

## Article

# Resilient Entrepreneurship among European Higher Education Graduates

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**Abstract:** Resilience represents the ability of systems and individuals to adapt and overcome the difficulties and challenges they face. Resilient entrepreneurs are those who cope with stressful or adverse situations by relying on both internal and external factors. This article examines the way higher education graduates express entrepreneurial resilience in various national contexts. We analyze the Research into Employment and professional Flexibility (REFLEX) data set that provides information on early career of higher education graduates leaving education in the academic year 1999/2000 in 13 European countries. We study resilience in entrepreneurship by considering both how long higher education graduates succeed to remain in self-employment and the extent to which they re-entry in entrepreneurship after exiting. Survival analyses, logistic and cox regressions indicate important differences in patterns of starting, remaining and returning in self-employment and in factors influencing the retention in entrepreneurship among higher education graduates. It is argued that structural factors, personal characteristics and educational background explain a large amount of variation in resilient entrepreneurship.

**Keywords:** resilience; entrepreneurship; higher education; survival analysis

## 1. Introduction

The concept of “resilience” refers to the positive ability of individuals to overcome difficulties and cope with changes encountered in their life, including their professional life [1,2]. Resilience is also used to characterize the capacity of business, regions, groups and communities to respond and recover from shocks and adverse situations [3]. Resilience needs to be conceptualized as a process that appears in the presence of cumulative protective factors [4]. While initial research has referred to resilience as a trait [5], more recent studies show that resilience comes as a result of the interaction between individuals with their environment [2]. Resilience is better referred as an acquired ability [3].

Resilience has been used as a framework of study in various scientific fields such as engineering, environmental studies, psychology, sociology and economy. This multitude of approaches is beneficial for research as it provides the opportunity for wider operationalization and interpretation [6]. In engineering, resilience describes the capacity of a system to maintain its equilibrium or stability [7]. This traditional way of understanding resilience has been used in many areas of research such as studies analyzing the capacity of regional economies to maintain its performances in case of exogenous shocks. Recently, resilience is less understood as the capacity to restore an initial equilibrium and more as ecological resilience or adaptive resilience [8,9]. In the case of ecological resilience, the focus is put on the way systems move from one state of equilibrium into another under the pressure of

external shocks. Following this line of thinking, sustainability resilience is expressed when systems adapt by resuming or improving their equilibrium growth path in long term [10]. From the perspective of complex adaptive systems theory, resilience refers to systems that reconfigure and adapt their component structures in order to keep their growth trend. Resilience is seen as an evolutionary process, including adaptive changes and dynamics [11–13].

The early years of one's career represent a difficult period that can be characterized by change and uncertainty. School leavers are more vulnerable to job loss and unemployment as they compete with more experienced workers. The concept of "resilience" is widely used in retention studies, especially when it comes to early career and numerous scholars have studied the resilience of early career workers in education and health care sectors [14–19]. Resilience in professional life is seen as a process resulted from the interaction of personal and contextual challenges and resources [19]. On the other hand, entrepreneurship represents a desirable way for graduates to start their career and to nurture their professional potential. In the same time, entrepreneurship contributes to employment and economic growth, as well as regional development, especially the entrepreneurship in knowledge intensive activities [20].

This article explores the way higher education graduates express entrepreneurial resilience in their early career in various national contexts. Resilience in entrepreneurship is examined by employing survival analysis techniques on the duration of self-employment. Logistic and cox regressions are used in order to uncover protective factors that foster entrepreneurial resilience. In relation to other studies, this article brings a valuable contribution to resilient entrepreneurship research by focusing on education related factors. The findings of the study are useful for improving higher education programs in the view of better supporting entrepreneurship and better equip future entrepreneurs with skills needed in adverse situations. Also, this article responds to the need of enriching the comparative research on resilient entrepreneurship in order to better understand the influence of the national contexts and how various protective factors support entrepreneurship in different national settings.

This paper is organized as follows. The second section reviews the most important contributions in the field of factors influencing resilient entrepreneurship, including both internal and external factors. The third section describes the used data and methodology and the article ends with the discussion of our results, limitations and conclusions.

## 2. Entrepreneurial Resilience

### 2.1. Youth Entrepreneurship

Focus on youth entrepreneurship increased during last years, as a measure to cope with youth unemployment, as well as in order to take full advantage of youth high skills, ambition and creativity [21–24]. Previous findings suggest that entrepreneurs are a very heterogeneous group, with youth entrepreneurs being different as resources, skills, personality traits or entrepreneurial culture and institutions [23,25].

Among the common factors hampering youth propensity towards entrepreneurship the lack of a coherent legal and financial support programs [23,26,27], lack of education and training programs targeting entrepreneurial skills development, as well as good access to information on existing resources (financial, legal or educational) were mentioned by numerous studies.

While access to financial resources and social networks act as a plus for older entrepreneurs, personality traits such as ambition and creativity, as well as the high ICT skills clearly work for young entrepreneurs' advantage [23]. Also, the individual perception on the costs and gains related to entrepreneurship in specific economic conditions, perceived as more or less favorable influence the decision for self-employment [28,29]. Other studies pointed out to the impact of first negative experience in relation to the labor market, as periods of unemployment affect youth feelings of security and their long term entrepreneurial or career plans [24,30–32]. However, studies vary a lot in their findings. Some authors consider that those with previous unemployment experiences have a higher

propensity towards self-employment [33], others consider that the unemployment experience in early career becomes a “scar”, increasing the fear of self-employment [23,25], while there are studies finding no significant effects [24]. Even if findings seem to contradict each other, the explanation is related to the decision for self-employment, whether it was by necessity or by opportunity [24].

## 2.2. Perspectives on Resilient Entrepreneurship

Economic studies on entrepreneurship focus on its role in the economic processes and development, the psychologists are more interested in the personality traits of the entrepreneurs, while social behavior scholars highlight the role of the social environment in forming entrepreneurs [4]. The understanding of the notion of “entrepreneur” has shifted from a traits-based approach to one that is focused on actions and outcomes [34]. Personal characteristics such as aging, being a women and fear of failure decrease the chance of becoming an entrepreneur, while the level of knowledge and skills has a positive impact on entrepreneurship [35].

Scholars consider resilience a key trait of entrepreneurs who succeed in continuing their business by overcoming various types of crises [1,36]. Resilient enterprises are those that survive, adapt and grow in times of change and adverse conditions [1,37].

On the other hand, resilience experienced in early life can trigger future entrepreneurship initiatives. Four elements have been identified as supporting this process: the existence of resilience mentors, commitment to undertaken actions, self-esteem and the search for meaning [38]. Other studies analyzed resilience of entrepreneurs as a factor influencing or predicting the business performances and entrepreneurial success. Three dimensions of resilience have been found to influence success of entrepreneurs: hardiness, resourcefulness and optimism, while the resourcefulness is the most important factor [39]. Resilience and confidence in personal entrepreneurial abilities have proven to be beneficial for entrepreneurs activating in adverse conditions, including war areas [40]. Also, previous research supports the reversal of this thesis as entrepreneurship has been found to lead to resilience in marginalized contexts [41].

Other researchers have studied the entrepreneurial failure, connecting it with personal characteristics of the entrepreneur, the characteristics of the company and the context [42]. Empirical evidences indicate that after venture failure, many entrepreneurs show resilience and re-entry into entrepreneurship [43,44]. While some scholars consider that entrepreneurial exit is not entirely assimilated with failure [45–48], most of the business exits are unsuccessful [49]. Small and young firms are most vulnerable to the risk of exit, while the innovation performances positively influence the probability of firms’ survival [50]. Moreover, while their growth patterns are not very predictable, firms’ survival depends by the stock of available resources [51].

Entrepreneurial resilience is conducive to sustainability in general, while evidences on various trade-offs between resilience and sustainability have been found [52–54]. One study of the difficulties encountered by entrepreneurs to implement circular economy in Europe shows that national policies need to support both the skills development and the reduction of the bureaucracy in the field [55]. So, education and skills development seem to be important for both sustainability and resilience in entrepreneurship.

## 2.3. Factors Shaping Entrepreneurial Resilience

In the case of entrepreneurs, protective factors include various resources such as social networks, knowledge and skills, attitudes and values, as well as other types of support available to them [56–58]. It has been shown that entrepreneurial resilience is highly influenced by self-confidence in personal entrepreneurial skills, belonging to networks and developing entrepreneurial plans [59]. The Successful Start-up Business Model identifies four factors influencing entrepreneurial success: (1) personality traits, (2) psychological capital, (3) education, skills and knowledge representing the human capital, and (4) networks and connections representing the social capital of entrepreneurs [60]. Other scholars found that responsibility, accountability, and emotional intelligence have positive

impact on micro-enterprise performances [61] and that positive outlook on life, business success and business demand predict the business success [62]. Personal characteristics of entrepreneurs such as self-confidence, task–result orientation, in-depth planning of the business future and the use of a unique business model support the enterprises performances [63]. Other scholars have shown that individual factors (skills and abilities), situational factors (behavior and experience of parents) and process-related factors (entrepreneurial learning and work attitudes and behavior) are mutually dependent and shape the entrepreneurial resilience [64].

Along with various personal characteristics, education of entrepreneurs influences the probability of firms' survival [65,66]. However, previous work indicates mixed results concerning the relation between entrepreneurial education and entrepreneurial skills or intention to become an entrepreneur [67,68]. Although education has an increasing role in human capital accumulation, providing higher private returns to individuals, in some situation, characteristics of the process of participants' selection to education and training programs explain the negative effects that appear at the level of the expected outcomes in some situations [69]. In the same time, according to the absorptive capacity theory [70], entrepreneurs who have higher capacity to understand external information and use it in the commercial process are more likely to be successful.

