

Article

# Visual Eye Gaze While Cycling: Analyzing Eye Tracking at Signalized Intersections in Urban Conditions

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**Abstract:** The manner in which cyclists visually perceive elements of the urban environment plays an important role in bicycle crashes, which have been increasing in recent years. Yet, how visual information is processed by the user while riding a bike is still poorly analyzed by researchers. This study investigates cyclists' eye gaze behavior at signalized intersections taking into account a set of gaze characteristics. Recording cyclist's visual fixations by mobile-eye glasses in a real outdoor environment, a total of 13 field tests have been analyzed along a three-kilometer route in the urban center of Bologna, Italy. Findings reveal key differences in gaze behavior by experience level of the cyclist and type of intersection.

**Keywords:** gaze-behavior; eye-tracking; bicyclist experience; signalized intersection; safety; sustainable mobility

## 1. Introduction

As leaders of cities aim to effectively respond to several issues such as air pollution, climate change, energy scarcity, and physical inactivity, transport is viewed as an important element in these discussions. Many new mobility initiatives prioritize sustainable means of getting around town and in this landscape, the value of spurring more bicycling is rising quickly. Bicycles are advantageous because, relative to cars, they take up less space, pollute the air less, and are less noisy. A core challenge currently faced by policy-makers, however, is that most of the existing infrastructure favors automobiles. Most travelers in most cities are accustomed to navigating in the urban environment within the confines of a car. Providing safer environments to encourage cycling more is a core challenge for city leaders [1–4], and in this landscape it is necessary to understand how elements of a city's infrastructure provide for or impede cycling comfort. More specifically, are there any specific factors that moderate how safe cycling is perceived by users?

The bulk of what is known about bicycling derives from studies examining use (e.g., speed, rates of use, types of cyclists) as influenced by the nature of bicycling facilities, land use features, or types of intersection treatments [5–9]. Other lines of research focus on elements that impact safety, drawing attention to general contexts (e.g., types of corridors) or salient design treatments [10–13]. Lacking in this body of knowledge are insights about how bicyclists through their eye gaze movements process conditions of the built environment, thereby affecting levels of stress while cycling.

While all urban travelers are deluged by visual information along their paths, at least two conditions make such a deluge important for cyclists. First is the speed at which urban cyclists travel, being faster than walking but typically slower than motorized modes. Cyclists frequently find themselves having to react to car users, who frequently travel at speeds greater than 20 kilometers

per hour, thereby requiring quick reactions. A second is that urban cyclists usually find themselves traveling on crowded city streets, often lacking safe or dedicated space [14]. Failing to react quickly in pressing situations could result in life or death implications, as cyclists are often squeezed against other larger transport modes.

For bicycle travel, intersections are nodes in the network that are widely recognized as being problematic [15]. On European roads 31% of the cyclists' fatalities happen at junctions [16]. Several studies point to heightened risk of bicycle crashes at intersections relative to other road sections [17–21]. Yet, few inquiries are conducted in real environments to understand the relationships between conditions in intersections that trigger this heightened risk and physiological dimensions. Using eye gaze behavior as a measure of how cyclists traverse in these situations, this study assesses differences by the characteristics of the intersection and the cyclists' experience level. The research therefore advances necessary knowledge to increase the safety for these nodes in the network.

The paper is organized as follows. Section 2 describes the experimental approaches to study cyclists' behavior at intersections and in particular, our analysis approach and indicators proposed. Section 3 describes the main features of the case study to which the methodology has been applied. In Section 4, the results of analysis are described, and in Section 5 is discussion. In Section 6 we present conclusions and lessons learned from this study together with possible future research developments.

## 2. Methods to Analyze Cyclists' Behavior at Intersections

Past experimental work to understand cycling behavior in different types of environments is generally divided into two groups: naturalistic and non-naturalistic studies. The former allows participants to be observed and analyzed in their natural environment (on the street); in the latter, the cyclist is subjected to a survey or an environment akin to a laboratory setting. Both approaches have drawbacks. For example, in naturalistic settings, the need to carry cumbersome equipment and monitoring devices condition the behavior of the participant. Studies in non-naturalistic environments are limited by their ability to replicate real-world conditions. Advancing technologies and data collection strategies, however, are blurring lines between the two. An assortment of new equipment and methods are being creatively employed. It is helpful to briefly canvas the available approaches and findings.

