



Supplementary material C - Profiles of the experts interviewed

This Supplementary material summarizes the experts' profiles. The choice criteria were based on the interviewees' expertise in agribusiness management, Precision Agriculture, irrigation, water resources management and Operations Management. Experts with experience as a researcher and in water resources management were included, considering the importance of this topic for this work.

Table S3. Profiles of the experts interviewed.

Expert	Profile
Expert 1	Engineer, researcher, more than 20 years of experience in Operations Management.
Expert 2	Agronomist, researcher, more than 20 years of experience in irrigation and water resources management.
Expert 3	Economist, researcher, more than 20 years of experience in agricultural economics and innovation adoption.
Expert 4	Agronomist, researcher, more than 20 years of experience in agribusiness management and innovation adoption.
Expert 5	Engineer, researcher, 10 years of experience in Operations Management and innovation adoption.
Expert 6	Engineer, researcher, 10 years of experience in agricultural economics and innovation adoption.
Expert 7	Economist, researcher, more than 20 years of experience in agricultural economics.
Expert 8	Agronomist, researcher, more than 20 years of experience in irrigation, water resources management and Precision Agriculture.
Expert 9	Agronomist, researcher, more than 20 years of experience in Precision Agriculture and irrigation.
Expert 10	Economist, researcher, 10 years of experience in agricultural economics.
Expert 11	Agronomist, researcher, 10 years of experience in irrigation and water resources management.
Expert 12	Business Administrator, researcher, 10 years of experience in agribusiness management.
Expert 13	Engineer, researcher, 10 years of experience in agribusiness management.
Expert 14	Agronomist, researcher, 10 years of experience in irrigation and water resources management.
Expert 15	Agronomist, researcher, more than 20 years of experience in Precision Agriculture and irrigation.
Expert 16	Agronomist, researcher, more than 20 years of experience in irrigation and water resources management.
Expert 17	Agronomist, researcher, more than 20 years of experience in irrigation and water resources management.
Expert 18	Agronomist, researcher, 10 years of experience in Precision Agriculture.
Expert 19	Agronomist, researcher, 20 years of experience in irrigation and water resources management.
Expert 20	Business Administrator, researcher, 5 years of experience in agribusiness management.
Expert 21	Business Administrator, researcher, 5 years of experience in irrigation and water resources management.
Expert 22	Business Administrator, researcher, 20 years of experience in agribusiness management.
Expert 23	Agronomist, researcher, 10 years of experience in Precision Agriculture.
Expert 24	Business Administrator, researcher, 20 years of experience in agribusiness management.
Expert 25	Agronomist, researcher, more than 20 years of experience in irrigation and water resources management.
Expert 26	Agronomist, researcher, 10 years of experience in irrigation and water resources management.
Expert 27	Agronomist, researcher, more than 20 years of experience in irrigation and water resources management.