Scholars show that, similar to entrepreneurship, resilience in entrepreneurship is influenced not only by internal and personal characteristics, but also by structural and external factors. The dynamics of the entrepreneurial process is influenced by the institutional settings and level of economic development within a country [71]. In fact, entrepreneurial resilience has been proven to be the result of the match between entrepreneurs' personal characteristics and their environment [72,73]. Other scholars have argued that the increasing focus on sustainability provides better opportunities for innovation and economic development [74], as well as for entrepreneurship [75].

### 3. Data and Methods

This article studies the entrepreneurial resilience in early career of higher education graduates as their probability to “survive” as self-employed. Our analysis is based on a large-scale survey carried out among higher education graduates in fourteen countries within the REFLEX project (Research into Employment and professional Flexibility). For the purpose of this study, we excluded Japan from the analysis. Data have been collected in 2005 from higher education graduates leaving education in the academic year 1999/2000. The data set contains information on early career of graduates from: Portugal, Spain, Italy, France, Austria, Germany, Netherlands, Belgium, United Kingdom, Norway, Finland, Estonia and Czech Republic. A total of 31,846 of graduates have been included in the sample. In-depth information regarding characteristics of the first job after graduation and of the current job (moment of the survey) has been collected. Also, the data set includes information regarding the educational background and skills of the graduates, professional values and aspirations, as well as other personal characteristics relevant for the topic of this paper.

In order to study the resilience of early career entrepreneurs, we focus on those becoming self-employed at first job after graduation and use several methods: logistic regression to better understand the factors that influence the entrance, remaining and returning in self-employment of higher education graduates, Kaplan–Meier estimator to determine the retention in self-employment and multivariate Cox regression model to study the effects of a number of factors on the duration of retention. This paper aims to investigate the profile of higher education graduates becoming self-employed, the profile of those remaining or returning in self-employment at the moment of the survey. Additionally, the article examines patterns of graduates “survival” in self-employment and what factors influence the duration of their retention in self-employment.

First, profile of those entering in self-employment after graduation is explored by employing logistic regression. Further, in order to examine the resilience of early career self-employed, we restrict the sample to those who have become self-employed at their first job, obtaining a final sample of 2209 graduates. Distribution of the sample by country is presented in Figure A1 (748 self-employed from

Czech Republic, 329 from Italy, 210 from Spain, 177 from Austria, 159 from Netherlands, 127 from Belgium, 121 from Germany, 78 from Finland, 58 from France, 58 from Portugal, 53 from Norway, 49 from United Kingdom and 42 from Estonia). Other logistic regressions are constructed in order to depict characteristics of those remaining and returning in self-employment after exiting (5 years after graduation). For the logistic regression model, Backward Stepwise Wald method was used. All the independent variables were included in the regression models and they were excluded one by one based on the probability of the Wald statistic. Additionally, following other scholars [76], retention in self-employment and factors influencing it are studied by employing survival analysis tools: Kaplan–Meier estimator and Cox regression.

The Kaplan–Meier estimator is a nonparametric method very popular in medical and biological studies on life-time data. The core idea of this method is to determine the conditional probabilities at each point in time when an event takes place and further compute the product limit of these probabilities in order to generate survival functions.

The surviving function  $S(t) = pr(T > t)$  refers to the probability of an early career entrepreneur to “survive”  $t$  points in time (in our case, months) from the beginning of the study period (entrance in the first job as self-employed—first job after graduation, starting before or after graduation) until the event happens (exit from the first job as self-employed), where  $T$  is a random variable called survival time or lifetime. Censored cases are represented by self-employed higher education graduates remaining in self-employment until the moment of the survey (for whom the event of exiting the self-employment isn’t recorded during the study period).

The hazard function represents the risk of “death” at time  $t$ , conditional on survival to that time:

$$h(t) = \lim_{\Delta t \rightarrow 0} \frac{pr[(t \leq T < t + \Delta t | T \geq t)]}{\Delta t} = \frac{p(t)}{S(t)} \quad (1)$$

where  $p(t) = dP(t)/d(t)$  is the probability density function.

We use Cox proportional hazards model [77] in order to examine the relationship of the survival distribution to a series of factors:

$$\log h_i(t) = \alpha(t) + \beta_1 x_{i1} + \beta_2 x_{i2} + \dots + \beta_k x_{ik} \quad (2)$$

where the dependent variable is the log hazard and the constant of the model is a log-baseline hazard  $\alpha(t) = \log h_0(t)$ . The coefficients are interpreted in terms of relative risks when the covariate is increased by 1.

The duration of the self-employment is measured as conditional probability that an early career self-employed exits self-employment within a particular month, given that this has not occurred prior to this month. The starting time is considered the month of entering in the first job as self-employed.

For both logistic and Cox regressions, we consider various independent variables (Tables 1 and A1) regarding personal characteristics of the graduates, educational backgrounds, skills and education-job match, professional values and social networks useful for setting up businesses. Summary statistics for all variables are presented in Tables A2–A17.

**Table 1.** List of independent variables.

| Personal Characteristics |                             | Education Background |                                  | Business Environment |                                                    | Education-Job Match |                                                  |
|--------------------------|-----------------------------|----------------------|----------------------------------|----------------------|----------------------------------------------------|---------------------|--------------------------------------------------|
| -                        | Country                     | -                    | Field of education               | -                    | Economic sector                                    | -                   | Job searching behavior                           |
| -                        | Social networks             | -                    | Part-time/Full time student      | -                    | Perceived competition on the labor market          | -                   | Perceived under-education                        |
| -                        | Gender                      | -                    | Characteristics of study program | -                    | Market driven by quality/Market driven by quantity | -                   | Need for more knowledge and skills               |
| -                        | Age                         | -                    | Methods of teaching and learning | -                    | Perceived stability of the market                  | -                   | Use of study programs for entrepreneurial skills |
| -                        | Father’s level of education |                      |                                  |                      |                                                    |                     |                                                  |
| -                        | Professional values         |                      |                                  |                      |                                                    |                     |                                                  |

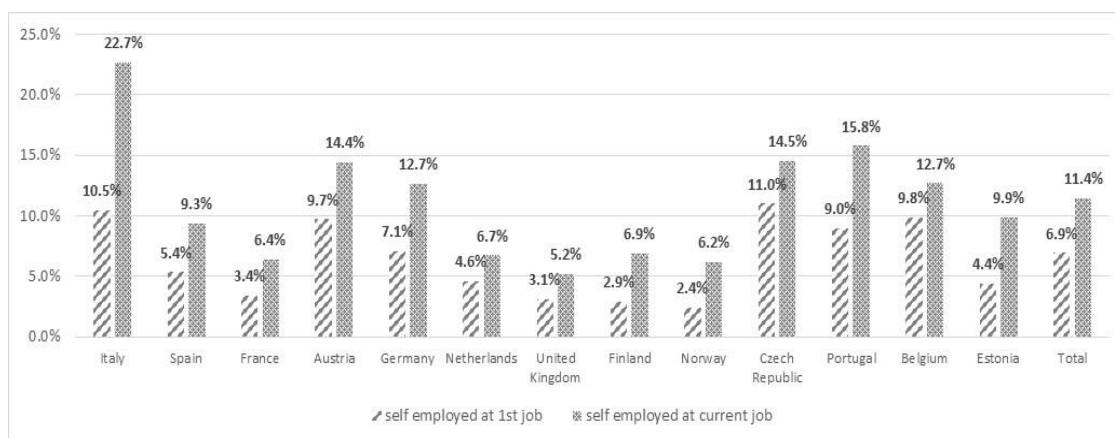
## 4. Results

### 4.1. Incidence of Self-Employment among Higher Education Graduates

A minority of 6.9% of higher education graduates became self-employed at their first job after leaving the higher education (including those working during the study period). As expected, only a minority of graduates had no job after ending education, namely 2.2%.

The incidence of self-employment after graduation is higher in countries such as Italy, Portugal, Belgium, Austria, but also in Czech Republic, a former communist country. Surprisingly to a certain extent, the survey data pointed out a higher incidence of self-employment at the first job after graduation in Central and Eastern Europe as against Western countries. Part of the explanation resides in the need of youth to secure employment in countries coping with effects of restructuration and scarcity of employment opportunities. Also, in these countries, important part of self-employment represents a shadow dependent self-employment, with numerous self-employed being dependent employees [29] or simply self-employed by necessity [78,79]. Also, as expected, incidence of self-employment is higher among male graduates than among female graduates. Only 6.3% of female graduates became self-employed to their first job, as against 8.1% of male graduates.

The share of those reported that are self-employed increased from 6.9% to 11.4% at the moment of the survey carried out 5 years after graduation (see Figure 1). The share of self-employed at 5 years after graduation increased in all countries, as shown in the chart below.



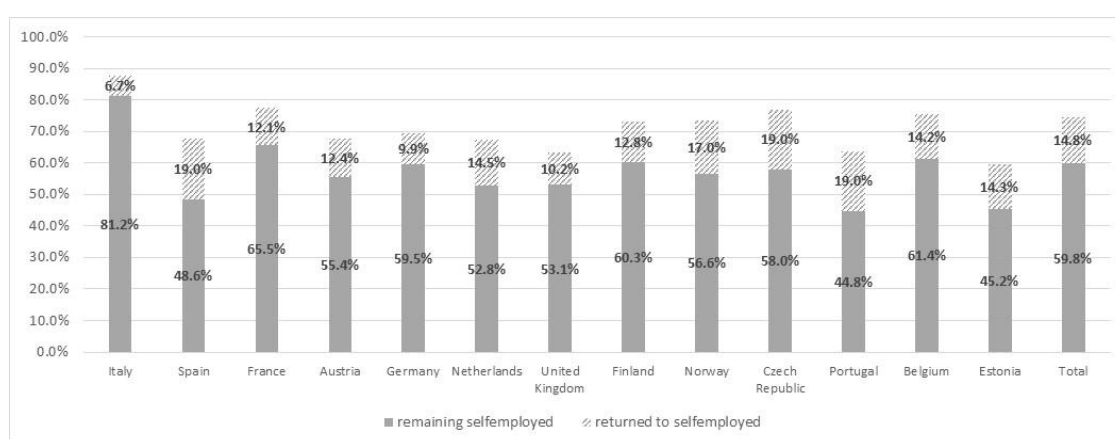
**Figure 1.** Incidence of self-employment at first job and at current job, by country (% of total number of graduates).

