	Responsible for generation, obtainment, confirmation, transformation, retainment, retrieval, dissemination, and disposal of information to designated stakeholders [15].
Operations	Responsible for the administration of business activities and tasks.
Human Resources	Responsible for staffing and retainment of employees.

Table 2. TD collaboration: topic ideas.

Topic	Topic Discussion Ideas
Program	A program is defined as a set of courses or modules. Discuss the current program for early-in-career engineers.
Modulation	Modulation is the process of having a topic in a small course form. A program would have 2 or more modules.
Audience	The audience is a new college graduate, a new hire from another company, or an early-in-career employee who self-nominates.
Learning Environment	Learning environments to discuss include in-person, remote, hybrid, and on-demand. Learning environment describes the type of learning: behaviorism (teacher), liberationism (self), Constructivism (social), and connectivism (internet) learning [16].
Learning Objectives	The learning objectives describe what the participants should be able to accomplish because of the study.
Content	The content is the resources used to develop the skills and knowledge.
TD Content	Transdisciplinary content is the resources to develop the skills and knowledge from two or more disciplines [17].
Length of Study	The length of study includes 5–10-min videos, 30-min modules, and 60-min modules.
Instructor Strategies	Instructor strategies include an instructor's ability to connect with participants and utilize available technologies to make learning effective [18].

Table 2. Cont.

Topic	Topic Discussion Ideas
Assessments	Assessment activities include pre- and post-knowledge checks to ensure that objectives were met and end the course surveys.
Application of New Knowledge	The application of new knowledge discusses how the new knowledge will be applied to a current program or by completing a capstone project [19,20].
Office Hours	Office hours are defined as a time each week when SE discipline SMEs are available to answer questions from early-in-career employees.
Networking	Networking activities include connecting engineers with other engineers, connecting discipline SMEs and technology SMEs, and quarterly discipline meetups.
Sustainment	Sustainment activities include the responsibility of module owners to have identified SMEs to review content every two years to keep current and the responsibility of program owners to analyze feedback and make continual improvements to the program with each cohort or at a minimum annually [21].
Repository	Current modules are listed with revision numbers in a common repository.
Effectivity	A shared measurement system across learning modules to assess effectivity.
ROI	ROI is the ability to effectively measure the business value of the learning program or module.
Coaching	Coaching is the ability to listen and guide engineers on their career journey.
Governance	Governance sets the vision for SE learning, assesses current content, and identifies learning gaps.

2.4. Method Step 4: Transdisciplinary Research Integration

Transdisciplinary research integration assesses data received in the collective intelligence step and integrates the knowledge into a useful form [12].

TD research integration is the fourth step in the TD SE process model. This research will create a database of current programs and modules for early-in-career systems engineers with respective attributes and compare it to the list created in the TD collaboration step. Lastly, feedback provided by discipline leads, subject matter experts (SMEs), and learning participants will be recorded per key attribute of the current modules.

2.5. Method Step 5: Transdisciplinary Engineering Tools

A transdisciplinary engineering tool called Interpretive Structural Modeling (ISM), proposed by Warfield in 1973 [10], will be used. ISM was chosen as it provides systems engineers with a systematic and comprehensive method for developing first-version models ideal for proposal generation [22]. ISM will display the contextual relationships between the key attributes [12,23]. The contextual relationships will later result in level partitioning to develop a digraph or flow of factors [24]. The last activity of ISM is the Matrix Impact Cross-Reference Multiplication Applied to a Classification (MICMAC) analysis [25]. The MICMAC will identify the driving power and dependencies of the identified key attributes [26]. Acknowledging which learning attributes have the highest driving power or those attributes with dependencies will assist leadership decisions to propose a learning program with the highest value possible for industry.

The TD engineering tool is the fifth step in the TD process model. The digraph and MICMAC will be created using the ATLAS online ISM tool [27]. The input required for the ATLAS tool is the contextual relationships between the key attributes, which will be recorded in the SSIM from step 3. The digraph and MICMAC will be used to discuss the key attributes' driving power and dependences and how they relate to proposals of new learning programs.

2.6. Method Step 6: Analysis and Transdisciplinary Assessment

Analysis and TD Assessment is the last step of the TD SE process model.

Current State, Gaps, and Proposed Modules per Key Attribute

In this step, the following activities will occur.

1. Assess the current modules concerning the proposed key attribute definitions and identify whether gaps exist.
 - If a gap is identified and can be filled by amending a current module, this research will provide recommendations to current module owners.
 - If a gap is identified, and the current modules cannot be amended, this research will fill the gap by proposing a new module meeting the key attributes for 21st-century engineering learning.
 - If applicable, pilot the new proposed modules.
2. Perform a quantitative analysis of current SE modules by scoring the maturity level per key attribute. If applicable, perform a quantitative analysis of pilot SE modules by scoring the maturity level per key attribute.
3. Perform a qualitative analysis for feedback received for current modules. If applicable, perform a qualitative analysis for feedback received for pilot SE modules.

3. Case Study: TD SE Learning Program

This section includes the results of the case study performed in this research.

3.1. Case Study Step 1: Disciplinary Convergence—Creating a Collective Impact

This research invited leaders from disciplines outside of systems engineering to team build and strategically think about how engineers may expand their skillsets for the betterment of the collective business.

The following are critical disciplines across the business that were included in this research; they are considered vital participants to produce accurate proposals to meet customer demands.

