

Domain	Search words	
Population	(Consumer*	OR
	customer*	OR
AND	child*	OR
	adolescent*	OR
	adult*	OR
	senior*	OR
	people*)	
Intervention: Package	(food	OR
	beverage	OR
AND	drink	OR
	snack*)	
	AND	
	(front-of-pack*	OR
	FOP	OR
	On-pack	OR
	packag*)	
Intervention:	(marketing	OR
Cues	visual	OR
	sensory	OR
AND	textual	OR
	design)	
	AND	
	(cue*	OR
	attribute*	OR
	technique*	OR
	element*	OR
	label)	
	(color*	OR
	colour*)	
	typograph*	OR
	(endorse*	OR
	celebrit* endorse*)	

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	OR	
	((cartoon*	OR
	licensed	OR
	fictional	OR
	brand)	
	AND	
	character*	OR
	figure)	
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	(convenience	OR
	health	OR
	nutrition*	OR
	carbon	OR
	sustainab*	OR
	environment*)	
	AND	
	(information	OR
	message*	OR
	claim*	OR
	warning)	
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	(health	OR
	calori*	OR
	nutrition	OR
	eco*	OR
	Sustainab*	OR
	environmental*	
	serving size	
	food)	
	AND	
	(label*	OR
	symbol*	OR
	table)	
	OR	
		OR
	(traffic light*	
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nutri-score)	
(product	OR
portion	OR
food	OR
ingredient	OR
nutrient)	
AND	
(picture*	OR
illustration*	OR
size*	OR
imag*	OR
presentation*)	
(Brand	OR
product)	
AND	
(logo*	OR
slogan*	OR
baseline*	OR
tagline*	OR
name*)	
(size*	OR
partition*	OR
serving*)	
shape*	
(material*	OR
transparent	OR
squeeze)	
seal*	OR
call-to-action*	OR
game*	OR
competition*	OR

	Collection*	OR
	((price pricing premium quantity)	OR OR OR
	AND	
	(promotion* discount*)	OR
	OR	OR OR
	(gift* toy* Premium))	
Outcome	((food* beverage* AND drink snack*)	OR OR OR
	AND	
	(selection* choice* intake* consumption* amount* behavior?* purchase*))	OR OR OR OR OR OR
	OR	
	energy* diet calori* eat* consum*	OR OR OR OR
Study design	(experiment* RCT	OR OR

	randomized controlled trial	OR
	conjoint analysis	OR
	intervention*	OR
	lab study)	
Excluded terms	(bacteri*	OR
	HIV	OR
NOT	pharmaceutical	OR
(in title / abstract)	antimicrob*)	