

**Table S1.** Vitamin composition and daily vitamin D<sub>3</sub> supply provided by 77 multivitamin supplements commercialized by amazon.es®.

	A	B <sub>1</sub>	B <sub>2</sub>	B <sub>3</sub>	B <sub>5</sub>	B <sub>6</sub>	B <sub>7</sub>	B <sub>8</sub>	B <sub>9</sub>	B <sub>12</sub>	C	E	K	D <sub>3</sub> (units/day)
Vitamix liquid multivitamins	●	●	●		●			●	●	●				16
Natures Plus Source of Life Multivitamínico	●	●	●	●	●	●		●	●	●	●	●		65
Neo peques Gummies Vitazinc	●					●		●	●	●	●	●		75
Sotya Jalea Real con Vitaminas	●	●	●	●	●	●		●	●	●	●	●		90
Vitamix plus suplemento alimenticio	●	●	●	●	●	●		●	●	●	●	●		100
Solgar Female Múltiple	●	●	●	●	●	●		●	●	●	●	●	●	130
Fostprint plus Complemento Energético						●				●	●	●		185
Glory Feel Multivitaminas	●	●	●	●	●	●		●	●	●	●	●		200
Nature by Glory Feel Multivitaminas	●	●	●	●	●	●		●	●	●	●	●		200
Apisérum Vitalidad	●	●	●	●	●	●		●	●	●	●	●		200
Multicentrum efervescente para adulto	●	●	●	●	●	●		●	●	●	●	●		200
Vitamaze Multivitamin Daily	●	●	●	●	●	●		●	●	●	●	●		200
Multicentrum Complemento Alimenticio Multivitaminas con 13 Vitaminas y 11 Minerales	●	●	●	●	●	●		●	●	●	●	●		200
Pharmaton Mujer Vitaminas y minerales	●	●	●	●	●	●		●	●	●	●	●		200
Vitamaze Multivitamin + Mineralstoffe A-Z	●	●	●	●	●	●		●	●	●	●	●		200
Solaray Spectro Energy Multivitamin	●	●	●	●	●	●		●	●	●	●	●		200
Weider-Green Vitamin Complex	●	●	●	●	●	●		●	●	●	●	●	●	200
Solgar Nutrientes Prenatales	●	●	●	●	●	●		●	●	●	●	●		200
Apisérum Energia Vitamax	●	●	●	●	●	●		●	●	●	●	●		200
Sundt supplements liposomales multivitamin	●	●	●	●	●	●		●	●	●	●	●		200
MARNYS Cebida Multivitamínico	●	●	●	●	●	●								200
Sanct Bernhard A-Z cápsulas	●	●	●	●	●	●		●	●	●	●	●	●	200
Simplysupplements selenium with multivitamins and iron	●										●	●		200
SimplySupplements selenium with multivitamins and iron	●										●	●		200
Black Bee Pharmacy Jalea Multivitaminas	●	●	●	●	●	●		●	●	●	●	●		200
Leotrol energia vitaminas	●	●	●	●	●	●		●	●	●	●	●		200
Leotron vitalidad complex	●	●	●	●	●	●		●	●	●	●	●		200
Sundt supplements liposomales multivitamin	●	●	●	●	●	●		●	●	●	●	●		200
La santé par nature Vitamino immuné-fatigue	●	●	●	●	●	●		●	●	●	●	●		200
Fostprint sport Complemento Energético con Aminoácidos										●	●	●		200
Leotron energia mujer	●	●	●	●	●	●		●	●	●	●	●		200
Black Bee Jalea Real Inmuno Plus												●		200
Forte Pharma Energy Multivit Adulito	●	●	●	●	●	●		●	●	●	●	●		200
Victory Endurance All Day Energy	●	●	●	●	●	●		●	●	●	●	●		200
Forte Pharma Multivit Adulito	●	●	●	●	●	●		●	●	●	●	●		200
Simply supplements eye health multivitamin	●										●	●		200
Blissdefense multivitaminico para las defensas y sistema immunitario												●		200
Biotech USA Multivitamin for Men	●	●	●	●	●	●		●	●	●	●	●		200
PWD Vitalife Vitamins, minerals and antioxidants	●	●	●	●	●	●		●	●	●	●	●		200
Victory Endurance All Day Energy vitamins and minerals	●	●	●	●	●	●		●	●	●	●	●		200

\* recommended by the manufacturer for pregnancy and lactation; † recommended by the manufacturer for the elderly.