3.2. Case Study Step 2: TD Collaboration

Attributes were discussed specific to the TD SE learning program being developed for 21st-century engineers [7]. The Nominal Group Technique (NGT) was chosen to allow each discipline to comment and provide data based on their experiences and expertise [28]. NGT bridged discipline relationships/communications and explored stakeholder views face-to-face in small groups, allowing an expedited path for research [29]. Table 2 provides a list of topics experienced in today's industry for disciplines to discuss. The basic NGT steps were followed: explanation of a trigger question, group members' silent idea generation in writing, round-robin recording of the ideas, continuous discussion of each idea for revision and clarification, and voting to determine a preliminary significance ranking of the ideas [12]. This research used Table 2 as an initial list of topics and allowed the group to amend the topics as needed to communicate their ideas and thoughts to the group.

3.3. Case Study Step 3: Collective Intelligence

3.3.1. Key Attributes Identified and Defined

The NGT allowed each discipline in Table 1 to comment and provide data based on their experiences and expertise. Table 3 lists the attributes and definitions that resulted from the NGT exercise.

Table 3. TD collaboration: key attributes identified.

Topic	Definition
Learning Environment	The learning environment includes options such as in-person, remote, hybrid, and on-demand. Types of learning, regardless of environment, include (1) learning from the instructor flowing information to the participants, (2) learning based on their own preferences of learning environment with self-assessment of gaps, (3) learning amongst colleagues, and (4) learning how to navigate the available resources and learn autonomously. Early-in-career engineers prefer in-person and on-demand learning environments. Early-in-career engineers prefer learning based on their own preferences of learning environment with self-assessment of gaps and learning amongst colleagues.
Sustainment	Sustainment activities include the responsibility of module owners to have identified SMEs to review content every two years to keep current and program owners to analyze feedback and make continual improvements to the program with each cohort or, at a minimum, annually.
Assessments	Assessments are utilized to ensure that learning objectives are met. Assessment activities include pre- and post-knowledge checks to measure learning effectiveness. End-of-the-course surveys will be utilized to gain additional insight from participants for module improvements.
Instructor	Instructor strategies include an instructor's ability to connect with participants and utilize available technologies to make learning effective.
Support	Support is having SE SMEs actively measure learning program performance and effectiveness. Effectiveness is measured through multiple engagements with the participants, such as (1) pre- and post-knowledge checks, (2) end-of-the-course surveys, (3) SE SMEs offering office hours at a defined time each week to answer SE discipline questions, and (4) SE SMEs offering career coaching services for systems engineers. Feedback from the engagements will expose what the participants have learned or not learned; this may lead to revising learning content, polling questions, or potentially adding learning modules.
Content	Content is the resources used to develop the skills and knowledge. Content will state learning objectives to describe what the participants should be able to accomplish because of the study. Content will be modulated to include one topic and tagged with a difficulty level, i.e., entry, intermediate, advanced. Early-in-career engineers prefer a length of study of 30 min or less and an accessible repository of learning modules for on-demand learning.
Governance	Governance sets the vision for SE learning. SE councils define content and explore where content gaps exist for systems engineering. SE councils establish a shared measurement system for learning program's effectiveness.

3.3.2. Creating the Structural Self-Interaction Matrix (SSIM)

After identifying and defining the key attributes, the NGT group established contextual relationships of said attributes as part of the collective intelligence step. The contextual relationships between attributes were recorded in the Structural Self-Interaction Matrix (SSIM). Figure 2 illustrates the SSIM from the NGT exercise.

If the relationship between factors was from i to j, a V was entered.

If the relationship between factors was from j to i, an A was entered.

If the relationship between factors was bidirectional, an X was entered.

If there was no relationship between i and j, an O was entered.

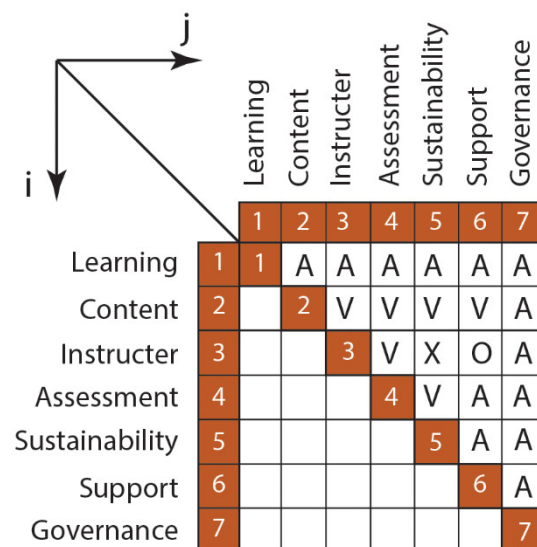


Figure 2. Structural Self-Interaction Matrix.

3.4. Case Study Step 4: TD Research Integration

3.4.1. Control Group—Scoring Current Modules for Key Attributes

The cross-discipline team brought forth current SE learning modules for early-in-career systems engineers and created a database of modules for analysis. The systems engineering council members, a group of nine systems engineering SMEs representing and harmonizing the corporation's businesses to advance systems engineering, analyzed the current SE learning modules. The modules were analyzed for the identified key attributes to understand the current maturity of early-in-career learning modules. A Likert score of 1–5, one being immature and five being mature, was assigned to indicate the level of maturity of each key attribute for each module. Table 4 depicts the scoring.

Table 4. Current SE modules—maturity level per key attribute.

Modules	Governance	Content	Support	Sustainment	Assessments	Instructor	Learning Environment
Intro to SE	1	1	1	1	2	2	2
Requirements	1	2	1	1	2	2	2
Systems Analysis	1	2	1	1	2	2	2
Trade Studies	1	1	1	1	2	2	2
Modeling and Simulation	1	2	1	1	2	2	2
Whole Life Services	1	2	1	1	2	2	2
Technical Planning	1	1	1	1	2	2	2
Critical Thinking Essentials	1	4	1	1	2	2	2
Average Score	1	1.87	1	1	2	2	2

3.4.2. Control Group—Feedback per Key Attribute on Current Modules

In addition to the Likert scores in Table 4, feedback was captured from SE council members, discipline leads, SMEs, and learning participants for each of the key attributes regarding the current SE learning modules. Table 5 contains the feedback.