In gauging levels of stress of cyclists at intersections, more specifically, varied methods have been employed. Stated preference surveys, a longstanding approach, have been applied to study the cycling conditions along a link and at signalized intersections [22,23]. Leveraging secondary data, videos are frequently used to develop and refine safety risk models for cyclists [24]. New in-roads and methods are providing more accurate measures of cyclists' stress using, for example, galvanic skin response. The recent work of Caviedes and Figliozzi [15] provides a thorough account of these developments in efforts to measure stress levels of cyclists traveling in real-world conditions with different street designs. Notable is that this study also highlighted how signalized intersections yield hotspots for stress.

More germane to this work, Prati et al. adopted an eye-observational methodology to investigate differences in cyclists' crossing behavior at intersections, paying particular attention to demographic characteristics [25]. Results here, for example, showed that visual search strategies across different types of cyclists moderated the probability of running a red-light. More specific methods measure eye gaze. For example, Van Loon et al. [26] employed an eye-tracking equipment to observe study participants as they watch animated video clips and make judgements about approaching vehicles at a T-junction. Kováčsovà et al. [27] analyzed cyclists' eye movements and behaviors while crossing an intersection at different speeds. Findings here suggest that observers fixate more often and for a longer duration on a threatening object than on a neutral object [28,29]. At intersections, it can be expected that road users shift their attention toward potentially hazardous objects while allocating most visual attention to high-value information sources [30,31]. However, this research, while using eye tracking experiment, is limited because it is carried out in non-naturalistic environment (laboratory). Other eye-tracking studies, conducted among automobile drivers in real world environments, have shown

that hazardous events reduce saccadic activity (i.e., reduced spread of search) and increase fixation durations on the hazardous object [32–35]. The overall knowledge base on the gaze behavior of cyclists is scarce relative to that of automobile users.

### Analysis Approach and Indicators

Our investigation uses a variety of eye gaze measures to capture the behavior of cyclists around signalized intersections. Specifically, eye gaze measures can be approached as proxy for the visual workload of the cyclist [36] and the amount of cortisol activity; we aim to understand differences by cyclists' experience level and type of intersection. Furthermore, we quantify characteristics of eye gaze to inform aspects of street design. The primary aims are to: (1) demonstrate and understand how eye-tracking technology can be used to measure physiological responses of cyclists (e.g., duration of eye fixation), and (2) how design characteristics of intersections moderate how cyclists of various experience level negotiate the intersections, as measured by the number and duration of fixations.

As is common in this work, eye movements are measured by smooth pursuits, saccades (glances), and fixations [37–40]. When gauging how eyes visually processes information, fixation, and its characteristics (i.e., position, duration, etc.) are important [37]. Fixations are when the eye extracts the most information about the surroundings [41]. In this respect, "dwell-time fixation" is defined by a minimum fixation duration of 100 ms and a maximum visual angle variation of one degree. Consistent with protocol from similar studies [36,42–44], if the visual angle varies up to one degree, it means that the gaze is fixed; the end of a fixation is defined when the eye deviates from the fixation start position by more than one degree. The list of variables measured in this study are presented in Table 1 with their description; Table 2 presents how the analysis is segmented by type of intersection and experience level.