Dietary supplement VM2000 multi vitamin Mineral	●	●	●	●	●	●	●	●	●	●	●	●	●	400
Solgar female multiple vitamin and mineral	●	●	●	●	●	●	●	●	●	●	●	●	●	400
Now foods adam men superior multi multivitamins	●	●	●	●	●	●	●	●	●	●	●	●	●	500
Optimum nutrition opti-women damen multivitamin	●	●	●	●	●	●	●	●	●	●	●	●	●	600
Pure Encapsulations All-In-One 50+ Multivitamin for more active ageing	●	●	●	●	●	●	●	●	●	●	●	●	●	600
Lemeda Multivitamin Man	●	●	●	●	●	●	●	●	●	●	●	●	●	600
Olimp vitamin	●	●	●	●	●	●	●	●	●	●	●	●	●	600
Vitasprint pro immune bottle – natural dietary supplement to activate defences	●	●	●	●	●	●	●	●	●	●	●	●	●	600
Jamieson multivitamin	●	●	●	●	●	●	●	●	●	●	●	●	●	600
ESN Vitamin Stack Multivitamin Supplements	●	●	●	●	●	●	●	●	●	●	●	●	●	800
Natural éléments premium multi multivitamin—comprehensive complex with bioactive forms and premium raw materials	●	●	●	●	●	●	●	●	●	●	●	●	●	800
Veganvitality vegan multivitamins and minerals with highly effective vitamins	●	●	●	●	●	●	●	●	●	●	●	●	●	800
Deva multivitamin and mineral supplement	●	●	●	●	●	●	●	●	●	●	●	●	●	800
Vincerol Plus Immun Kur Multivitamin	●	●	●	●	●	●	●	●	●	●	●	●	●	800
Health Germany femibion vitamine und minerakstoffe	●	●	●	●	●	●	●	●	●	●	●	●	●	800
Vital women multivitamin daily oral immune system booster supplement	●	●	●	●	●	●	●	●	●	●	●	●	●	800
Bayer one-a-day women's formula complete multivitamin	●	●	●	●	●	●	●	●	●	●	●	●	●	1000
Greenleaves vitamins—every day multivitamin	●	●	●	●	●	●	●	●	●	●	●	●	●	1000
Now foods eve superior multivitamin for women	●	●	●	●	●	●	●	●	●	●	●	●	●	1000
Multi complete multivitamin & mineral—Komplex Vegan	●	●	●	●	●	●	●	●	●	●	●	●	●	1000
Weider multivitamin complete A-Z premium complex with bioactive vitamins, trace elements and vegetable nutrients	●	●	●	●	●	●	●	●	●	●	●	●	●	1000
Nutri advances multi-essentials women's multivitamin + mineral complex	●	●	●	●	●	●	●	●	●	●	●	●	●	1000
Designs for health multivitamin	●	●	●	●	●	●	●	●	●	●	●	●	●	1000
Smarty pants women's complete multivitamin dietary supplement	●	●	●	●	●	●	●	●	●	●	●	●	●	1000
NOW foods adam multivitamin	●	●	●	●	●	●	●	●	●	●	●	●	●	1000
<b>Simply supplements 50 plus formula ‡</b>	●	●	●	●	●	●	●	●	●	●	●	●	●	1000
Nature's way alive premium formula multivitamin adult rubber animals	●	●	●	●	●	●	●	●	●	●	●	●	●	1200
Garden of Life Vegetarian Vitamin Supplement for Men Vitamin	●	●	●	●	●	●	●	●	●	●	●	●	●	1600
Olimp Vita-Min One	●	●	●	●	●	●	●	●	●	●	●	●	●	1600
Smarty Pants Women's Complete Multivitamin Dietary Supplement	●	●	●	●	●	●	●	●	●	●	●	●	●	2000
Scitec essentials daily vita-min	●	●	●	●	●	●	●	●	●	●	●	●	●	2000
Rainbow light unisex adult women one multivitamin	●	●	●	●	●	●	●	●	●	●	●	●	●	2000

‡recommended by the manufacturer for the elderly.

**Table S3.** Vitamin composition and daily vitamin D<sub>3</sub> supply provided by 33 multivitamin supplements commercialized by amazon.it®.