Table 5. Feedback per key attribute on current modules.

Key Attributes	Summary of Feedback
Learning Environment	The current SE modules scored 2 for learning environment. Current SE modules offer on-demand learning with no other learning environment options. The learning environment did not allow for self-assessment of gaps and learning amongst colleagues.
Sustainment	The current SE modules scored 1 for sustainment because there was no process to keep content current. The program did not have SE SMEs identified to review content every two years to keep current. Program owners were not utilizing polling and surveys effectively to make continual improvements, or at a minimum annually.
Assessments	The current SE modules scored 2 for assessments. Current SE modules need SE SME support to identify content objectives accurately. Pre-knowledge checks do not exist. Post-knowledge checks existed but were not focused on understanding key objectives. End-of-the-course surveys were optional, and, from the surveys obtained, no module improvements were performed for the past seven years.
Instructor	The current SE modules scored 2 for instructor. Current SE modules do not have instructors assigned as they are on-demand learning modules. Technology is being utilized for on-demand learning, but the presentation has an outdated user experience.
Support	The current SE modules scored 1 for support because no SE SMEs were actively measuring learning program effectiveness. Polling questions and surveys were not adequate to measure program effectivity. Modules were not revised based on engagement with the participants. Engagement with participants would include knowledge checks, surveys, office hours, and coaching sessions.
Content	The current SE modules scored 1 for content. The content was outdated and did not cover the basic concepts of said topic. The modules that scored 2 for content covered some basic concepts but some basic concepts were amiss or non-existent. SMEs had not reviewed modules that scored 1 and 2 for content for over seven years. The Critical Thinking Essentials course scored 4 because the content was mature and, with SME support, the content could be used.
Governance	The current SE modules scored 1 for governance because a vision for SE learning did not exist. During the NGT, it was discussed that SE councils should set the vision and define content while concurrently exploring whether content gaps exist for systems engineering. A need to establish a shared measurement system for the learning program's effectiveness to indicate where the focus needs to shift to remain in compliance with the vision was also identified.

3.5. Case Study Step 5: TD Engineering Tool

Interpretive Structural Modeling—Digraph and MICMAC from SSIM

The digraph and MICMAC were created using the ATLAS online ISM tool [27]. The input required for the ATLAS tool was the contextual relationships between the key attributes captured from the NGT group. The contextual relationships were recorded in the SSIM shown in Figure 2. Figures 3 and 4 illustrate the digraph and MICMAC of the key attributes, respectively.

The ISM digraph is a visual representation of the flow and relations to the key attributes of learning programs, as illustrated in Figure 3. Governance is the source factor linearly connected to content. Content has a linear relation to support. Support is linearly connected to the instructor, assessments, and sustainment. The instructor and assessments are bidirectionally connected. Assessments and sustainment are bidirectionally connected. The instructor and sustainment are bidirectionally connected. Assessments are linearly connected to the learning environment. The flow and relations of the attributes are important during proposal design to be certain that the limited resources and limited time are focused on attributes that drive results and prevent roadblocks. In this case study, the proposal team needs to focus on governance, content, and support prior to focusing on the instructor, assessments, and sustainment. Then, lastly, the proposal team may focus on the learning environment if resources and time permit.

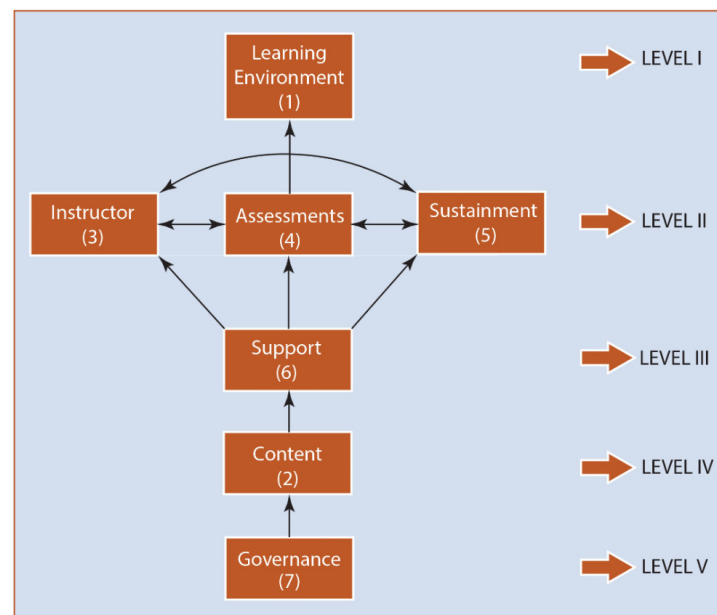


Figure 3. Digraph of key attributes.