**Table 1.** List of variables measured and description.

Variable	Abbreviation	Description	Unit
Distance	D	The first fixation distance (from the traffic light) at which the cyclist initially observes the traffic signal	Meters
Sequence	SQ	Groups of frames in which the gaze is settled on traffic lights; the number of times the cyclist watches the traffic light	Na
Glance time	GT	Total time spent watching the traffic light	Seconds
Fixation number	nFix	Number of fixations identified in each sequence	Count
Fixation duration	FixD	Total time spent on fixations at the traffic light	Seconds

**Table 2.** Analysis level differentiated by type of intersection and experience level.

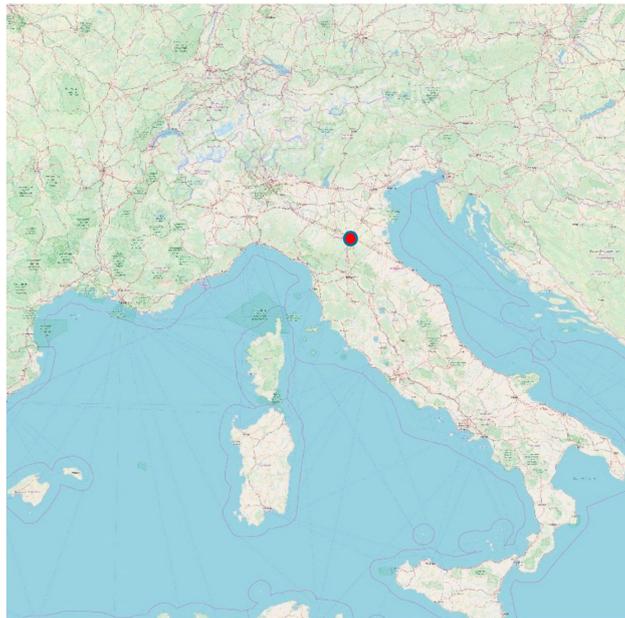
Analysis Level	Code	Description	Unit
Intersection with a cycle track	C	A cycle track is present on both sides of the intersection	Binary
Intersection without a cycle track (on road)	R	There is no cycle track present at this intersection, cyclists mix with motorized traffic throughout the crossing	Binary
Inexperienced (occasional) cyclist	I	Cyclist uses a bicycle once a week or less frequently	Binary
Experienced (regular) cyclist	E	Cyclist uses a bicycle more than once per week	Binary

## 3. Case Study

### 3.1. Study Area

We performed this study in Bologna, a mid-sized northern Italian city with approximately 390,000 inhabitants [45]; Figure 1 shows the location relative to Italy. As the findings from a study of

this nature are impacted by conditions of the built environment, which are localized, we briefly describe general features of this transport context and its cycling environment. The car ownership in Bologna equals 0.515 cars per inhabitant [45], which corresponds to 0.97 cars per household, typical other mid-sized Italian cities [46]. The meters of cycling facilities per resident is 0.330 m/citizen in 2018 [45], which is relatively high compared with other medium to large Italian cities. The actual street scene, while deemed chaotic by many thresholds relative to larger cities or cities further south, is manageable for most cyclists. Moderate temperatures (barring August) allow convenient cycling year round and the bicycle commute mode share is equal to 8.0%, therefore higher than the average for Italy. Based on a survey carried out by TNS opinion and social network in the 28 Member States of the European Union between the 11th and 20th of October 2014, the average bicycle mode share was 8.0% [47], whereas in Italy the percentage of people who frequently commute by bike was approximately 4.7% in 2017 [48].



**Figure 1.** Bologna's location in the Italian context.

### 3.2. Data Collection and Apparatus

We recorded data using an ASL Mobile Eye-XG system. Sample rate was 30 Hz with an angular precision of  $1^\circ$ . This system consists of two digital high resolution cameras, both mounted on lightweight glasses, a portable wireless data transmit unit (DTU), a laptop and two software: EyeVision and ASL Results Plus GM (Figure 2).



**Figure 2.** ASL mobile eye XG glasses on the left, complete equipment with data transmit unit (DTU) on the right.

Of the two cameras, one is infrared and records the position of the participants' right eye pupil and the corneal reflex, and the other records the visual scene in front of them. The ASL software superimposed fixations spots to the cyclist's visual scene in the form of a red cross with a time resolution of 33 ms (Figure 3).



