

Short interview form

Description of respondent (occupation):

Year of birth:

Gender:

Time of interview:

Place of the interview:

QUESTION 1: What are your feelings about the socialist heritage? Are you nostalgic about that time? How do you perceive the symbols of socialism in your city?

Instructions: In order to evoke possible positive and negative emotions, we ask about specific symbols, e.g. the statue of Tito, if the respondent is not sure or not familiar with the heritage ...

General attitude towards these symbols: A) positive B) neutral C) negative

QUESTION 2: What is your attitude towards the industrial heritage in your city? How do you see the role of industry in the city today? Are there any specific aspects of industry about which you have particular feelings?

Instructions: we ask for possible positive or negative connotations. If no clear answer is given or the respondent is unsure, we ask for concrete industrial symbols (e.g. factory objects, values and attitudes).

General attitude towards these symbols: A) positive B) neutral C) negative

QUESTION 3: What do you think of urban policies that emphasise a good quality local environment, tourism, a service-based economy, etc.?

Instructions: Identify possible positive or negative associations with the prevailing ideas of urban strategies (green environment, new service economy, emphasis on tourism over industry, etc...).

General attitude towards these symbols: A) positive B) neutral C) negative

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Table S2. The structure of respondents and their attitudes towards three dominant themes.

Status	Age	Sex	Attitude of respondents towards 'socialism'	Attitude of respondents towards 'industrialism'	Attitude of respondents towards 'future development strategies'
unemployed	27	f	0	1	1
worker	27	f	0	1	1
worker	31	m	1	1	1
worker	31	m	0	0	1
worker	33	f	1	1	1
worker	34	m	1	1	1
worker	35	f	1	0	-1
worker	37	m	-1	1	1
worker	40	f	1	0	-1
worker	43	m	1	1	0
worker	46	f	1	1	0
worker	48	m	1	1	0
worker	48	f	1	-1	-1
worker	50	f	0	-1	1
worker	53	f	1	-1	-1
unemployed	53	f	0	1	0
retiree	54	m	1	1	1
retiree	55	m	0	1	0
retiree	58	m	1	0	1
worker	58	f	0	1	1
retiree	60	f	0	1	1
retiree	61	m	1	-1	-1
retiree	62	f	0	1	1
retiree	62	f	1	1	1
worker	63	m	1	1	0
retiree	64	f	1	1	1
retiree	70	f	1	1	1
retiree	72	f	0	-1	1
retiree	74	f	1	1	1
retiree	74	m	0	1	-1
retiree	75	m	0	1	1
retiree	80	m	1	-1	0
retiree	82	f	1	1	0
Total (sum):			19	17	13
Legend: 1 positive attitude, 0 neutral attitude, -1: negative attitude					