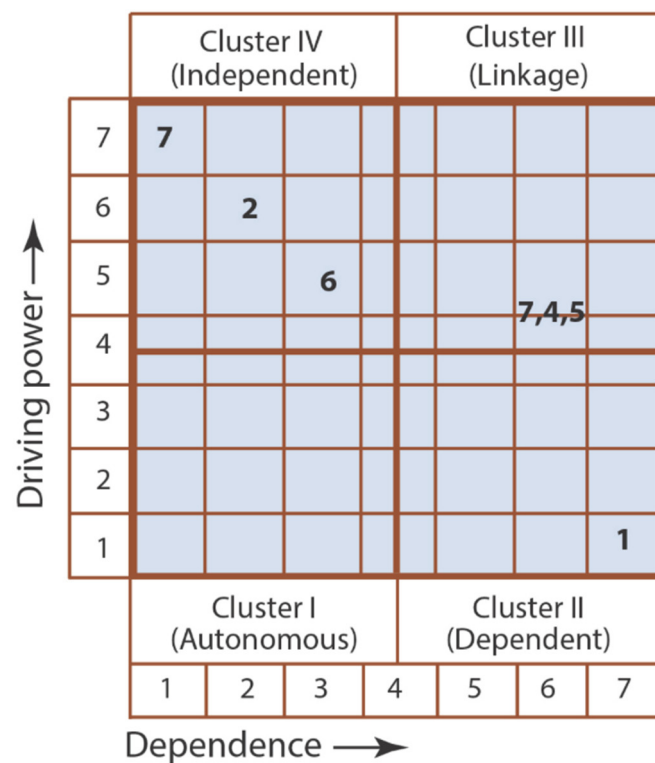


Figure 4. MICMAC of key attributes.

The MICMAC analysis arranges the factors of system performance with respect to driving power and dependence into four clusters, as illustrated in Figure 4.

- Cluster I includes no factors that are autonomous. Autonomous factors have low driving power and low dependence.
- Cluster II includes one factor (learning environment) that is dependent. Dependent factors have low driving power and high dependence.
- Cluster III includes three factors (instructor, assessment, and sustainability) that are linked. Linkage factors have high driving power and high dependence. Note: Fac-

tors instructor, assessment, and sustainability are on the border of Cluster II and III, but because the digraph depicts linkages, these three attributes are moved to Cluster III [30].

- Cluster IV includes three factors (governance, content, and support) that are independent. Independent factors have high driving power and low dependence. These factors have a direct impact on the success of learning programs.
- The MICMAC indicates that the governance, content, and support learning attributes directly impact the success of learning programs. Therefore, in order of priority, the proposal team should address governance, content, and support attributes for effective proposal generation. If time permits, the learning attributes instructor, assessment, and sustainability should be addressed by the proposal team. Because instructor, assessment, and sustainability are linked, these three learning attributes are equally important to address. If time permits, the learning environment should be addressed by the proposal team. The learning environment has low driving power, so research shows that it is of the lowest priority of the seven identified learning attributes.

3.6. Case Study Step 6: Analysis and TD Assessment of Learning Program

Current State, Gaps, and Proposed State of Key Attributes

Analysis and TD assessment is the last step in the TD SE process model. Table 6 defines the current state of attributes, identifies gaps, and describes the proposed state of attributes.

Table 6. Current state, gaps, and proposed state of key attributes.

Key Attributes	Current State of Attributes	Gaps	Proposed State of Attributes
Learning Environment	The current SE modules scored 2 for learning environment. Current SE modules offer on-demand learning with no other learning environment options. The learning environment did not allow for self-assessment of gaps and learning amongst colleagues.	Need to offer a wider array of learning environments so participants can choose based on their own preferences. Need to allow for a self-assessment of gaps. Need to allow learning amongst colleagues.	The learning environment includes options such as in-person, remote, hybrid, and on-demand. Types of learning, regardless of environment, include (1) learning from the instructor flowing information to the participants, (2) learning based on their own preferences of learning environment with self-assessment of gaps, (3) learning amongst colleagues, and (4) learning how to navigate the available resources and learn autonomously. Early-in-career engineers prefer in-person and on-demand learning environments. Early-in-career engineers prefer learning based on their own preferences of learning environment with self-assessment of gaps and learning amongst colleagues.
Sustainment	The current SE modules scored 1 for sustainment because there was no process to keep content current. The program did not have SE SMEs identified to review content every two years to keep current. Program owners were not utilizing polling and surveys effectively to make continual improvements, or at a minimum annually.	Need a process to keep content current. Needs SE SMEs identified to review content. Need SE SMEs to analyze assessment, measure program effectiveness, and make continual improvements.	Sustainment activities include the responsibility of module owners to have identified SMEs to review content every two years to keep current and program owners to analyze feedback and make continual improvements to the program with each cohort or, at a minimum, annually.

Table 6. Cont.