	A	B <sub>1</sub>	B <sub>2</sub>	B <sub>3</sub>	B <sub>5</sub>	B <sub>6</sub>	B <sub>7</sub>	B <sub>8</sub>	B <sub>9</sub>	B <sub>12</sub>	C	E	K	D <sub>3</sub> (units/day)
Epresat Multi-Vitam	•	•	•			•					•			180
ACT Vita Multivitamico	•	•	•	•	•	•		•	•	•	•	•	•	200
Multicentrum Adulti Effervescente	•	•	•	•	•	•		•	•	•	•	•	•	200
Nu3 premium vegan essential multivitaminico			•						•	•			•	200
Multivitaminico A-Z vit4ever	•	•	•	•	•	•	•	•	•	•	•	•	•	200
Leotron vitaminas jales	•	•	•	•	•	•	•	•	•	•	•	•	•	200
Vitamaze multivitaminico	•	•	•	•	•	•	•	•	•	•	•	•	•	200
Multivit integratore alimentare multivitaminico	•	•	•	•		•		•		•	•	•	•	200
Equilibra multivitamine & minerali	•	•	•		•	•		•	•	•	•	•	•	200
Multivitaminico masticabile nutrilite	•	•	•	•	•	•		•	•	•	•	•	•	200
Sustenium bioritmo 3 donna—integratore multivitaminico con antiossidanti e Sali minerali	•	•		•	•	•	•	•	•	•	•	•	•	200
Syform multivitaminico naturale	•	•	•	•		•		•	•	•	•	•	•	280
Syform multivitaminico naturale integratore alimentare	•	•	•	•		•		•	•	•	•	•	•	280
Vitabiotics Wellwoman Multivitaminico Gummies				•							•	•	•	400
GNC WOMEN'S Ultra mega active	•	•	•		•	•		•	•	•	•	•	•	400
Multicentrum uomo integratore	•	•	•	•	•	•		•	•	•	•	•	•	400
Dr. Giorgini Vitamine Maximum Complex	•	•	•	•	•	•		•	•	•	•	•	•	600
<b>Jamieson Prenatal Multivitamin *</b>	•	•	•	•	•	•		•	•	•	•	•	•	600
Dr. Giorgini integratore alimentare	•	•	•	•	•	•		•	•	•	•	•	•	600
<b>Platinum naturals prenatal easymulti *</b>	•	•	•	•	•	•			•	•	•	•	•	600
Platinum naturals easymulti teen for young men	•	•	•	•	•	•			•	•	•	•	•	800
Complete premium prenatal multivitamin	•	•	•		•	•		•		•	•	•	•	900
Multivitamine 12	•	•	•	•	•	•		•		•	•	•	•	960
Multivita Her	•	•	•	•	•	•		•	•	•	•	•	•	1000
Nutrivita multivitamines	•	•	•	•	•	•		•	•	•	•	•	•	1000
Il Multi nutrienti bioattivi	•	•	•	•	•	•		•	•	•	•	•	•	1000
Mutant Multi Athlete's vitamin	•	•	•	•	•	•		•	•	•	•	•	•	1000
Platinum naturals easymulti vegan	•	•	•	•		•		•	•		•	•	•	1000
Multivitamine vegetali e minerali ad alto contenuto di vitamine B <sub>12</sub> , D <sub>3</sub> , K <sub>2</sub>	•	•	•	•	•	•		•	•	•	•	•	•	1000
Yamamoto research integratore di vitamine e minerali donna	•	•	•	•	•	•		•	•	•	•	•	•	1200
ExSeed Multi INtegratore di fertilità maschile	•							•						1400
Dr. Giorgini Idea C-difesa immunitarie	•							•			•	•	•	2000
Women's multi		•		•	•	•		•	•	•	•	•	•	2000

\* recommended by the manufacturer for pregnancy and lactation.

**Table S4.** Vitamin composition and daily vitamin D<sub>3</sub> supply provided by 16 multivitamin supplements commercialized by amazon.fr®.

	A	B <sub>1</sub>	B <sub>2</sub>	B <sub>3</sub>	B <sub>5</sub>	B <sub>6</sub>	B <sub>7</sub>	B <sub>8</sub>	B <sub>9</sub>	B <sub>12</sub>	C	E	K	D <sub>3</sub> (units/day)
GPH diffusion multivitamines et minéraux	●	●	●	●	●	●		●	●	●	●	●		100
Multi vitamines & minéraux/NAKURU Boost	●	●	●	●	●	●		●	●	●	●	●		100
Puritae multivitamines et minéraux	●	●	●		●	●		●	●	●	●	●		134
Multivitamine liposomale en solution liquide pour un corps sain et résistant	●	●	●	●	●	●		●	●	●	●	●		200
Arkopharma azinc forme et vitalité	●	●	●	●	●	●		●	●	●	●	●		200
Tablets bargains multivitamines et fer	●	●	●	●	●	●	●	●	●	●	●	●	●	200
Trec nutrition multipack multivitamines et multimineraux	●	●	●	●	●	●	●	●	●	●	●	●		200
Multivit energy adult	●	●	●	●	●	●		●	●	●	●	●		200
Suravitasan multivitamines et minerals	●	●	●	●	●	●		●	●	●	●	●		300
Multicentrum hombre	●	●	●	●	●	●		●	●	●	●	●	●	400
12 defenses immunoenergy vitamines pour la fatigue	●					●		●	●	●	●			400
Now Foods Adam men superior multi-vitamine pour homme	●	●	●	●	●	●		●	●	●	●	●	●	500
Nutri advanced—immunoblast	●										●	●		500
<b>Multicentrum complemento alimenticio mujer 50+ ‡</b>	●	●	●	●	●	●		●	●	●	●	●		600
Vegan vitality multivitamines et minéraux végétaliens	●	●	●	●	●	●		●	●	●	●	●		800
Nature's way—alive multivitamines	●	●		●	●	●		●	●	●	●	●		1000

‡recommended by the manufacturer for the elderly.