**Figure 3.** Superimposition of the eye tracking output to the cyclist's visual scene.

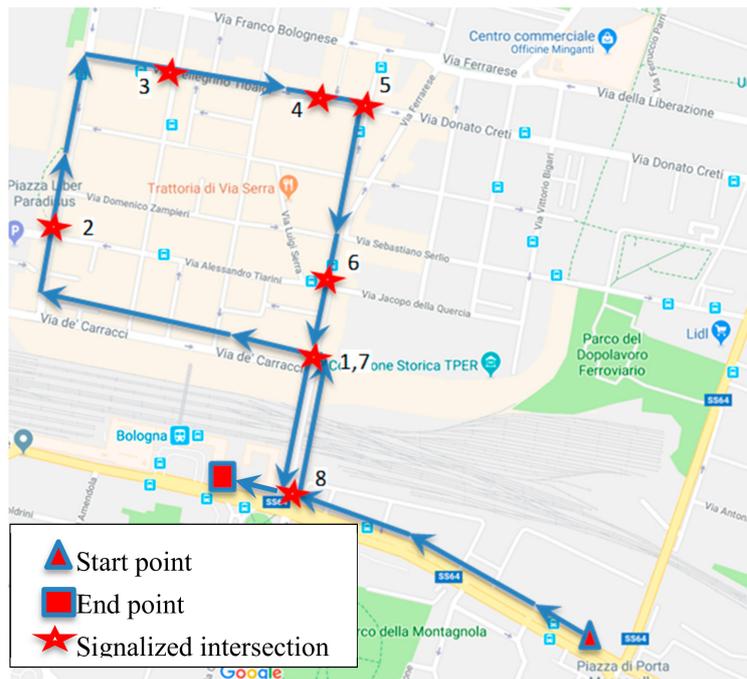
A primary advantage of this system is that owing to the portability of the equipment, cyclists are minimally impeded by the measurement device. The apparatus detects the direction of the eye using a calibration method to measure the vector formed by the pupil relative to the light reflection (corneal reflections); it uses three infrared lights projected on the right eye to do so [40] (Figure 3).

One of the outputs is an "image scene" video (the view in front of the cyclist) superimposed with a cursor to identify the gaze position. Gaze position is measured using pixels on the screen and it is recorded via a sequence of frames at a speed of 30Hz with an accuracy of 0.5 degrees. A frame is considered valid when it records the gaze position in the image scene. However, in some cases the gaze position is not recorded in the image scene, thereby yielding invalid frames. To gauge the precision level of the eye movement data, we use an eye tracking ratio (ETR) defined as the percentage of valid frames relative to the total recorded frames. The higher the value of ETR, the better the quality of the video. Consistent with prior protocol [36,42–44,49–51], we considered a video to be acceptable when the ETR exceeds 0.8. The value of eye tracking ratio (ETR) has been determined for each data sequences video. Owing to an ETR value lower than the threshold, 21 sequences were not analyzed, resulting in 83 usable sequences.

The gaze position is measured with coordinates on an x-y plane, where the image that is being viewed is superimposed. We analyzed the data using software from Applied Science Laboratories by developing and applying an algorithm which provides row of fixation data with other indicators (e.g., duration, average point of gaze horizontal and vertical coordinates during fixation, inter fixation duration and degree). For each sequence (i.e., frames which comprise a fixation), we recorded the first fixation distance (from the traffic light) at which the participant initially fixated the traffic signal.

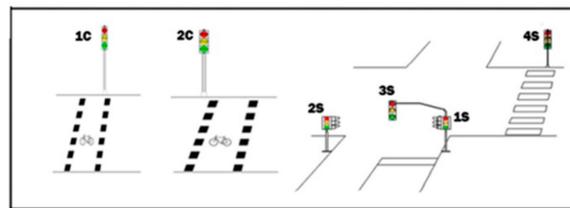
### 3.3. Test Segment

Study participants wore the eye tracking apparatus while cycling and were each prescribed to travel the same three-kilometer course close to the urban center of Bologna. The route was chosen because it traversed different types of cycling environments, including intersections with and without devoted cycling facilities (hereafter referred to as cycle tracks). The travel route defined for the experiment includes different types of cycling environments of the urban area of Bologna for a total length of about 3 kilometers. The route was divided into several segments, one for each type of cycling facility, for a total of seven segments. Four of them are off-road cycling paths, the first two are shared with pedestrians, the third is separated and reserved for cycling and again, the fourth, is shared with pedestrians. The further three segments are on the roadway, because of the absence of any separated cycling facility. The segments offer different pavement quality conditions, different widths, and variable number of signalized and un-signalized intersections. In particular, there were 21 total intersections along the route and our investigation has focused on only eight of them because they are intersections with traffic signals (Figure 4).