Analysis of the transitions occurred between the self-employed status and other occupational statuses between first and current job reveals that most of those starting their career as self-employed tend to remain as such on medium and long term. The highest stability register those having other occupational statuses (most of them dependent workers), but also, approximately two thirds of graduates beginning as self-employed were also self-employed at the moment of the survey (64.0%). If we consider graduates being self-employed at both first and current jobs as resilient self-employed, we find that resilience among self-employed is higher in Western Europe as compared with Central and Eastern Europe, as well as among men as compared with women (Table 2).

**Table 2.** Transitions in between first job after graduation and current job (% of total number of graduates).

|                            |                                 | Current Job (Moment of the Survey) |                   |              |           | Total |
|----------------------------|---------------------------------|------------------------------------|-------------------|--------------|-----------|-------|
|                            |                                 | Self-Employed                      | Other Occ. Status | No Paid Work | No Answer |       |
| First job after graduation | Self-employed                   | 64.0                               | 27.3              | 7.5          | 1.3       | 100.0 |
|                            | Other occupational status       | 5.8                                | 84.7              | 8.1          | 1.3       | 100.0 |
|                            | Had paid work before graduation | 14.8                               | 84.7              |              | 0.5       | 100.0 |
|                            | No paid work                    | 0.2                                | 2.1               | 95.2         | 2.4       | 100.0 |
|                            | No answer                       | 6.7                                | 50.1              | 9.0          | 34.2      | 100.0 |

On the one hand, resilience is expressed by the self-employed who succeeded to remain self-employed for long periods of time and we named them “remaining self-employed”. On the other hand, resilience can also be found among those starting their career as self-employed, leaving the track (to unemployment or becoming dependent worker) and then coming back to self-employment and we named them “returned to self-employment”. The share of self-employed in the first job remaining self-employed until 2005 and the share of self-employed returning to self-employment after a break are evidenced in the Figure 2. The highest rate of remaining self-employed is witnessed in Italy, while the rate of returning to self-employment picks in Portugal, Spain and Czech Republic.

**Figure 2.** Incidence of remaining in self-employment and incidence of returning to self-employment, by country (% of graduates reporting self-employment at first job).

#### 4.2. Profile of Higher Education Graduates Entering, Remaining and Returning in Self-Employment

In order to better understand the factors that facilitate both becoming self-employed as well as becoming a resilient self-employed, we run a set of three logistic regression analyses, as described in the methodology section.

First model (Table 3) aims to understand the factors that lay behind the decision to become entrepreneur. The dependent variable used in the model is self-employed, taking value “1 = self-employed”. The results of the logistic regression sustain our goal of uncovering underlying factors related to education or education-job match that facilitate the decision to become self-employed. As evidenced by previous studies, socio-demographics factors play a very important role in modelling the decision of becoming self-employed. Those born in Italy, Spain, Austria, Germany, Czech Republic, Portugal and Belgium have significantly higher chances of becoming self-employed than those born in Estonia (the country of reference). On the other hand, the decision to become self-employed is significantly lower among higher graduates from Nordic countries as compared with the country of reference. Gender is also a significant factor modelling the decision of graduates, with a higher probability among man to become self-employed. Also, age is a very important factor, and even

if the paper is focused mostly on youth entrepreneurship, higher the age, higher the probability to enter in self-employment at the first job. Last, but not least, as a variable characterizing the socio-economic background of the family, we found out that graduates coming from families where the father reached higher education (and presuming higher earnings) also have a higher propensity of becoming self-employed. Social capital is another important predictor, as extensively discussed in previous studies. Those declaring their networks as useful and very useful for setting up businesses have 40% more chances of becoming self-employed, as comparing with those not relying so much on their social resources. Additionally, those perceiving the need of additional informal learning have a higher probability to become self-employed. Informal learning seems to be rather developed along social networks. Personal values and traits represent another set of factors debated in the studies on entrepreneurship. Our results show that youth valuing work autonomy have higher probability of choosing self-employment, while those acknowledging the need for continuing education and learning have a lower one.

Also, as evidenced by previous studies, the economic environment and the characteristics of different economic sectors shape the entrepreneurship behavior. Even though most of the variables used are subjective, reflecting perceptions of the graduates, the findings prove to be significant. When a specific market is perceived as unstable, the probability of becoming self-employed is lower. On contrary, where the market is well-developed and characterized by high competition and increased added-value (competition driven by quality), the probability of entering in self-employment increases.

As a main contribution of this paper, we study the influence of different characteristics of the study programs and education-job match on the decision of youth for entrepreneurship. As expected, the field of study is among the significant variables, indicating that those graduating humanities and arts and agriculture and veterinary sciences have higher chances to become self-employed. Students completely committed to their education program (full-time student) have a lower probability to enter in entrepreneurship. Following a study program perceived as demanding or based on projects and problem learning also slightly increases the probability of becoming self-employed. Even though some study programs incorporate modules or courses dedicated to entrepreneurship, these new features do not necessarily lead to increased propensity of becoming self-employed. On the contrary, they are considered less important in developing a career as self-employed. All factors related to education-job mismatch included in the model proved to be significant. Youth transiting from education to self-employment are rather those considering they are under-educated for their job, those needing more skills and knowledge relative to what they possess, as well as those needing formal continuing training. The findings on the role of education-job mismatch could be puzzling. But, first we have to mention that the assessment of under-education at the first job is measured at the moment of survey data collection, and not at the moment of entering in that specific job. Secondly, it is to a certain extent expected that the content of the education programs cannot adapt to the need of small businesses and entrepreneurship that sometimes aim to emerge in rapidly changing market niches.

**Table 3.** Model estimation results of Logistic regression: dependent variable M1 = self-employed at first job (Method: Backward Stepwise Wald).

| Variables                          | M1       |       |       |         |
|------------------------------------|----------|-------|-------|---------|
|                                    | Estimate | S.E.  | Sig.  | Exp (B) |
| <i>Country (Estonia—reference)</i> |          |       |       |         |
| Italy                              | 1.120    | 0.179 | 0.000 | 3.066   |
| Spain                              | 0.726    | 0.185 | 0.000 | 2.066   |
| France                             | 0.219    | 0.219 | 0.317 | 1.245   |
| Austria                            | 0.862    | 0.188 | 0.000 | 2.367   |
| Germany                            | 0.553    | 0.194 | 0.004 | 1.738   |
| Netherlands                        | 0.215    | 0.186 | 0.248 | 1.240   |
| United Kingdom                     | −0.146   | 0.227 | 0.520 | 0.864   |
| Finland                            | −0.368   | 0.204 | 0.071 | 0.692   |

Table 3. Cont.

| Variables                                                                                           | M1       |       |       |         |
|-----------------------------------------------------------------------------------------------------|----------|-------|-------|---------|
|                                                                                                     | Estimate | S.E.  | Sig.  | Exp (B) |
| <i>Country (Estonia—reference)</i>                                                                  |          |       |       |         |
| Norway                                                                                              | −0.527   | 0.222 | 0.018 | 0.590   |
| Czech Republic                                                                                      | 1.367    | 0.171 | 0.000 | 3.925   |
| Portugal                                                                                            | 0.737    | 0.221 | 0.001 | 2.089   |
| Belgium                                                                                             | 1.243    | 0.192 | 0.000 | 3.467   |
| <i>Field of study (Education—reference)</i>                                                         |          |       |       |         |
| Humanities and arts                                                                                 | 0.484    | 0.096 | 0.000 | 1.623   |
| Social sciences, Business and Law                                                                   | −0.147   | 0.085 | 0.083 | 0.863   |
| Science. Mathematics, Computing                                                                     | −0.557   | 0.124 | 0.000 | 0.573   |
| Engineering, Manufacturing, Construction                                                            | −0.069   | 0.099 | 0.488 | 0.934   |
| Agriculture and Veterinary                                                                          | 0.320    | 0.147 | 0.029 | 1.377   |
| Health and Welfare                                                                                  | −0.085   | 0.100 | 0.396 | 0.919   |
| Services                                                                                            | 0.088    | 0.165 | 0.593 | 1.092   |
| <i>Situation in the last 1–2 years of study (Part-time student—reference)</i>                       |          |       |       |         |
| Full-time student                                                                                   | −0.141   | 0.061 | 0.020 | 0.868   |
| <i>Description of study program (not perceived as such—reference)</i>                               |          |       |       |         |
| Study program demanding                                                                             | 0.158    | 0.051 | 0.002 | 1.172   |
| <i>Methods of teaching and learning (Low extent of project/problem-based learning—reference)</i>    |          |       |       |         |
| Project/problem-based learning                                                                      | 0.208    | 0.056 | 0.000 | 1.231   |
| <i>Job searching behavior (not looking for work—reference)</i>                                      |          |       |       |         |
| Looking for work                                                                                    | −0.515   | 0.053 | 0.000 | 0.597   |
| <i>Economic sector (any other—reference)</i>                                                        |          |       |       |         |
| Primary sector                                                                                      | 1.510    | 0.174 | 0.000 | 4.528   |
| Secondary sector                                                                                    | 0.623    | 0.112 | 0.000 | 1.865   |
| Tertiary sector                                                                                     | 1.025    | 0.089 | 0.000 | 2.787   |
| <i>Job needing initial training period (any other—reference)</i>                                    |          |       |       |         |
| Need of training courses                                                                            | −0.230   | 0.072 | 0.002 | 0.795   |
| Need of informal learning                                                                           | −0.219   | 0.056 | 0.000 | 0.804   |
| <i>Under-education at first job (not mentioned—reference)</i>                                       |          |       |       |         |
| Perceived under-education relative to study program                                                 | 0.250    | 0.083 | 0.003 | 1.283   |
| Need for more knowledge and skills compared with what the individual possesses                      | 0.281    | 0.053 | 0.000 | 1.324   |
| <i>Usefulness of social network (not or low usefulness—reference)</i>                               |          |       |       |         |
| Very useful                                                                                         | 0.381    | 0.050 | 0.000 | 1.464   |
| <i>Economic context (not mentioned—reference)</i>                                                   |          |       |       |         |
| Very strong competition in the field                                                                | 0.389    | 0.053 | 0.000 | 1.476   |
| Competition driven mainly by quality                                                                | 0.186    | 0.051 | 0.000 | 1.204   |
| Highly stable market                                                                                | −0.165   | 0.054 | 0.002 | 0.848   |
| <i>Study program useful for development of entrepreneurial skills (not or low extent—reference)</i> |          |       |       |         |
| Study program good basis for entrepreneurial skills                                                 | −0.279   | 0.060 | 0.000 | 0.757   |
| <i>Job characteristics valued by respondents (no or low importance—reference)</i>                   |          |       |       |         |
| Work autonomy                                                                                       | 0.219    | 0.071 | 0.002 | 1.245   |
| Opportunity to learn new things                                                                     | −0.326   | 0.073 | 0.000 | 0.722   |
| <i>Gender (female—reference)</i>                                                                    |          |       |       |         |
| Male                                                                                                | 0.159    | 0.052 | 0.002 | 1.173   |
| Age                                                                                                 | 0.038    | 0.005 | 0.000 | 1.039   |
| <i>Family background (father with upmost medium education—reference)</i>                            |          |       |       |         |
| Father with high education                                                                          | 0.137    | 0.055 | 0.013 | 1.147   |
| Constant                                                                                            | −5.305   | 0.275 | 0.000 | 0.005   |