Key Attributes	Current State of Attributes	Gaps	Proposed State of Attributes
Assessments	The current SE modules scored 2 for assessments. Current SE modules need SE SME support to identify content objectives accurately. Pre-knowledge checks do not exist. Post-knowledge checks existed but were not focused on understanding key objectives. End-of-the-course surveys were optional, and from the surveys obtained, no module improvements were performed for the past seven years.	Need SE SME support to identify content objectives. Need SE SME support to create and analyze pre- and post-knowledge checks, and end-of-the-course surveys. Need to require pre- and post-knowledge checks and end-of-the-course surveys. Need SE SME support to measure effectivity of the program and make continual improvements.	Assessments are utilized to ensure that learning objectives are met. Assessment activities include pre- and post-knowledge checks to measure learning effectiveness. End-of-the-course surveys will be utilized to gain additional insight from participants for module improvements.
Instructor	The current SE modules scored 2 for instructor. Current SE modules do not have instructors assigned as they are on-demand learning modules. Technology is being utilized for on-demand learning, but the presentation has an outdated user experience.	Need to identify instructors for in-person, hybrid, and zoom learning modules. Need to improve user experience of on-demand learning modules.	Instructor strategies include an instructor's ability to connect with participants and utilize available technologies to make learning effective.
Support	The current SE modules scored 1 for support because no SE SMEs were actively measuring learning program effectiveness. Polling questions and surveys were not adequate to measure program effectivity. Modules were not revised based on engagement with the participants. Engagement with participants would include knowledge checks, surveys, office hours, and coaching sessions.	Need SE SMEs to actively measure learning program effectiveness. Need SE SMEs to create and analyze pre- and post-knowledge checks and end-of-course surveys. Need SE SMEs to engage with participants including knowledge checks, surveys, office hours, and coaching services, and make continual improvements to SE learning program based on feedback.	Support is having SE SMEs actively measure learning program performance and effectiveness. Effectiveness is measured through multiple engagements with the participants, such as (1) pre- and post-knowledge checks, (2) end-of-the-course surveys, (3) SE SMEs offering office hours at a defined time each week to answer SE discipline questions, and (4) SE SMEs offering career coaching services for systems engineers. Feedback from the engagements will expose what the participants have learned or not learned; this may lead to revising learning content, polling questions, or potentially adding learning modules.
Content	The current SE modules that scored 1 for Content. The content was outdated and did not cover the basic concepts of said topic. The modules that scored 2 for content covered some basic concepts but some basic concepts were amiss or non-existent. SMEs had not reviewed modules that scored 1 and 2 for Content for over seven years. The Critical Thinking Essentials course scored 4 because the content was mature and with SME support, the content could be used.	Need updated content. Need a process in place to ensure content is kept current. Need to ensure modules have learning objectives described. Need to ensure modules include one topic that is 30 min or less in duration. Need to ensure modules are tagged with difficulty level, i.e., entry, intermediate, advanced. Need to create a repository of SE learning modules for on-demand learning.	Content is the resources used to develop the skills and knowledge. Use the published International Council on Systems Engineering (INCOSE) Handbook that is published every 3–5 years. Content will state learning objectives to describe what the participants should be able to accomplish because of the study. Content will be modulated to include one topic and tagged with difficulty level, i.e., entry, intermediate, advanced. Early-in-career engineers prefer a length of study of 30 min or less and an accessible repository of learning modules for on-demand learning.
Governance	The current SE modules scored 1 for governance because a vision for SE learning did not exist. During the NGT, it was discussed that SE councils should set the vision and define content while concurrently exploring if content gaps exist for systems engineering. A need to establish a shared measurement system for the learning program's effectiveness to indicate where the focus needs to shift to remain in compliance with the vision was also identified.	Need to declare governing body for SE learning vision, content definition, and exploration of gaps in existing content. Need to establish a shared measurement system to assess learning program effectiveness.	Governance sets the vision for SE learning. SE councils to set the vision and define content while concurrently exploring whether gaps exist for systems engineering. SE councils establish a shared measurement system to assess the learning program's effectiveness.

4. Pilot Program

4.1. Pilot Program—Definition

The pilot program was designed utilizing the TD SE process model. By utilizing the TD SE process model and including discipline leads from across the business, this research was able to put into practice learning modules containing the identified seven key learning

attributes. The proposed learning modules are part of the newly adopted SE learning vision because of this research for the business to successfully train early-in-career engineers to effectively contribute to programs and ultimately deliver products and services meeting the technical scope within cost and schedule to the customers.

The proposed state of attributes in Table 6 was used to create a pilot program for SE learning modules in the industry. The program was designed utilizing the seven key learning attributes, placing a special emphasis on the high-driving-power attributes: governance, content, and support.

In the pilot program, governance was addressed first as it was the source factor driving content. Governance was defined as having the responsibility to set the vision for SE learning and define SE learning content while concurrently exploring content gaps. Governance would also establish a shared measurement system to assess the learning program's effectiveness.

- The pilot began by meeting with the SE council, a group of SE SMEs representing and harmonizing the corporation's businesses to advance systems engineering, to agree on an SE learning vision. As defined in the Systems Engineering Vision 2035 from the International Council on Systems Engineering (INCOSE), the council accepted the INCOSE learning framework as the SE learning vision as defined in Table 7 [31], as proposed by the lead author of this paper. The rationale for following INCOSE's learning framework is the broad range of skillsets that include core competencies, professional skills, technical skills, management competencies, and integrating skills required for systems engineering success in industry.
- The SE council members agreed that the INCOSE learning framework would define the SE learning content, and the framework would be utilized to identify content gaps in industry learning.
- The council agreed that the seven attributes as defined in this research, with a special emphasis on the high-driving-power attributes of governance, content, and support, would be utilized to measure existing and future learning programs' effectiveness.

Recall governance was the source factor linearly connected to content. Therefore, in the pilot program, content was addressed second. Content is the resources used to develop the skills and knowledge of systems engineers. The SE council accepted content as defined in Table 8, as proposed by the lead author of this paper. The content in Table 8 is from the published INCOSE Handbook v5. The INCOSE Handbook is published every 3–5 years by INCOSE and is thoroughly reviewed by INCOSE systems engineering SMEs prior to publication. In this case study, the business decided that the INCOSE Handbook content would meet the need to expose new systems engineers to industry and introduce the core systems engineering concepts needed in industry. It was acknowledged that some portion of the handbook may not align to the business, but the facilitators of the course had conversations regarding where gaps or differences arose from the handbook to industry. The facilitators were part of the support learning attribute, which will be discussed in a subsequent paragraph.

As part of the corporation's INCOSE membership, corporations are afforded corporate advisory board (CAB) associate seats to be utilized at their discretion. The SE council agreed to utilize 350 INCOSE CAB associate seats for early-in-career engineers to be exposed to INCOSE for one year. After one year of being afforded CAB associate benefits, the participant will be encouraged to become a full INCOSE member and give the newly vacant CAB associate seat to another early-in-career employee, as proposed by the lead author. As part of the CAB associate membership, it allows a free soft copy of the INCOSE Handbook, providing those nominated to the learning program with the needed learning material.