**Figure 4.** Course map showing locations for each of the signalized intersections and corresponding number.

Figure 5 shows the specific type of traffic lights that are present at each intersection type. For ex-ample, only one traffic light is present in 1C and 2C, differing only by its position, on the left versus on the right. In the 1S, 2S, 3S, and 4S cases, a system of lights is present (e.g., intersection 4 includes four traffic lights: 1S, 2S, 3S and 4S). Three of the signalized intersections have cycling tracks on both sides of the crossing; five of the intersections are mixed with motorized traffic. We used this feature to largely differentiate intersection type. Figure 6, Figure 7, and Figure 8 show a street view for three of the intersections examined.



Traffic Lights	Intersections							
	Cycling track			On road				
	1	2	3	4	5	6	7	8
1C	Yes	-	Yes	-	-	-	-	-
2C	-	Yes	-	-	-	-	-	-
1S	-	-	-	Yes	Yes	Yes	Yes	Yes
2S	-	-	-	Yes	Yes	-	Yes	Yes
3S	-	-	-	Yes	Yes	Yes	-	-
4S	-	-	-	Yes	-	Yes	Yes	Yes

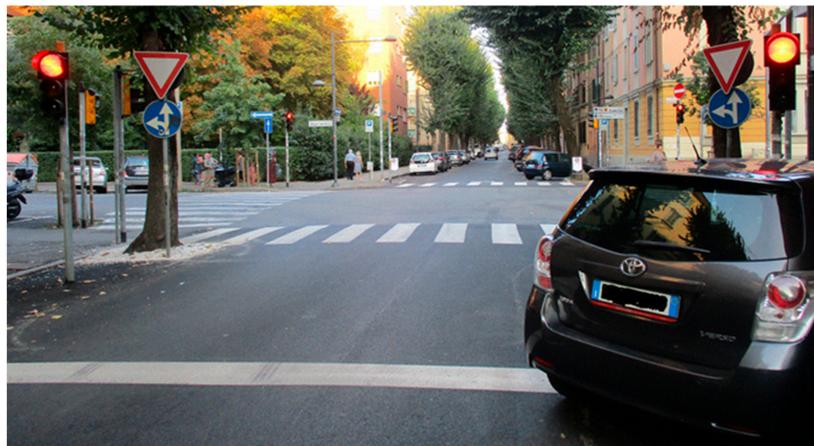
**Figure 5.** Position of traffic lights for each intersection studied.



**Figure 6.** Intersection 3 (type 1C).



**Figure 7.** Intersection 2 (type 2C).



**Figure 8.** Intersection 7 (type 1S, 2S, 4S).

### 3.4. Participants

A total of 16 participants were recruited, (five females and eleven males); they each had normal vision capacity and none of them wore eyeglasses or lenses, since this would have excluded eye-movement recording. Participants, blinded to the aims of the study, were informed that the experimental purpose was to test the mobile eye recording equipment in a real context. All participants

were Italians. An informed consent was signed by each participant prior to participating. Each participant was outfitted with the measuring equipment and independently cycled the same test segment with the same bicycle and in the same conditions (off-peak traffic); they were encouraged to adopt their normal cycling behavior. To ensure optimum working conditions for the eye tracking equipment, the tests were performed on overcast weather days. A calibration procedure was carried in a parking lot to map the eye movements to the cyclist's visual scene. In this process, participants were requested to fixate on 15 specific points, vertexes and centers of small objects in the visual scene.