Note: Total number of observations included in the model = 29,459; Model fit summary: Nagelkerke pseudo-R<sup>2</sup> = 0.118, Cox & Snell pseudo-R<sup>2</sup> = 0.047, −2 log-likelihood = 13,424.043, % correct = 93.1.

Second and third models aim to identify determinants of resilient self-employment. Resilient entrepreneurs are far more diverse, and the factors underneath resilience are much more difficult to be caught. Model M2 (Table 4) begins from defining resilient self-employed as those that succeed

to survive until the moment of the survey. The dependent variable used in the model is remaining self-employed, taking value “1 = still self-employed at the first job”. Country, gender and age are important in explaining the success of entrepreneurs in this model. Graduates from Italy, France and Belgium have higher chances to remain self-employed for longer periods of time. Again, male have a probability with 41% higher to remain self-employed as compared with women. Also, higher the age, higher the probability to remain self-employed for longer periods of time. Economic context is another predictor for resilient entrepreneurship. Those activating in the primary sector have a higher probability to remain self-employed, the explanation residing in the structure of the employment in the sector. Also, activating in sectors with higher competition and higher added value, as well as on the markets perceived as unstable increase the resilience of entrepreneurs. The last predictor could point to resilient entrepreneurship both due to necessity, but also as opportunity, by taking full advantage of market niches developing in changing economies. Again, perceived under-education is a significant predictor in the model, what is understandable if we consider the fact that entrepreneurs are at the forefront of economic development. On the other hand, those valuing work autonomy register an increased probability to remain self-employed, while those valuing new challenges and the need to permanently learn new things have a lower probability to remain self-employed. So, if the rapid changes of economy and occupational content is coupled with unstable markets and permanent changes of legal and fiscal framework, then the incidence of resilient self-employed decrease significantly.

**Table 4.** Model estimation results of Logistic regression: dependent variable M2 = remaining self-employed in current job (Method: Backward Stepwise Wald) Variables.

|                                                                                   | M2       |       |       |         |
|-----------------------------------------------------------------------------------|----------|-------|-------|---------|
|                                                                                   | Estimate | S.E.  | Sig.  | Exp (B) |
| <i>Country (Estonia—reference)</i>                                                |          |       |       |         |
| Italy                                                                             | 1.305    | 0.359 | 0.000 | 3.687   |
| Spain                                                                             | 0.137    | 0.359 | 0.703 | 1.146   |
| France                                                                            | 0.915    | 0.448 | 0.041 | 2.497   |
| Austria                                                                           | 0.079    | 0.367 | 0.829 | 1.082   |
| Germany                                                                           | 0.203    | 0.381 | 0.595 | 1.225   |
| Netherlands                                                                       | 0.180    | 0.371 | 0.628 | 1.197   |
| United Kingdom                                                                    | −0.200   | 0.454 | 0.659 | 0.819   |
| Finland                                                                           | 0.333    | 0.407 | 0.413 | 1.396   |
| Norway                                                                            | 0.214    | 0.443 | 0.630 | 1.238   |
| Czech Republic                                                                    | 0.513    | 0.335 | 0.126 | 1.670   |
| Portugal                                                                          | −0.268   | 0.435 | 0.537 | 0.765   |
| Belgium                                                                           | 0.625    | 0.379 | 0.099 | 1.869   |
| <i>Description of study program (not perceived as such—reference)</i>             |          |       |       |         |
| Study program demanding                                                           | 0.201    | 0.099 | 0.042 | 1.222   |
| <i>Economic sector (any other—reference)</i>                                      |          |       |       |         |
| Primary sector                                                                    | 0.477    | 0.280 | 0.088 | 1.611   |
| <i>Under-education at first job (not mentioned—reference)</i>                     |          |       |       |         |
| Perceived under-education relative to study program                               | 0.510    | 0.173 | 0.003 | 1.666   |
| Need for more knowledge and skills compared with what the individual possesses    | 0.231    | 0.105 | 0.028 | 1.260   |
| <i>Economic context (not mentioned—reference)</i>                                 |          |       |       |         |
| Very strong competition in the field                                              | 0.477    | 0.101 | 0.000 | 1.611   |
| Competition driven mainly by quality                                              | 0.369    | 0.103 | 0.000 | 1.447   |
| Highly stable market                                                              | −0.217   | 0.108 | 0.044 | 0.805   |
| <i>Job characteristics valued by respondents (no or low importance—reference)</i> |          |       |       |         |
| Work autonomy                                                                     | 0.256    | 0.145 | 0.079 | 1.291   |
| Opportunity to learn new things                                                   | −0.351   | 0.161 | 0.029 | 0.704   |
| New challenges                                                                    | −0.287   | 0.127 | 0.024 | 0.751   |
| <i>Gender (female—reference)</i>                                                  |          |       |       |         |
| Male                                                                              | 0.347    | 0.097 | 0.000 | 1.414   |
| Age                                                                               | 0.052    | 0.010 | 0.000 | 1.054   |
| Constant                                                                          | −2.207   | 0.492 | 0.000 | 0.110   |

Note: Total number of observations included in the model = 2040, Model fit summary: Nagelkerke pseudo-R<sup>2</sup> = 0.136, Cox & Snell pseudo-R<sup>2</sup> = 0.101, −2 log-likelihood = 2539.139, % correct = 64.7.

Model M3 (Table 5) identifies determinants of resilient entrepreneurship, but using another definition. Here the resilient entrepreneurs are considered those who left their first jobs as self-employed for other occupational statuses, and then return to self-employment. The dependent variable used in the model is returning to self-employment, taking value “1 = returning to self-employment after leaving the first job”. The role of personal factors decreases as importance in explaining this type of resilient entrepreneurship, only gender and social capital remaining significant in the model. Men again are to a higher extent represented among resilient entrepreneurs, as well as those for which the social network is very useful for the business success. Economic context is again significant; the resilient entrepreneurship being more probable to be found in sectors characterized by high competition and increased added-value. When it comes to the educational background of resilient entrepreneurs, field of study is significant as youth graduating humanities and arts, social sciences, business and law (fields nurturing the so called liberal professions) and science, mathematics and computers have higher probability to return to self-employment after leaving it. The most interesting findings are referring to the importance of following academic prestigious study programs and being involved in research programs during higher education. Those following this kind of study programs have higher chances to return to self-employed. To conclude with respect to resilient self-employment, we can say that findings related to socio-demographic (including access to social networks), role of the economic context and personal values are consistent with previous studies. But when it comes to characteristics of the study programs, we found that the most demanding, academically prestigious and research-oriented programs can build resilience among their graduates.