In the pilot, the learning objectives will be used to describe what the participants should be able to accomplish because of the study. Lastly, the content was modulated to include one topic, 30 min or less in duration, and tagged with the difficulty level, i.e., entry,

intermediate, advanced. Future work for the content and learning environment attributes will be to build a repository of learning modules for on-demand learning.

Table 7. SE competency areas—SE Vision 2035 [31].

Core SE Principles	• Systems Thinking • Life Cycles • Capability Engineering • General Engineering • Critical Thinking • System Modelling and Analysis
Professional Competencies	• Communications • Ethics and Professionalism • Technical Leadership • Negotiation • Team Dynamics • Facilitation • Emotional Intelligence • Coaching and Mentoring
Technical Competencies	• Requirements Definition • System Architecting • Design for... • Integration • Interfaces • Verification • Validation • Transition • Operation and Support
SE Management Competencies	• Planning • Monitoring and Control • Decision Management • Concurrent Engineering • Business and Enterprise Integration • Acquisition and Supply • Information Management • Configuration Management • Risk and Opportunity Management
Integrating Competencies	• Project Management • Finance • Logistics • Quality

Recall content was linearly connected to support. Therefore, in the pilot program, support was addressed third. Support is having SE SMEs actively measure learning program performance and effectiveness. Effectiveness was measured through multiple engagements with the participants, such as (1) pre- and post-knowledge checks, (2) end-of-the-course surveys, (3) SE SMEs offered office hours at a defined time each week to answer SE discipline questions, and (4) SE SMEs offered career coaching services for systems engineers. Feedback from the engagements exposed what the participants learned or did not learn; this led to revising instructor presentations and polling questions. Two SE SMEs were dedicated to the learning program in the pilot, actively engaging with the participants. From the engagements, (1) knowledge checks were modified, (2) end-of-course surveys resulted in amended agendas, (3) SE SMEs offered office hours, which led to a make-up session of a previously held session, and (4) SE SME coaching services led to one-on-one support of learning.

The pilot program is in the fifth week of execution. This research will continue to gain data to measure program effectiveness, and the SE SMEs will continue to modify the program from the feedback received. The following section reports the data to date.

Table 8. INCOSE Handbook v5—table of contents [2].

	A Guide for System Life Cycle Processes and Activities
Ch 1: SE Introduction	• 1.1 What is Systems Engineering? • 1.2 Why is Systems Engineering Important? • 1.3 Systems Concepts • 1.4 Systems Engineering Foundations • 1.5 System Science and Systems Thinking
Ch 2: System Life Cycle Concepts, Models, and Processes	• 2.1 Life Cycle Terms and Concepts • 2.2 Life Cycle Model Approaches • 2.3 System Life Cycle Processes
Ch 3: Life Cycle Analyses and Methods	• 3.1 Quality Characteristics and Approaches • 3.2 Systems Engineering Analyses and Methods
Ch 4: Tailoring and Application Considerations	• 4.1 Tailoring Considerations • 4.2 SE Methodology/Approach Considerations • 4.3 System Types Considerations • 4.4 Application of Systems Engineering for Specific Product Sector or Domain Application
Ch 5: Systems Engineering in Practice	• 5.1 Systems Engineering Competencies • 5.2 Diversity, Equity, and Inclusion • 5.3 Systems Engineering Relationships to Other Disciplines • 5.4 Digital Engineering • 5.5 Systems Engineering Transformation • 5.6 Future of SE

4.2. Pilot Program—Quantitative Analysis

As described in Section 4.1, engagements were held during the pilot modules to gain information from the participants. Session-aggregated pre- and post-knowledge check results are shown in Figure 5. Across every session, participants performed better on the assessment after the session; there were only five questions out of 60 where the participants regressed. This means that, 92% of the time, the participants improved their knowledge, and, only 8% of the time, they regressed. While learning retention rates vary, it is generally accepted that a learner retains 10% of what he or she hears, 20% of what he or she reads, 50% of what he or she sees, and 90% of what he or she does [32]. The case study results show favorable improvements in knowledge. Table 9 provides a statistical summary of this improvement on a session-aggregated level, including the results of a difference of two population proportions hypothesis test, with a null hypothesis that there is no improvement and an alternative that there is; the results are significant at an $\alpha = 0.05$ level for eight of nine sessions. This means that the results have a 95 percent confidence interval for eight of nine sessions, with a 5 percent chance of being wrong. For the one session without an improvement, pp. 42–55, the hypothesis test would have had a confidence interval of 64 percent, with a 36 percent chance of being wrong, which is significantly less than the case study defined. Session pp. 42–55 did not show a significant knowledge improvement. Thus, the facilitators reviewed the identified knowledge gaps at the beginning of the next session, which did not change the knowledge check scores but helped the participants to understand the material.

An additional end-of-course survey gathered sentiments from the participants regarding their experiences of the sessions. For the purposes of these data, the Likert scale results are simply split into ‘positive’, ‘neutral’, or ‘negative’ sentiments. Each survey includes 10 questions and is repeated across sessions. Responses are significantly positive across sessions; this supports the data from Table 10, suggesting that the sessions effectively deliver relevant information to participants.