Data from three participants were not included, owing to either improper use of the equipment or failures of the instrument during the test. This left 13 field tests, a sample size comparable to other studies similar in nature [36,44,49–54]. Most of the 13 participants (three females and ten males) were university students with a mean age of 25 (ranging between 12 and 47 years old). Immediately following the test, participants completed a brief survey to query their cycling habits and other experiences while participating in the experiment. Six of the participants reported every day bicycle use; adding another who reported use more than once per week provided seven experienced cyclists. The six remaining were classified inexperienced (and reported not using the bicycle more than once a month). Classifying respondents in this manner (using self-report data to delineate experienced or regular and inexperienced or occasional cyclists) is an approach borrowed from other studies [55,56].

#### 4. Results

Our first look at the data examined mean values (and standard deviations) by intersection as shown in Table 3. Values varied widely based on intersection; for example, in relation to D (distance), Table 3 shows that participants first fixated the traffic lights between 31 and 55 meters before the light. The number of fixations also varied between 1.5 and 12. Intersection 4, with moderate traffic flows and lacking a cycling track, consistently had the highest number of fixations from the respondents. Other patterns among the measures and intersections were largely indiscernible.

**Table 3.** Mean eye gaze values by intersection (standard deviations in brackets).

Int.	D	SQ	GT	nFix	FixD
1	32.0 (4.52)	8.9 (8.9)	2.69 (4.44)	7.33 (15.55)	1.97 (4.10)
2	53.8 (8.07)	9.4 (4.6)	1.33 (1.57)	3.33 (5.32)	0.78 (1.59)
3	33.2 (9.43)	8.5 (7.5)	2.08 (3.44)	5.00 (11.75)	1.19 (2.82)
4	55.1 (15.16)	14.9 (8.7)	6.11 (6.47)	12.00 (13.00)	3.99 (5.58)
5	38.9 (17.62)	5.8 (4.7)	2.64 (4.41)	5.67 (11.10)	1.82 (3.82)
6	31.4 (10.40)	4.3 (1.4)	0.94 (0.55)	2.00 (1.65)	0.48 (0.50)
7	46.8 (7.38)	4.5 (2.4)	0.62 (0.70)	1.5 (1.84)	0.23 (0.27)
8	53.1 (8.65)	12.4 (13.2)	2.07 (2.75)	3.7 (3.30)	0.83 (0.84)

We moved to understanding how measures of eye gaze differ in two respects. The first concerns the type of cycling environment at the intersection. It distinguishes between intersections with a cycle track on both sides of the crossing street versus intersections lacking such (i.e., the cyclists are mixing with motorized traffic while they cross), yielding two sub-samples: eye gaze measures collected at intersections with a cycle track and at intersections without a cycle track (on road). The second respect concerns the experience level of the cyclists, distinguishing between experienced and inexperienced cyclists—again yielding two distinct sub-samples.

Given the partition between the sub-samples, we performed a paired t-test to compare the means—an approach employed in similar investigations (see for example [15,57,58]). A paired t-test is more appropriate than an independent t-test owing to the relationship between the observations collected in the two samples (same subjects). Hence, to compare responses by the type of intersection, we used paired t-tests to compare the averages.

Tables 4 and 5 report mean values of key variables (and standard deviations), separated by category. Grey shadings represent values between each respective sub-sample that are different and statistically significant ( $p < 0.05$ ).

**Table 4.** Mean eye gaze values, differentiated by type of intersection and experience level (entire sample) (standard deviations in brackets).