**Table 5.** Model estimation results of Logistic regression: dependent variable M3 = returning to self-employment after leaving the first job (Method: Backward Stepwise Wald).

| Variables                                                                                           | M3       |       |       |         |
|-----------------------------------------------------------------------------------------------------|----------|-------|-------|---------|
|                                                                                                     | Estimate | S.E.  | Sig.  | Exp (B) |
| <i>Field of study (Education—reference)</i>                                                         |          |       |       |         |
| Humanities and arts                                                                                 | −0.575   | 0.290 | 0.048 | 0.563   |
| Social sciences, Business and Law                                                                   | −0.767   | 0.261 | 0.003 | 0.464   |
| Science. Mathematics, Computing                                                                     | −1.020   | 0.395 | 0.010 | 0.361   |
| Engineering, Manufacturing, Construction                                                            | −0.325   | 0.286 | 0.256 | 0.723   |
| Agriculture and Veterinary                                                                          | −0.711   | 0.448 | 0.112 | 0.491   |
| Health and Welfare                                                                                  | 0.129    | 0.295 | 0.661 | 1.138   |
| Services                                                                                            | 0.777    | 0.488 | 0.111 | 2.175   |
| <i>Description of study program (not perceived as such—reference)</i>                               |          |       |       |         |
| Study program academically prestigious                                                              | 0.330    | 0.163 | 0.043 | 1.391   |
| <i>Methods of teaching and learning (Low extent of project/problem-based learning—reference)</i>    |          |       |       |         |
| Participation to research projects                                                                  | 0.350    | 0.157 | 0.026 | 1.420   |
| <i>Usefulness of social network (not or low usefulness—reference)</i>                               |          |       |       |         |
| Very useful                                                                                         | 0.285    | 0.158 | 0.072 | 1.330   |
| <i>Economic context (not mentioned—reference)</i>                                                   |          |       |       |         |
| Very strong competition in the field                                                                | 0.828    | 0.165 | 0.000 | 2.288   |
| Competition driven mainly by quality                                                                | 0.395    | 0.164 | 0.016 | 1.484   |
| <i>Study program useful for development of entrepreneurial skills (not or low extent—reference)</i> |          |       |       |         |
| Study program good basis for entrepreneurial skills                                                 | −0.527   | 0.191 | 0.006 | 0.590   |
| <i>Gender (female—reference)</i>                                                                    |          |       |       |         |
| Male                                                                                                | 0.400    | 0.170 | 0.019 | 1.492   |
| Constant                                                                                            | −0.927   | 0.298 | 0.002 | 0.396   |

Note: Total number of observations included in the model = 828, Model fit summary: Nagelkerke pseudo-R<sup>2</sup> = 0.151, Cox & Snell pseudo-R<sup>2</sup> = 0.110, −2 log-likelihood = 985.615, % correct = 67.1.

#### 4.3. Factors Influencing Retention in Self-Employment

As stated in the methodology section, survival analysis tools are employed in order to study the retention of higher education graduates in self-employment at first job. Retention is measured by the duration of remaining in self-employment and Kaplan–Meier survival estimates by country are shown in Figure 3. The results indicate that the national context determines important differences in retention of higher education graduates in self-employment. National differences increase sharply for duration of self-employment more than 20 months. Highest resilience is found for self-employed in Italy where around 80% of graduates remain in self-employment until de moment of the survey. Moreover, after 40 months of self-employment, higher education graduates become very resilient in Italy and cross the next period of the study with no relevant exits. Spain displays the poorest performance with respect to resilience in the first job as self-employed, being characterized by the sharpest decline of the share of resilient self-employed. After 20 months, more than 30% of self-employed exit this state in Spain.

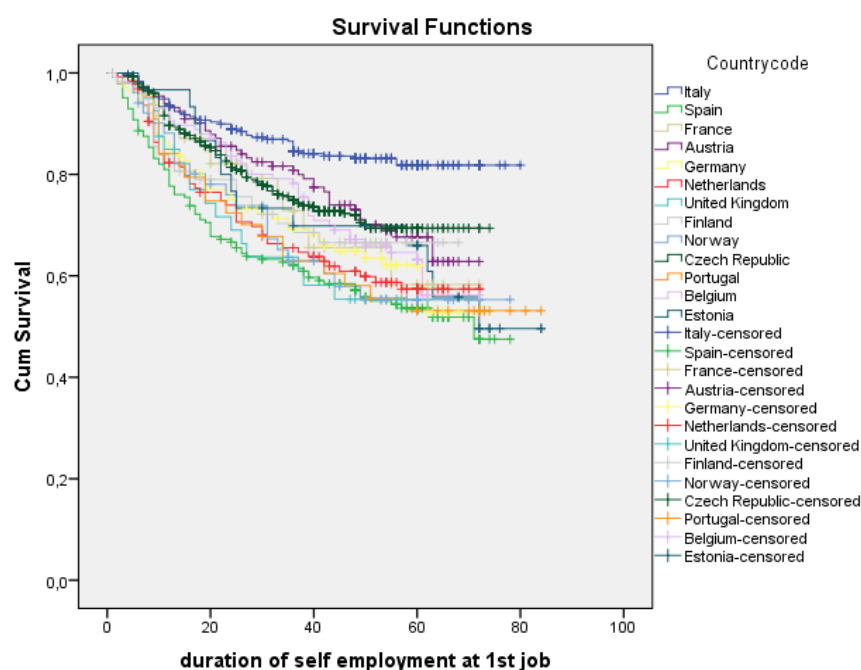


Figure 3. Retention in self-employment (months), by country.

Figure 4 plots Kaplan–Meier survival estimates by fields of study. High resilience in self-employment is shown by graduates of engineering, manufacturing and construction education programs. While graduates from agriculture and veterinary studies display high resilience in the first period of the study, their share declines sharply after 60 months of self-employment. A similar pattern of evolution is found in the case of graduates of science, mathematics and computing whose resilience declines significantly after 40 months of self-employment.

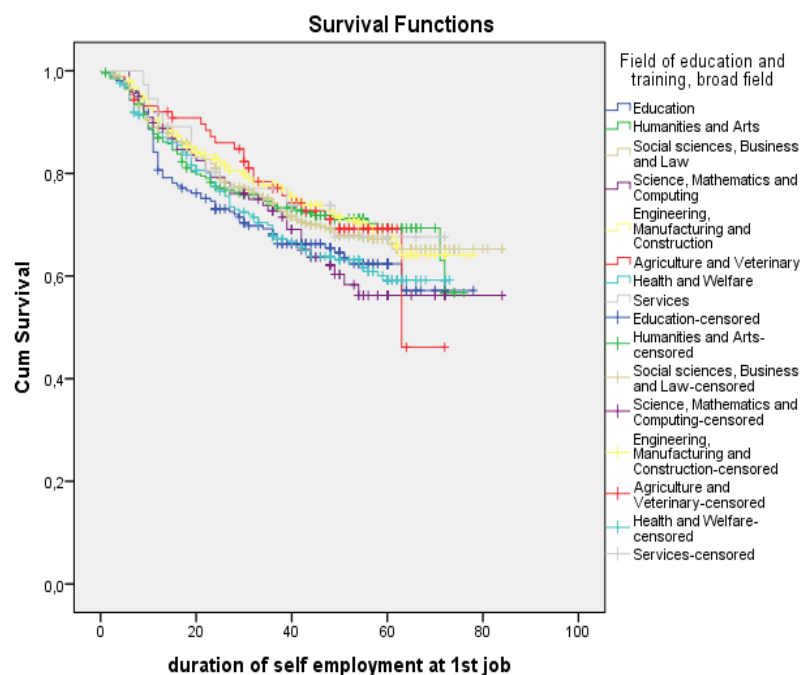


Figure 4. Retention in self-employment (months), by field of education.

In order to estimate the influence of a number of factors on the duration of self-employment, we use a Cox regression model. Results that are presented in Table 6 show that graduates from Italy, France, Austria, Czech Republic and Belgium present a lower risk of leaving self-employment earlier as compared to those from Estonia (the reference country). Along with the influence of the national context, numerous factors related to the educational background of the graduates influence the retention in self-employment. First, high academic performances, as measured by the grades level, are associated with a lower risk of early exit from self-employment. Also, the statute of full-time student in the last years of the study program increases the risk of leaving the first job as self-employed. It seems that working experience during higher education is conducive for resilient entrepreneurship after graduation. We also explored the influence of several teaching and learning methods used during higher education programs on the later retention in self-employment. Participation to research projects in high extent seems to improve the retention in self-employment. On the other hand, factors related with the education-job match do not have the expected influence on the duration of self-employment. Thus, self-employed who consider themselves undereducated for their first job are characterized by higher duration of retention in self-employment. In the same time, higher skill gap, measured as the need for more knowledge and skills compared with what the individual possess, increases the number of months spent in self-employment. However, those who graduated study programs fostering the development of entrepreneurial skills display improved retention in self-employment. Self-employment in secondary and tertiary sectors is characterized by higher risk of exiting earlier from this position. Additionally, social networks of the graduates represent an important protective factor for retention in self-employment. Those who have social networks useful for setting up their own business register longer duration of self-employment. Personal factors related with professional values of the graduates have some influence on the risk of exiting self-employment. Those who value the opportunity to learn new things and new challenges in their professional life register lower retention in self-employment. They seem to be more open to leave faster the first job as self-employed and look for other opportunities and challenges. Finally, male graduates register longer duration of self-employment as compared with women, while older graduates have lower risk of exiting the self-employment status.