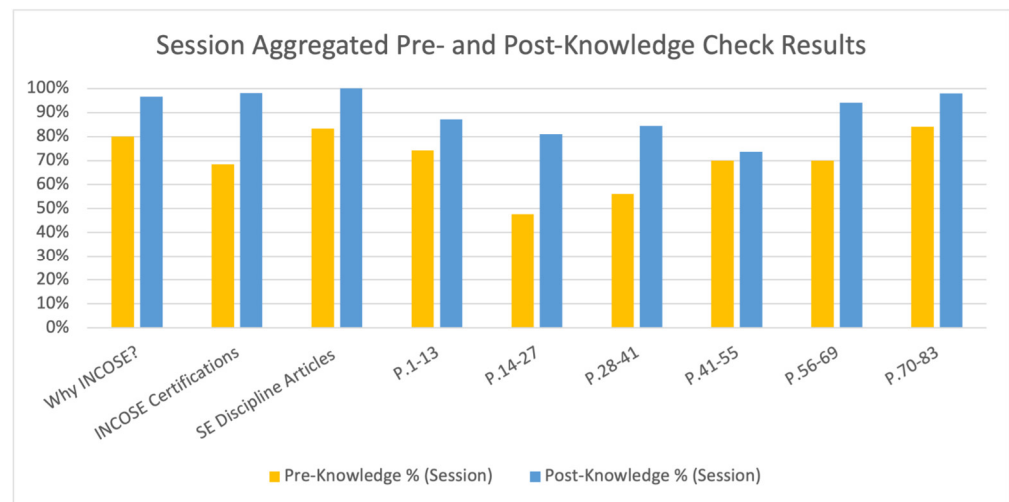


Figure 5. Session-aggregated scores for pre- and post- knowledge checks.

Table 9. Session-aggregated hypothesis testing.

Session Name	Available Session Points	Pre-Knowledge %	Post-Knowledge %	Z-Score	<i>p</i>
Why INCOSE?	90	80%	97%	3.483	0.001 ***
INCOSE Certifications	54	69%	98%	4.131	<<0.001 ***
SE Discipline Articles	54	83%	100%	3.133	0.003 **
pp. 1–13	140	74%	87%	2.726	0.010 **
pp. 14–27	42	48%	81%	3.188	0.002 **
pp. 28–41	180	56%	84%	5.881	<<0.001 ***
pp. 42–55	80	70%	74%	0.528	0.357
pp. 56–69	50	70%	94%	3.123	0.003 **
pp. 70–83	50	84%	98%	2.446	0.020 *

*** $p < 0.001$, ** $p < 0.01$, * $p < 0.05$.

Table 10. Session-aggregated summary of end-of-the-course survey results.

Session	Participants	Negative Responses	Neutral Responses	Positive Responses	Positive Response Rate
Why INCOSE?	11	2	8	100	92%
INCOSE HB—Session 1	10	5	14	81	81%
INCOSE HB—Session 2	12	3	19	98	82%
INCOSE HB—Session 3	10	3	12	85	85%

The SE council members analyzed the proposed SE learning modules for the identified key attributes to understand the maturity of early-in-career learning modules utilizing data from Tables 9 and 10. A Likert score of 1–5, one being immature and five being mature, was assigned to indicate the level of maturity of each key attribute for each module. Table 11 depicts the scoring.

Table 11. New proposed SE modules—maturity level per key attribute.

Proposed Module	Governance	Content	Support	Sustainment	Assessments	Instructor	Learning Environment
Why INCOSE?	5	4	5	5	5	5	4
INCOSE certification	5	4	5	5	5	5	4
SE discipline articles	5	4	5	5	5	5	4
What is SE?	5	4	5	5	5	5	4
Why is SE Important?	5	4	5	5	5	5	4
Systems Concepts	5	4	5	5	5	5	4
SE Foundations	5	4	5	5	5	5	4
System Science and Systems Thinking	5	4	5	5	5	5	4
Life Cycle Terms and Concepts	5	4	5	5	5	5	4
Life Cycle Model Approaches	5	4	5	5	5	5	4
System Life Cycle Processes	5	4	5	5	5	5	4
Average Scores	5	4	5	5	5	5	4

The average score for the proposed SE learning modules was 4.71 for the maturity level; the proposed SE learning modules were designed to focus on the key attributes, so favorable results were expected. Content and learning environment fell short of the 5 score, as the repository of on-demand learning modules will not exist until next year.

4.3. Pilot Program—Qualitative Analysis

As described in Section 4.2. Pilot Program—Definition, engagements were held during the pilot modules to gain information from the participants. One of the engagements included an end-of-course survey qualitative section for participants to give open feedback. The SE SMEs that facilitated the course also had comments, which are marked in Table 12 as facilitator input. The SE SME facilitators analyzed all comments, and immediate improvements were made before the next module started, as noted in Table 12. The action of the SE SMEs is part of the support, sustainment, and assessment of learning attributes.

Table 12. New proposed SE modules—qualitative feedback from participants/facilitators.

Proposed Module	Feedback from Surveys	Improvement Action Taken
Why INCOSE?	- I think the introduction was handled really well. - INCOSE will help my career plans going forward by aiding me with opportunities to connect. - INCOSE would help bridge connections within the SE community and would help my career forward in that way.	No actions taken.
INCOSE certification	- I will seek certification. INCOSE seems like a valuable engineering society to belong to. - May decide to pursue a certification.	No actions taken.
SE discipline articles	Having access to SE discipline articles will help me make a habit of reading	No actions taken.
What is SE?	- Class size was effective. - Nothing, the course was good!	No actions taken.

Table 12. Cont.

Proposed Module	Feedback from Surveys	Improvement Action Taken
Why is SE Important?	- N/A - No comments at the moment.	No actions taken.
Systems Concepts	Not enough time for Q&A or opportunity for dialogue.	Reduced presentation time from 30 min to 20 min and allotted 10 min for dialogue.
SE Foundations	Change pre- and post-knowledge checks from five to three for the sake of time. (Facilitator input)	Pre- and post-knowledge checks changed to three.
System Science and Systems Thinking	Good discussions.	Keep 20 min for presentation and 10 min for dialogue.
Life Cycle Terms and Concepts	- No comments. - Good to have the second facilitator monitor the chat window. (Facilitator input)	Good to have multiple ways to communicate: (1) jump into the conversation, (2) utilize the chat window, and (3) 10-min dialogue session.
Life Cycle Model Approaches	The two presenters today did great!	Continue to schedule coaching sessions on Wednesdays and Fridays each week.
System Life Cycle Processes	Highlighting key take-aways at the end of the course drives home key learning objectives. (Facilitator input)	Continue to use dialogue time to drive home learning objectives.