Group/Eye Gaze Measure	D	SQ	GT	nFix	FixD
On Cycle Track	38.9 (7.7)	8.1 (4.7)	1.7 (1.85)	4.3 (5.6)	0.92 (1.0)
On Road	44.7 (7.7)	8.2 (3.8)	2.6 (2.03)	4.9 (4.5)	1.78 (1.4)
Experienced Cyclist	39.0 (6.2)	7.9 (7.0)	2.1 (1.8)	4.7 (5.3)	1.6 (1.4)
Inexperienced Cyclist	44.6 (8.9)	10.8 (10.3)	2.2 (2.1)	4.5 (4.7)	0.8 (0.8)

The first two rows of Table 4 show mean values differentiated by type of intersection. For the entire sample of cyclists, on road intersections were fixated earlier ( $p < 0.05$ ): the first fixation distance for on-road intersections was 44.7 m while on a cycle track it was 38.9 m. The first fixation distance was also significantly different between experienced and inexperienced cyclists. In addition, fixation duration presents a significant difference, being higher for crossings without a cycle track ( $p < 0.05$ ). Table 4 shows that, overall, experienced cyclists were found to have longer fixation duration than inexperienced cyclists ( $p < 0.05$ ), spending considerably more time fixating at traffic lights.

We repeated analysis with only those cyclists who stopped (thereby not including those who arrived during the green phase). The percentage of cyclists who stopped is equal to 35%. For this sample, only distance was significantly different between the two types of intersection (first fixation distance for on road intersections is equal to 51.5 m, while that on cycle track was equal to 38.5 m). However, the ratio between fixation duration and waiting time (WT) has been significantly different between the two types of intersection. Table 5 reports the mean values of key variables (and standard deviations) for cyclists who stopped.

**Table 5.** Mean eye gaze values, differentiated by type of intersection (cyclists who stopped) (standard deviations in brackets).

Group / Eye Gaze Measure	D	SQ	GT	nFix	FixD	FixD/WT
On Cycle Track	38.5 (10.7)	16.4 (8.7)	1.4 (1.0)	16.1 (17.4)	4.23 (4.4)	0.35 (0.29)
On Road	51.5 (14.8)	15.9 (9.7)	3.5 (5.7)	11.4 (11.8)	3.60 (4.8)	0.64 (0.32)

While Table 4 examines the differences across the entire sample, Table 6 separates the sample into two groups based on cyclist experience to discern differences within each group in how they perceive different types of intersections. Table 6 shows that for experienced cyclists, only D revealed a statistically significant difference ( $p < 0.05$ ), yielding similar insights as above: intersections without a cycle track were perceived and fixated earlier.

Pooling just the inexperienced cyclists (the last two rows of Table 6) reveals a slightly different story. Statistically significant differences were found for all five of the measures: D ( $p < 0.05$ ), SQ ( $p < 0.05$ ), GT ( $p < 0.05$ ), nFix ( $p < 0.05$ ), and FixD ( $p < 0.05$ ). Eye gaze of inexperienced cyclists was more attentive for on-road intersections and was notably increased in all respects.

**Table 6.** Mean eye gaze values measures, separated by experience level and type of facility level (entire sample) (standard deviations in brackets).

Group / Eye Gaze Measure	D	SQ	GT (s)	nFix	FixD
Experienced cyclists					
On Cycle Track	37.2 (6.3)	8.6 (6.4)	2.2 (2.5)	5.8 (7.4)	1.4 (1.9)
On Road	41.9 (6.2)	6.4 (3.5)	2.0 (1.2)	3.7 (2.3)	1.6 (0.7)
Inexperienced cyclists					
On Cycle Track	40.6 (9.1)	7.5 (2.7)	1.2 (0.9)	2.8 (2.8)	0.2 (0.5)
On Road	48.5 (7.5)	10.1 (3.4)	3.2 (2.6)	6.1 (5.9)	1.6 (2.4)

## 5. Discussion

Intersections that force the cyclists to mix with car traffic are consistently fixated on first—roughly 45 meters before the light and six meters sooner than counterpart intersections with a cycle track. This finding is realized across the entire sample and also for experienced and inexperienced cyclists, highlighting a more concentrated behavior than cyclists at intersections on a cycle track. Only a few intersections (1, 3, and 6) are first perceived in average distances less than 35 meters and the maximum average distance an intersection is fixated is 55 meters. These values do not depend significantly on the color of the traffic light when approaching the cyclist at the intersection. The value of distances alone can provide important information when considering the physical design of intersections to avert safety concerns when considering average bicycle speeds and reaction times.