**Table 6.** Model estimation results of Cox regression: dependent variable = retention in self-employment at first job, (Method Backward Stepwise Wald).

| Variables                                                                                           | Model 4  |       |       |         |
|-----------------------------------------------------------------------------------------------------|----------|-------|-------|---------|
|                                                                                                     | Estimate | S.E.  | Sig.  | Exp (B) |
| <i>Country (Estonia—reference)</i>                                                                  |          |       |       |         |
| Italy                                                                                               | −1.053   | 0.346 | 0.002 | 0.349   |
| Spain                                                                                               | −0.198   | 0.324 | 0.542 | 0.821   |
| France                                                                                              | −1.106   | 0.486 | 0.023 | 0.331   |
| Austria                                                                                             | −0.588   | 0.353 | 0.096 | 0.555   |
| Germany                                                                                             | −0.286   | 0.369 | 0.439 | 0.752   |
| Netherlands                                                                                         | −0.388   | 0.346 | 0.263 | 0.678   |
| United Kingdom                                                                                      | 0.267    | 0.405 | 0.510 | 1.306   |
| Finland                                                                                             | −0.225   | 0.399 | 0.573 | 0.799   |
| Norway                                                                                              | −0.188   | 0.394 | 0.634 | 0.829   |
| Czech Republic                                                                                      | −0.941   | 0.321 | 0.003 | 0.390   |
| Portugal                                                                                            | −0.428   | 0.394 | 0.277 | 0.652   |
| Belgium                                                                                             | −0.796   | 0.347 | 0.022 | 0.451   |
| <i>Grades during study time (average and below—reference)</i>                                       |          |       |       |         |
| Grades higher than the average                                                                      | −0.193   | 0.108 | 0.075 | 0.825   |
| <i>Situation in the last 1–2 years of study (Part-time student—reference)</i>                       |          |       |       |         |
| Full-time student                                                                                   | 0.643    | 0.152 | 0.000 | 1.902   |
| <i>Methods of teaching and learning used: research projects (Low extent—reference)</i>              |          |       |       |         |
| Participation to research projects (high extent)                                                    | −0.112   | 0.055 | 0.043 | 0.894   |
| <i>Under-education at first job (not mentioned—reference)</i>                                       |          |       |       |         |
| Perceived under-education relative to study program                                                 | −0.415   | 0.230 | 0.071 | 0.660   |
| Need for more knowledge and skills compared with what the individual possesses                      | −0.201   | 0.045 | 0.000 | 0.818   |
| <i>Study program useful for development of entrepreneurial skills (not or low extent—reference)</i> |          |       |       |         |
| Study program good basis for entrepreneurial skills                                                 | −0.123   | 0.046 | 0.007 | 0.884   |
| <i>Economic sector (any other—reference)</i>                                                        |          |       |       |         |
| Secondary sector                                                                                    | 0.392    | 0.217 | 0.071 | 1.480   |
| Tertiary sector                                                                                     | 0.334    | 0.172 | 0.052 | 1.397   |
| <i>Usefulness of social network for setting up own business (not or low usefulness—reference)</i>   |          |       |       |         |
| Very useful                                                                                         | −0.071   | 0.040 | 0.073 | 0.931   |
| <i>Job characteristics valued (no or low importance—reference)</i>                                  |          |       |       |         |
| Opportunity to learn new things (high importance)                                                   | 0.181    | 0.088 | 0.040 | 1.198   |
| New challenges (high importance)                                                                    | 0.161    | 0.074 | 0.030 | 1.174   |
| <i>Gender (male—reference)</i>                                                                      |          |       |       |         |
| Female                                                                                              | 0.272    | 0.109 | 0.013 | 1.313   |
| Age                                                                                                 | −0.055   | 0.014 | 0.000 | 0.946   |

Note: Total number of observations included in the model = 1263, Number of events = 379, Model fit summary: Model Chi<sup>2</sup> = 146.361, Model Chi<sup>2</sup> (sig) = 0.000, Degree of freedom = 25.

## 5. Discussion and Conclusions

This article explored data collected through a large scale international survey among higher education graduates in order to uncover patterns and factors influencing the resilience in entrepreneurship. We used Kaplan–Meier estimates, logistic and Cox regression models for better understanding protective factors that act in the case of early career self-employment among European higher education graduates. This study confirms and complements the findings of previous studies showing the role of both internal and external factors shaping resilient entrepreneurship. We studied resilience in entrepreneurship by considering both how long higher education graduates succeed to remain in self-employment and the extent to which they re-entry in entrepreneurship after exiting.

Our results show that countries such as Italy, France, Belgium and Czech Republic offer a more protective environment for resilient entrepreneurship. Other structural factors influencing the resilience in entrepreneurship include the economic sector and market characteristics. On the other hand, personal factors such as gender and age of the graduates shape the resilience in entrepreneurship indicating that male and older graduates are more resilient. Additional internal factors that influence the capacity of self-employed to cope with adverse situations are professional values. Higher education graduates who value the opportunity to learn new things and to experience new challenges register higher rates of exit from self-employment, while those valuing the autonomy in work have higher probability to become and remain self-employed for longer duration of time. Confirming the findings of previous studies [46,47], our results show that social networks supporting business setting up are important protective factors for resilient entrepreneurship.

Another valuable contribution of this paper refers to the influence of educational background on the resilience in self-employment. Along with the field of study that shape the way higher education graduates express later entrepreneurship resilience, factors related with characteristics of the study program, methods of teaching/learning and level of academic performances influence retention in and returning to self-employment. Working experience during the higher education period and study programs that support the development of entrepreneurial skills are conducive for resilient entrepreneurship. Our results are valuable for decision makers in education field aiming to improve study programs in higher education for equipping future entrepreneurs with improved resilience.

As previously shown by other scholars [80], population characteristics and the wider context can influence the impact of policies in a given sector. Therefore, our results on internal and external factors that shape resilient entrepreneurship are useful for policymakers designing policies for fostering entrepreneurship in various national contexts. Considering our results of survival in self-employment functions by country, policymakers can identify and address specific vulnerabilities in the lifecycle of early career entrepreneurs in each country. From the research implications point of view, our results underline the role of the national context for resilient entrepreneurship and can offer a base for more in-depth national studies. Also, the internal and external factors found to influence the resilience in entrepreneurship can represent a framework for other qualitative studies on the topic.

Our data and findings refer to the resilience of higher educated young entrepreneurs in the period 2000–2005. So, one limitation of this study is related to the fact that our data didn't cover the resilience of entrepreneurs during the economic and financial crisis and that the observation period is rather old. However, this article analysis patterns of behavior and influences that are rather stable in time. Other limitations are related with the nature of available data that helped us estimate the resilience of entrepreneurs. As described in the methodology section, the REFLEX database registers the occupational statute and duration of first and current job of higher education graduates. Based on these data, we constructed the two proxy measures for resilient entrepreneurs: those remaining and those returning in self-employment. Moreover, given the nature of our data, we were able to analyze the retention in entrepreneurship only for those becoming self-employed at their first job after graduation. Ideally, the study should also include some national-level indicators (related with economic performances and entrepreneurship environment) and other individual-level factors such as business-related attitudes. Therefore, in order to better understand the influence of structural factors on entrepreneurship resilience, our future research will employ a multi-level approach including other factors characterizing the national context.

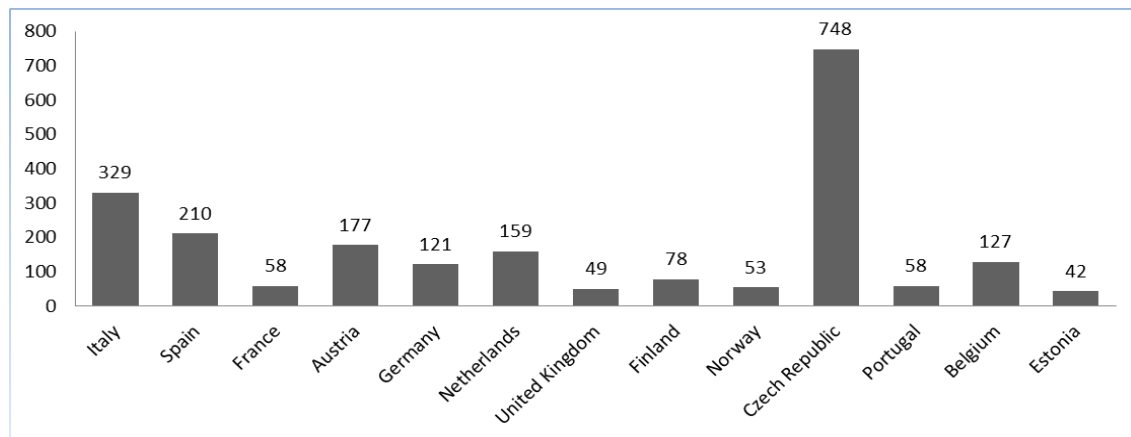
**Author Contributions:** All authors have participated to the article by making substantial, direct, intellectual contributions to this research. Writing—original draft, A.-M.Z., C.M. and A.G.

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**Conflicts of Interest:** The authors declare no conflict of interest.

## Appendix A



**Figure A1.** Distribution of self-employed at first job, by country.

**Table A1.** Description of variables included in the analysis.

| Variables Label                                          | Variable Group          | Variable Type                                                                                                                                                                                                                                                                        |
|----------------------------------------------------------|-------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Self-employed at first job                               | Dependent variable (M1) | Dummy variable, taking value 1 for being self-employed at first job after graduation and 0 for other situation                                                                                                                                                                       |
| Remaining self-employed in current job                   | Dependent variable (M2) | Dummy variable, taking value 1 for being self-employed both at first job and current job (moment of the survey) and 0 for other situation                                                                                                                                            |
| Returning to self-employment after leaving the first job | Dependent variable (M3) | Dummy variable, taking value 1 for being self-employed both at first job, leaving it and returning to self-employed at current job (moment of the survey) and 0 for other situation                                                                                                  |
| Retention in self-employment at first job                | Dependent variable (M4) | Continuous variable, number of months spent as self-employed in current job, calculated from the beginning of the first job till the end of it or till the moment of the survey                                                                                                      |
| Country                                                  | Independent             | Nominal variable, taking values from 1 to 17, according to country code (1 = Italy, 2 = Spain, 3 = France, 4 = Austria, 5 = Germany, 6 = Netherlands, 7 = United Kingdom, 8 = Finland, 10 = Norway, 11 = Czech Republic, 15 = Portugal, 16 = Belgium, 17 = Estonia)                  |
| Field of study (broad field)                             | Independent             | Nominal variable, taking values from 1 to 8 (1 = Education, 2 = Humanities and arts, 3 = Social sciences, Business and Law, 4 = Science. Mathematics, Computing, 5 = Engineering, Manufacturing, Construction, 6 = Agriculture and Veterinary, 7 = Health and Welfare, 8 = Services) |
| Field of education and training                          | Independent             | Dummy variable, taking value 1 for graduating a field of education and training related to environment protection and 0 for other situation                                                                                                                                          |
| Grade compared to other students grades                  | Independent             | Dummy variable, taking value 1 for graduating with a grade higher than average 0 for other situation                                                                                                                                                                                 |
| Situation in the last 1–2 years of study                 | Independent             | Nominal variable, taking values from 1 for being fulltime student and 2 for being part-time student. All other values were treated as missing                                                                                                                                        |
| Study program demanding                                  | Independent             | Dummy variable, taking value 1 for graduating a study program generally regarded as demanding (values 4 and 5 on a scale from 1 = not at all to 5 = to a very high extent) and 0 for other situation                                                                                 |
| Freedom in composing the own study program               | Independent             | Dummy variable, taking value 1 for graduating a study program generally regarded as providing freedom in organizing the study program (values 4 and 5 on a scale from 1 = not at all to 5 = to a very high extent) and 0 for other situation                                         |