Having in place engagements with the participants, such as knowledge checks, surveys, office hours, and coaching services, allowed the SE SMEs to understand which content was learned and not learned and then adjust accordingly before the next module. This process to date is effective and will be continued to complete the program.

5. Closing

5.1. Discussion of TD SE Process Model to Propose a TD SE Learning Program

To complete this case study, the SE council members met to discuss the use of the TD SE process model in the concept stage to understand whether using the TD SE process model in the concept stage stimulated the relationships and conversations needed to effectively understand the problem set for the entire product life cycle over current practices.

Table 13 provides highlights from the SE council members' discussion.

Table 13. SE council members—discussion highlights.

TD SE Process Model Steps	Discussion Highlights
Disciplinary Convergence—Creating a Collective Impact	Including disciplines outside of engineering was questioned in the beginning. Engineering did not include other disciplines in the past. Once the concept stage is complete, 70% of the life cycle costs are committed [2]. This classic SE statistic made accepting all discipline inputs acceptable. Taking a step back and creating a SE learning vision as a group was the right thing to do. Previously, a learning vision was not created.
Transdisciplinary Collaboration	Discussions gave a clear understanding of the need for industry to have a learning program for early-in-career systems engineers. Industry learning programs help train engineers to be effective on programs.
Collective Intelligence	The NGT was an effective way to identify and define key attributes and their relationships.
TD Research Integration	Analyzing current SE modules against identified key learning attributes gave clear understanding that improvements were needed.

Table 13. Cont.

TD SE Process Model Steps	Discussion Highlights
TD Engineering Tools	The ISM digraph and MICMAC clarified the flow of attributes and those with high driving power. Focusing on the top three attributes simplified the problem.
Analysis and TD Assessment	Identifying the gaps from current state to proposed state made the development of the pilot program comprehensive of key attributes.

Let us address the research question, “Does the utilization of the TD SE process model in the concept stage effectively assist in the proposal and understanding of the baseline maturity for a TD SE learning program?” The SE council members found the use of the TD SE process model in the concept stage to be effective in proposing a TD SE learning program for early-in-career engineers. This research highlights the benefits of a collective impact on the business when the entire product life cycle is considered in the concept stage.

Early in the process, there were questions about why disciplines outside of systems engineering were utilized for this research. The lead author explained the importance of a collective impact, and, after this research was briefed to leadership and the learning effectiveness was reported, the collective intelligence gained by the business was realized. Disciplinary convergence was then understood and accepted in industry.

5.2. Final Remarks

The pace of new discoveries, the expansion of human knowledge, and the rate at which research can contribute to understanding the problem can all be accelerated through transdisciplinary collaboration. Transdisciplinary approaches complement existing systems engineering techniques and offer a useful framework. Transdisciplinary collective intelligence is a new mode of information gathering, knowledge creation, and decision-making that draws on expertise from a broader range of organizations and collaborative partnerships, hence selectively and collectively initiating a successful collective impact.

In this research, the authors used a transdisciplinary process model in the concept stage to understand whether it could provide a broader and more expedient understanding of the problem set over the product life cycle, to provide maturity to proposal generation effectively. This case study showed that using a transdisciplinary process model in the concept stage allowed for the successful proposal generation of an effective learning program for early-in-career engineers.

The NASA Jet Propulsion Laboratory (JPL) Team X approach was reviewed to discuss an alternate approach to streamline proposal generation. Team X was created in 1995 as a multi-discipline team of engineers that utilizes concurrent engineering methodologies for proposal generation [33]. Concurrent engineering allows teams to build knowledge of conceptual solutions in parallel, before narrowing the sets by inferiority [4]. The proposal team workstations are networked, supporting an interactive environment for data management, modeling, and simulation tools to design, analyze, and evaluate concepts [33].

The similarity of NASA JPL to the TD SE process model is the drive to improve proposal generation by including experts from multiple disciplines, increasing collaboration, and using tools to make decisions earlier rather than later. The difference between NASA JPL and the TD SE process model is that the TD SE process model seeks experts outside of engineering, which facilitates the collective impact to solve complex problems, and the use of TD engineering tools, such as Interpretive Structural Modeling, which was used in this paper’s case study, providing a systematic and comprehensive method for the development of first-version models ideal for proposal generation [22].

The basis of this research stems from the need to expedite proposal generation. Industry proposal generation is a complex problem often married to societal problems. Industry’s proposal process is insufficient to meet the real-time needs of customers, who require products and services immediately.

Author Contributions: This paper was written as L.F.'s dissertation. A.E. was the advisor of L.F. Conceptualization. All authors have read and agreed to the published version of the manuscript.

Funding: This research work was supported by Raytheon Technologies (RTX). RTX funded Ford's Ph.D. study (yearly tuition payment). No funding number to report.

Data Availability Statement: The data presented in this study are available on request from the corresponding author due to restrictions (e.g. privacy).

Acknowledgments: The authors would like to acknowledge the support of those who participated in the Nominal Group Technique and focus groups for this research. A special thank you to numerous colleagues at Raytheon Technologies (RTX), who provided support in their absence while performing this research.

Conflicts of Interest: The authors declare no conflicts of interest.

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