

Why European Entrepreneurs in the Water and Waste Management Sector Are Willing to Go Beyond Environmental Legislation

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Table S1. Descriptive statistics and correlations.

Variables	Mean	S.D.	Micro Firm	Small Firm	Medium-Sized Firm	Client's Demands	Business Opportunity	Imitate Competitors	Comply With Law	Subsidies	Fiscal Incentives	Corporate Image	Company Values and Mission	Others	Environmental Responsibility
Micro firm	0.27	0.445	1												
Small firm	0.33	0.471	-0.430	1											
Medium-sized firm	0.38	0.486	-0.479	-0.554	1										
Client's demands	0.42	0.495	0.013	-0.030	0.120	1									
Business opportunity	0.23	0.420	-0.058	-0.052	0.085	0.004	1								
Imitate competitors	0.09	0.284	-0.93	-0.002	0.039	-0.052	0.326	1							
Comply with law	0.42	0.495	-0.171	0.090	0.061	-0.112	-0.032	0.000	1						
Subsidies	0.09	0.284	-0.093	-0.111	0.195	0.077	0.018	-0.096	0.210	1					
Fiscal incentives	0.04	0.188	-0.002	-0.056	0.064	-0.085	-0.012	0.077	-0.085	0.077	1				
Corporate image	0.28	0.449	0.009	0.043	-0.021	0.053	0.016	-0.019	-0.159	-0.134	0.053	1			
Company values and mission	0.36	0.481	0.188	-0.144	0.017	0.050	-0.149	-0.177	-0.197	-0.177	0.017	0.082	1		
Others	0.05	0.221	0.047	0.046	-0.071	-0.196	-0.125	-0.072	-0.196	0.045	-0.045	-0.144	-0.173	1	
Environmental Responsibility	0.39	0.489	-0.145	0.048	0.097	0.044	-0.085	-0.150	-0.095	-0.023	0.052	0.165	0.213	0.116	1



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