Table A1. Cont.

| Variables Label                                                             | Variable Group | Variable Type                                                                                                                                                                                                                                                               |
|-----------------------------------------------------------------------------|----------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Study program with a broad focus                                            | Independent    | Dummy variable, taking value 1 for graduating a study program generally regarded as having a broad focus (values 4 and 5 on a scale from 1 = not at all to 5 = to a very high extent) and 0 for other situation                                                             |
| Study program vocationally oriented                                         | Independent    | Dummy variable, taking value 1 for graduating a study program generally regarded as vocationally oriented (values 4 and 5 on a scale from 1 = not at all to 5 = to a very high extent) and 0 for other situation                                                            |
| Study program academically prestigious                                      | Independent    | Dummy variable, taking value 1 for graduating a study program generally regarded as academically prestigious (values 4 and 5 on a scale from 1 = not at all to 5 = to a very high extent) and 0 for other situation                                                         |
| Participation in research projects                                          | Independent    | Dummy variable, taking value 1 for graduating a study program where participation in research projects was used as teaching and learning method (values 4 and 5 on a scale from 1 = not at all to 5 = to a very high extent) and 0 for other situation                      |
| Project/problem-based learning                                              | Independent    | Dummy variable, taking value 1 for graduating a study program where project and/or problem-based learning was used as teaching and learning method (values 4 and 5 on a scale from 1 = not at all to 5 = to a very high extent) and 0 for other situation                   |
| Internship, work placement                                                  | Independent    | Dummy variable, taking value 1 for graduating a study program where taking part to internships or different work placements was used as teaching and learning method (values 4 and 5 on a scale from 1 = not at all to 5 = to a very high extent) and 0 for other situation |
| Looking for work                                                            | Independent    | Dummy variable, taking value 1 for having a job searching behavior prior or after graduation and 0 for nether searching for a job                                                                                                                                           |
| Primary sector                                                              | Independent    | Dummy variable, taking value 1 for working in agriculture, forestry, hunting, fishery and mining and quarrying and 0 for other situation                                                                                                                                    |
| Secondary sector                                                            | Independent    | Dummy variable, taking value 1 for working in industry and constructions and 0 for other situation                                                                                                                                                                          |
| Tertiary sector                                                             | Independent    | Dummy variable, taking value 1 for working in public or private services sectors and 0 for other situation                                                                                                                                                                  |
| Need of training courses                                                    | Independent    | Dummy variable, taking value 1 for working in a job needing initial formal training period and 0 for other situation                                                                                                                                                        |
| Need of informal learning                                                   | Independent    | Dummy variable, taking value 1 for working in a job needing initial informal training period and 0 for other situation                                                                                                                                                      |
| Perceived under-education relative to study program                         | Independent    | Dummy variable, taking value 1 for working undereducated in first job and 0 for other situation                                                                                                                                                                             |
| Need for more knowledge and skills compared with what the individual posses | Independent    | Dummy variable, taking value 1 for working in a job that demands more knowledge and skills that the graduate possess (values 4 and 5 on a scale from 1 = not at all to 5 = to a very high extent) and 0 for other situation                                                 |
| Usefulness of social network—Very useful                                    | Independent    | Dummy variable, taking value 1 for those considering social network (friends, relatives, colleagues, former teachers, etc.) as useful in setting up the business (values 4 and 5 on a scale from 1 = not very useful to 5 = very useful) and 0 for other situation          |
| Very strong competition in the field                                        | Independent    | Dummy variable, taking value 1 for those considering the competition in the market they operate as strong and very strong (values 4 and 5 on a scale from 1 = very weak to 5 = very strong) and 0 for other situation                                                       |
| Competition driven mainly by quality                                        | Independent    | Dummy variable, taking value 1 for those considering their organization as operating mainly by quality (values 4 and 5 on a scale from 1 = mainly price to 5 = mainly quality) and 0 for other situation                                                                    |
| Highly stable market                                                        | Independent    | Dummy variable, taking value 1 for those considering the demand in the market they operate as stable and highly stable (values 4 and 5 on a scale from 1 = highly stable to 5 = highly unstable) and 0 for other situation                                                  |

Table A1. Cont.

| Variables Label                                     | Variable Group | Variable Type                                                                                                                                                                                                                             |
|-----------------------------------------------------|----------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Study program good basis for entrepreneurial skills | Independent    | Dummy variable, taking value 1 for those considering their study program as a good basis for development of entrepreneurial skills (values 4 and 5 on a scale from 1 = not at all to 5 = to a very high extent) and 0 for other situation |
| Work autonomy                                       | Independent    | Dummy variable, taking value 1 for those valuing work autonomy as a job characteristic (values 4 and 5 on a scale from 1 = not at all to 5 = very important) and 0 for other situation                                                    |
| Opportunity to learn new things                     | Independent    | Dummy variable, taking value 1 for those valuing opportunities to learn new things as a job characteristic (values 4 and 5 on a scale from 1 = not at all to 5 = very important) and 0 for other situation                                |
| New challenges                                      | Independent    | Dummy variable, taking value 1 for those valuing new challenges as a job characteristic (values 4 and 5 on a scale from 1 = not at all to 5 = very important) and 0 for other situation                                                   |
| Gender                                              | Independent    | Nominal variable, taking value 1 for male and 2 for female. All other values were treated as missing                                                                                                                                      |
| Age                                                 | Independent    | Continuous variable, number of years at the moment of the survey                                                                                                                                                                          |
| Father with higher education                        | Independent    | Dummy variable, taking value 1 for those mentioning their father's level of education being ISCED 5 + 6 and 0 for other situation                                                                                                         |

Table A2. Distribution of selected sub-samples by country (%).

| Country        | Total Number of<br>Self-Employed at First Job | Total Number of Those<br>Remaining Self-Employed in<br>Current Job | Total Number of Those<br>Returning to<br>Self-Employment |
|----------------|-----------------------------------------------|--------------------------------------------------------------------|----------------------------------------------------------|
|                | N = 2209                                      | N = 1321                                                           | N = 327                                                  |
| Italy          | 14.9                                          | 20.2                                                               | 6.7                                                      |
| Spain          | 9.5                                           | 7.7                                                                | 12.2                                                     |
| France         | 2.6                                           | 2.9                                                                | 2.1                                                      |
| Austria        | 8.0                                           | 7.4                                                                | 6.7                                                      |
| Germany        | 5.5                                           | 5.5                                                                | 3.7                                                      |
| Netherlands    | 7.2                                           | 6.4                                                                | 7.0                                                      |
| United Kingdom | 2.2                                           | 2.0                                                                | 1.5                                                      |
| Finland        | 3.5                                           | 3.6                                                                | 3.1                                                      |
| Norway         | 2.4                                           | 2.3                                                                | 2.8                                                      |
| Czech Republic | 33.9                                          | 32.9                                                               | 43.4                                                     |
| Portugal       | 2.6                                           | 2.0                                                                | 3.4                                                      |
| Belgium        | 5.7                                           | 5.9                                                                | 5.5                                                      |
| Estonia        | 1.9                                           | 1.4                                                                | 1.8                                                      |
| Total          | 100.0                                         | 100.0                                                              | 100.0                                                    |

Table A3. Distribution of selected sub-samples by field of study (broad field) (%).

| Field of Study (Broad Field)                | Total Number of<br>Self-Employed at<br>First Job | Total Number of Those<br>Remaining Self-Employed in<br>Current Job | Total Number of Those<br>Returning to<br>Self-Employment |
|---------------------------------------------|--------------------------------------------------|--------------------------------------------------------------------|----------------------------------------------------------|
|                                             | N = 2209                                         | N = 1321                                                           | N = 327                                                  |
| Education                                   | 12.4                                             | 11.3                                                               | 15.0                                                     |
| Humanities and Arts                         | 15.1                                             | 15.4                                                               | 13.1                                                     |
| Social sciences, Business and Law           | 29.0                                             | 30.1                                                               | 22.9                                                     |
| Science, Mathematics and Computing          | 5.7                                              | 5.0                                                                | 4.6                                                      |
| Engineering, Manufacturing and Construction | 18.2                                             | 19.0                                                               | 19.6                                                     |
| Agriculture and Veterinary                  | 4.7                                              | 5.1                                                                | 3.4                                                      |
| Health and Welfare                          | 11.3                                             | 10.8                                                               | 14.4                                                     |
| Services                                    | 2.4                                              | 2.1                                                                | 4.6                                                      |
| DNA                                         | 1.3                                              | 1.3                                                                | 2.4                                                      |
| Total                                       | 100.0                                            | 100.0                                                              | 100.0                                                    |

**Table A4.** Distribution of selected sub-samples by the situation in the last 1–2 years of study (%).

| Situation in the Last 1–2 Years of Study | Total Number of Self-Employed at First Job | Total Number of Those Remaining Self-Employed in Current Job | Total Number of Those Returning to Self-Employment |
|------------------------------------------|--------------------------------------------|--------------------------------------------------------------|----------------------------------------------------|
|                                          | N = 2209                                   | N = 1321                                                     | N = 327                                            |
| Fulltime student                         | 67.2                                       | 66.6                                                         | 65.7                                               |
| Part-time student                        | 32.1                                       | 32.9                                                         | 32.7                                               |
| No answer                                | 0.7                                        | 0.5                                                          | 1.5                                                |
| Total                                    | 100.0                                      | 100.0                                                        | 100.0                                              |

**Table A5.** Distribution of selected sub-samples by how they perceive their study program (%).

| Description of Study Program          | Total Number of Self-Employed at First Job | Total Number of Those Remaining Self-Employed in Current Job | Total Number of Those Returning to Self-Employment |
|---------------------------------------|--------------------------------------------|--------------------------------------------------------------|----------------------------------------------------|
|                                       | N = 2209                                   | N = 1321                                                     | N = 327                                            |
| Perceived as demanding                | 60.0                                       | 63.0                                                         | 59.9                                               |
| Perceived as academically prestigious | 38.3                                       | 40.1                                                         | 40.1                                               |

Note: differences to 100% are those not considering their study programs as such.