Second, for inexperienced cyclists, intersections without cycle track treatments prompt increased eye gaze behavior all around. Glance times are higher, there are more fixations and durations of the fixations are greater. Cumulatively, this could indicate more active search strategies. These findings are not surprising given the increased activity and safety risks involved at such locations. Being alert in such conditions should be expected. High cyclist's level of attention and concentration is triggered by a hostile environment and this is experienced more by inexperienced cyclists. If one aim is to foster traveling conditions with less anxiety for all, these findings suggest that cycle tracks are a useful place to start. They help quell eye gaze behavior, even if a more relaxed behavior could provoke a lowering of concentration. Furthermore, these findings document key relationships and provide initial threshold values for subsequent research to build on.

For experienced cyclists, we learn that, regardless of the type of intersection, they have longer fixations compared to inexperienced cyclists, measured to be 100 percent higher. Possible explanations vary. By virtue of heightened experience level of frequent cyclists, we should make them able to anticipate and detect hazards relative to inexperienced cyclists [59,60]. Repeated exposure to a risk may lead to desensitization and consequently lower overall level of caution. Alternatively, it may be because they are anxious to minimize the lost time when the light turns from red to green and are therefore more focused on the traffic light. Across the board, inexperienced cyclists appear to spend less time specifically fixating their gaze at traffic lights and possibly are more vulnerable to being distracted.

## 6. Conclusions

As cities across the globe move to transition their transport portfolio away from auto-based forms of mobility and increasingly favor more sustainable modes, spurring more bicycling is often relied on as an effective strategy. However, most of the existing infrastructure in cities favors automobiles and the safety of cyclists is often threatened. Street intersections, in particular, are considered by many to be locations that are unsafe for cycling; these are locations where much of that conflict plays out. Perceived cycling safety, a factor conditioning uptake levels for this form of sustainable mobility, is affected by how cyclists perceive detailed elements of the environment in these instances. Increased levels of cortisol activity provide one measure that can be traced back to the gaze behavior of cyclists [61].

Our research fits into this context and is one of the first to assess the physiological responses of cyclists and the corresponding elements of intersections that affect those responses.

As opposed to a virtual reality laboratory, this work allowed cyclists to experience real conditions without being impeded by a measurement device. As such, it pushes forth methodological and logistical advancements for this emerging area of investigation. The analysis, while straightforward, yields statistically significant results of note to help learn how—and the extent to which—physical infrastructure treatments around intersections are perceived by different user populations; in this case, experienced and inexperienced cyclists. Our study shows how, by several yardsticks, intersections that force cyclists to merge with traffic yield notable differences in eye gaze behavior. The specifics of the differences are moderated by intersection type, the measure employed, and experience level of the cyclists. The consistent thread is that longer gazes are found when users approach intersections that have heightened probability of interacting with automobiles. The findings establish baseline values for other researchers to build upon and strengthen; they provide valuable information to suggest to designers of transport systems how users have varying needs. This context helps increase awareness of how cyclists in the streets might react to rapidly changing street scenes with new forms of emerging technologies (e.g., autonomous vehicles).

Supported by this proof-of-concept study, the sophistication level of this type of inquiry could be strengthened by, for example, a more diverse sample, including elderly riders, a longer course, greater diversity in measures of built environment, and from an analysis perspective, a fuller and multivariate approach.

With the explosion of new types of mobility (e.g., semi-autonomous cars) that are traversing streets in urban areas, it is essential for researchers and decision-makers to fully understand key factors that affect the safety of these streets. For professionals involved with the design of transport facilities—namely how key features of streets are perceived by bicyclists—key takeaways are mentioned above. However, this work's value extends beyond safety issues alone. It could easily be expanded to develop a stronger understanding for how humans perceive and appreciate qualities of the built environment while traveling (e.g., the manner in which they experience elements of street facades, other road users or general elements of cities). Reliable experiments such as this can advance an understanding of how humans react to changing street scenes, which could help strategically in designing streets and landscapes as informed by broader experiential and biological factors.

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