**Table A6.** Distribution of selected sub-samples by how they perceive the methods of teaching and learning used under their study program (%).

| Description of Methods of Teaching and Learning Used | Total Number of Self-Employed at First Job | Total Number of Those Remaining Self-Employed in Current Job | Total Number of Those Returning to Self-Employment |
|------------------------------------------------------|--------------------------------------------|--------------------------------------------------------------|----------------------------------------------------|
|                                                      | N = 2209                                   | N = 1321                                                     | N = 327                                            |
| Project/problem-based learning                       | 26.7                                       | 28.0                                                         | 27.5                                               |
| Participation to research projects                   | 41.7                                       | 40.6                                                         | 47.1                                               |

Note: differences to 100% are those not considering their study programs used methods as such.

**Table A7.** Distribution of selected sub-samples by job searching behavior (%).

| Job Searching Behavior | Total Number of Self-Employed at First Job | Total Number of Those Remaining Self-Employed in Current Job | Total Number of Those Returning to Self-Employment |
|------------------------|--------------------------------------------|--------------------------------------------------------------|----------------------------------------------------|
|                        | N = 2209                                   | N = 1321                                                     | N = 327                                            |
| Looked for a job       | 44.7                                       | 39.5                                                         | 52.3                                               |
| Never looked for a job | 55.3                                       | 60.5                                                         | 47.7                                               |
| Total                  | 100.0                                      | 100.0                                                        | 100.0                                              |

**Table A8.** Distribution of selected sub-samples by main economic sector of activity (%).

| Main Economic Sector of Activity | Total Number of Self-Employed at First Job | Total Number of Those Remaining Self-Employed in Current Job | Total Number of Those Returning to Self-Employment |
|----------------------------------|--------------------------------------------|--------------------------------------------------------------|----------------------------------------------------|
|                                  | N = 2209                                   | N = 1321                                                     | N = 327                                            |
| Primary sector                   | 3.3                                        | 3.8                                                          | 1.8                                                |
| Secondary sector                 | 11.7                                       | 11.4                                                         | 12.8                                               |
| Tertiary sector                  | 75.9                                       | 75.8                                                         | 77.4                                               |

Note: differences to 100% are those not working in the respective sector of activity.

**Table A9.** Distribution of selected sub-samples by perceived need for initial training (%).

| Need for Initial Training | Total Number of Self-Employed at First Job | Total Number of Those Remaining Self-Employed in Current Job | Total Number of Those Returning to Self-Employment |
|---------------------------|--------------------------------------------|--------------------------------------------------------------|----------------------------------------------------|
|                           | N = 2209                                   | N = 1321                                                     | N = 327                                            |
| Need of training courses  | 12.4                                       | 13.4                                                         | 9.8                                                |
| Need of informal learning | 26.2                                       | 24.4                                                         | 29.7                                               |

Note: differences to 100% are those not considering they had the respective need.

**Table A10.** Distribution of selected sub-samples by perceived under-education at first job (%).

| Under-Education at First Job       | Total Number of Self-Employed at First Job | Total Number of Those Remaining Self-Employed in Current Job | Total Number of Those Returning to Self-Employment |
|------------------------------------|--------------------------------------------|--------------------------------------------------------------|----------------------------------------------------|
|                                    | N = 2209                                   | N = 1321                                                     | N = 327                                            |
| Relative to study program          | 9.7                                        | 11.5                                                         | 9.2                                                |
| Need for more knowledge and skills | 30.6                                       | 32.1                                                         | 30.6                                               |

Note: differences to 100% are those not considering they had the respective need/issue.

**Table A11.** Distribution of selected sub-samples by perceived usefulness of social network (%).

| Usefulness of Social Network | Total Number of Self-Employed at First Job | Total Number of Those Remaining Self-Employed in Current Job | Total Number of Those Returning to Self-Employment |
|------------------------------|--------------------------------------------|--------------------------------------------------------------|----------------------------------------------------|
|                              | N = 2209                                   | N = 1321                                                     | N = 327                                            |
| Useful and very useful       | 42.3                                       | 44.2                                                         | 44.6                                               |
| Other situation              | 57.7                                       | 55.8                                                         | 55.4                                               |
| Total                        | 100.0                                      | 100.0                                                        | 100.0                                              |

**Table A12.** Distribution of selected sub-samples by perceived economic context (%).

| Economic Context              | Total Number of Self-Employed at First Job | Total Number of Those Remaining Self-Employed in Current Job | Total Number of Those Returning to Self-Employment |
|-------------------------------|--------------------------------------------|--------------------------------------------------------------|----------------------------------------------------|
|                               | N = 2209                                   | N = 1321                                                     | N = 327                                            |
| Very strong competition       | 57.9                                       | 63.0                                                         | 64.2                                               |
| Competition driven by quality | 43.0                                       | 46.9                                                         | 47.4                                               |
| Highly stable market          | 30.0                                       | 28.9                                                         | 38.5                                               |

Note: differences to 100% are those not considering the economic context as such.

**Table A13.** Distribution of selected sub-samples by perceived usefulness of study program for the development of entrepreneurial skills (%).

| Usefulness of Study Program for Entrepreneurial Skills | Total Number of Self-Employed at First Job | Total Number of Those Remaining Self-Employed in Current Job | Total Number of Those Returning to Self-Employment |
|--------------------------------------------------------|--------------------------------------------|--------------------------------------------------------------|----------------------------------------------------|
|                                                        | N = 2209                                   | N = 1321                                                     | N = 327                                            |
| Useful and very useful                                 | 7.4                                        | 7.9                                                          | 8.9                                                |
| Other situation                                        | 92.6                                       | 92.1                                                         | 91.1                                               |
| Total                                                  | 100.0                                      | 100.0                                                        | 100.0                                              |

**Table A14.** Distribution of selected sub-samples by the importance of different job characteristics (%).

| Valuing Job Characteristics     | Total Number of Self-Employed at First Job | Total Number of Those Remaining Self-Employed in Current Job | Total Number of Those Returning to Self-Employment |
|---------------------------------|--------------------------------------------|--------------------------------------------------------------|----------------------------------------------------|
|                                 | N = 2209                                   | N = 1321                                                     | N = 327                                            |
| Work autonomy                   | 54.7                                       | 56.5                                                         | 62.1                                               |
| Opportunity to learn new things | 51.1                                       | 47.8                                                         | 60.9                                               |
| New challenges                  | 36.6                                       | 34.1                                                         | 45.6                                               |

Note: differences to 100% are those not considering the different job characteristics as important and very important.

**Table A15.** Distribution of selected sub-samples by gender (%).

| Gender | Total Number of Self-Employed at First Job | Total Number of Those Remaining Self-Employed in Current Job | Total Number of Those Returning to Self-Employment |
|--------|--------------------------------------------|--------------------------------------------------------------|----------------------------------------------------|
|        | N = 2209                                   | N = 1321                                                     | N = 327                                            |
| Male   | 44.3                                       | 48.4                                                         | 43.7                                               |
| Female | 52.7                                       | 48.3                                                         | 53.5                                               |
| DNA    | 3.0                                        | 3.3                                                          | 2.8                                                |
| Total  | 100.0                                      | 100.0                                                        | 100.0                                              |

**Table A16.** Distribution of selected sub-samples by father's level of education (%).

| Father's Level of Education       | Total Number of Self-Employed at First Job | Total Number of Those Remaining Self-Employed in Current Job | Total Number of Those Returning to Self-Employment |
|-----------------------------------|--------------------------------------------|--------------------------------------------------------------|----------------------------------------------------|
|                                   | N = 2209                                   | N = 1321                                                     | N = 327                                            |
| Having higher education or more   | 31.0                                       | 31.0                                                         | 32.7                                               |
| Having less than higher education | 69.0                                       | 69.0                                                         | 67.3                                               |
| Total                             | 100.0                                      | 100.0                                                        | 100.0                                              |

**Table A17.** Descriptive for age variable for selected sub-samples.

| Age          | Total Number of Self-Employed at First Job | Total Number of Those Remaining Self-Employed in Current Job | Total Number of Those Returning to Self-Employment |
|--------------|--------------------------------------------|--------------------------------------------------------------|----------------------------------------------------|
|              | N = 2209                                   | N = 1321                                                     | N = 327                                            |
| Valid values | 2125                                       | 1263                                                         | 315                                                |
| Mean         | 32.21                                      | 32.84                                                        | 31.37                                              |
| Median       | 30.00                                      | 31.00                                                        | 30.00                                              |

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